

Center for Local Public Health - HHI

Activity Report

Jul - Aug 2010

To ease use of this report by ADH programs, I have color coded activities as follows:

Family Planning/Title X

Lifestage Health/Act 1200/ CSH

Minority/disparity

Diabetes

Cardiovascular

Tobacco

Seasonal Flu/H1N1 Flu

Underage Drinking/Other Drugs

Safety/Injury Prevention

Area	Activity
Hometown Health Improvement (Submitted by Andi Ridgway)	Center for Local Public Health / HHI <ul style="list-style-type: none"> • Center for Local Public Health <ul style="list-style-type: none"> ○ Communities Putting Prevention to Work (CPPW) – HHI was awarded \$2.6 million to implement CPPW with pilot sites of City of NLR and Independence County; Start date is 9/30/2010 ○ Arkansas Assessment Initiative – Held 2nd annual Sustainability Conference; hosted CDC team for site visit following conference ○ Conducted monthly HHI regional manager’s meeting ○ Attended Regional Director’s meeting and CLPH Senior Staff meetings and staff retreat • School Health/Early Childhood <ul style="list-style-type: none"> ○ Attended CSH Action Team Meeting ○ Working on AR LINKS project with Martha Hiatt and 5 pilot sites around the state – Benton, Jonesboro, Clinton, Forrest City, and El Dorado • TPCP <ul style="list-style-type: none"> ○ Began weekly meetings with Dr. Dresler to improve communication and collaboration with HHI • Arkansas Coalition for Obesity Prevention (ARCOP)- <ul style="list-style-type: none"> ○ participated in workgroups for Built Environment, Worksite Wellness, and Executive Committee ○ serving on steering committee for Growing Healthy Communities project ○ Facilitated Worksite Wellness Summit in Harrison • UAMS Center for Rural Health – serving on planning committee for Care Transitions conference planned for spring 2011 • Serving on the Community Engagement Board of Directors at the UAMS Center for Rural Health

Area	Activity

<p>Northeast Region</p>	<p>Cleburne – The official dedication and ribbon cutting of the Claude Dill Office Complex which houses the Cleburne County Health Unit took place on June 30, 2010. The office complex will not only have the Cleburne County Health Unit but will also house U of A Extension Office, Office of Veteran Affairs, Office of Emergency Management, 4H Office and houses the 911 coordinator. Hazel Thompson, Cleburne Co. LHUA, spoke at the dedication of the grant that was awarded from the health department that provided \$285,000 for the renovations of this building.</p> <p>The Cleburne County Sheriff’s Office held a Prescription Drug Turn Back Program at Payton Chevrolet in Heber Springs. Sheriff Marty Moss says more than 14,000 prescription pills, syrups, and other forms of drugs are now out of local medicine cabinets, and out of the reach of drug abusers and experimenting teenagers’ hands thanks to the Prescription Drug Turn Back Program. Prescription drug turn back events provide an opportunity for citizens to legally discard their unused/expired medications in an environmentally safe manner.</p> <p>Independence County – The Cedar Ridge School District in Newark has been awarded two \$10,000 Joint Use Agreement (JUA) grants to be used to encourage communities to partner and encourage healthier lifestyles. Funds will be used to restructure the walking trail and fund programs for the community such as aerobics, healthy cooking classes weight management classes, and health education events. These funds are made available to improve health and education, as well as enhance community healthy living to reduce the incidence of obesity.</p> <p>Lawrence County – The Lawrence County Quorum Court passed an ordinance In July banning adults from giving alcoholic beverages to juveniles, even ones to whom they are related. State law doesn’t prevent an adult from giving juvenile relatives alcoholic beverages in their home, but a provision in the statute allows local governments to enact tougher restrictions. Violators of the new ordinance face a \$500 fine for a first offense and up to \$1,000 fine for the second. Offenders may also face additional penalties or charges from the prosecuting attorney’s office. Three years ago ATOD receiving a \$500,000 federal grant through the state to promote its message. Those efforts include billboards and radio spots promoting responsibility and educational conferences and seminars.</p> <p>Mississippi County - The Mississippi County Coalition For A Tobacco-Free Arkansas visited Washington, D.C. While attending the 2010 21st Century Community Learning Institute in Washington, D.C. the coalition Program Coordinator Elroy Brown toured the facility of the American Legacy Foundation. Brown presented Dr. Cheryl Healton (President and CEO of the Legacy Foundation) and Amber Thornton-Bullock, Executive Vice President, and Program Development of the foundation an award for 3 years of</p>
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outstanding support of the Mississippi County Coalition For A Tobacco-Free Arkansas.

Poinsett County - Poinsett County Partners in Health were a guest of Harrisburg's mayor, Donnie Faulkner at the July Poinsett Intergovernmental Council meeting. Linda Robinson, RHPS, introduced the coalition chair, Dennis Graham and explained some of the various roles of the coalition. Dennis presented a summary of APNA data for the county and then introduced the main speaker, Mr. Skip Mooney from OUT OF THE DARK. OUT OF THE DARK is a nonprofit COMMUNITY BASED ORGANIZATION that was founded by attorney, Charles "Skip" Mooney, Jr., his family and various community leaders in Jonesboro. The organization has been formed for the purpose of creating community committees to study and create new public awareness and educational programs to address drug abuse and addiction problems addressing the growing problem of teen-age prescription abuse and "doctor shopping". For more information, visit www.outofthedark.org

National Women's Health Week was observed in a special way. Charles Nix, Poinsett County Judge, signed a proclamation making May 9-15, 2010, "Women's Health Week in Poinsett County." A Family Planning Day reception was held May 13th at the Harrisburg site with refreshment, educational materials and drawings for door prizes given.

Community Health Nurse Specialists

Laura Cook

- Member of Harrisburg's CWIP committee and attended the PE4Life training in Searcy on July 28.
- Attended first 2010-2011 School Flu Planning Committee meeting at ASU Newport on July 27th.
- Currently updating the CE packet for hearing, vision and scoliosis to be submitted for ARNA review/acceptance on ATRAIN.
- Provided 5 Heartsaver CPR/AED trainings for school personnel and 1 Healthcare provider CPR recertification training.

Karen Davis

- Presented Tobacco Prevention, dental health, and hand washing to 20 Daycare kids in Greene County
- Spoke with the administrator of Lawrence County Children's Shelter on Tobacco Cessation for the employees and Tobacco Prevention for the children.
- Attended the Merchant Training on Tobacco Products
- Provided Grant Opportunities to school employees
- Provided Teacher Wellness Workshop at the Coop and had 26 teachers in the Coop area to attend.
- Assisted Hoxie School with Fruit and Veg. Grant Information.
- Attended Flu Planning meeting with Flu Team in Newport; working with Clay, Greene, and Lawrence County Health Department on getting the School Clinics scheduled.

