

**Breast Cancer Control Advisory Board (BCCAB)
Meeting**

April 23, 2019, Minutes

Attending Board Members:

Co-chair Dr. Ronda Henry-Tillman, Co-chair Dr. Jerri Fant, Dr. Hope Keiser, Sarah Faitak & Dr. John Lynch via teleconference, Sharon Parrett, Alicia Storey, and Dee Collins.

Absent Board Members:

No Absent Board Members

Arkansas Department of Health (ADH):

Toney Bailey, Dr. Appathurai Balamurugan, Angela Brown, Rebeca Hallmark, Debby Harris, Kimberly Hills, Amanda Hunter, Christy Jackson, David Kern, Michael Koch, Len Ragsdell, Reggie Rogers, Cheryl Roland, Dr. Hattie Scribner, Misty Smith, and Chuck Thompson.

Other Organizations:

No representatives attended the meeting.

I. Call to order:

Dr. Henry-Tillman, co-chair, called the meeting to order at 1700, 5:00p.m.

A. Welcome and Introductions:

Dr. Appathurai Balamurugan, Medical Director, Chronic Disease Prevention and Control Branch and the Tobacco Prevention and Cessation Program, and State Chronic Disease Director, introduced ADH staff members attending the meeting. Dr. Balamurugan announced that Mary Gray, Cancer Section Chief, had left the Agency. Dr. Balamurugan asked Dr. Hattie Scribner, the BreastCare Program Administrator to serve as the Interim Cancer Section Chief. Dr. Balamurugan introduced Kimberly Hills as the new ADH Cancer Section Administrative Specialist III. Dr. Balamurugan also introduced, the BreastCare Regional Care Coordinators attending the meeting; Len Ragsdell, Central Region; Debby Harris, Northwest Region; Angela Brown, Southeast Region, Christy Jackson, Southwest Region, and Rebecca Hallmark, Northeast Region. Reginald Rogers ADH Legal Counsel introduced Chuck Thompson as an ADH Legal Counsel, who will be working with the Board.

B. Comments from members of the public:

No comments from the public.

II. Review and Approval of Minutes from October 23, 2018 quarterly meeting:

BCCAB member Dee Collins said the October 23, 2018 minutes did not reflect that she had attended the meeting and she requested that the minutes be changed to reflect her attendance. Dee Collins made a motion to approve the minutes as amended and Sharon Parrett and John Lynch seconded the motion, which was approved on a voice vote.

III. Reports

A. FY2019 3rd Quarter Report—Non—Federal Revenues & Expenditures—Michael Koch

Michael Koch, Cancer Budget Analyst, presented the non-federal revenues and expenditures report, 3rd Quarter FY 2019, a copy of which was given to each board member. The report noted that March of 2019 revenue totaled \$2,337,773 and that year-to-date revenue stood at \$6,030,756. Mr. Koch noted Clinical Services (which includes all non-federal revenue sources) \$ 1,219,403, and Expenditures year to date were \$1,672,251. The Department has moved money into clinical services to ensure patients' needs are met, he said the department has worked to maintain clinical services expenditures at a level at least 70 percent.

B. FY2019 3rd Quarter Report—Enrollment—Cheryl Roland

Cheryl Roland, BreastCare Data and Information Systems Administrator, presented the enrollment report and noted that the total number of women enrolled during the third quarter was 3,005, including 2,035 in federal programs and 970 in state programs. At the end of the Third Quarter FY2019, the numbers stood at 8,577 women enrolled, including 5,733 in federal programs and 2,844 in state programs. Dr. Henry-Tillman asked what impact the Arkansas Works program had on the enrollment. Ms. Roland stated that when Affordable Care Act was implemented, BreastCare enrollment declined. However, the program was able to make some significant changes to help enrollment rebound, such as increasing the eligible income level, expanding cervical services and serving the underinsured. Some women who were unable to meet the Arkansas Works requirements have come back to the BreastCare program. However, Ms. Roland said she understood the work requirement has been eliminated and the program is waiting to see what impact that will have.

Ms. Roland noted that the expenditures spent on clinical services from January through March averaged 76%, which is slightly above the year to date average of 74.8 percent. She commented on the Mammogram Screening History at Enrollment, for Women 40-64 years old. Within two years the percent of Enrollees to-Date, is 49.6%, more than two years is 23.8%, and never had a mammogram is 26.7%. Dr. Henry Tillman asked if the program is concerned about the low rate of women that are getting mammograms within two years. Ms. Roland said that the program encourages the patient and her doctor decide when to have mammogram but that BreastCare generally recommends one to two years. Discussion was then held on the varying guidelines by different organizations and how confusing they can be for women.

