## Arkansas Tobacco Settlement Commission (ATSC)
### Meeting Minutes
#### November 13, 2018

**Commissioners Attending:** Dr. John Henderson, Chair; Alex Johnston, Vice Chair; Andrea Allen, Commission Executive Committee Member; Dr. Ken Knecht, Commissioner; Stephanie Williams, Commissioner

**Staff Attending:** Matt Gilmore, Executive Director; April Robinson, Administrative Specialist

**Guests:** Louise Scott, MHI; ShaRhonda Love, MHI; Becky Hall, UAMS East; Rhonda McClellan, UCA; Shannon Fleming, UAMS-COA; Charles Saunders, Assistant Attorney General; Reece Owens, Office of Attorney General; Julie Chavis, Assistant Attorney General; Ro Arrington, ADFA; Leslie Humphries, ABI; Jacque Rainey, UCA; Amy Leigh Overton-McCoy, UAMS-COA (By Phone); Angela Norman, UAMS-COA; Liz Gates, COPH; Dr. Jay Gandy, COPH; Joy Gray, TPCP; Lisa Teague, TS-MEP (By Phone)

**Minutes Recorder:** April Robinson

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<th>Agenda Item</th>
<th>Discussion</th>
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<td>Call to Order/Quorum/ Introduction of Attendees</td>
<td>Chair Henderson called the meeting to order at 9:59 am. Attendees introduced themselves and gave their organizational affiliation.</td>
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<td>Review/Approval of July Minutes</td>
<td>Chair Henderson asked for a motion to approve the July minutes. Commissioner Andrea Allen made a motion to approve and Commissioner Alex Johnston seconded the motion. The motion passed unanimously. The July meeting minutes were approved.</td>
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<td>Guest Speaker Ro Arrington</td>
<td>Chair Henderson introduced Mr. Ro Arrington of Arkansas Development Finance Authority (ADFA). Mr. Arrington stated he is over public management and oversees bonds for most state agencies. He provided a transcript related to the bonds and their issuance. The main beneficiary of the bonds is UAMS, ASU, and some other projects. These bonds were issued in 2001 in the amount of $60 million dollars. Mr. Arrington stated there has been some misinformation over the years concerning the stability of the bonds because of other states have gotten into some trouble with their bonds. When Arkansas structured their bonds, they did it in a very secure and conservative manner. Basically, the first $5 million of the settlement goes to the bond repayment. After that</td>
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it is the choice of the ATSC as to what the uses are. In 2001, they did a normal bond issue with normal coupons and interest rates assigned to it. They are set to mature in 2041. He then spoke on the forecast of receipts from 2002 until now and the trend they predicted when these bonds were issued has not played out. Mr. Arrington said that even with the reduction in receipts that he doesn’t think these bonds are in any jeopardy. He then spoke on the 2006 bond issue and said these were not traditional bonds. These were done as what are commonly called Zero Coupon Bonds/Capital Appreciation Bonds. They are seldom used in principal finance. They layered this bond issue on top of the 2001 bonds. They will redeem these bonds in 2021 and then the 2006 bonds will take over the pledge of $5 million dollars. Nothing can be done with these bonds until they mature in 2041.

Director Gilmore asked as long as the bonds are performing well, there is no cause for concern?

Mr. Arrington said that is correct.

Director Gilmore asked as long as the state receives the annual payments there is no cause for concern?

Mr. Arrington responded that is correct, the original structure of these bonds ensured they were done in a constructive manner. He said that is as simple as do you think the annual revenue will get below $5 million dollars?

Director Gilmore asked if there were any other questions.

Chair Henderson asked why did they project by 2041 the income would be almost twice what it was when these payments started?

Mr. Arrington stated the state paid $250,000 to have an outside source complete a study to see how much the bonds would be worth.

Charles Saunders stated there were a number of mechanics and inflation involved in calculating the revenue. No one knew what the effect of the market would be going forward.

Chair Henderson stated it seems if the settlement programs are successful, it will push down the number of cigarettes sold and it will cut down on the amount of money they get if the programs are successful.

Chair Henderson asked if there were any more questions.

