



Guiding Principles

Dedication to the public – We are committed to serving the public health needs of Arkansans. The needs of those we serve will drive our actions. We treat all individuals with understanding and respect.

Responsiveness – We are a learning organization that identifies the changing public health needs of Arkansans and adapts our programs and services appropriately. We respond promptly to requests and concerns identified by those we serve.

Appreciation of employees – We value all our employees, recognize that we need each other to do our jobs and treat each other with respect. All employees are given equal opportunities and encouraged to achieve their potential. We maintain an atmosphere in which initiative and diversity are valued and employees are respected and appreciated for their contributions.

Open communication – We are committed to open and honest communication in an atmosphere that fosters individual thinking and new ideas. We share information in an honest, complete and timely way.

Integrity – We demonstrate truthfulness and honesty when dealing with the public and our fellow employees. We adhere to the highest ethical standards in all our activities.

Quality – We strive for excellence in everything we do and continually pursue strategies that improve our services and performance.

Accountability – We are good stewards of public funds and uphold the public trust through adherence to the law and to Department policies, standards and guidelines. We are results oriented and focus our resources to accomplish our goals in the most effective and efficient way. We make data-based decisions quickly and at the right level.

Innovation – We provide an environment in which innovation and originality are encouraged and reasonable risks are accepted as necessary for progress. We apply creative, sound and practical solutions to public health challenges.

Leadership in Public Health – We are a visible, active and continuing advocate for the health of the people of Arkansas. We are a guiding force in the development of science-based health policies which further the mission of public health. We work with other organizations, communities and groups that share our goals of a healthier future for Arkansans.