# REQUEST FOR APPLICATION

**DH-24-0029**

## SOLICITATION INFORMATION

<table>
<thead>
<tr>
<th>RFA Number:</th>
<th>DH-24-0029</th>
<th>RFA Issued:</th>
<th>March 27, 2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sub-Grant Description:</td>
<td>Implementation and Administration of a selected organization.</td>
<td></td>
<td></td>
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<tr>
<td>Agency:</td>
<td>AR Department of Health – Tobacco Prevention and Cessation Program</td>
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</tbody>
</table>

## APPLICATION DEADLINE

| Application Deadline Date/Time: | April 11, 2024 - NLT 2:00PM Central Time |

Applications **shall not** be accepted after the designated date and time. It is the responsibility of respondents to submit applications at the designated location on or before the deadline. Applications received after the deadline **shall** be considered late and shall be returned to the bidder without further review.

## DELIVERY OF RESPONSE DOCUMENTS

Sealed applications may be mailed or hand delivered to the following locations:

- **Mailing Address:**
  
  Arkansas Department of Health  
  Attn: Tim O’Brien  
  4815 W Markham Street, Slot #58  
  Little Rock, AR 72205

  Delivery providers, USPS, UPS, and FedEx deliver mail to ADH’s street address on a schedule determined by each individual provider. These providers will deliver to ADH based solely on the street address.

- **Physical Address:**
  
  Arkansas Department of Health  
  Contract Support Section  
  4815 W Markham Street, L163  
  Little Rock, AR 72205

- **Response’s Outer Packaging:**
  
  Outer packaging **must** be sealed and should be properly marked with the following information. If outer packaging of response submission is not properly marked, the package may be opened for identification purposes.
  - RFA number
  - Application Date/Time
  - Applicant’s name and return address

## ARKANSAS DEPARTMENT OF HEALTH CONTACT INFORMATION

<table>
<thead>
<tr>
<th>Issuing Officer:</th>
<th>Tim O’Brien</th>
<th>Phone Number:</th>
<th>501-280-4573</th>
</tr>
</thead>
<tbody>
<tr>
<td>Email Address:</td>
<td><a href="mailto:Timothy.obrien2@arkansas.gov">Timothy.obrien2@arkansas.gov</a></td>
<td>Alternate Number:</td>
<td>501-747-9132</td>
</tr>
<tr>
<td>ADH Website:</td>
<td><a href="https://www.healthy.arkansas.gov/programs-services/topics/grant-and-bid-opportunities">https://www.healthy.arkansas.gov/programs-services/topics/grant-and-bid-opportunities</a></td>
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SECTION 1 – PROGRAM OVERVIEW

• Do not provide responses to items in this section unless specifically and expressly required.

1.1 PURPOSE
The Arkansas Department of Health (ADH) issues this Request for Application (RFA) on behalf of Tobacco Prevention and Cessation Program (TPCP) to obtain applications for funding to assist with implementation and administration of a selected organization.

Goals are based on Center for Disease Control and Prevention’s (CDC) best practices for comprehensive tobacco control programs including:

• Prevent initiation among youth and young adults.
• Promote quitting among adults and youth.
• Eliminate exposure to secondhand smoke.
• Identify and eliminate tobacco-related disparities among population groups.

1.2 BACKGROUND
Preventing tobacco use is one of the most important public health actions that can be taken to improve the health of Arkansans. Each year, approximately 5,800 Arkansans die prematurely as a result of smoking according to BRFSS (Behavioral Risk Factor Surveillance System). Smoking is a major cause of multiple cancers, heart disease and stroke, and is the leading cause of chronic obstructive pulmonary disease (COPD), which includes chronic bronchitis and emphysema. The toll of tobacco use is disproportionately higher among people with less education, who make lower wages, and individuals who reportedly have poor mental health. These groups have higher smoking rates and greater exposure to second-hand smoke and, as a result, suffer more illness, disease, and death.

TPCP receives funding to assist in reducing Arkansas’ tobacco use prevalence and engages in CDC’s recommended evidence-based interventions, strategies, and guidance for comprehensive state tobacco control programs.

1.3 GRANT PERIOD
A. The anticipated initial term is anticipated to be from July 1, 2024, through June 30, 2025.
B. The initial term of a resulting sub grant will be for one (1) year. Upon mutual agreement between the applicant and the agency, the sub-grant agreement may be renewed for up to six (6) additional one-year terms or portions thereof contingent upon appropriation of funding and approvals.
C. Total agreement term, including any amendments and/or possible extensions, will not exceed seven (7) consecutive years.

1.4 AVAILABLE FUNDING
A. Maximum amount of funding is anticipated to be $300,000 to (a single or multiple) recipient(s).
B. Funding is contingent upon review and acceptance of application.
C. Funds must be used in accordance with the budget as approved.
D. ADH reserves the right to determine allowable and non-allowable costs.
E. Prior to award, ADH may increase the amount of funding in efforts to maximize program support. Recipient(s) must submit a revised budget worksheet reflecting changes.

1.5 ELIGIBILITY & FUNDING REQUIREMENTS
Applicant must meet the following to be eligible to obtain funding:

A. One of the following: Non-profit organization, health care system, primary care network, academic institution, community-based organization, volunteer association, or professional association.
B. Experience in organizing communities to advance public health policy and mobilizing communities to address tobacco use.
C. Tobacco free new hire policy. Applicant must provide a copy of the current policy.

D. Tobacco free workplace policy. Applicant must provide a copy of current policy.

E. Written policy that they do not receive from or have an affiliation with any organization, including subsidiaries, foundations or other related parties of such organization that have any interest in the production, manufacture, marketing, distribution, sale or continued use of tobacco, including Electronic Smoking Devices (ESDs) or heated products.

