

Northwest Hometown Health Newsletter



Arkansas Department of Health

October– December 2013

Northwest Leads in Administering Influenza Vaccines

Summary of School and Mass Flu Clinic Doses

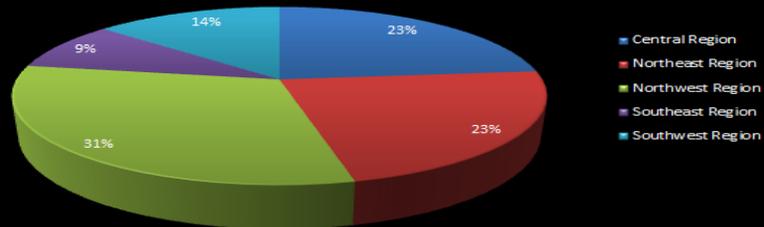
Updated January 3, 2014

School Clinics	2012 Clinics Completed	2013 Clinics Scheduled	2013 Clinics Complete	Pct. of Clinics Completed	2012 Total Flu Doses	2013 Flu Doses to Date	(+/-) Difference 2012 vs. 2013 Totals to Date**
Central Region	292	295	273	93%	40,040	45,041	3,242 *
Northeast Region	519	559	556	99%	39,722	43,684	(692) *
Northwest Region	245	221	216	98%	56,237	60,266	5,599 *
Southeast Region	140	139	133	96%	16,274	16,981	2,109 *
Southwest Region	212	175	173	99%	26,373	26,021	(611) *
Total Doses Given	1,456	1,389	1,351		178,646	191,993	16,377

Statewide Mass Flu Clinics	2013 Clinics Scheduled	2013 Clinics Completed	Pct. of Clinics Completed	2012 Total Mass Doses	2013 Mass Doses to Date
	149	130	87%	60,889	59,721

2013 School Flu Clinics

Percent by Region



Total Doses of School and Mass Flu Clinics:

251,714

Northwest administered 5,599 more flu shots in 2013 than 2012; That is 60,266 for the whole year! Way to go Northwest!

Benton Mass Flu Clinic



Health Information Specialist Cassie Griffin helps David Ennis, from Bentonville, fill out his paperwork before getting a vaccine during the annual flu vaccine clinic at the Rogers Activity Center on Friday October 25th, 2013. Loy Bailey, Benton County Administrator said that 564 vaccines had been administered by noon that day.

Inside this issue:

- Baxter Preparedness 2
- Baxter Teen Summit
- Boone Teen Summit 3
- Marion Turkey Trot
- Searcy GHC Grant 4
- Jasper Obesity
- NW IPA Supervisors 5
- IPA Supervisor Map 6
- IPA Coordinator Map 7
- Resource Page 8

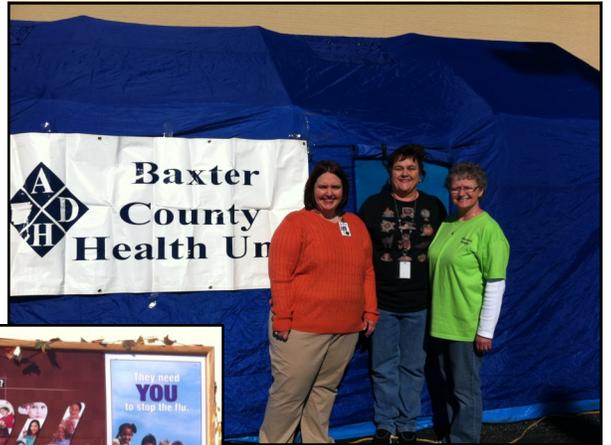
Submit your pictures with articles to:

Samantha.d.minster@arkansas.gov

Next Newsletter January– February 2014 to be sent out mid March, please submit articles by February 1, 2014.

Baxter County Preparedness Fair

The Baxter Co. Preparedness Fair was held on October 19th from 10am to 2pm. It was sponsored by the Office of Emergency Management. There was a tent provided by the Marion County Office of Emergency Management. The booth was staffed by Lou Anne McLendon (Baxter County Health Unit Administrator) Judy Greenslade, RN and Stacey Ferretti, RN. They handed out brochures on services of the health department, pamphlets on emergency preparedness, gave away a door prize and had coloring books for the kids.