Director Gilmore discussed the expenses and income for the months of July through October. He then discussed the Commission’s Budget Hearings that were held October. The Executive Recommendation was passed in the committee meeting which included reductions in Professional Fees and Operations. The appropriation for the Grants and Aid was removed, but can be reinstated in the future if needed. The Commission’s annual budget was about $900,000 and it has been reduced to about half. He then discussed the Bureau of Legislative Audit’s report that was finalized for the Commission in late October. He mentioned that the agency that bills ATSC for its website had been overcharging on an annual basis. Legislative Audit helped find the issue and get it rectified. He mentioned as part of the biennial budget process every agency’s Special Language is reviewed. There are several Special Language items in ATSC’s appropriation bill and one of those is quarterly reporting. There was discussion in committee of moving special language into a bill and that he is waiting on direction from the Governor’s office on what they would like for ATSC to do.

Chair Henderson asked Director Gilmore for an update on the transformation efforts and where ATSC stood at this point.
Director Gilmore stated it’s going to be a process and ATSC will be going to the Health Department at some point. It will be a good move. He stated the Legislature will vote next year to approve the plan and there should not be any problems. The proposed plan and move to ADH will give ATSC some independence where it can still critically evaluate use of the funding.

Director Gilmore asked if there were any questions or comments? There were none.

He then asked Jacquie Rainey and Becky Hall to present UAMS East’s proposed indicator changes, but mentioned that in the future he wants to only accept indicator changes twice a year. He said that this is subject to change due to unforeseen circumstances that a program may encounter and possibly needing an indicator changed immediately.

Jacquie Rainey stated UAMS East has gone through some changes with the addition of the Family Practice Clinic and that this has necessitated some changes in the terms of allocation of resources. The first long term indicator is changing from increasing some things to maintaining some things. She then said that there were three revisions to the short-term goal indicators while also changing from increasing to maintaining. This was due to the Outreach staff being reallocated to the clinic. They are also seeking to eliminated the rape crisis services because that contract is no longer at UAMS East, and the prescription assistance program indicator because people rarely need it at this time. Ms. Rainey asked Director Hall if there was anything she wanted to add.

Becky Hall stated no, but we are glad to answer any questions.

Director Gilmore stated the main reason for these changes was because of the opening of the clinic.

Becky Hall agreed and because of the reduction in force with UAMS had reduced her outreach staff, as well as some of the staff is doing health coaching. Some has been reallocated to the clinic.

Chair Henderson asked if there were any other questions for Ms. Hall or Ms. Rainey?

Chair Henderson asked for a motion to approve the indicator changes. Commissioner Stephanie Williams motioned and Commissioner Andrea Allen seconded. The motion passed unanimously. The indicator changes were approved.

| January-March 2018 Quarterly Report | Director Gilmore presented the quarterly report, and stated he plans to present this next month to the Public Health Committee. This report has some of the new approved indicators the Tobacco Prevention program implemented over the last year. He mentioned that several programs had leveraged significant amounts in funding compared to previous quarters. Chair Henderson stated that as always UCA has done a great job. Chair Henderson asked if anyone had any questions about the report. Chair Henderson asked for a motion to approve the quarterly report. Commissioner Knecht made a motion and Commissioner Johnston seconded. The motion passed unanimously. The quarterly report was approved. |
| ATSC Program Updates | Leslie Humphries (ABI) thanked Chair Henderson, Director Gilmore, and April Robinson for attending ABI’s symposium this year and stated that the event gives an overview of ABI’s projects. She stated that they have new patents that have been rewarded and that their grant funding is up to $46 million dollars for fiscal year 2017. ABI now has access to the APCD (All Payer Claims Database) and six research projects have been approved by the Insurance Commissioner, two of which are opioid related. Another project is on tobacco cessation and a couple are pediatric related. |
Chair Henderson stated the symposium was excellent and encouraged others to attend next year. Ms. Humphries replied it is a good way to get researchers in the same room who may not have ever connected. Chair Henderson asked if there were any questions and thanked Ms. Humphries for her update.