Becky Lamb

- Distributed Arkansas Act 1555 clings to school nurses attending the SCOPE

	<p>Training</p> <ul style="list-style-type: none"> ● Attended Red Ribbon Event Planning Mtg ● Viewed AFHK webinar; attended the AFHK quarterly mtg.; and submitted the AR. AFHK 2010-2011 Action Plan. Preparing for September National Conference in Chicago ● facilitated workshop for teachers on how to incorporate medical careers into their curriculum ● gathered and printed resources for new school nurses ● worked with Marilyn Cone on preparing for Medication Administration Presentation for daycare workers <p>Marilyn Cone</p> <ul style="list-style-type: none"> ● Tobacco education/prevention at Camp Fit and Fun. Tobacco display with educational pamphlets and promotional items were displayed. ● Workshop for Cleburne county Home Health personal care aides. Presentations included Smoking and Spit tobacco, ACT 13, Safety/Injury Prevention, and Prescription drug abuse. ● Attended the NE region school flu planning meeting. Extended amount of time spent contacting school Principals and school nurses collecting staff and student numbers for each school district. Contacts with LHU Administrators regarding scheduling school and mass flu clinics. Completed CDC school flu clinic surveys on 3 of my schools. ● Collaboration/partnership with Wanda Koelling, Fulton County Hometown Health to provide 2 Heartsaver/AED trainings for Salem school district. Also presented on the Master Settlement agreement, Quit line referral forms and educated on the harmful effects of spit tobacco. Verbal pre and post test given. Participants included Counselors, teachers and coaches. These trainings will impact/reach over 800 students and teachers, which includes our minority populations. ● Heartsaver/AED training for school staff at Northcentral Co-op. ● Injury prevention/safety and Prescription drug abuse presented at the Cleburne county workshop for personal care aides. <p>Regional - Congratulations to the Northeast Region Fitness Challenge Participants!! The Region won the Regional Championship for the third straight year in a row. The Northeast accomplished 75 percent of its participants reaching 30 or more checkpoints. Thanks to everyone for their participation and we look forward to next year. The healthier we are, the more successful we can be in every aspect of our lives – including the work we do here!</p>
<p>Central Region (submitted by Julie Harlan)</p>	<p>Faulkner County - Faulkner County Human Services coalition continues to work on underage drinking and tobacco. They are working towards a Kickoff for their Annual Smoke Free Cars and Homes campaign. The coalition is preparing for a booth at the Faulkner County Fair.</p> <p>The Healthy Weight Coalition in Faulkner County is looking at the Growing Healthy Communities grant opportunity as well as participating in the Conway Eco Fest.</p> <p>Garland County - Project HOPE continues to look at homeless issues within their community and what the coalitions role could be in this.</p>

Project HOPE 's The CARE subcommittee started running the underage drinking PSA's on the cable networks in Garland County. These PSA's are a part of their year long campaign on underage drinking prevention that will run from June 2010 to July 2011. The PSA's will also be posted to You Tube and the coalitions Face Book page.

Working to establish sustainable policies throughout the Garland County community by working to implement initiatives that increase smoke free spaces, living environments and public places. This grant is funded for one year through the Minority Initiative Sub-Recipient Grant Office (MISRGO) through the University of Arkansas at Pine Bluff.

Continues to work on planning for the annual Recovery Walk.

Grant County - Provided information on Blood Cholesterol at HHI meeting and Senior Adult Center.

Area Agency on Aging is hosting training for laymen to become caregivers.

Coalition is still working toward Healthy Grant County activity

Working on the Tobacco Stomp scheduled for October at Timberfest.

Painting Leola Arkansas brainstorming activity to identify what are some issues in the community. This is scheduled for October 5.

Planning to have a booth at the Grant County Fair.

Lonoke County - The coalition continues to promote and recruit for their annual fitness challenge that will begin in January.

The Coalition has started disseminating information to the Lonoke County Schools for their annual poster contest/calendar project.

Perry County - Perry County coalition continues to collaborate with the Bigelow School District who is a Coordinated School Health site.

Through the SPIF-SIG grant the coalition continues to work on targeting underage drinking in the county.

Pulaski County

North Little Rock

Preparing for their September meeting. NLR is looking at ways to strengthen HHI in NLR. Focusing on their school and mass flu clinics.

Southwest Little Rock

A committee has been established to develop a website and Facebook page for the coalition. They are collaborating with McClellan High School and their computer lab for this project.

The coalition is working on an alcohol awareness project as well as looking at some grant opportunities through the Blue and You foundation.

They are planning for their big fundraising event scheduled for October 23.

They are working with Baseline Elementary on Safe Routes to School.

Provided SOS information at National Night Out as well as at McClellan High School orientation.

Midtown

The coalition continues their collaboration with Western Hills Elementary.

The coalition provided flyers and educational information on tobacco at National Night Out.

Saline County - Planning the Annual Parent Institute which is scheduled for October 25. Injury Prevention information has been provided to the Boys and Girls club in Saline County. Continue to provide Nutrition talks monthly at the

	<p>Bryant and Benton seniors’ center along with A Matter of Balance and Zumba class. Benton Senior Center just finished a 12 week ALED class. Healthy Lifestyle subcommittee is looking at built environments. Emergency Preparedness subcommittee is working on developing a volunteer reception center through a local church. Working with the Department of Volunteerism.</p> <p>Support Staff The Central Region HHI Support staff continues to work with the coalitions throughout the region to provide them with the technical assistance and resource information they need in order to assist them with their projects and programs. We continue our planning to provide a Sustainability and HHI 101 training for our administrators and community members in the Central Region. We are planning on rolling this out in the spring. We have a couple of coalitions that have fallen off and are assisting them in regrouping. We are working on creating a better newsletter and working on the activities in our Tobacco Work plan.</p> <p>Anna Haver – Community Health Promotion Specialist</p> <ul style="list-style-type: none"> • Provided information on tobacco prevention and cessation at Delta Dental Health Fair • Attended NLR mass flu clinic planning meeting • Provided Joint Use Agreement application information to all school districts and several charter schools via email • Provided 3 hour Adaptive PE workshop for PE teachers and coaches in the Pulaski County Special School District • Assisted with Sherwood HHI Prescription Drug Take Back event. • Planning for Be Our Voice Advocacy Training to be held in November.
<p>Northwest Region</p>	<p>Baxter County Information (posters/1-800-QUIT NOW tear off tabs) were posted in the health unit lobby and in every clinic room. A sign that reads “The most important thing you can do for your health is quit smoking” and “I can help with 1-800-QUIT NOW” tear off tabs placed in every clinic room. Placed hand outs in the health unit lobby with information to promote oral health and oral health resources through Connect Care. Placed hand outs in the health unit lobby with a listings of local free/minimal cost resources for physical activity such as walking trails and exercise classes. Placed Extension Office monthly newsletters “Women Influencing Children” and “Right Bites” in the health unit lobby. These letters have ideas for health nutrition and physical activity. Baxter Regional Medical Center donated \$1,000 to Baxter County Hometown Health toward the funding for the 2010 Baxter County Teen Summit. Baxter County Tobacco Control Committee program coordinator, three volunteers and four student members of the YES team completing a two day peer to peer training at a YES Team conference. Article in The Baxter Bulletin describing the Alternative School's garden and how the produce is distributed to local community programs helping people in need get nutritious foods.</p>