1.6 BUDGET & JUSTIFICATION
A. Applicant shall include a complete proposed budget in sufficient itemized detail to clearly demonstrate all proposed reimbursable expenses. Include any written justification necessary.

B. Recipient(s) shall be reimbursed for allowable expenses only. Allowable expenses are those approved by ADH within the budget’s itemized listing. Non-allowable expenses include (but may not be limited to) the following:

1. Projects that are individualized (one-on-one activities) to “educate” about tobacco, tobacco-related illnesses, cessation interventions, addiction, refusal, or any low-impact, individual client topics.
2. Cessation services or cessation supplies which include, but are not limited to, paying for medical services, providing pharmaceuticals, Contract Coordinator providing cessation classes, quitline cessation services which supplant the ATQ, etc.
3. Treatment or medical services.
4. Projects unrelated to tobacco control and the primary purpose identified in the proposal.
5. Lobbying purposes. Lobbying includes any effort to persuade legislative vote.

1.7 ISSUING OFFICER
The ADH contact name listed on page one is the sole point of contact throughout this solicitation.

1.8 RFA OPENING LOCATION
Applications submitted by the due time and date shall be opened at the following location:

Arkansas Department of Health
4815 W Markham Street, Room L163
Little Rock, AR 72205

1.9 DEFINITION OF REQUIREMENT
A. The words “must” and “shall” signify a requirement of this RFA and that vendor’s agreement to and compliance with that item is mandatory.

B. Applicant may request exceptions to NON-mandatory items. Contractor must clearly explain the requested exception and should reference the specific solicitation item number to which the exception applies.

1.10 DEFINITION OF TERMS
The issuing officer has made every effort to use industry-accepted terminology in the competitive bid and will attempt to further clarify any point or item in question. The following acronyms will be used throughout the document.

ADH: Arkansas Department of Health
RFA: Request for Applications
ESDS: Electronic Smoking Devices
CDC: Centers for Disease Control and Prevention
FOIA: Freedom of Information Act
BRFSS: Behavioral Risk Factor Surveillance System
TPCP: Tobacco Prevention and Cessation Program
1.11 APPLICATION INSTRUCTIONS

A. Original Application Packet

1. Application Submission Requirements

   a. Applicants shall provide one (1) original hard copy of the Application Packet clearly marked as “Original” and must include:
      
      • Original signed Application Signature Page
      • Response to the Information for Evaluation section included in the Application Packet
      • Budget Worksheet, proposed in U.S. dollars and cents
      • Proposed Subcontractors Form
      • FIN-9350 Certification Regarding Lobbying
      • EO 98-04 Contract and Grant Disclosure and Certification form
      • Signed Addenda, if applicable
      • Equal Employment Opportunity Policy
      • Combined Form for Boycotts and Illegal Immigration Certifications
      • Business Associate Agreement (AS-4001)
      • Other documents and/or information may be expressly required in this Solicitation

   b. The application must be entirely in the English language.

2. DO NOT include any other documents or ancillary information, such as a cover letter or promotional/marketing information.

B. Additional Copies and Redacted Copy of the Application Packet

In addition to the original Application Packet, the following items shall be submitted:

1. Additional Copies of the Application Packet

   a. Three (3) complete hard copies (marked “COPY”) of the Application Packet.

   b. One (1) electronic copy of the Application Packet, preferably on a flash drive. CDs will also be accepted.

   c. All additional hard copies and electronic copies must be identical to the original hard copy. In case of a discrepancy, the original hard copy shall govern.

   d. If ADH requests additional copies of the response, the copies must be delivered within the timeframe specified in the request.

2. One (1) redacted copy (marked “REDACTED”) the original Application Packet, preferably on a flash drive. A CD will also be acceptable. (See Proprietary Information.)

1.12 CLARIFICATION OF SOLICITATION

A. Any questions requesting clarification of information contained in this RFA should be submitted in writing via email to the issuing officer.

1.13 APPLICATION SIGNATURE PAGE

A. An official authorized to bind the vendor(s) to a resultant Sub-Grant must sign the Application Signature Page included in the Application Packet.

B. Applicant’s signature on this page shall signify vendor’s agreement that either of the following shall cause the response to be disqualified:

   • Additional terms or conditions submitted intentionally or inadvertently
   • Any exception that conflicts with a requirement of this RFA
1.14 **FUNDING ESCALATION**
A. ADH may increase funding throughout the duration of the contract.

B. Recipient **must** provide a revised budget reflecting the increase. ADH **shall** have the right to require additional information pertaining to the increase.

C. Budget revisions are not valid until approved by ADH.

1.15 **PROPRIETARY INFORMATION**
A. Submission documents pertaining to this solicitation become the property of the State and are subject to the Arkansas Freedom of Information Act (FOIA).

B. The vendor **shall** be responsible for identifying all proprietary information and for ensuring the electronic copy is protected against restoration of redacted data.

C. The redacted copy **shall** be open to public inspection under the Arkansas Freedom of Information Act (FOIA) without further notice to the vendor.

D. If a redacted copy of the submission documents is not provided with vendor’s response packet, a copy of the non-redacted documents, except for financial data, **shall** be released in response to any request made under the Arkansas Freedom of Information Act (FOIA).

E. If the State deems redacted information to be subject to Arkansas Freedom of Information (FOIA), the vendor will be contacted prior to release of the documents.

1.16 **CAUTION TO RECIPIENT(S)**
A. Prior to any contract award, all communication concerning this solicitation **must** be addressed through ADH.

B. Applicant **must not** alter any language in any solicitation document provided by the State.

C. All official documents and correspondence related to this solicitation **shall** be included as part of the resultant contract.

D. Responses **must** be submitted only in the English language.

E. The State **shall** have the right to award or not award a contract, if it is in the best interest of the State to do so.