Cheryl Roland reported the number of Cancer and Precancer, Diagnoses Reported among BreastCare women for the first quarter totaled seven; Cervical Cancer three, Cervical Precancer, 14, and Hyperplasia 11. The number of Diagnosis to Date for FY 2109, were Breast Cancer, total 27; Cervical Cancer, 5; Cervical Percancer 39, and Hyperplasia 19. Dr. John Lynch asked how the number of current diagnoses compare with previous periods. Ms. Roland said she did not have that information with her and would need to review that data and get back to him with an answer.

C. Contracts-Dr. Hattie Scribner:

Dr. Hattie Scribner gave the program contracts update. Dr. Scribner stated she has been working diligently to collaborate with the Arkansas Coalition of Marshallese. The program has posted a Request for Application (RFA) to increase breast and cervical cancer screening among the Marshallese and Hispanic population. The mammography RFA offers up to three awards in the amount of \$60,000 each to provide breast and cervical cancer awareness and education. A notice of Funds Available (NOFA) notice was posted soliciting for six applicants. Each award is for \$12,000 to target underinsured and uninsured women at charitable clinics. Dr. Scribner reported that as of March 2019, UAMS mobile mammography contract has served 25 counties, which includes 52 events (18 worksite and three after-hour events), 1,228 referrals, 1,081 screenings, 220 enrolled (178 received screenings: 81% screening rate), and seven breast cancer diagnoses. The program also provided sponsorship of \$ 7,000 to the Office of Minority Health and Health Disparities for The Arkansas Minority Barber & Beauty Shop Health Initiative held April 6, 2019 at eight locations (including two Hispanic locations).

D. FY2019 3rd Quarter Report--Social Media-Outreach Report:

Amanda Hunter gave fiscal year 2019 2nd and 3rd quarter social media and outreach reports. There were 800 page likes on Facebook at the end of December 2018, an increase of 81 followers for of the 2nd quarter. Three posts reached more than 100 people and 12 posts had one or more shares, at the end of the third quarter there were 821 page likes on Facebook. At the end of the third quarter, pages likes spiked at 506 people reached on January 13, 2019 for a graphic of a part of a Breast, and discussing breast cancer risk and prevention. A post on March 3, 2019, showing a graphic of cervical cancer, reached 378 people. A post showing of a picture of a breast cancer mammogram on February 17, 2019 reached 371 people. Overall, BreastCare social media experienced the highest total reach in January. The Program page has 796 followers. The four top cities with BreastCare Facebook fans are Little Rock (155) North Little Rock (32) Sheridan (32) and Conway (31).

Dr. Balamurugan said the number of Marshallese in Arkansas has surpassed the number of Marshallese in Hawaii for largest concentration of Marshallese in a State. Board members and staff discussed, providing mammography services to the Northwest and Northeast portion of the State. Staff noted that program has contacted all six mobile mammography organizations in the state, but has not receive any responses to the request for applications for a \$60,000 grant. Dr. Scribner said 31 counties without mammography units are the top priority for the mobile units.

Dr. Henry- Tillman led a discussion suggesting that the Program produce more advertising including television, radio, and public radio to direct people to call a main BreastCare contact number. She suggested a media campaign for August, September and October, focusing towards October for breast cancer awareness month.

Michael Koch noted that the price of advertising has gone up and that Gloria Bastidas, the program's former public health educator had negotiated contracts with four radio stations for advertising. Dr. Henry Tillman made a motion that program staff look into effective ways to reach people regarding cancer issues. Dr. Jerri Fant second the motion, which was approved by the voice vote.

IV. Approval of Mileage Reimbursement:

Dr. Jerri Fant made a motion and Sharon Parrett seconded to approve payment of mileage for Board members to attend the BCCAB meetings. The motion carried on a voice vote.

V. Action Item from October 23, 2018, meeting

Cheryl Roland informed the board the program had decided it was best to wait until the end of this fiscal year and then review the women who reported it had been longer than two years since their last mammogram to see how many of them had received a mammogram this year. The program then intends to reach out to the women who did not and find out what barriers may exist that are preventing them from receiving routine mammograms.

VI. Other Business:

A. Reginald Rogers, ADH legal counsel suggested that the board schedule an election of board officers, and the two co- chairs at the next meeting. Holding an election was discussed. There was no opposition to the suggestion and it was the sentiment of the board to hold the election at the next meeting. Mr. Rogers discuss how a law to consolidate state agency into fewer departments would affect the Health Department. Small health related regulatory boards and commissions will be combined into the ADH. He said he did not think this would affect the operation of the Breast Cancer Control Advisory Board.

B. Mr. Rogers announced that the Governor's Office had reappointed Dr. Jerri Fant and Sarah Faitak to the BCCAB with terms to expire in January 2022.

C. The Board decided to reschedule the next meeting, which had been set for July 23, 2019, to August 6, 2019.

VII. Closing

Dr. Fant made the motion and seconded by Ms. Sharon Parrett to adjourn. There was no opposition and the meeting adjourned at approximately 6:10.

The next regular quarterly meeting is tentatively set for August 6, 2019.