The secret to staying young is to live honestly, eat slowly, & **lie about your age.**
—Lucille Ball

Baxter Teen Summit

The Baxter County 7th Grade Teen Summit took place on October 11th, 2013. The Summit is a collaboration with the Baxter County Coalition members and area schools. Erric Totty with Baxter County Juvenile Services hosted the event and spoke on Tobacco Prevention. Chuck Burklow with Vantage (Vista) Health in Fayetteville did a presentation on character building. Carol Robinson with the Attorney General's office spoke on Internet Cyber bullying. Students were also shown the ATV Safety video "A TRIP UNPLANNED." Students left with nutritious snacks and were entertained with intermittent games and door prizes. Over 350 Baxter County Students attended.



Boone County Teen Summit

Boone County Teen Summit included education on the following topics: Tobacco Use, Motor Vehicle Safety-use of seatbelts, Texting and Sexting with Social Media concerns, Drug Use of all types with the National Speaker, David Parnell "Facing the Dragons." Approximately 446 students were present.



Marion County Annual Turkey Trot

Marion County Home Town Health Coalition sponsored a booth at the Marion County Turkey Trot, October 11th & 12th, 2013.

Staff from Marion County Health Department provided information about: Car seat safety, emergency preparedness, and provided blood pressure checks.

Conway County Blue and You Mini Grant Award



The Conway County Hometown Health Coalition (fiduciary - the Literacy Council) was awarded the \$,1000 Blue and You Grant! This money, in addition to \$75 they already had set aside, was used to fund a Baby Safety Shower October 17th, 2013. At the Baby Safety Shower, Christine McKnelly presented the "Safe Sleep" portion of presentation and provided oversight. Attendance included 10 mothers (including teen mothers.) The event was well attended and included strong community support, including the Mayor, DHS Admin, Kids First Staff, Community Service, Abundant Life pregnancy center, and St. Vincent's hospital. One car seat installed on site and return appointments scheduled for 8 others. Comment from ACH attendees/observers: "This may be the best Safety Baby Shower we've seen."

Searcy GHC Award



Growing a Healthy Searcy County Committee received a \$1000.00 Arkansas Coalition for Obesity Prevention (ArCOP) grant to be used to increase physical activity opportunities in the county. Members of the committee are pictured at the Marshall Park with new playground equipment for disabled children. The committee worked with County Judge Johnny Hinchey who had the equipment installed at no charge. One of the goals of the committee is to increase accessibility to physical activity in the county. Another new addition to the park are swings which were donated by Charmaine Seaton, Searcy County Office of Emergency Management. Activity will soon begin on refurbishing the volley ball court at the park. The coalition invited the community to come and visit the park with your family and friends.

First Row: Susan Welch, Pastor Mike Proctor, Charmaine Seaton, Libby Seftar, Marie Morgan, Cari Seaton, County Judge Johnny Hinchey, Julie Blair, Kim Boren

Row 2: Sara Bates, Jerry Shell, Chris Holder, Dr. Brian Blair, Pam Massey

Newton County Representatives at the Nashville Obesity Conference

Angela Kitchen (Coordinated School Health Coordinator pictured left) and student representatives from the Jasper School District attended the Southern Obesity Summit in Nashville, Tennessee.