F. Applicant **must** provide clarification of any information in their response documents as requested by ADH.

G. Qualifications **must** meet or exceed the required specifications as set forth in this solicitation.

1.17 **QUALIFICATION AND AWARD PROCESS**
A. **Successful Recipient(s) Selection**
   The ranking of recipients **shall** be determined by the total score each application receives during evaluation.

B. **Anticipation to Award**
   1. Once the anticipated successful recipient(s) have been determined, the anticipated award notification will be emailed to all applicants and/or posted on the ADH website.

   2. It is the applicant’s responsibility to check email and/or the website for the notification of an anticipated award.

   3. Any resultant sub-grant agreement of this Request For Applications **shall** be subject to State approval processes which may include Legislative review.
1.18 **CERTIFICATION REGARDING LOBBYING**
A. The applicant will comply with Public Law 101-121, Section 319 (Section 1352 of Title 31 U.S.C.) by certifying that appropriated federal funds have not been or will not be used to pay any person to influence or attempt to influence a federal official/employee in connection with awarding of any federal contract, sub-grant, loan or cooperative agreement for an award in excess of $100,000.

B. If the applicant has paid or will pay for lobbying using funds other than appropriated federal funds, Standard Form-LLL (Disclosure of Lobbying Activities) **shall** be completed and included with the Application Packet.

1.19 **CERTIFICATION REGARDING DEBARMENT AND SUSPENSION**
A. The recipient, as a lower tier recipient of federal funds, will comply with Executive Order 12549 (Certification Regarding Debarment, Suspension, Ineligibility, and Voluntary Exclusion – Lower Tier Covered Transactions).

B. By signing and submitting this application package, the applicant(s) understands and agrees, as defined in 45 CFR Part 76, and certifies to the best of its knowledge and belief that it and its principals:

- Are not presently debarred, suspended proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction by any federal department of agency.
- Where the prospective lower tier participant is unable to certify to any of the above, such prospective participant shall attach an explanation to this proposal.

1.20 **PAST PERFORMANCE**
An applicant’s past performance with the State may be used to determine if the applicant is “responsible.” Responses submitted by applicant determined to be non-responsible **shall** be disqualified.

1.21 **PRIVACY & SECURITY REQUIREMENTS**
The Contractor **shall**:

1. At all times comply with the requirements of the Arkansas Personal Information Protection Act and anyother State/Federal laws, regulations, rules, and policies regarding the privacy and security of information.

2. Provide for physical and electronic security of all Protected Health Information generated or acquired by the contractor in implementation of the contract, in compliance with Health Insurance Portability and Accountability Act (HIPAA) and the Health Information Technology for Economic and Clinical Health (HITECH) Act, and consistent with the Business Associate Agreement executed between the parties.

3. If required, prior to award, the contractor **must** sign a Business Associate Agreement.

1.22 **RESERVATION**
The State will not pay costs incurred in the preparation of an application.

**SECTION 2 – APPLICANT REQUIREMENTS**

2.1 **INTRODUCTION**
The Arkansas Department of Health (ADH) issues this Request for Application (RFA) on behalf of Tobacco Prevention and Cessation Program (TPCP) to obtain applications for funding to assist with implementation and administration of the selected organization. Services **must** include:

A. Intervention to prevent tobacco use initiation

B. Eliminate Exposure to Second-hand Smoke

C. Encourage Cessation Among Youth and Young Adults

D. Promote ADH’s smoking cessation programs (Be Well Arkansas and Be Well Baby)

E. Educate the public about tobacco-related illnesses and how to seek treatment and screening for these illnesses
2.2 REQUIREMENTS
Activities must focus on statewide community programs and coordinate multi-component interventions that are part of a comprehensive effort to create tobacco-free social norms. Strategies for all activities must demonstrate movement of social norm change to advance tobacco control in public health. Activities must be planned to help design and target intervention areas that focus on identifying community champions, leading to shifts in social norms.

A. Collaboration & Communication
1. Recipient must develop and maintain active partnerships that support the mission of reducing morbidity and mortality and alleviating the social and economic burden caused by tobacco use in Arkansas.
2. Recipient must develop and maintain effective communication systems with partners at the state, regional and local level.
3. Recipient may employ a traditional coalition model for governing and decision-making or choose to organize partnership activities according to a different structure. However, under any proposed structure, funded organizations should include advocacy partners, voluntary health organizations, universities, hospitals, community focused organizations, mental health workers, local health departments, organizations that represent a large cross-section of Arkansans, communities, statewide and local partners, health boards, commissions, or advisory groups with responsibilities related to tobacco control, as needed to achieve TPCP’s goals and objectives.
4. Recipient must ensure the partnership model incorporates systems that empower and motivate members to action achieving strong performance standards.

B. Incorporating Community Action
Community action, under clear adult guidance, must enhance all of the work plan deliverables.
Recipient must ensure that a core group of coalition members is maintained to carry out activities while supporting the work of community engagement.

C. Staffing
1. Staff must reflect professional leadership competencies that enable them to motivate and inspire others; communicate effectively with partners and decision makers; and demonstrate initiative and integrity to implement an effective tobacco control program.
2. Recipient must have on staff one (1) full-time Community Engagement Coordinator (CEC). The CEC must meet the following minimum qualifications:
   - Bachelor’s Degree
   - Three (3) years of experience in advocacy, tobacco control, or similar field (e.g., health education, teaching)
   - Knowledge and skills in program development implementation, and fiscal/budget management
   - Leadership skills
   - Cultural competency
   - Advocacy
   - Public relations
   - Public health policy
   - Community Outreach and Mobilization
   - Training and Technical Assistance
   - Health Communications
   - Counter-Marketing including strategic use of media (i.e. earned and paid)
   - Strategic Planning
   - Surveillance and Evaluation
Note: Recipient must have capacity to support the CEC.
3. CEC responsibilities shall include but not limited to the following:
   - Managing day-to-day operations of community engagement activities
• Coordinating and guiding evidence-based tobacco control activities and interventions
• Recruiting and retaining coalition members and other as tobacco-control advocates
• Providing members with the necessary skills to interact with community partners, organizations, and decision-makers

Note: Salaries should be commensurate with the level of education and experience required for the job. Please note: if a vacancy occurs (resignation, maternity leave, medical leave, etc.), it is the responsibility of the contract agency to ensure all deliverables continue to be met, including work plan activities, for the duration of the absence.