Liz Gates (COPH) stated they have had increase in their MD-MPH program. Dr. Joe Bates has helped increased the enrollment to 47 students. He has also increased the Pharm D-MPH program enrollment to nine students. She said that the Arkansas Center for Birth Defects Research and Prevention will be moving from Arkansas Children’s Research Institute into the College of Public Health (COPH) in December. The total funding for four years is about $4.9 million to come into COPH. Arkansas Centers for Health Disparities has started its pilot program funding throughout the college. Two are funded, but there will be a total of 15 over five years. One is studying radiation from the nuclear tests on the Marshallese population in the Marshall Islands and how that has affected cancer rates in the Marshallese population. Another one is understanding the factors influencing exposures from tobacco usage among young adults in minority communities. It is looking at traditional tobacco use as well as electronic nicotine delivery systems. The search is ongoing for a new faculty member in Epidemiology. A new Healthcare Data Analytic Certificate was started by UAMS provost Stephanie Gardner, and starts this fall. It will eventually be a MS program. Ms. Gates then introduced Dr. Jay Gandy as the interim dean of COPH.

Dr. Jay Gandy stated he was new interim dean as well as the chair for the search committee for a new dean. He provided a brief update on the search, which began in April or May of this past year. The search committee did airport interviews in September and have currently identified three and possibly a fourth going forward. On campus interviews will begin shortly after Thanksgiving and their goal is to complete all final interviews before Christmas. They then want to make an offer by the end of January or February and then have the new dean arrive by early summer.

Chair Henderson thanked Dr. Jay Gandy for his report and asked if there were any questions. Commissioner Knecht asked Ms. Gates if they tracked the MD-MPH students after they left the program, where they practice, and how they use the degree?

Ms. Gates replied it’s difficult to track because of the way the program is structured. Once they are through medical school, they are gone for two years. She said they do track all alumni and she might be able to break that group out. She credited Dr. Bates for the increase in numbers for MD-MPH and Pharm D-MPH. She said, he meets with the students and is very convincing.

Chair Henderson asked if there were any more questions for Liz.

ShaRhonda Love (MHI) presented copies of AMHC’s annual reports. She said that it is a summary of all of their goals, activities, and objectives, and how they are achieved. They were able to provide over 26,000 screenings and 32,000 health education encounters. She then reviewed AMHC’s annual Healthcare Workforce Diversity, which they are legislatively mandated to compile to show the diversity or lack thereof in those health care related professions. Ms. Love stated that the Bridge magazine will be published early next year and they would like to include the other ATSC programs. AMHC’s current quarter sponsorship numbers include 8,600 screenings, 7,800 health education encounters,
and they have reached 16 or 17 counties. Their mobile health unit should be here by Christmas, with plans to be on the road by January.

Chair Henderson thanked Mrs. Love for her report and asked if there were any questions.

Joy Gray (TPCP) introduced herself as the new Branch Chief for TPCP. She started by saying they have brought what was formally the Arkansas Tobacco Quitline in house and it went live November 5th. They have also introduced a second number and it is 1-833-283-WELL. It is a second line one can call for tobacco cessation and can also get referrals for diabetes and hypertension. People who smoke also have these chronic diseases and they want to start confronting them at the same time. They have trained TPCP staff members to be treatment specialists. There is also a nurse coordinator running the program. Dr. Bala is the medical director and they work in conjunction with any special cases. In the first three days that the program was in operation they had 31 new enrollees from 22 counties. They have trained 13 local health unit nurses to also be tobacco treatment specialists. This will help by offering individuals the option to see their local health unit nurse for these sessions. A media campaign will start in January and they plan for Be Well Arkansas to be comprehensive. Chair Henderson thanked Ms. Gray and asked for more information on the wait time as callers call in.

Ms. Gray replied the wait time has been about five seconds and they only operate during regular business hours, but if callers call afterhours, they can leave a message or they can go to the website and complete an online intake form. They will then be contacted the next business day.

Chair Henderson asked if the Be Well program also included obesity management?

Joy Gray replied not yet, but they might look to include it in the future.

Chair Henderson asked if there were any questions.

Commissioner Williams commented that she wanted to thank Ms. Gray publicly for all the fantastic work she’s done to set up the Be Well platform. She said it has been remarkable that she’s been able to put this together and launch it in four months. The call center team is so excited about the opportunity to do this and to help Arkansans. She also mentioned one of the concerns they heard from the legislature was that the previous Quitline was serving all callers, regardless if they had coverage or not. The new focus will be Medicaid, Medicare, and individuals who don’t have coverage. They will help link individuals to what’s available from their carrier and to what is available in their area of the state too. For example, people in UAMS East’s coverage area will be pointed to its cessation program. They are trying to detail what is available and stated that they would like to work with current available services.

