

“What’s New from the Census Bureau?”

Presented by

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Census 2010

- The U.S. Census Bureau conducted its 23rd census in 2010.
- Arkansas had a Mail Participation rate of 69 percent as compared to the United States at 74 percent.

Census 2010 Redistricting Data

- This data must be provided to the Governor and legislative leadership in each state in order to redraw the districts for the U.S. Congress and state legislatures.
- The Census Bureau began releasing the data on a state-by-state basis on February 3, 2011.
- Arkansas was the sixth state to receive its redistricting data. The data for Arkansas was delivered on February 10.

Census 2010 Redistricting Data

What data is in the PL 94-171 redistricting file?

- Total Population
- Population by Race
- Population by Hispanic or Latino origin
- Population 18 Years and Over
- Occupancy Status for Housing Units

Arkansas Data from PL 94-171

QT-PL

Race, Hispanic or Latino, Age, and Housing Occupancy: 2010

2010 Census Redistricting Data (Public Law 94-171) Summary File

NOTE: For information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/pl94-171.pdf>

GEO: Arkansas

Subject	Total		18 years and over	
	Number	Percent	Number	Percent
POPULATION				
Total population	2,915,918	100.0	2,204,443	100.0
RACE				
One race	2,858,908	98.0	2,174,718	98.7
White	2,245,229	77.0	1,751,828	79.5
Black or African American	449,895	15.4	315,462	14.3
American Indian and Alaska Native	22,248	0.8	16,155	0.7
Asian	36,102	1.2	27,062	1.2
Native Hawaiian and Other Pacific Islander	5,863	0.2	3,420	0.2
Some Other Race	99,571	3.4	60,791	2.8
Two or More Races	57,010	2.0	29,725	1.3
HISPANIC OR LATINO AND RACE				
Hispanic or Latino (of any race)	186,050	6.4	111,094	5.0
Not Hispanic or Latino	2,729,868	93.6	2,093,349	95.0
One race	2,684,031	92.0	2,068,663	93.8
White	2,173,469	74.5	1,708,907	77.5
Black or African American	447,102	15.3	313,887	14.2
American Indian and Alaska Native	20,183	0.7	14,876	0.7
Asian	35,647	1.2	26,790	1.2
Native Hawaiian and Other Pacific Islander	5,509	0.2	3,171	0.1
Some Other Race	2,121	0.1	1,032	0.0
Two or More Races	45,837	1.6	24,686	1.1
HOUSING UNITS				
Total housing units	1,316,299	100.0		
OCCUPANCY STATUS				
Occupied housing units	1,147,084	87.1		
Vacant housing units	169,215	12.9		