Hometown Health partnered with the County Judge and Sheriff in an Rx Drug Take Back and Hazardous Household Waste Roundup Event on July 24, 2010. They took back 119,000 pills and several tons of household hazardous waste. Teen Summit Dr. Hagaman will speak to all 7th graders in the county on nutrition and physical activity. There are multitude of on-going free of charge exercise programs in the community at Youth and Senior Centers, churches, county library such as Strong Women, Tai Chi for Arthritis, Yoga, PEPPI for men, women and youth

Benton County

Benton County Environmental Health Specialists recently participated in an Environmental Health Fair in Rogers, AR. They did hand washing demonstrations with the GLO Germ so people could see how well they wash their hands. They also handed out pamphlets on well water, septic systems, swimming pool illnesses, tattoos, and general info on the Benton County Health Unit. They also borrowed a ground water model from Extension Health to show how ground water and well contamination can effect drinking well water.

Boone County

Attended Healthy Kids/Healthy Ozarks meeting.

Our Community Garden plans are moving forward. We now have a location, a building to store equipment and supplies. We have 2 volunteers who will till the ground and provide seeds. We have lots of volunteers & 1 church interested in Community Gardens. We are also in the process of expanding our walking trail. A few individuals approached the City Council and our City Planner to discuss the trail and improving sidewalks. City has set aside \$500,000 to improve sidewalks next year. Cooperative Extension will speak to the Master Gardners club to see if they would assist with the new Community Garden. They also agreed to put monthly articles on healthy foods into their newsletters. NAPHE agreed to assist County agent with the Camp Fit & Fun next month as will the Health Department. Cooperative Extension is also working on getting a multiplex facility that will have demonstration kitchens for cooking, a community demonstration garden as well as a walking trail. They have the land donated and are now looking for grants for the buildings. We have a couple of private citizens that are working to get funding to build a RecPlex for youth physical activity and skating rink. Plans & work are still underway to expand the current walking trail.

Spoke to Kiwanis this month on Underage Drinking.

Spoke on Sustainability at the Sustainability Conference in Little Rock.

We have begun planning the 2010 Teen Summit of which Tobacco prevention has a big role. 24 youth and 155 community members were reached this month with the tobacco prevention message. 8 presentations were made and 12 classes were held on tobacco prevention. Environmental changes were made as we continue to get more parents to make the pledge not to smoke in their cars and homes. We also reached out to housing agencies and asked them to change their policies about tobacco use in government housing.

Carroll County

Sandy Brigance, RN and Sherri Plumlee, RN were on hand at the Green Forest Agri Days to draw blood for Prostate screening. This was the first year for this

screening to be provided at Agri days but was dubbed a great success as 75 men were screened in four hours. There were lots of other health and non health booths available for the community to browse through. Agri Days is annual event held in Green Forest in June every year, known for its free BBQ, watermelon, and good music.

[Tobacco checks done- no sells to minors in checks. Planning Teen Summit.](#)

Conway County

Board/committee meeting, [Mass Flu clinic](#), Distributed materials

In honor of all Conway County law enforcement and their support staff, the first annual Law Enforcement Appreciation Luncheon was held at the Conway County multipurpose building. The event was a major success with fifty-one Conway County law enforcement officers and approximately thirty-five community members in attendance. It was hosted by the [Conway County ATOD Prevention Coalition](#) and the Conway County Literacy Council.

Crawford County

CCHEC meetings are on hold until August 5, 2010 due to summer break. LHU Administrator attended the Sustainability Conference in Little Rock on with CCHEC chairperson and co-chairperson

Franklin County

Implementing new changes Coalition mission and vision. Promoting TDAP immunizations for 7th grade.

[Coalition discussing Social Host with Mayor McDaniel how to promote social host law for Franklin County.](#) PowerPoint presentation at Coalition meeting concerning benefits of water fluoridation.

Johnson County

Immunization fair, Parent Wisely Classes, individual contacts were also made by staff employees to the hospital and to Johnson County residents. At the Immunization Fair, Arkansas Children's Hospital provided pamphlets on "Summer Safety" including information on boating safety and life jacket awareness. Passed out toothbrushes and oral health information at each child's visit at the LHU.

[Presentation regarding "Preventing RX & OTC Drug Abuse" at the Marvin Vinson Building.](#) Presented by the Johnson county Extension Office.

["DOME"- a program through Clarksville Police Department where old medicine can be dropped off and destroyed.](#)

[Media Release regarding Parents, Get Children Immunized before School Starts, Adults need immunized too!](#)

Logan County

[We held our Logan Co. Fitness Challenge Celebration at the Senior Citizens Center in Booneville. We held drawings for several prizes and also gave out Wal-Mart 25 dollar gift certificates to 3 special members this year. 2 of them lost 30 lbs or more and one was able to decrease diabetes medication.](#)

[Pamphlets were available at the KIDS DAY at the Market from the Injury Prevention Center.](#)

[The Booneville Development Corp. \(Chamber\) and the Logan Co. Health Department held a KIDS DAY AT THE MARKET \(farmers market\) on June 19th. We had games such as fruit and vegetable bingo, seed planting and a tasting booth. We also had pamphlets available for services offered at the Health](#)

Dept.

Sent a new press release to both newspapers in Logan Co. to be printed in the next few days on the need for back to school immunizations for kindergarten and children going into 7th grade, and for adult immunizations needed. Back to sleep included with each OB workup and new mom and baby WIC certifications

Madison County

Tobacco Coordinator gave a presentation to the coalition on Tobacco Company's Marketing techniques. A pre and post test was completed. 4-H kids performed tobacco prevention puppet shows at area day cares.

Tobacco educational information at local golf tournament. Project Coordinator co-sponsored tobacco merchant training. Merchants from Madison County attended the training. Re-applied for the Blue and You grant. Continuing to work on worksite wellness in the county.

Newton County

Newton County Health Unit and the Healthy Ozarks, Healthy Kids Program set up and manned a booth at the Newton County Elk Festival. Nutritional and Physical educational information was distributed to the general public. Surveys were handed out and good information was received.

Newton County HTH continues to try to find a Dentist for Newton County. Applied for a Fed Ex grant to assist with dental equipment.

About a dozen people participated in the Walk for Your Health Tuesday afternoon, April 6, for National Public Health Week. Cindy Miller, coordinator of the Healthy Kids/Healthy Ozarks project, documented Bradley Park's facilities. It was a nice afternoon and there were mothers with young children and students making use of the park after school. Vehicle through traffic made walking difficult, the group learned, so that may be a problem that can be addressed by the project to make the park safer and more utilized in the future.

Pope County

Planning schedule of events for September Teen Leadership Conference. Target audience is youth and parents and liquor store/vendors. Educating public about social host laws in Arkansas. Allstate Grant. Grant will be used to support Teen Leadership Conference that will be held in September.