Ms. Gray commented to Ms. Love that if they plan to offer tobacco cessation programs in AMHC’s mobile unit, they would be glad to offer training to her staff. She said that TPCP is committed to creating service all across the state of Arkansas.

Commissioner Williams stated it is their intention to host another training by M. D. Anderson in the spring to train additional staff, but they also hope to open that up to community partners.

Becky Hall commented that they would like to be included and have people trained with certifications.

Commissioner Williams replied they would be glad to help.
Chair Henderson stated that not everyone understands that even people who have insurance don’t always have ready access to tobacco cessation services. He stated that as a physician he had patients who had Blue Cross Blue Shield and he still referred them to the Quitline. He said you want to bring in every tool you can use to try to get people to quit smoking. Programs like Be Well Arkansas are not always available to people who have insurance.

Commissioner Williams stated that she thought that they are in a better position now, operating the call center in house. She said they will take that information, take those stories, and take those requests. When there are individuals that have tried other services and then call Be Well back for help, they will be able to share those stories.

Chair Henderson said he agreed and that anyone that calls the Be Well program for cessation services needs to be helped regardless of their insurance situation.

Chair Henderson thanked Ms. Gray for her report and asked if there were any more questions.

Lisa Teague (TS-MEP) provided the TS-MEP data for April 2018 through June 2018. The Medicaid Expansion Program provided expanded benefits and services for 6,693 eligible pregnant women, seniors, hospitalized adults, and persons with developmental disabilities during this quarter via the pregnant women expansion program, hospital benefit coverage, AR Seniors, and the community employment supports waiver. This is a decrease of 13 recipients over the previous quarter. TS-MEP also leveraged $4.35 million in federal Medicaid matching funds from April through June of 2018. This has a significant impact on health cost and health outcomes for the state of Arkansas.

Chair Henderson asked how DHS was dealing with the waiting list for the people with developmental problems?

Lisa Teague replied we have 350 enrolled currently. She did not have the current information on the waiting list but offered to provide it.

Director Gilmore stated that he had correspondence last week with Commissioner Franklin. She stated there are 350 enrolled and 53 served for the quarter. The number served, which they report every quarter, are the individuals that claims are paid out on. They have a year to submit a claim from when they received service so it is just the number of individuals that submitted claims for services.

Chair Henderson thanked Ms. Teague for her report and asked if there were any more questions.

Dr. Angela Norman (UAMS-COA) introduced herself as the new director for UAMS-COA. She said that Dr. Wei mentioned last time some of the work they are doing with antipsychotics. She said that Arkansas was kind of slow to develop a plan for antipsychotics. In 2015, the office of Long-Term Care and the Arkansas Healthcare Association formed a group called Quality Partners. She said they joined together and developed a strategic plan to improve the use of antipsychotics in long term care and skilled nursing. In 2016, they contacted Dr. Norman because they saw a trend in south Arkansas of zero use of antipsychotics. They wanted to know what was being done and they wanted to see the plan that she had developed. They then started an initiative and asked her to lead it. In 2016, when this began, Arkansas was 48th in the nation, but is now 17th, the third most improved state in the nation. In the last quarter, CMS said that Arkansas had an additional 11% decrease. They are conducting trainings frequently and will be asked every year to identify health priorities for seniors. Falls among seniors will be the focus this year and they have started the Fall...
Prevention Program. She said this will be more than a one-year plan and they hope to see big changes come out of Arkansas. There will be an educational component and healthcare provider piece. She said they have identified a provider in the state who has several rural health clinics and he has agreed to implement the protocol in 20 of his rural health clinics. His providers have been trained and are now collecting data to see what impact this is having on their screening and assessment. Arkansas is ranked 48th for falls in the nation and for falls in nursing homes it is 40th. She said with this new program they hope to move the needle. Dr. Norman stated that they had also just received some new grants. One is from the Hillman Foundation, the Hillman Catalyst Grant, which will fund a pilot project to implement some strategies for caregivers. They have also been contacted to help DHS and the Department of Health with grants as well.