4. Recipient must identify an individual to provide direction and supervision of the CEC. The individual selected as the supervisor should be clearly identified within the budget.

5. The fiduciary of the CEC shall provide oversight and ensure effective and efficient tobacco control activities. The supervisor must participate in mandatory TPCP conference calls and meetings.

6. The fiduciary must review, approve, and submit monthly invoices based on TPCP’s financial guidelines and submit program and evaluation reports by TPCP’s established guidelines.

7. CEC and designated supervisor will be considered the primary contacts for TPCP and must attend all site visits and meetings determined by TPCP.

8. The number of staff (1 full-time position equivalent to the state’s GS8 and 1 full-time position equivalent to GS6 OR 1 full-time position equivalent to the state’s GS8 and multiple part-time positions to not exceed the salary cap of GS6) should be sufficient to deliver work plan deliverables allowed for in the budget.

D. Staff Orientation, Supervision, and Program Support

1. Recipient must support staff by providing training to equip staff with basic professional competencies such as the ability to engage in effective presentation and public speaking activities and utilization of time management.

2. Recipient must provide the following:
   • Proper orientation to the policies and procedures of the contracting agency
   • Appropriate budgeting for the program’s transportation needs
   • Fiscal and budget management support
   • Timely processing of purchasing and subcontracting requests
   • Appropriate administrative supervision and support; access to up-to-date tobacco control information
   • Current computer system with access to an individual mail account and internet, and office and meeting space

3. Recipient must ensure that fiscal responsibilities are clearly identified and there is a separation of responsibilities between programmatic and fiscal management.

4. Recipient must ensure that funds are used only to support tobacco control specific, community-based, primary prevention efforts that utilize evidence-based, science-based, or Best Practice recommendations that address the required intervention area(s).

E. Meetings and Training

1. The CEC and any additional staff (regardless of full or part-time status) must:
   • Participate in all required/recommended webinars, regional, statewide and national meetings; attend required trainings (an estimated two trainings per quarter may be held annually and may require travel to other areas of the state);
   • Travel to Little Rock as required. Applicants should budget for a minimum of six (6) trips to Little Rock per year for the CEC and/or any additional staff

F. Paid Media

1. Recipient may use additional paid media to extend local collaborative media efforts to educate the public or a subgroup of the public in tobacco control.
2. Recipient must ensure that all media efforts are coordinated with and approved by TPCP.

3. Media efforts must directly support a work plan element and be pre-approved (in writing) by TPCP.

G. Transition
1. ADH/TPCP retains ownership of all programs, property, files, and materials developed, purchased or assigned through this contract by the recipient. If or when the contract is terminated or expires, the recipient must:
   • Ensure an orderly transition of services and responsibilities as directed by ADH/TPCP
   • Return and/or transfer all programs, property, files, and materials to TPCP

H. Work Plan
1. Each year within forty-five (45) days of award, the recipient must provide a final work plan to include statewide activities related to one or more of the core deliverables. Activities must help meet ADH’s tobacco use objectives. Technical assistance will be provided as needed.

2. Each work plan must be approved by TPCP.

3. Recipient must provide services and deliverables as outlined in each work plan.

I. Reporting
1. Recipient must track activities, services, and outcomes for self-monitoring and program evaluation.

2. Recipient must record activity outcomes of the program evaluation at the end of the award period.

3. ADH reserves the right to review monthly reports and determine level of satisfaction.

2.3 PERFORMANCE STANDARDS
A. State law requires that all contracts for services include Performance Standards for measuring the overall quality of services provided. The table below: Performance Standards identifies expected deliverables, performance measures, or outcomes; and defines the acceptable standards a vendor must meet in order to avoid assessment of damages.

B. The State may be open to negotiations of Performance Standards prior to contract award, prior to the commencement of services, or at times throughout the contract duration.

C. The State shall have the right to modify, add, or delete Performance Standards throughout the term of the contract, should the State determine it is in its best interest to do so. Any changes or additions to performance standards will be made in good faith following acceptable industry standards, and may include the input of the vendor so as to establish standards that are reasonably achievable.

D. All changes made to the Performance Standards shall become an official part of the contract.

E. Performance Standards shall continue throughout the term of the contract.

F. Failure to meet the minimum Performance Standards as specified shall result in the assessment of damages.

G. In the event a Performance Standard is not met, the vendor will have the opportunity to defend or respond to the insufficiency. The State shall have the right to waive damages if it determines there were extenuating factors beyond the control of the vendor that hindered the performance of services. In these instances, the State shall have final determination of the performance acceptability.

H. Should any compensation be owed to the agency due to the assessment of damages, vendor shall follow the direction of the agency regarding the required compensation process.
## Performance Standards

<table>
<thead>
<tr>
<th>Service Criteria</th>
<th>Acceptable Performance</th>
<th>Damages for Insufficient Performance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Workplan</td>
<td>Due each year within 45 days of award</td>
<td>Failure to provide may result in 10% payment reduction of the monthly invoice.</td>
</tr>
<tr>
<td>Meeting Attendance</td>
<td>90% attendance</td>
<td>Less than 90% attendance may result in non-consideration for future funding and/or contract termination.</td>
</tr>
<tr>
<td>Reporting</td>
<td>Record activity outcomes in the Redcap System</td>
<td>If reporting needs improvement, corrective action could result. Unsatisfactory reporting may result in payment delay and/or contract termination.</td>
</tr>
</tbody>
</table>

### 2.4 Application Content

Applications must include the following sections:

#### ABSTRACT (25 points) [One (1) page limit]

The purpose of the abstract is to provide a detailed overview of the application. It should be clear, concise, and specific. It should describe your organization, the scope of your project and the amount you are requesting.