ATOD specialist working with schools. School planning for the fall session. Specialist informed coalition that funding was been cut and she is in needed for free material. Immunization outreach activities this month to prepare for back to school. Also provided STD and Family Planning outreach activities at local college for summer students. \$35,000 EUDL grant awarded this month to Russellville Police Department. Part of this grant will be used to support Teen Leadership Conference this fall

Scott County

Met with several community members to discuss the medical needs of Scott County. Working with County Judge on small remodel of LHU bathrooms.

Scott County was the recipient of the Outstanding Achievement Award for APHA 2009-2010! The Scott County Health and Education Coalition (SCHEC) motto is to "Achieve Better Health in Scott County through Community Collaboration." Staying true to their motto and mission, the community

coalition received a Strategic Prevention Framework State Incentive Grant from the Department of Human Services, Office of Alcohol and Drug Abuse Prevention and Substance Abuse and Mental Health Administration totaling \$600,000 to combat underage drinking in their county. SCHEC then began working through the five areas in which to build the coalition and prevent underage drinking: Assessment, Capacity, Planning, Implementation, and Evaluation. As a direct result of their efforts a Social Host Ordinance passed in January 2009, and they then assisted with the passage of the State Social Host Law in April 2009.

Searcy County

Had 63 participate in the 5K run held with the Leslie Homecoming. Friendship Community Care Health Fair had a total of 59 participates receiving information from various county organizations and business.

Silver Sneakers at BMRHC Fitness Center, Zumba Gold program at Sr. Center. Ads run in local newspaper for SOS Quitline and back to school immunizations. 10 new people added to Reach Out and connect registry through screenings and Diabetes Class, 17 new patients enrolled in Medication Assistance Program for a total of \$37,975.56 AWP medications received this month to date

Sebastian County

Networking with television reporter 40/29, Kelly Johnson regarding Oral Health. Networking with media Arkansas Democrat regarding heat related injuries. HHI Coalition "Your Cares Our Concerns" New chair and HHI survey results planning meeting

Van Buren County

3 Health fairs in June that screened 41 citizens. OMHN Diabetes program completed first set of billed Diabetes Self-Management classes. Young Moms/Health Families program has currently 95 mothers at different stages of the 5 year program. Channel 11 advertising campaign for TEA coalition on drug and alcohol abuse. Also local radio and newspaper spots.

New cessation instructor working with the tobacco grantee program through Ozark Mountain Health Network to offer cessation classes. Obesity subcommittee with TEA Coalition is working on several grant opportunities under the direction of Christine Reifess. KTHV ads still going on through the TEA Coalition for Drug and alcohol prevention. Local juvenile court judge and sheriff also have done PSA's for us. Did a presentation to the annual BF Peer Counselor Conference in Clarksville for the Healthy Smiles/Healthy Bodies Oral Health program. MAP-Medication Assistance program enrolled 17 new clients and provided \$37,975 in medication this month. \$196,524 provided in medication year to date for 111 currently enrolled clients.

Yell County

County Care Center training with LEPC. Tri County Regional Water District
Regional: ADH and state law enforcement joined forces at a press conference on May 6th in Fayetteville, AR, to alert Arkansans that local police will be on the lookout for drivers smoking in cars with children, violators will be pulled over and fined. The press conference was one of several to kickoff a statewide campaign to increase enforcement and raise awareness of Act 13, which makes it a primary offense to smoke in a car carrying children under the age of

six and weighing less than 60 pounds.

Three Tobacco Prevention and Cessation Program (TCP) grantees in the Northwest Region recently received awards in recognition of their activities:

- Janet Cook, Coordinator for the Russellville School District's Coordinated School Grant, received recognition for assisting her school in establishing a comprehensive tobacco policy.
- Dianne Holland, Coordinator for the Conway-Perry Coalition, received recognition for Outstanding Innovation for the Law Enforcement Recognition Banquet.
- Brenda Patterson, Coordinator for Madison County Health Coalition, received recognition for Outstanding Dedication to tobacco prevention and cessation efforts.

Community Health Promotions Specialist

Sarah Brisco

- Provided a Smokeless Tobacco presentation at the Northwest Arkansas Education Cooperative Tobacco
- S.C.O.P.E workshop was provided at OUR Education Cooperative; school nurses and teachers were in attendance
- Provided Newton County HHI with CSH updates and information regarding the Harrison School District Wellness Center
- Provided NAPSACC site information for parents on obesity, healthy choices, and screen time awareness
- Planning for Camp Fit and Fun

Christine Reifeiss

- Providing tennis in-service at Arch Ford Education Cooperative
- Collaborated with City of Conway Coalition for Safe Routes to School funding
- Serving at Social Marketing Committee Chair for ARCOP
- Provided technical assistance on grants and funding to the Van Buren Co and Faulkner Co Obesity subcommittees
- Provided a NAPSACC presentation
- Facilitated a physical education in-service on adaptive PE in the education cooperative
- Assisted Safe Routes to Schools with walkability assessment data
- Participated in ARCOP (Coalition on Obesity Prevention) where serves as Chair of Social Marketing Committee and is on the Executive Council

Community Health Nurse Specialist

Susan Butler

- Provided Act 13 education and information to Boone Co. HHI meeting July 21, 2010. Approx. 40 attendees.
- Provided educational information and TA on Sun Safety and H1N1 Flu to OUR Coop. staff approx. 10
- Provided TA to the Harrison School District Members re. the hiring of a new CSH RN; location of Wellness Center and resources for Center

- Provided TA to Carroll Co. DHS re. Para Pro training.
- Oral Health of young children discussed with HIPPIY Coordinators for upcoming school year.
- Provided Act 13 education and information to Boone Co. HHI meeting
- Provided TA to the Harrison School District Members re. the hiring of a new CSH RN; location of Wellness Center and resources for Center
- Provided TA to all new school nurses in region re. upcoming New School Nurse Orientation

Miranda Curbow

- Assisted with CWIP conference with Layne Baxter
- Hosted SCOPE workshop
- Presented workshop at WAESC for coaches, health teachers, nurses, classroom teachers and counselors entitled Education=Prevention. It included topics of tobacco, alcohol abuse, and drug abuse. The presenters were, Cindy Stokes, PRC, Jennifer Hennigan, Franklin County Right Choices Coalition and Dr. Carolyn Dresler.