Chair Henderson stated that the work on antipsychotics use is phenomenal and that he appreciated her leadership on it. Chair Henderson thanked Dr. Norman for her report and asked if there were any questions.

Becky Hall (UAMS East) stated since July they have enrolled 100 new patients at the clinic, and they are seeing about 400 to 425 patients a month. The clinic has a nurse practitioner, two health coaches, and a diabetes educator. They also have a behavioral health specialist that comes in twice a month to see patients. She commented that all the regional centers are going to begin offering behavioral health services and may be able to provide telemedicine. With the health coaching, she said they have increased in smoking cessation, and efforts focused on obesity and diabetes. UAMS as a whole is starting a new program called Culinary Medicine of which they are a part and recorded a cooking class. She said they continue to do screenings, including one recently at the Phillips County Courthouse and one also for city employees. Four screenings showed very high blood pressure and had to be taken to their provider and one to the emergency room. As a part of this, they had five county employees enroll in smoking cessation. She said that in the West Memphis office, they are providing court mandated parenting classes at two locations; Crittenden County DHS and the Arkansas Center for Community Corrections Women’s Detention Center. Ms. Hall stated that the fitness center had 9,000 encounters last quarter and they held health promotion and education classes for about 9,000 adults. They also had 36 events for youth for 8,400 kids and are teaching Making Proud Choices to 310 students. She thanked Mary Franklin for connecting them with Kurt Lane, the state Drug Director. 60 people have attended the Helena Opioid Task Force meetings since July. The Task Force will be included in the Blue & You grant and Mr. Lane is going to provide local law enforcement with Narcan.

Commissioner Knecht stated they had much going on, but he wanted more information on one of the programs mentioned and the Minority Health Commission mentioned it as well. He said that she mentioned they had videotaped the cooking class completed at UAMS East. He asked if it was a video on cooking skills or healthy recipes? He said he thought it was tremendous, and will impact and teach people how to cook differently.

Becky Hall replied the video was one of their cooking classes. They have a diabetes cooking school and they designed it to share that food is part of medicine. She said that cooking classes are a large part of their diabetes education. It is also done in their obesity program and she thinks it’s going to be a really good program with UAMS as a whole. Chair Henderson asked if there were any more questions for Ms. Hall.
Chair Henderson stated the CDC had just released the smoking rates in the United States. Nationally it has gone down to 13%, or just above 13% for the adult population. The use of cigarettes for young people ages 18 to 24 is down to about 10%. He said unfortunately, the smoking rate in Arkansas is still up about 22% for adults, but he said he did not think that included vaping devices. It is becoming a huge problem among the young people and more than cigarettes. Another major health problem in Arkansas, which is about to approach the effects of smoking is obesity. That seems to be the one that all struggle with in developing programs for.

Chair Henderson asked Liz for an update on the recruiting of the obesity chair at COPH?

Liz Gates replied yes, it is a priority and the search is on hold until a new dean is hired.

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<td>Chair Henderson stated that it was time to elect officers for the Commission for the next year. Chair Henderson commented he enjoyed working with Director Gilmore over the last year and appreciated the work and the leadership that he provides. He said he would be willing to serve another year, but would be happy to let someone else do it. Commissioner Andrea Allen made a motion for Dr. John Henderson to serve as chair for the 2019 calendar year. Commissioner Stephanie Williams seconded the motion. The motion passed unanimously. Chair Henderson was elected to continue to serve as chair. Chair Henderson made a motion for Alex Johnston to serve as vice chair for the 2019 calendar year. Commissioner Andrea Allen seconded the motion. The motion passed unanimously. Commissioner Alex Johnston was elected to continue to serve as vice chair. Chair Henderson made a motion for Andrea Allen to serve as executive committee member of the Commission for the 2019 calendar year. Commissioner Alex Johnston seconded the motion. The motion passed unanimously. Commissioner Andrea Allen will continue to serve as executive committee member of the Commission.</td>
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<td>Chair Henderson announced the proposed upcoming meeting dates for 2019 are February 12, April 9, July 9, and November 12.</td>
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<td>Chair Henderson asked for a motion to adjourn. Commissioner Alex Johnston made a motion, and it was seconded by Commissioner Andrea Allen. The motion was passed unanimously.</td>
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Meeting adjourned at 11:24 am