#### INTRODUCTION (75 points) [Three (3) page limit]

1. Description of any previous funding though ADH/TPCP (amount for each award cycle) and other tobacco control funding received.
2. Describe, in detail, previous experiences related to reducing tobacco use in your community and policies that have been implemented or are in the process of implementation at schools, worksites, church campuses, or parks.
3. Describe your ability and capacity to develop, implement, and evaluate all activities listed in the application.
4. Describe previous experience with policy development, media advocacy, developing training, community planning, or developing/implementing community organization strategies.
5. Describe previous experiences with working with disparate populations.
6. Describe your organizational capacity for sound fiscal management. Include the following:
   - Description of organizational structure and organizational chart. Attach a chart with names, titles of officers, executives, and key staff.
   - Experience with financial administration of federal and/or state funds.
   - Knowledge of federal and state laws and regulations regarding effective control over and accountability for all funds, property and other assets, and assurance that they are used solely for authorized purposes.
A financial management system that provides for adequate financial reporting, adequate accounting records, effective internal controls, budget control, monitoring of allowable costs, maintenance of source documentation, and appropriate cash management.

7. Ensure that adequate equipment (including computers) to support staff and program needs is available or is included in the budget.
8. Identify organizations that support the activities described in the work plan and include letters of support.

WORK PLAN (250 points)

Work Plan Mission and Vision [Two (2) page limit]
Each applicant must provide a description of the mission and vision of the overall work pertinent to this specific RFA.

WORK PLAN [Ten (10) page limit]
All applicants should include all deliverables in their application that addressed this RFA using the Work Plan template provided.

In addition to core deliverables, applicants must dedicate effort toward a statewide activity that addresses tobacco use disparities.

Applicant must demonstrate the capacity to implement the work plan.

BUDGET (150 points)

Applicants are required to budget for the following items:

- Regular Salary—The applying organization is required to have one full-time employee, Statewide Tobacco Coordinator, with a max salary of $65,265. TPCP will review the resume and determine if the requested salary is acceptable. If the Statewide Tobacco Coordinator reaches the $65,265 maximum, they can receive merit and cost of living increases in the form of a lump sum payment. The maximum hourly pay rate will not exceed $31.3774. The organization can have other position(s) that contribute a percentage of their work time to the grant. The position(s) cumulatively cannot exceed $52,425. The total amount that is allowed in the salary category is $117,690.00 per year. TPCP can increase the salary range uniformly at its discretion.

- Computer—If a computer with the minimum specifications is not available, applicants must include the purchase of one in the budget. The computer must be acquired within fifteen (15) days of the effective date of the award agreement. If a computer meeting these requirements is available, please note this in the budget justification.

- Travel—Applicants must budget for the Statewide Tobacco Coordinator to attend ten (10) meetings/trainings in Little Rock with allocation for lodging. Mileage reimbursement may not exceed the state rate of $0.52 per mile. Reimbursement rates for meals and lodging may be found at [http://www.gsa.gov/portal/category/21287](http://www.gsa.gov/portal/category/21287). If the per diem rate for lodging cannot be obtained, a reasonable rate must be sought.

- Media and Health Communication—Media and health communications may include radio and print advertising, billboard advertising, digital advertising, and educational items. All media and health communication efforts must be preapproved by the TPCP Office of Health Communications Section and must include all required logos.

SECTION 3 – CRITERIA FOR SELECTION

Do not provide responses to items in this section.

3.1 APPLICATION SCORE

A. ADH will review each Application Packet to verify submission requirements have been met. Application Packets that do not meet submission requirements shall be disqualified and shall not be evaluated.
B. An agency-appointed evaluation committee will evaluate and score qualifying applications. Evaluation will be based on applicant’s response to the Information for Evaluation section included in the Application Packet.

1. Members of the evaluation committee will individually review and evaluate proposals and complete an Individual Score Worksheet for each proposal. Individual scoring for each evaluation criteria will be based on the following Scoring Description.

<table>
<thead>
<tr>
<th>Quality Rating</th>
<th>Quality of Response</th>
<th>Description</th>
<th>Confidence in Proposed Approach</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>Excellent</td>
<td>When considered in relation to the RFA evaluation factor, the application squarely meets the requirement and exhibits outstanding knowledge, creativity, ability or other exceptional characteristics. Extremely good.</td>
<td>Very High</td>
</tr>
<tr>
<td>4</td>
<td>Good</td>
<td>When considered in the relation to the RFA evaluation factor, the application squarely meets the requirement and is better than merely acceptable.</td>
<td>High</td>
</tr>
<tr>
<td>3</td>
<td>Acceptable</td>
<td>When considered in relation to the RFA evaluation factor, the application is of acceptable quality.</td>
<td>Moderate</td>
</tr>
<tr>
<td>2</td>
<td>Marginal</td>
<td>When considered in relation to the RFA evaluation factor, the application’s acceptability is doubtful.</td>
<td>Low</td>
</tr>
<tr>
<td>1</td>
<td>Poor</td>
<td>When considered in relation to the RFA evaluation factor, the application is inferior.</td>
<td>Very Low</td>
</tr>
<tr>
<td>0</td>
<td>Unacceptable</td>
<td>When considered in relation to the RFA evaluation factor, the application clearly does not meet the requirement, either because it was left blank or because the application is unresponsive.</td>
<td>No Confidence</td>
</tr>
</tbody>
</table>

2. After initial individual evaluations are complete, the evaluation committee members will meet to discuss their individual ratings during the consensus meeting. At this consensus scoring meeting, each member will be afforded an opportunity to discuss his or her rating for each evaluation criteria.