Nancy Marsh

- Facilitated NWA Tobacco Prevention and Your Schools, professional development workshop for teachers; presenters included Dr. Carolyn Dresler, two community tobacco grant coordinators, and two CSH coordinators and Sarah Brisco
- Partnered with Shana Villines, Madison Co LHU Administrator, to provide presentation, "501c3 and Community Recruitment," at the Arkansas HHI Conference
- Met with Arkansas Cancer Coalition evaluator to explain the role of the CHNS and how we work with the goals/strategies of tobacco prevention
- Provided technical assistance on tobacco prevention to school nurses in her co-op area
- Provided technical assistant to LHU Nurse Coordinators and Administrators on school flu clinics
- Provided teen pregnancy prevention video for Marshallese workshop for high school students
- Planning for statewide health screening trainings for school nurses via video conference
- Planning and obtained continuing nursing education for August 11th School Nurse Conference which will include the following topics: sexual health, teenage pregnancy, oral health, and injury prevention

Mary Glasscock

- Provided S.C.O.P.E training at the Arkansas School Nurse State Conference and in education cooperatives throughout the state
- Provided S.C.O.P.E training for school nurses in education cooperatives S.C.O.P.E. is a continuing education program developed by the National Association of School nurses to provide strategies for school nurses to assist students, families and the school community to address the challenges of obesity and overweight.
- Provided tobacco prevention and Quitline information at S.C.O.P.E. workshops

	<ul style="list-style-type: none"> • Collaborated with St. Mary’s Hospital and the Quitline number and Act 13 flyers are included in all discharge instructions for new mothers • Provided CPR classes to school staff • Provided breastfeeding and Quitline information to childbirth classes at St. Mary’s Hospital in Russellville
<p>Southwest Region</p>	<p>Calhoun County: Health Unit Administrator Glenda Gotcher presented a program at the Hampton Senior Nutrition Center. The program addressed extreme heat and its effects on the elderly. She made a presentation board to go along with her talk that featured information on the needed precautions. Each attendee was given a water bottle and information on precautions to take.</p> <p>Clark County: The Clark County Health Unit (CCHU) sponsored a free prostate cancer screening at the CCHU. Dr. McClane Simpson volunteered his services to do the digital rectal exams, while Suellen Simpson, administrator for the Hot Spring County Health Unit, and Terry Sims, with Baptist Hospital in Arkadelphia did the blood draws for the screenings. Lauren Talbot with the Arkansas Prostate Cancer Foundation was also on hand and provided the paperwork and blood tubes. A total of 55 men got screened. Prior to the screening event, John Miller, administrator for the Clark County Health Unit, participated in a radio interview and got information to the local newspaper about the clinic. Miller also traveled the county putting out fliers announcing the free screenings. The CCHU clerical staff took phone calls and made appointments for the men getting screened.</p> <p>A celebration for the Weight Loss Challenge was held at the Arkadelphia Family Enrichment Center. Ruth Baker, chairman of Becoming a Healthy Clark County, and Arkadelphia Mayor Chuck Hollingshead presented awards to those who completed the challenge and lost the most weight and inches. There were a total of 22 participants, making it the largest group to date.</p> <p>Dallas: To raise awareness of the demonstration garden in Dallas County and celebrate the achievements of the volunteers who have given their time to make it a success, a “garden party” was held at the garden site. The event served as an educational tool for youth and adults to identify insects and plants, learn basic gardening techniques, and participate in harvesting the produce. After a lesson on plant identification, everyone was invited to start picking the veggies. Next, a short lecture was given on insects that can be found in the garden and kids were encouraged to take their flashlights and look for worms. The party also proved useful for getting people to sign up for shifts to weed, water, and do other needed gardening chores.</p> <p>Hempstead: April Madison, RN, Clinic Coordinator, and Lisa Bullock, RN, from the Hempstead County Health Unit set up a “Stamp Out Smoking” booth at the eighth annual “Balloons of Hope” event on June 18 at the Hope City Park. They provided tobacco-related brochures and handouts, as well as information about health department services. “Balloons of Hope” is a two-day celebration that features hot air balloons and family-oriented activities such as live music, lawn mower races, arts and crafts, etc</p> <p>Howard: Howard County Farmers Market held its 2010 Grand Opening ceremony Friday, June 18. A ribbon-cutting and Chamber Coffee were also held during the grand opening to celebrate the Market joining the Chamber</p>

this year.

The Nashville City Park, University of Arkansas Extension Service, and the Howard County Health Improvement Coalition teamed up to host the first annual Healthy Kids Camp which was held July 16-20. The camp was open to kids 9-12 years of age and was held in the city park each day. The focus of the week-long camp was nutrition, exercise, and the environment.

In July, Tyson Foods in Howard County held a health fair with over 350 employees participating. The event offered general health screenings and informational booths. To show that Nashville Tyson is going the distance to improve the health of their employees, they have partnered with the HCHI Coalition Wellness Committee to design and implement a wellness program.

Lafayette: Administrator, Tonya Clark, has been presenting the “Beat the Heat” curriculum to community groups. She has so far educated the County Shop workers and the Stamps Rotary Club.

Nevada: The Nevada County Health Department hosted the Nevada County Leadership Group, Dr. Young, MD, Dr. Vermont, MD, and the 2011 County Judge, Mark Glass, for breakfast. The two local doctors spoke about issues concerning the health of Nevada County and the barriers of recruiting new doctors to rural areas. Debbie Henderson, RN, Administrator, spoke about the services of the health unit. She prepared folders filled with booklets and pamphlets. Topics included WIC, Family Planning, Maternity, Immunizations, BreastCare, STD's, Mass Flu clinics, and Emergency Preparedness. Janet McAdams spoke to the group about Hometown Health and issues affecting the community.

The UAMS MammoVan was at the Nevada County Health Department to perform onsite mammograms for underserved women in Nevada County. The MammoVan is staffed by 3 workers who were able to see 32 women.

Ouachita County: Students in Ouachita County were recently treated to some fun and interactive ways for learning about nutrition, exercise, and the importance of not using tobacco. The “Wise Guy” presentation was provided to over 100 Harmony Grove School kindergarten and first grade students. The program featured adults dressed as fruits and vegetables. Wise Guy coloring books and fruit and vegetable bookmarks were left for the students. During the same week, 4th and 5th grade students from Harmony Grove, Stephens, Camden Intermediate School, Camden Christian Academy, and Chidester Community Academy attended “Body Walk”, an interactive display from the Cooperative Extension Office. Almost 700 students walked through the model of the human body during the two-day event.

Pike County: The Health Unit Mercy Center presented counseling on diabetes, diabetic feet and nutrition

Polk: Administrator Brenda Huff has been beating the streets getting her community educated on injury prevention. She has been delivering copies of the Summer Injury Prevention newsletter to area businesses such as the Police Department, Hospital, and DHS. She is asking the directors to disseminate the newsletter contents to employees through staff meetings and to provide to their clients.

Sevier: DeQueen Coordinated School Health and Sevier County Coalition

partnered to host the annual Children’s Health Fair at the end of July. This event was held at the DeQueen Elementary Cafeteria offering EPSDT screenings, immunizations, and health education information for 262 kids. Physicals were offered to entering kindergarteners from the area. The medical professionals completed 60 EPSDT screenings on local kids. The Sevier County Health Unit was able to check 132 kid’s immunization status using the Immunization Network for Children. They administered 47 immunizations at the fair.