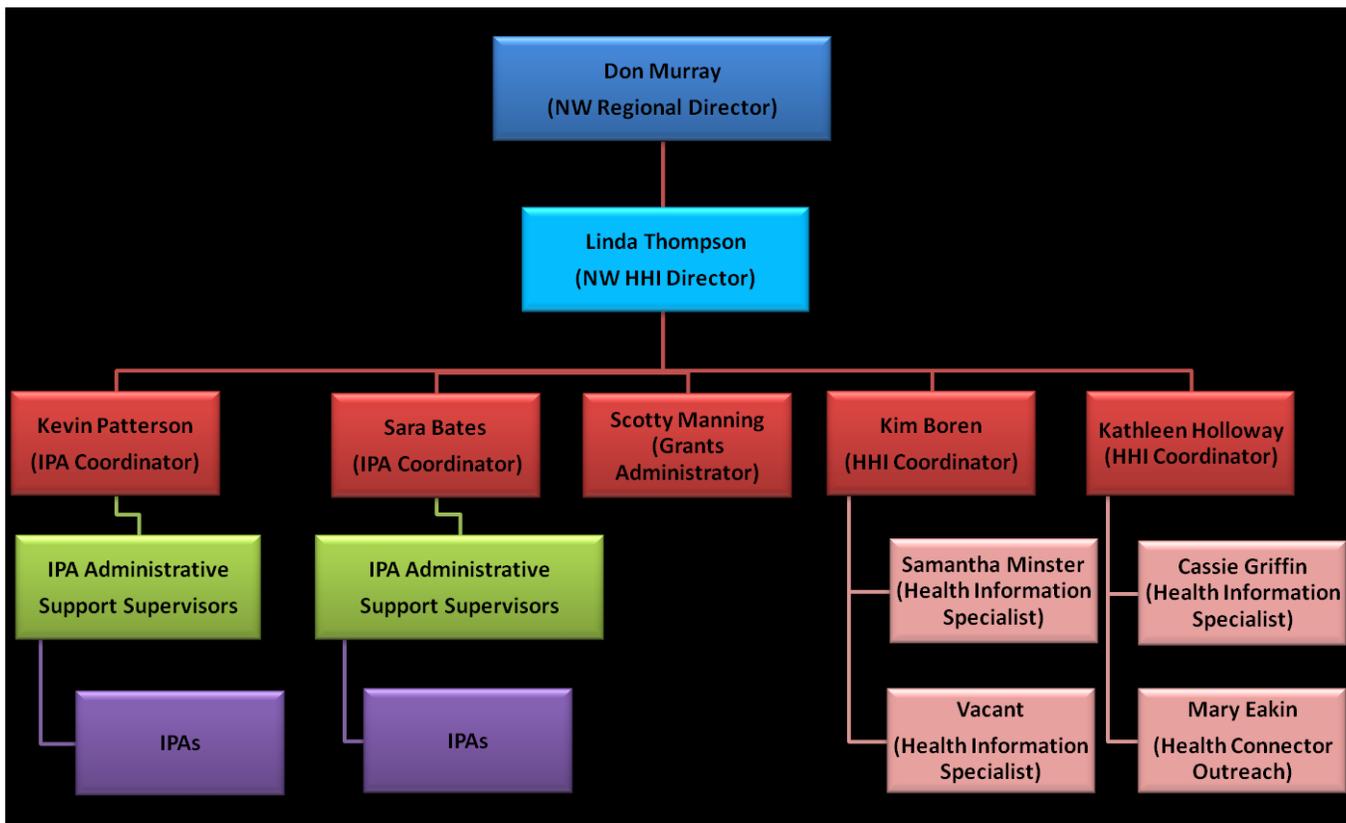


Meet the newest members of ADH's Hometown Health Improvement Family

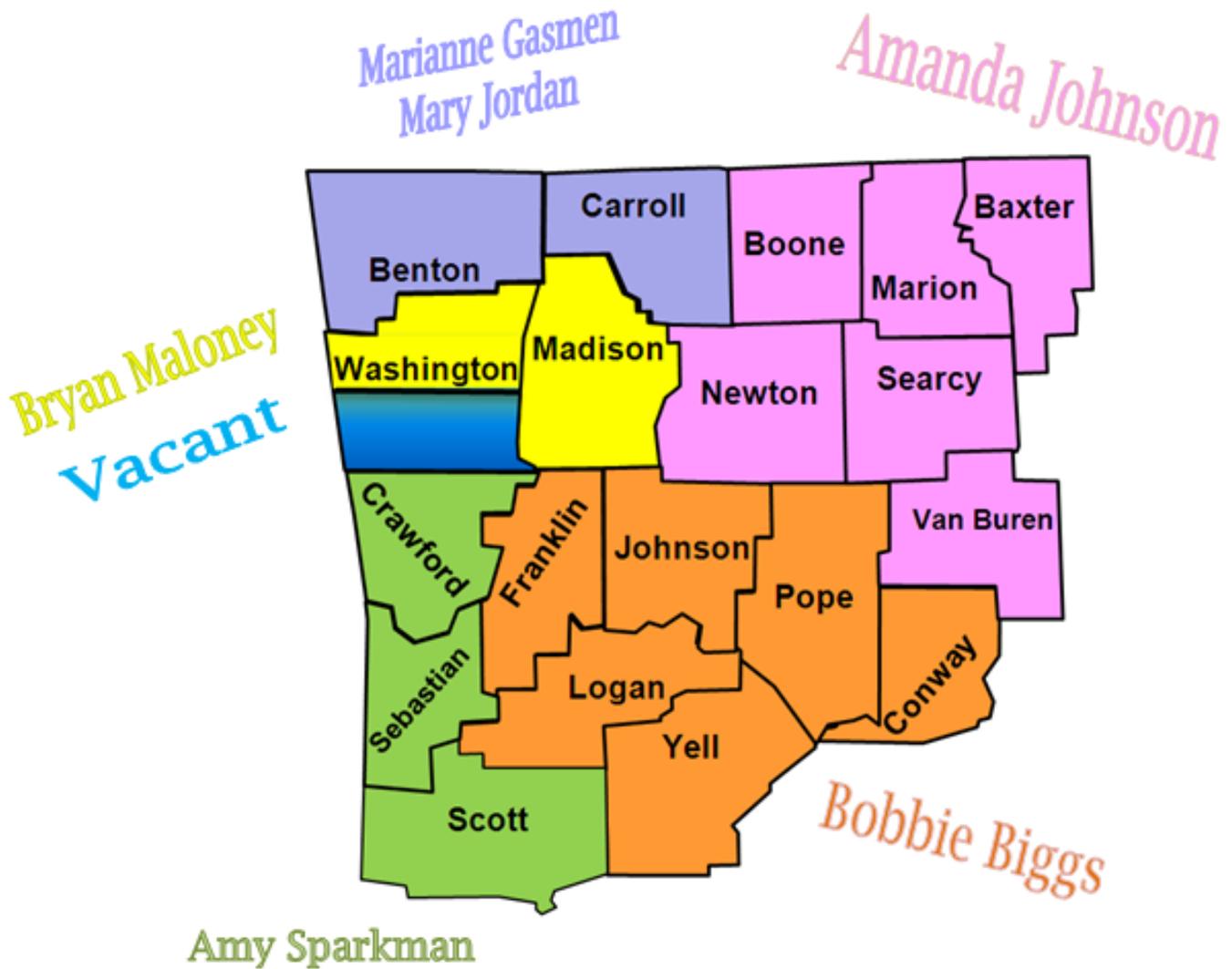


From Left to Right ~ **Northwest Regional Administrative Support Supervisors:** Bobbie Biggs, Marianne Gasmen, Mary Jordan, Amanda Johnson, Bryan Maloney, Amy Sparkman. **Northwest Regional Coordinators:** Sara Bates, Kevin Patterson

The Administrative Support Supervisors and Program Coordinators work together with the nearly 40 In Person Assisters (IPAs) that are spread across the region. There is at least one IPA assigned to work in each of the 19 counties within the Northwest Region, with some counties having as many as 14 IPAs on staff. Each IPA has been through in-depth training on the details of the Affordable Care Act and has successfully completed a series of tests in order to receive their IPA License, issued by the Arkansas Insurance Department. Each IPA is available to assist customers with enrollment into the Health Insurance Marketplace. Below is the flow chart of how they fit