3. After committee members have had an opportunity to discuss their individual scores with the group, the individual committee members will be given the opportunity to change their initial individual scores, if they feel that is appropriate.

4. The final individual scores of the evaluators will be recorded on the Consensus Score Sheets and averaged to determine the group or consensus score for each application.

5. Other agencies, consultants, and experts may also examine documents at the discretion of the Agency.

C. The Information for Evaluation section has been divided into sub-sections.

1. In each sub-section, items/questions have each been assigned a maximum point value of five (5) points. The total point value for each sub-section is reflected in the table below as the Maximum Raw Score Possible.

2. The agency has assigned Weighted Percentages to each sub-section according to its significance.
### Information for Evaluation Sub-Sections

<table>
<thead>
<tr>
<th>Sub-Section</th>
<th>Maximum Raw Points Possible</th>
<th>Sub-Section’s Weighted Percentage</th>
<th>* Maximum Weighted Score Possible</th>
</tr>
</thead>
<tbody>
<tr>
<td>E.1 ABSTRACT</td>
<td>5</td>
<td>25</td>
<td>25</td>
</tr>
<tr>
<td>E.2 INTRODUCTION</td>
<td>5</td>
<td>25</td>
<td>75</td>
</tr>
<tr>
<td>E.3 WORKPLAN</td>
<td>5</td>
<td>25</td>
<td>250</td>
</tr>
<tr>
<td>E.4 BUDGET</td>
<td>5</td>
<td>25</td>
<td>150</td>
</tr>
<tr>
<td><strong>Response Score</strong></td>
<td>20</td>
<td>100%</td>
<td>500</td>
</tr>
</tbody>
</table>

*Sub-Section’s Percentage Weight x Total Weighted Score = Maximum Weighted Score Possible for the sub-section.

D. The applicant’s weighted score for each sub-section will be determined using the following formula:

\[(A/B) \times C = D\]

- **A** = Actual Raw Points received for sub-section in evaluation
- **B** = Maximum Raw Points possible for sub-section
- **C** = Maximum Weighted Score possible for sub-section
- **D** = Weighted Score received for sub-section

E. Applicant’s weighted scores for sub-sections will be added to determine the Total Score for the Application.

#### 3.2 ACCEPTANCE OF EVALUATION TECHNIQUE

A. Applicant **must** agree to all evaluation processes and procedures as defined in this solicitation.

B. The submission of an Application Packet signifies the applicant understands and agrees that subjective judgments will be made during the evaluation and scoring of the responses.

### SECTION 4 – GENERAL CONTRACTUAL REQUIREMENTS

- **Do not provide responses to items in this section.**

#### 4.1 PAYMENT AND INVOICE PROVISIONS

A. All invoices **shall** be forwarded to:

   - Final invoices **must** be submitted to (ADH) within thirty (30) calendar days of contract expiration.

B. Pursuant to Arkansas Code Annotated 19-4-206, the agency **shall** certify that services have been performed or the goods received prior to payment being authorized and processed.

C. Additional documentation may be required when submitting invoices for payment.

#### 4.2 USE OF FUNDS

A. Funds **must** be used to meet requirements of the sub-grant.

B. Funds may not be used for items not identified on the budget with a budget adjustment request and/or prior approvals.
4.3 **CONDITIONS OF CONTRACT**

A. **Recipient(s) shall** at all times observe and comply with federal and State of Arkansas laws, local laws, ordinances, orders, and regulations existing at the time of, or enacted subsequent to the execution of a resulting contract which in any manner affect the completion of the work.

B. **Recipient(s) shall** indemnify and save harmless the agency and all its officers, representatives, agents, and employees against any claim or liability arising from or based upon the violation of any such law, ordinance, regulation, order or decree by an employee, representative, or subcontractor of the vendor.

4.4 **STATEMENT OF LIABILITY**

A. The State will demonstrate reasonable care but will not be liable in the event of loss, destruction or theft of recipient-owned equipment or software and technical and business or operations literature to be delivered or to be used in the installation of deliverables and services. **The recipient shall** retain total liability for equipment, software and technical and business or operations literature. The State **shall** not at any time be responsible for or accept liability for any recipient-owned items.

B. The recipient’s liability for damages to the State **shall** be limited to the value of the sub-grant. The foregoing limitation of liability **shall not** apply to claims for infringement of United States patent, copyright, trademarks or trade secrets; to claims for personal injury or damage to property caused by the gross negligence or willful misconduct of the vendor; to claims covered by other specific provisions of the contract calling for damages; or to court costs or attorney’s fees awarded by a court in addition to damages after litigation based on the contract. The recipient and the State **shall not** be liable to each other, regardless of the form of action, for consequential, incidental, indirect, or special damages. This limitation of liability **shall not** apply to claims for infringement of United States patent, copyright, trademark or trade secrets; to claims for personal injury or damage to property caused by the gross negligence or willful misconduct of the vendor; to claims covered by other specific provisions of the contract calling for damages; or to court costs or attorney’s fees awarded by a court in addition to damages after litigation based on the contract.

C. Language in these terms and conditions **shall not** be construed or deemed as the State’s waiver of its right of sovereign immunity. The vendor agrees that any claims against the State, whether sounding in tort or in contract, **shall** be brought before the Arkansas Claims Commission as provided by Arkansas law, and **shall** be governed accordingly.

4.5 **RECORD RETENTION**

A. The applicant **shall** maintain all pertinent financial and accounting records and evidence pertaining to the contract in accordance with generally accepted principles of accounting and as specified by the State of Arkansas Law. Upon request, access **shall** be granted to State or Federal Government entities or any of their duly authorized representatives.