Union: AHEC South Arkansas has partnered with TOUCH (Tremendous Opportunities for Union County Health) and HealthWorks Fitness Center to enhance the summertime activities for “tweens” at the Boys and Girls Club of El Dorado. Two times each week during the summer, about 50 youth between the ages of 10 and 12 years old are receiving fun and interactive lessons about healthy eating at the Boys and Girls Club of El Dorado. AHEC South Arkansas is enhancing these lessons by providing teaching tools and models that illustrate the importance of making healthy food choices. Participants have learned about high amounts of sugar and fat typically found in most vending machine snacks, the unhealthy fat content of most fast foods, and the importance of choosing healthier options. Physical activity is also emphasized during the Boys and Girls Club program. AHEC has helped to encourage active play by providing jump ropes and hula hoops and other sports equipment. Through a mini grant provided by the Union County Community Foundation, pedometers were purchased for program participants to wear for two hours each day at the Boys and Girls Club. As a group, the youth have a goal of reaching 200,000 steps by the end of July. Once the group meets this goal, HealthWorks Fitness Center in El Dorado has offered to provide a free swim party.

Regional: The 4th of five statewide Worksite Wellness Summits was held in the Southwest Region on July 27th at AHEC in El Dorado. The event was sponsored by the Arkansas Coalition for Obesity Prevention (ARCOP) and funded by the Centers for Disease Control and Prevention through a cooperative agreement with the Arkansas Department of Health. Thirty-four business men and women representing 19 companies and 12 counties assembled to learn how a healthy workforce can foster a healthy bottom-line, as well as discovering solutions that can work for their company.

Community Health Nurse Specialists

Cheryl Byrd

- Collaborated with Walmart Pharmacy to provide Diabetes Education to 24 AARP members in Sevier Co. Written materials provided: FDA-Diabetes; DHS-Eat Right!; ADH-AR Health Guide; AFMC-Get Control of Your Diabetes; Get in the Zone; Importance of A1C.

Rhonda McDonald

- Quitline information given out during CPR/First aid presentation
- Completed Flu Calendar for the upcoming flu season for Ouachita County.
- Wrote 7 antidotal reports for the SCSC Annual report. Submitted pictures will all articles
- Assisted RN from local daycare to attend parpro training in another region

	<ul style="list-style-type: none"> • Contacted elementary principle and Superintendents regarding oral health and dental screening for their schools. • CPR Training- 11 participants • First Aid workshop- 17 participants • DVD review on several new video's on teen health and teen pregnancy • Attended Regional Worksite Wellness Summit in El Dorado <p>Tommie Rogers</p> <ul style="list-style-type: none"> • Took Tobacco Cessation Brochures (with Quitline number) to the Hot Springs County Coalition Meeting to leave on display at the Malvern CADC Building • Collaborated with Ashley Nale, RS with ADH, regarding being a presenter at our upcoming Food Service Workshop at Dawson Co-op on August 12th. • forward pertinent information about grant opportunities to the school nurses/CSH Coordinator • Updated School Inventory Workbook and e-mailed to Mary Cannell. This workbook is used during flu season. It includes contact names and numbers, as well as, the number of students/teachers in each school • SCOPE Training at Dawson Co-op and ATRAIN CE Train the Trainer CIV <p><u>Community Health Promotion Specialist</u></p> <p>Emily Lyons</p> <ul style="list-style-type: none"> • Collaborated with Arkadelphia School District to provide nutrition and physical activity information for an upcoming staff health expo. • Collaborated with CADC to provide nutrition and physical activity information for the upcoming Back-to-School Roundup • Provided district Wellness Committees and Gurdon CSH Coordinator information on PE/Athletic grants, the Joint Use Agreement grant, the "Safe and Drug Free School" conference, and the GCOF Leadership Awards via email. • Planned workshop for School Foodservice Workers in August at Dawson Co-op. Collaborated with ADE Child Nutrition Unit and DHS Commodity Distribution Office. • Provided "Smiles for a Lifetime" information to district Wellness Committees and the Gurdon CSH Coordinator via email. • Attended the Hot Spring and Clark County Coalition meetings.
Southeast Region	<p>Arkansas County: Still without an administrator. The Arkansas County Partners in Health (ACPIH) celebrated their 7th year as a HHI coalition. The celebration was included as part of the retreat for the members to go over work plan, policies and procedures. Jana Coleman led the meeting with sharing a new membership binder that has been created for all members to keep information in. Kaye Murry, Southeast Regional HHI Manager, gave a presentation on all the recent data including the tobacco statistics for Arkansas County, the MATCH county health rankings and how Arkansas County ranks within the state and the Chronic Disease Fact Sheets used at the SE Chronic Disease conference in March 2010. The group was very interested in the county rankings and things to work on to improve health in Arkansas County. The ACPIH has been doing Tobacco Trends Tour to share the Tobacco Prevention</p>

Cessation Branch data from Dr. Dressler. This has been very successful this year. They secured a grant through the UAPB Minority Funds to provide lunch as they were doing the Tobacco Data Presentation. This coalition really uses data to drive all the projects and is building in sustainability with purchasing teaching tools that can be used in future. Lynn Hawkins, Network Development manager with the Community Health Centers of Arkansas gave a presentation to the group on Collaboration, Conflict Resolution, and Communication. Jana Coleman gave her power point presentation to the group that she gave at the ADH Sustainability Conference in June. The presentation really highlighted all the activities of ACPIH and the grants they have received. Arkansas Department of Health provided lunch to the community members and praised them for their continued successes in Arkansas County.

Tonya Brickey, an employee with the Arkansas County In Home Services, got a team together for Relay For Life held in Dewitt the last weekend in August. The team was given a banner from the SE regional TPCP budget that had their team name on it and the SOS logo. This team had tobacco prevention and cessation information at their booth and SOS Quit Line information.

On Saturday, August 7th children in Stuttgart were treated to a Community Back – 2- School Extravaganza. The COPY (Community Outreach Programs for Our Youth) sponsored the event where free school supplies were distributed and information on schools. It was advertised as a family fun event which includes swimming and games. It was the 2nd Annual (COPY) Back to School Extravaganza and was held at the John Cain Park in Stuttgart. The purpose of this event was to bring the community together to provide support for the students who were about to begin another school year. Arkansas County Health Unit Volunteers along Arkansas County Partners in Health Coalition were involved in passing out school supplies and uniforms. The Stuttgart Fire Department had a fire house available to teach children what to do in case of a fire. 443 children were helped along with 217 parents who participated.

Ashley County: The Ashley County Hometown Health Improvement (HHI) Coalition supported the Juneteenth celebration that was held in Hamburg. Information of services of the Local Health Unit, [SOS Fax Back forms and other tobacco prevention and cessation education information](#) was distributed. The HHI Coalition also promoted the Vial of Life program and RX program at the event. [The 1st Annual teen summit was held targeting minority youth. There were about 75 youth in attendance, the Public Health Investigator gave a talk on sexually transmitted diseases and youth were given SOS pencils and tobacco prevention and cessation material. Still working with the Georgia Pacific plant for them to have a Tobacco Free Campus.](#)

Bradley County: [The HHI coalition had Tatiana Swanigan from UAMS Injury Prevention Program present a Car Safety Seat Program. This is a program the coalition is interested in providing in Bradley County.](#)

Chicot County: Jill Porter, LHU Administrator, conducted a heat wave and fireworks safety presentation at her June Coalition meeting.