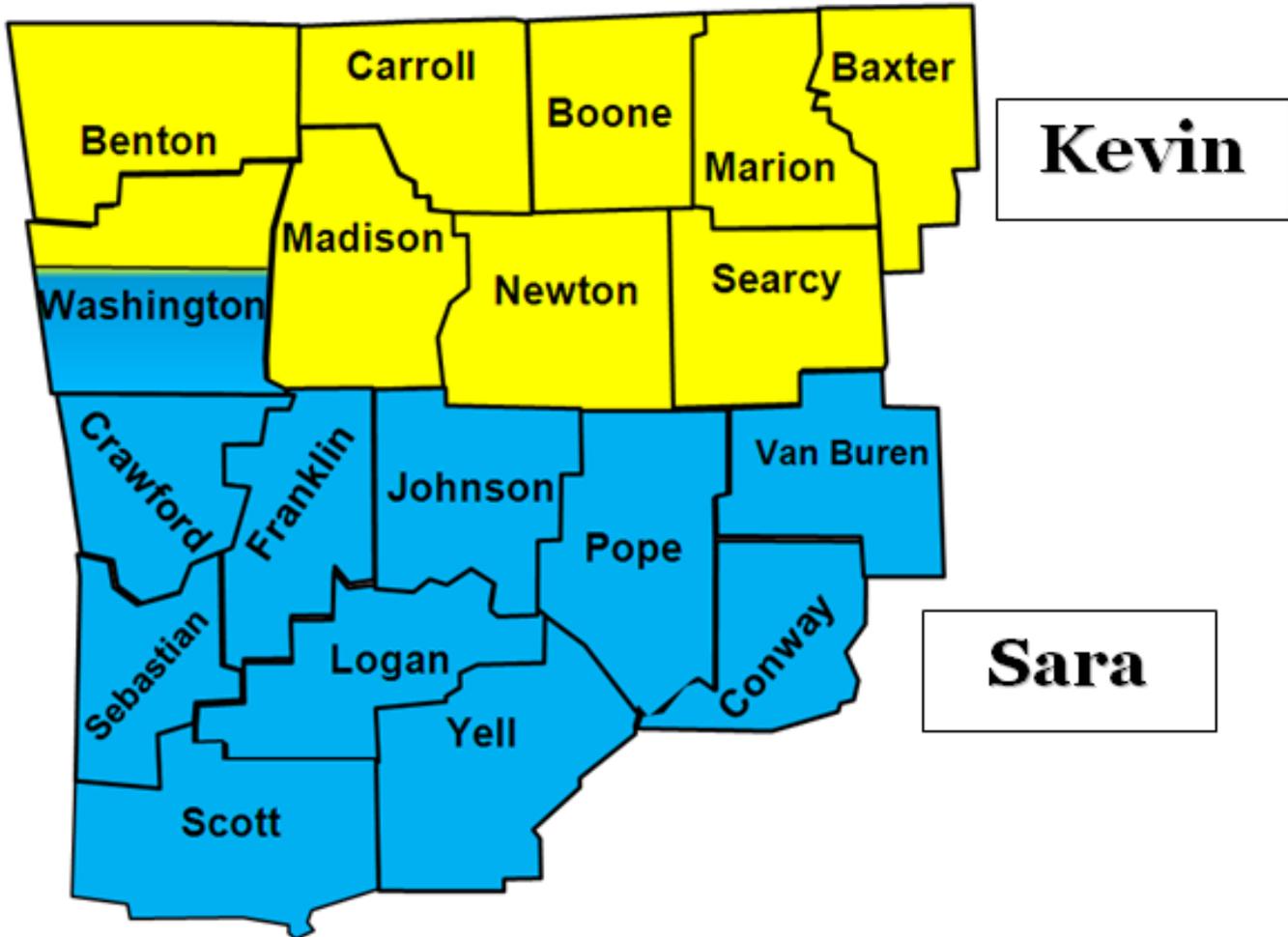
IPA Supervisor Contact Information & Map



Contact Information

- Marianne Gasmen-** (479) 225-6807
- Mary Jordan-** (479) 225-6817
- Bryan Maloney-**(479)225-6706
- Amy Sparkman-** (479)225-6760
- Amanda Johnson-** (870) 344-2927
- Bobbie Biggs -** (479) 225-6767
- Vacant (Blue) -** (479) 225-6780

IPA Coordinator Contact Information & Map



Contact Information

Kevin Patterson

Fayetteville Regional Office:
Cell: (479) 280-0115
Office: (479) 444-7700 Ext 212

Sara Bates

Clinton Office:
Cell: (501) 690-5139
Office: (501) 745-2432

Resource Page:

SharePoint site with many Rx-related resources:

The main link is <https://ardhs.sharepointsite.net/RX/default.aspx>

The direct link to materials is <https://ardhs.sharepointsite.net/RX/Shared%20Documents/Forms/AllItems.aspx>

Arkansas Rx Drug Take Back site - www.artakeback.org

~Check out Xerox free color printer program for Nonprofits!
<https://www.freecolorprinters.xerox.com/vhub/volunteerhub.jsp>

~Grant Opportunities
<http://www.healthy.arkansas.gov/aboutADH/Pages/GrantBidOpportunities.aspx#fundingopps>

<http://www.arkansasobesity.org/resources/>

<http://www.samhsa.gov/grants/>

~Volunteer Recognition
<http://humanservices.arkansas.gov/dcsns/Pages/VolunteerRecognition.aspx>

~Statewide Injury Prevention Program
<http://www.healthy.arkansas.gov/programsServices/injuryPreventionControl/injuryPrevention/SIPP/Pages/default.aspx>

~Top 10 Public Health Achievements
<http://www.healthy.arkansas.gov/aboutADH/Pages/Top10.aspx>

~County Health Facts
<http://www.healthy.arkansas.gov/programsServices/communications/Pages/Publications.aspx>