B. Records **shall** be made available, upon request, to the State of Arkansas's designee(s) at any time during the contract period and any extension thereof, for a period of five (5) years from the date this sub-grant expires, or if an audit is pending at the end of the five-year period, until resolution of the audit. Department access to all books, records, and other documents will be according to the procedures outlined in Section VIII, A, of this sub-grant. HIPAA-related records will be retained for a minimum of six (6) years from the date of sub-grant expiration.

4.6 **ACCESS TO RECORDS**

The recipient will grant access to its records upon request by duly authorized representatives of state or federal government entities. Access will be given to any books, documents, papers, or records of the recipient related to any services performed under the sub-grant.

4.7 **CONFIDENTIALITY**

A. The applicant, applicant’s subsidiaries, and applicant’s employees **shall** be bound to all laws and to all requirements set forth in this bid solicitation concerning the confidentiality and secure handling of information of which they may become aware during the course of providing services under a resulting contract.

B. Consistent and/or uncorrected breaches of confidentiality may constitute grounds for cancellation of a resulting contract, and the State **shall** have the right to cancel the contract on these grounds.

C. Previous sections of this bid solicitation may contain additional confidentiality Requirements.

4.8 **CONTRACT INTERPRETATION**
Should the State and vendor interpret specifications differently, either party may request clarification. However if an agreement cannot be reached, the determination of the State shall be final and controlling.

4.9 LEGISLATIVE REVIEW
A. Act 1032 of 1999 specifies that no state agency shall award any discretionary sub-grant that exceeds $10,000.00 prior to review by the Arkansas Legislative Council or the Joint Budget Committee.

B. If the state agency determines that an emergency exists the state agency may award the sub-grant prior to review, and shall immediately notify the Legislative Council or Joint Budget Committee as to the facts constituting the emergency.

C. All non-discretionary sub-grants are exempt from review.

D. Certain discretionary sub-grants are exempt from review. These include:
   - sub-grants to another governmental entity such as a state agency, public educational institution, federal governmental entity or body of a local government
   - disaster relief sub-grants
   - sub-grants identified by the Arkansas Legislative Council to be exempt
   - sub-grants deemed to contain confidential information that would be in violation of disclosure laws
   - sub-grants for scholarship or financial assistance award to or for a post-secondary student

4.10 CANCELLATION
A. For Cause. The State may cancel any contract resulting from this solicitation for cause when the recipient fails to perform its obligations under it by giving the recipient written notice of such cancellation at least thirty (30) days prior to the date of proposed cancellation. In any written notice of cancellation for cause, the State will advise the recipient in writing of the reasons why the State is considering cancelling the contract and provide the recipient with an opportunity to avoid cancellation for cause by curing any deficiencies identified in the notice of cancellation for cause prior to the date of proposed cancellation. To the extent permitted by law and at the discretion of the parties, the parties may agree to minor amendments to the contract and avoid the cancellation for cause upon mutual agreement.

B. For Convenience. The State may cancel any contract resulting from the solicitation by giving the Recipient written notice of such cancellation sixty (60) days prior to the date of cancellation.

C. If upon cancellation the recipient has provided commodities or services which the State of Arkansas has accepted, and there are no funds legally available to pay for the commodities or services, the recipient may file a claim with the Arkansas Claims Commission under the laws and regulations governing the filing of such claims.

4.11 SEVERABILITY
If any provision of the contract, including items incorporated by reference, is declared or found to be illegal, unenforceable, or void, then both the agency and the vendor shall be relieved of all obligations arising under such provision. If the remainder of the contract is capable of performance, it shall not be affected by such declaration or finding and shall be fully performed.

SECTION 5 – STANDARD TERMS AND CONDITIONS

- Do not provide responses to items in this section.

1. GENERAL: Any special terms and conditions included in this solicitation shall override these Standard Terms and Conditions. The Standard Terms and Conditions and any special terms and conditions shall become part of any contract entered into if any or all parts of the bid are accepted by the State of Arkansas.

2. ACCEPTANCE AND REJECTION: The State shall have the right to accept or reject all or any part of an application or any and all applications, to waive minor technicalities, and to award the sub-grant to best serve the interest of the State.

3. APPLICATION SUBMISSION: Application Packets must be submitted to the Arkansas Department of Health on or before the date and time specified. The Application Packet must contain all documents, information, and attachments as specifically and expressly required in the solicitation. The application must be typed or printed in ink. The signature must be in ink. Unsigned applications shall be disqualified. The person signing the application should show title or authority to bind his firm in a contract. Late applications shall not be considered under any circumstances.

4. FORCE MAJEURE: Neither party will be held responsible for the delay or failure to perform any part of this sub-grant when such delay or failure to perform any part of this sub-grant when such delay or failure results from fire, flood, epidemic, war or insurrection, unusually severe weather, or the legal acts of public authorities.
5. **STATE AND FEDERAL LAWS:** Performance of this sub-grant by the recipient and the Department must comply with state and federal laws, rules, and regulations. If any statute or regulation is enacted which requires changes in this sub-grant, the recipient will receive notification of the required changes. This sub-grant shall then be amended.

6. **COMPLIANCE WITH NONDISCRIMINATION LAWS:** The recipient will comply with all applicable provisions of the following federal regulations related to nondiscrimination, both in service delivery to clients and in employment, including, but not limited to, the following:
   - Title 45 Code of Federal Regulations
     - Part 80 (Nondiscrimination on the Basis of Race or Sex)
     - Part 84 (Nondiscrimination on the Basis of Handicap)
     - Part 90 (Nondiscrimination on the Basis of Age)
   - Title 28 Code of Federal Regulations
     - Part 35 (Nondiscrimination on the Basis of Disability in State and Local Government Services)
   - Title 41 Code of Federal Regulations
     - Part 60-74 (OFCCP: Affirmative Action Regulations on Handicapped Workers)

ADH will furnish a copy of these regulations to the recipient upon request.