The Chicot County HHI Coalition celebrated one year as a coalition during its monthly coalition meeting held at the Chicot County DHS office on August 24, 2010. [During the celebration, Erica O’Neal, Public Health Educator, provided a](#)

Power Point presentation on "Portion Control". The coalition members and stakeholders were served a nutritional meal. During the celebration Jill Porter, LHU administrator reviewed accomplishments of the coalition during its first year as a coalition. Special recognition was made by Jill Porter, to Joanne Bush, Mayor City of Lake Village and Mary Warfield, DHS County Administrator for their support of the coalition.

Cleveland County: The Juneteenth Celebration was held at a church in Rison. Local Health Unit information was provided at this event. The Cleveland County LHU partnered with the Rison Clinic to host a Back to School Events with 88 in attendance. The children were provided with health information and back to school supplies

Desha County: The D-HHIP (Desha Hometown Health Improvement Project) hosted a celebration on July 16th to acknowledge the end of the ReShape Yourself Program. ReShape is a Best Practice Program of the Cooperative Extension Agency. Through a grant the coalition received through Community Foundation of Dumas they were able to host ReShape in McGehee, Dumas and Arkansas City. There were 50-54 participants, ages 16 thru 82, and ended with about 50% completing the 15 week program. Participants lost a total of 155lbs. The biggest loser was 29lbs and then some just maintained their weight while increasing their endurance/exercise skills.

Ding Dong Days: This is an annual event. Sheila Brisco, Rosie Jones, and Vermar King, AmeriCorps volunteers, provided health information and conducted SOS surveys during the 31st Ding Dong Days Festival held in Dumas. This festival held a 5k fun/walk along with other family fun activities. The volunteers reported over 200 people in attendance on the day they volunteered

The D-HHIP Coalition hosted a *Teachers Awareness Day* at the McGehee School District with 110 participants. Teachers were treated to a Lunch and Learn which included information on Nutrition/physical activity.

Senior *Work It Out* Luncheon was held at Phoenix in McGehee with 28 present. D-HHIP health coalition sponsored a lunch and learn where participants learned about education and nutrition information and an exercise session was presented which started a new 8 week long exercise program that will be offered to Seniors. AmeriCorp volunteers assisted with this program.

Drew County: The University of Arkansas at Monticello Student Nursing Association gave the Drew H.E.A.L.T.H. Coalition a \$1000 donation to go towards the Rx (Prescription Assistance) program. The coalition is struggling to keep this program going. Since the inception of the program in 2007 the Rx Assistance Programs has assisted 179 patients, filling 995 prescriptions and saving the community \$595,785.83. The Monticello Community Health Center recently opened and they are now referring their patients. For August, 35 patients were seen with 83 prescriptions for a total savings of \$85,725.21. Drew H.E.A.L.T.H. is receiving an AmeriCorp Volunteer position with ADRDN funding and has been doing fund raisers such as a spaghetti lunch and phone a thons to raise money as there is a MATCH amount to be paid for the Americorp Volunteer.

Drew County LHU hosted a Minority Health Fair in Monticello with the Arkansas Minority Health Commission on July 22, 2010. Approximately 100 community members attended where there were screenings offered free of

charge and health information distributed. Booths were set up by various agencies to share the services they provide to the community. Screenings provided included BMI, HIV, Syphilis, cholesterol, blood sugar, blood pressure, vision and hearing.

The Senate Subcommittee on Minority Health of the Arkansas General Assembly had a legislative public forum that evening at the VFW Building in Monticello. The meeting was chaired by Senator Jack Crumbly, District 16. Topics included Drew County health statistics, presented by Dr. Joe Bates from the Arkansas Department of Health. Local agencies gave presentations about their programs and then there was a question and answer period.

The DREW H.E.A.L.T.H. held a day long strategic planning meeting on August 11, 2010. The new Tobacco Trends Display and presentation was presented to the group. The new work plan was developed which included sharing the Tobacco Trends Display with different groups in Drew County.

At Drew Central School the Coordinated School Health Coordinator, Laura Fawcett, has started the school off with aerobic classes being offered to the Drew Central Staff and a new fitness facility for all Drew Central staff was opened. Drew Central is also offering Zumba classes each Wednesday afternoon. A health fair was held on August 11-13th where cholesterol screenings, fasting blood sugar, blood pressure and BMI screening with 108 participants. Drew Memorial Hospital helped with the lab work.

Jefferson County: Southeast Region is happy to announce that the Dollarway School District (Jefferson County) was awarded one of the Coordinated School Health and Wellness Center Initiative grants to promote health, wellness, and academic achievement. Robert F. Morehead Middle School (Dollarway School District) is one of nine school campuses throughout the state that have been identified as key settings for providing quality health programs and services to students, staff and families.

Lee County: The Lee County Hometown Health Improvement Coalition partnered with the Marianna Fitness Center on June 29th to encourage community members to come to the Fitness Center and it was a “free” day to work out at the Fitness Center. “Do you know your Numbers” was the name of the event. The Delta AHEC provided cholesterol, glucose screenings. HIV and sickle cell test were also given. There were 32 people that participated in this event. The Local Health Unit provided information on all Arkansas Department of Health services and conducted body mass index (BMI’s) with education on reducing BMI’s. All screenings were free. One eight year old had an elevated blood pressure, which was followed up on the next day and he was referred to a physician. This will be repeated again every three months so participants can follow up and see health improvements. All participants will receive a follow up in the mail to attend the next event.

Lincoln County: The Lincoln County Extension Homemakers hosted the 3rd annual Senior Fair on August 4th at the Star City Civic Center. There were 147 participants and exhibitors, volunteers and senior citizens. LHU did BP checks and had a booth on services.

Lincoln County has been pursuing a Community Health Center to be located in Star City since April 2007 when Lincoln County was identified as “medically underserved and healthy professional shortage areas.” Mainline Health

Systems, Inc of Portland voted in April 2009 to sponsor a Community Health Center as a satellite of Mainline. Letters of support are being gathered for the upcoming grant submission.

Monroe County: Held the annual Cancer Expo. 52 participants attended for free cancer screens and information. This Cancer Expo was in memory of Judge Larry Morris, who died of cancer. Free Cancer screenings were available for Prostate, Mammograms, Oral Cancer Screenings, and Skin Cancer. Partners in the coalition provided the screenings: Mid Delta Health Systems, Baptist Health –Little Rock, Delta AHEC, and UAMS..

Phillips County: The Phillips County Hometown Health Coalition partnered with UAMS Cancer Control to provide prostate screenings to 58 men on June 5th. This has been an annual event with a member of the coalition who survived prostate cancer leading the effort.

The Phillips County LHU is now working with the Delta AHEC by making referrals to the “Baby Safety Baby Shower” that is held at DAHEC each month in partnership with the Arkansas Children’s Hospital.

