MISSION
To protect and improve the health and well-being of all Arkansans

Childhood Obesity

Teen Pregnancy

Mental and Community Wellness

Hypertension

Immunizations

Tobacco Use
**Goal Area: Childhood Obesity**

**Objective 1:** By 2019, increase the proportion of infants who are exclusively breastfeeding at 3 months from 29.1% to 35%.

**Objective 2:** By 2019, increase from 81.6% to 90% the percentage of schools in which students cannot purchase soda pop or fruit drinks (that are not 100% juice) from vending machines or at the school store, canteen, or snack bar.

**Objective 3:** By 2019, promote economic growth and safety in Arkansas communities by enhancing places for physical activity and incorporating multimodal transportation design principles in all community design processes.

**Objective 4:** By 2019, increase from 0 to 20 the number of Early Childhood Education Centers (ECEs) that exceed Arkansas’s state licensure requirements for food service, nutrition and physical activity.

**Goal Area: Mental and Community Wellness**

**Objective 1:** By 2019, decrease the number of suicide deaths among 10-24 year olds in Arkansas from 68 to 44.

**Objective 2:** By 2019, work with health care providers and organizations focused on services for older Arkansans to identify at least one meaningful and reliable measure on screening and treatment of alcohol use disorder in Arkansans age 65 and older.

**Objective 3:** By 2019, work with health care providers and organizations focused on services for older Arkansans to identify at least one meaningful and reliable measure on depression screening for Arkansans age 65 and older.

**Objective 4:** By 2019, increase the data on and awareness of adverse childhood experiences in Arkansas from the current very low levels to at least one source of data and one sustainable awareness activity.

**Objective 5:** By 2019, increase the number of organizations who use a toolkit developed by ADH to educate individuals and communities on the long-term effects of Adverse Childhood Experiences.
Goal Area: Immunizations

Objective 1: By 2019, increase the vaccination rates for all ACIP-recommended vaccinations for children, with an increase in the vaccination rate for children aged 19-35 months from 66.0 to 80.0 percent for the 4:3:1:3:3:1:4 combined immunization series serving as the representative measure.

Objective 2: By 2019, increase the vaccination rates for all ACIP-recommended vaccinations for adolescents, with an increase in the vaccination rate for adolescents aged 13-17 years from 23.4 to 40.0 percent for females and from 11.4 to 40.0 percent for males for the complete HPV immunization series serving as the representative measure.

Objective 3: By 2019, increase the vaccination rates for all ACIP-recommended vaccinations for adults, with an increase in the annual influenza vaccination rate for adults 18 years and older from 43.9 to 70.0 percent serving as the representative measure.

Objective 4: By 2019, increase the proportion of immunization providers who report vaccine doses administered to children under the age of 22 years to WebIZ from 25 to 100 percent.

Goal Area: Teen Pregnancy

Objective 1: By 2019, decrease the overall teen birth rate from 43.4 live births per 1,000 females in 2013 to 34.7 per 1,000 females ages 15-19.

Objective 2: By 2019, decrease the African American, non-Hispanic teen birth rate from 58.3 live births per 1,000 females in 2013 to 43.7 live births per 1,000 females ages 15-19.

Objective 3: By 2019, decrease the teen birth rate from 82.5 live births per 1,000 females to 66.0 live births per 1,000 females ages 18-19.
Goal Area: Hypertension

**Objective 1:** By 2019, increase identification of adults with at least two elevated blood pressures within the last 12 months from 38% to 82%.

**Objective 2:** By 2019, refer 80% of individuals with 2 elevated blood pressures identified in the LHU to care.

**Objective 3:** By 2019, monitor 80% of individuals with hypertension who receive services at ADH for medication adherence.

**Objective 4:** By 2019, increase the number of counties providing team-based care for chronic disease management (hypertension and diabetes) from two to ten counties statewide.

Goal Area: Tobacco Use

**Objective 1:** By 2019, decrease the tobacco use prevalence (cigarettes, cigars, smokeless) in youth (9th-12th graders) from 26.5% to 24.5%.

**Objective 2:** By 2019, decrease the tobacco use prevalence (cigarettes, smokeless) in young adults (18-24) from 27.7% to 25.7%.

**Objective 3:** By 2019, decrease smoking prevalence among adults (18 and older) from 25.9% to 23.9% percentage point change.