7. **CONFIDENTIALITY OF CLIENT DISCLOSURE:** The recipient will maintain the confidentiality of all client records. This restriction does not apply to disclosures made with the informed, written consent of the client, or if the client is not a competent adult or is a minor, with such consent of the client’s parent, guardian, or legal representative.

8. **LIMITATION OF THE DEPARTMENT’S OBLIGATION TO PAY:** The Department is not obligated to make payment under this sub-grant if the Department does not receive sufficient monies from the funding source(s) designated in this sub-grant to fund said obligations and other obligations of the Department, or is not given legal authority from the Arkansas Legislature to expend these funds. The Department is not obligated to make payment if sufficient state or local matching money is not available at the time the bill is presented for payment.

9. **PAYMENT FROM DEPARTMENT CONSIDERED PAYMENT IN FULL:** Payment received from the Department under this sub-grant shall be considered payment in full, unless otherwise stated in this document. No fee or other charge shall be made against a client or a third party for these services and/or costs. This paragraph does not preclude allocation of costs among two or more funding sources, or payment of portions of a service and/or cost under different funding sources, so long as there is no duplication of payment.

10. **AUDIT REQUIREMENT:** For awards in excess of $500,000.00 a current audit report is due. Recipient shall comply with the ADH audit requirements as outlined in Arkansas Department of Health “Audit Guidelines.”

    Arkansas Department of Health
    Internal Audit Section
    4815 West Markham Street, Slot 54
    Little Rock, AR 72205-3867

11. **DEPARTMENTAL RECOVERY OF FUNDS:** The Department shall seek to recover funds not utilized in accordance with the terms and conditions of this sub-grant.

12. **AMENDMENTS:** Any amendment to this sub-grant shall be valid only when in writing and when duly signed by the authorized representative(s) of the Recipient and the Arkansas Department of Health. Recipient and Department acknowledge that no verbal or written representations, other than those contained herein, have been made as an inducement to enter into this agreement and that this writing constitutes the entire agreement.

13. **AWARD:** Term Contract: A contract award will be issued to the successful recipient. It results in a binding obligation without further action by either party. This award does not authorize shipment. Shipment is authorized by the receipt of a purchase order from the ordering agency. Firm Contract: A written State purchase order authorizing shipment will be furnished to the successful vendor.

14. **STATE PROPERTY:** Any specifications, drawings, technical information, dies, cuts, negatives, positives, data or any other commodity furnished to the contractor hereunder or in contemplation hereof or developed by the contractor for use hereunder shall remain property of the State, shall be kept confidential, shall be used only as expressly authorized, and shall be returned at the contractor’s expense to the F.O.B. point provided by the agency. Vendor shall properly identify items being returned.

15. **PATENTS OR COPYRIGHTS:** The contractor must agree to indemnify and hold the State harmless from all claims, damages and costs including attorneys’ fees, arising from infringement of patents or copyrights.

16. **ASSIGNMENT:** Any contract entered into pursuant to this solicitation shall not be assignable nor the duties thereunder delegable by either party without the written consent of the other party of the contract.

17. **CLAIMS:** Only those claims for costs and services specifically authorized under this sub-grant will be allowed by the Department. Any work performed, material furnished, or costs incurred not covered by this sub-grant shall be solely the responsibility of the Recipient.

18. **CANCELLATION:** In the event the State no longer needs the commodities or services specified for any reason (e.g., program changes; changes in laws, rules or regulations; relocation of offices; lack of appropriated funding, etc.), the State shall have the right to cancel the contract or purchase order by giving the vendor written notice of such cancellation thirty (30) days prior to the date of cancellation.

**NOTHING IN THIS CONTRACT SHALL BE DEEMED A WAIVER OF THE STATE’S RIGHT TO SOVEREIGN IMMUNITY.**

19. **DISCRIMINATION:** In order to comply with the provision of Act 954 of 1977, relating to unfair employment practices, the vendor agrees that: (a) the vendor shall not discriminate against any employee or applicant for employment because of race, sex, color, age, religion,
handicap, or national origin; (b) in all solicitations or advertisements for employees, the vendor shall state that all qualified applicants shall receive consideration without regard to race, color, sex, age, religion, handicap, or national origin; (c) the vendor will furnish such relevant information and reports as requested by the Human Resources Commission for the purpose of determining compliance with the statute; (d) failure of the vendor to comply with the statute, the rules and regulations promulgated thereunder and this nondiscrimination clause shall be deemed a breach of contract and it may be cancelled, terminated or suspended in whole or in part; (e) the vendor shall include the provisions of above items (a) through (d) in every subcontract so that such provisions shall be binding upon such subcontractor or vendor.

20. ETHICAL STANDARDS: Pursuant to Aransas Code Annotated §19-11-708(a-c), it shall be breach of ethical standards for a person to be retained, or to retain a person, to solicit or secure a state contract upon an agreement or understanding for a commission, percentage, brokerage, or contingent fee, except for retention of bona fide employees or bona fide established commercial selling agencies maintained by the contractor for the purpose of securing business.

21. ANTITRUST ASSIGNMENT: As part of the consideration for entering into any contract pursuant to this solicitation, the vendor named on the Application Signature Page for this solicitation, acting herein by the authorized individual or its duly authorized agent, hereby assigns, sells and transfers to the State of Arkansas all rights, title and interest in and to all causes of action it may have under the antitrust laws of the United States or this State for price fixing, which causes of action have accrued prior to the date of this assignment and which relate solely to the particular goods or services purchased or produced by this State pursuant to this contract.

22. DISCLOSURE: Failure to make any disclosure required by Governor's Executive Order 98-04, or any violation of any rule, regulation, or policy adopted pursuant to that order, shall be a material breach of the terms of this contract. Any contractor, whether an individual or entity, who fails to make the required disclosure or who violates any rule, regulation, or policy shall be subject to all legal remedies available to the agency.