Prairie County: The Biscoe Extension Homemakers Club of Prairie County recently completed their service project and presented “boppy” style pillows to Donna Speight, Administrator of the Prairie County Health Unit on June 21st. The pillows will be used to promote breastfeeding among prenatal women in the county. Members met at the Biscoe Community Building to construct the pillows in an assembly-line fashion. Thirty-five stuffed pillows were presented along with another 20 unstuffed pillows..

The Administrator at Prairie County and HHI Chair treated the coalition members to lunch as a sort of rejuvenation of working on work plan and events planning for the fall. **Hayse Miller, Prevention Resource Center (PRC) presented information on the annual \$1500 grants that coalitions can apply for. The money has to be spent to educate youth and public on drugs and alcohol.**

St. Francis: **The St. Francis HHI Youth Committee partnered with the Forrest City Middle School to have a Nutrition/Tobacco Free Walk on June 4th. The coaches did physical activities with the children. Nutritional snacks and tobacco educational information was given.**

Patricia Ashunti, from Bridges Out of Poverty, presented her talk on Understanding Poverty to the coalition as an understanding of how people in poverty react to situations as opposed to middle class and people in upper class, at the August HHI meeting.

The St. Francis Hometown Health Youth Committee partnered with the Forrest City School District for the third annual Back to School Fair on August 14, 2010 at the Forrest City High School. 80 Back packs plus school supplies were donated by the HHI Youth Committee and were given out to the children in drawings. Also activity books on tobacco nutrition, emergency preparedness and bullying were also given.

STAR·Health Activities

The Local Health Units in Chicot, Desha and Lincoln Counties has a new program called Mommy and Me that is aimed at making sure every new mom has what she needs to be healthy. This is to ensure that her next baby can be

healthy as well. This program will help new moms adjust to motherhood and plan for the future for both mom and baby. Public Health Nurses along with the Community Health Worker team will identify, educate and monitor new mothers and their newborns. This is an effort to prevent future premature births, the associated infant mortality and chronic disease in life. The main focus is to give mothers the right tools to best reach the 18-24 month time period between pregnancies. More funding has been secured so that 3 of the CHW are now full time positions.

Regional Worksite Wellness Conference

On July 20, 2010 the Arkansas Coalition for Obesity Prevention sponsored a Worksite Wellness Conference in Stuttgart at the Phillips Community College of the University of Arkansas. The purpose of the conference was to show businesses that are interested in worksite wellness how worksite wellness can be done and show the benefit in having a worksite wellness program. Southeast Region Community Health Nurse Specialist Kim Hooks, RN, spoke about the worksite wellness program that she put together at the Arkansas River Education Service Cooperative in Pine Bluff. Berta McMahon, Coordinated School Health Grants Coordinator, for Forrest City School District spoke about the worksite wellness program that was in place for all of the staff of the school district and the Lose to Win community event targeting businesses. Sharon Burdine, Simmons First National Corporation, was the 3rd speaker on the panel and discussed worksite wellness at the bank. A healthy lunch was provided for participants. Attendees also watched a video recorded message from the ADH Director, Arkansas Surgeon General, and the Executive Director of the Arkansas Economic Development Commission. There were information booths set up for the attendees to look at and get information from. There were approximately 40 participants in attendance.

Southeast Region July Administrator Meeting:

The Public Health Preparedness & Emergency Response Branch provided information to the administrators on disasters we have had in Arkansas in the last couple of years and issues that have arisen out of this. Cathy Flanagan, Associate Branch Chief Preparedness & Emergency Response, showed a power point presentation which really emphasized that Arkansas has tornadoes, floods, and ice storms that may be tricky to handle when cell phones don't work in many locations and people with special needs can't be reached. Cindy Horeis followed up with giving information on how to keep list of people with special needs so they can be identified quickly in an emergency, many times they need generators to keep oxygen going or other life saving devices. She also shared how to get community members to be a part of the Arkansas Medical Reserve Corps. Mary Leath shared with the Administrators how the budget is divided according to federal money and state money received and spent. Dr. Joe Bates shared data on Arkansas that is alarming in relation to deaths and rise in diseases due to individual behaviors. Randy Lee, Center for Local Public Health Director, explained to the administrators how the flu clinics would be improved upon this year with new data entry equipment into the INC program

directly.

Community Health Nurse Specialist (CHNS):

Kim Hooks

- Supplied Arkansas County Partners In Health (ACPIH) with tobacco prevention curriculum (Science Tobacco & You and Quintessential You, training on curriculum to be scheduled
- Presented at the Worksite Wellness SE Region Summit 07/20/10 (Healthy Eating at Lunch N Learns). Developed and distributed two-page resource document to attendees, also shared with regional and state staff
- Dollarway School District received the school wellness center grant, assisted in planning; Second meeting with high school principal to encourage submitting application to ADE CSHP in order to become a CSH school
- Completed the Traveling Arkansas' Professional Pathways (TAPP) COMMUNITY HEALTH NURSE ADH TRAINER APPLICATION and Statement of Ethical and Professional Obligations for Verified Trainers. SER Medication Administration in Early Education and Child Care Settings Training scheduled for 09/18/10; I will assist with planning, presenting, and implementation
- Collaborated with local Lions Club, HHI Coalition, schools and churches in order to submit a grant for youth focused HIV/STD/teen pregnancy prevention education; grant submitted and received (\$5,000). HIV/STD/teen pregnancy prevention program to be implemented during the 2010-2011 school year

Lisa England

- Provided CSH AmeriCorps volunteers with training regarding Tobacco prevention in the school setting, conducting tobacco prevention campaigns within the school, and facilitated training exercise where participants identified community resources partners to help with tobacco prevention, established a workplan for campaign, and identified methods of communication to reach targeted population.
- Informed schools of CWIP opportunity.
- Worked with McGehee School District to obtain funding for PE equipment from South Delta AHEC (\$1,500.00)
- Conducted FITNESSGRAM Training for AmeriCorps Volunteers and PE Coaches
- Worked with Dumas, McGehee and Lakeside schools to establish PE/PA goals and workplan for 2010-2011 school year.
- Provided technical assistance for Dumas, McGehee and Lakeside school district to receive \$5,000.00 each to implement CSH for 2010- 2011 school year.
- Developed plan with Wellness Committee chairs and administration to strengthen wellness committees in all three schools.

Cassie Lewis

- Provided tobacco, nutrition, and physical activity education brochures and a flyer on unhealthy effects of tobacco for 200 people at a family reunion

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| | <ul style="list-style-type: none">• Provided Health Folders for KIPP Charter School• Provided all grant information to schools and other partners. |
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Community Health Promotion Specialist

Rosemary Withers

- Displayed a booth at the Minority Health Fair in Monticello; Spoke to vendors and participants about CHPS' services offered and encouraged them to eat more fruits and veggies and exercise regularly
- Participated in the Worksite Wellness Summit in Stuttgart.
- Provided TA to three pilot sites implementing the Safe Dates curriculum
- Participated in ACPIH Board Meeting Retreat