

**Cervical Cancer Task Force
Regular Meeting (virtual)**

**October 20, 2022
Approved Minutes**

Attending Task Force Members:

Dr. Mike Riddell, AMS; Dr. Sam Greenfield, AMDPA; Pam Brown, AHA; Michelle Murtha, AFMC; Rhonda Brown, ADH; Beatriz Mondragon, AMHC; Krista Kirksey Thomas, ACS; Amanda Deel, Arkansas Academy of Family Physicians.

Absent Task Force Members:

Laura Fletcher, Community at Large; (VACANT), Medical Insurance Industry; (VACANT), UAMS COPH; Kim Wilmot, DHS.

Other Meeting Attendees:

Nicole Butler, Arkansas Cancer Coalition; Julia Neely, St Jude Children's Research Hospital; Heather Williams, UAMS.

I. Old Business

a. Approval of Minutes

Dr. Riddell motioned to approve the minutes of July 21, 2022. Rhonda Brown seconded the motion. A motion to approve the minutes were voted unanimously in favor.

II. Member Updates

- a. Dr. Greenfield requested suggestions from task force members on ways to make the Cervical Cancer Task Force most effective moving forward. What are some things the task force can or needs to do to be more effective? What additional presentations or other sources of information would we like to bring to this meeting? Going into the new year, are there any calls for any topics or efforts that the task force would like to address?
- b. Currently the Cervical Cancer Task Force serves to make recommendations to the Breast Cancer Control Advisory Board with a goal of doing everything we can to prevent HPV related cancer. Recommendations can also be made to the HPV workgroup that is organized by the Arkansas Immunization Action Coalition.
- c. The Central Arkansas Cancer Registry plans to do an update on cervical cancer data for the April task force meeting.
- d. January is also Cervical Cancer Awareness Month. The task force discussed what each organization plans to or could do to raise awareness during the month of January.
 - i. Rhonda Brown mentioned that ADH can do a press release for Cervical Cancer Awareness Month. Dr. Greenfield asked if we could request that ADH do some social media around cervical cancer awareness and HPV vaccination in January as well.

- ii. Heather Williams suggested Foundation for Women’s Cancer as a resource that can be utilized for social media. She also offered to help do or coordinate cancer survivors to do radio or tv media interviews for Cervical Cancer Awareness month, if needed.
 - iii. Michelle Murtha suggested a 10-to-15-minute segment be recorded for AMFC TV that can be aired in January. The segment would need to be recorded in November or December. Heather Williams is willing to do the segment.
 - iv. Julia Neely mentioned that St. Jude will be recording videos during their HPV Cancer Survivor School that begins tomorrow, October 21, 2022. Once the videos are produced, they can be shared with the task force to utilize in January as well.
- e. Amanda Deel and Julia Neely asked if the task force could offer more structured provider education, with CME’s offered, on best practices for HPV vaccine introduction/recommendations to their patients? St. Jude would be willing to offer support for this.
 - f. Dr. Riddell suggested recommending immediate postpartem HPV vaccinations as a strategy.
 - g. During a discussion between Dr. Riddell and Julie Neely, current strategies utilized by other states and countries for increasing immunization compliance were brought up. Rhode Island and Hawaii have legislation requiring children to get the HPV vaccine prior to entering the seventh grade. Julie Neely mentioned that the St. Jude HPV Cancer Prevention Program recently released an updated HPV policy report that addresses this. From the report, we see that many of the states that require HPV vaccination get a lot of push back from parents and other vaccine decision makers and still have to deal with the logistics of religious or philosophical exemptions, but overall, those state tend to have higher rates of HPV vaccination. A better strategy might be Australia’s, in which HPV vaccination is not required but is integrated into their school health structure. This strategy has worked very well, so much so that Australia is on track to eliminate cervical cancer in their country.
 - h. Dr. Riddell mentioned the discussion from the July meeting regarding the development of an interactive GIS map of VFC providers. Dr. Greenfield does not have an update on the progress of this activity at this time.
 - i. Dr. Greenfield shared a link to Dr. Dillaha’s grand rounds presentation on vaccine misinformation and disinformation - <https://vimeopro.com/healthyarkansas/gr20221020>.
 - j. Krista Kirksey Thomas will share the ACS order form for educational materials with the task force. Task force members can also contact Heather Mercer with the Arkansas Immunization Action Coalition to request materials.

III. Other Business

- a. **St. Jude HPV Cancer Prevention Program presentation by Julia Neely**
 - i. Julia Neely with the St Jude HPV Cancer Prevention Program presented about what their program is and what they do. More information about the St Jude HPV Prevention Program can be found at

<https://www.stjude.org/research/comprehensive-cancer-center/hpv-cancer-prevention-program.html>. Julia's contact info is Julia.Neely@stjude.org. The program has created HPV Cancer state profiles for all of the states in the southeast region including Arkansas - <https://sir-redesign.stjude.org/content/dam/research-redesign/centers-initiatives/hpv-cancer-prevention-program/hpv-roundtable-materials/stjude-hpv-state-profiles-ar.pdf>.

- ii. The focus of her presentation was on their communications campaign called "Path to a Bright Future" to address the importance of HPV vaccination through ages 9-12 and to get vaccinated by their 13th birthday. More information about this campaign can be found at stjude.org/research/comprehensive-cancer-center/hpv-cancer-prevention-program/bright-future.html. Task force members are all encouraged to become Path to a Bright Future Partners. Organizations and individuals can join the campaign as partners to get access to the campaign materials.

b. Agenda items for January:

- i. Finalize a list of recommendations for the Breast Cancer Control Advisory Board.
 - 1. Dr. Greenfield will develop a draft document of recommendation to be disseminated via email to the task force to recommend edits before the January task force meeting.
- ii. Member reports on activities conducted or planned for Cervical Cancer Awareness Month.

Meeting adjourned at 5:22pm.

The next meeting is January 19, 2023 at 4:30 p.m. via Zoom.