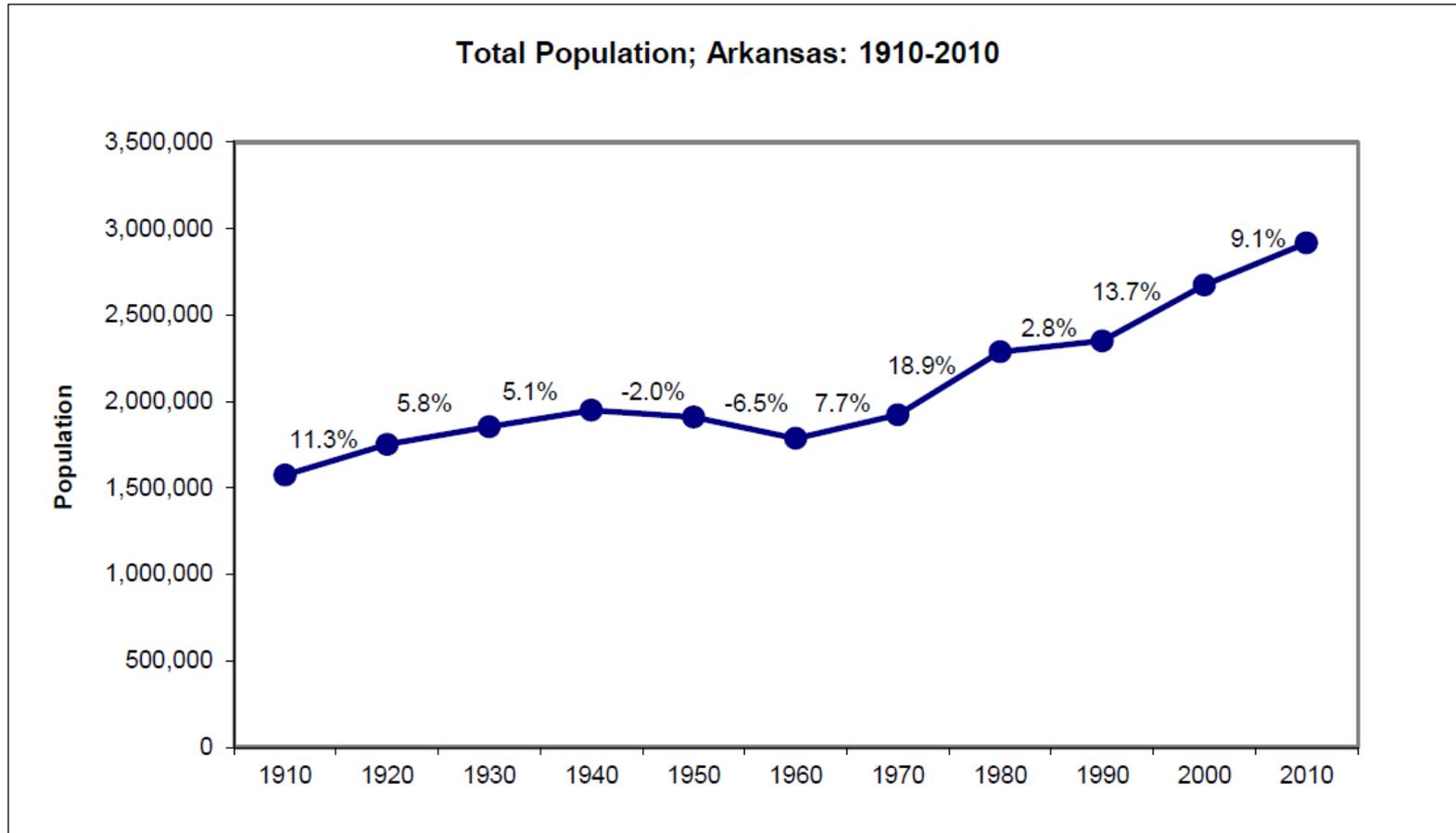
(X) Not applicable

Source: U.S. Census Bureau, 2010 Census.

2010 Census Redistricting Data (Public Law 94-171) Summary File, Tables P1, P2, P3, P4, H1.



Arkansas' Population Over the Last Century



April 1, 2010 Population

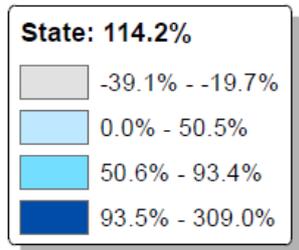
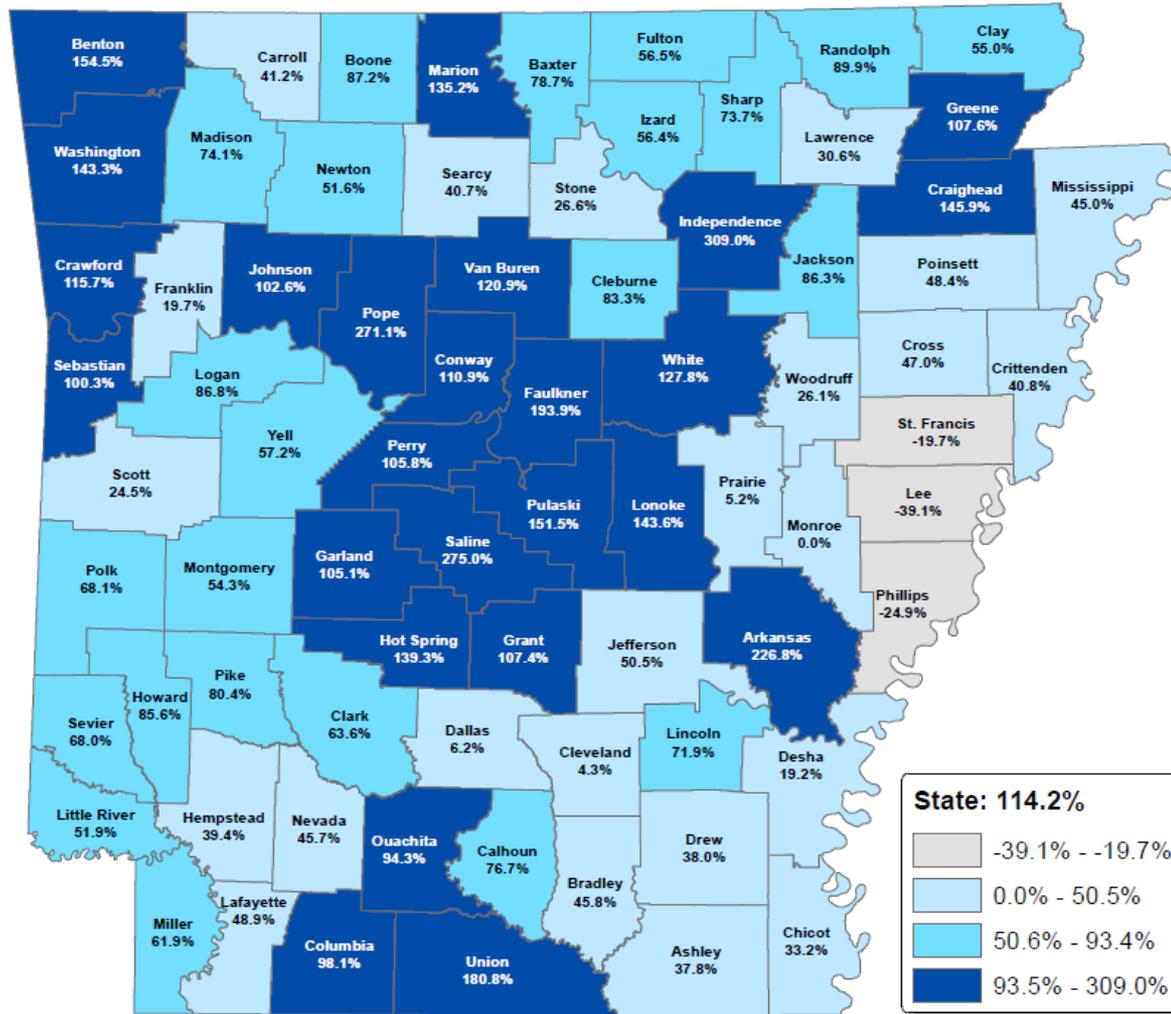
2,915,918

Most Populous Incorporated Places in Arkansas in 2010

Place	2000	2010	Percent Change
Little Rock	183,133	193,524	5.7
Fort Smith	80,268	86,209	7.4
Fayetteville	58,047	73,580	26.8
Springdale	45,798	69,797	52.4
Jonesboro	55,515	67,263	21.2
North Little Rock	60,433	62,304	3.1
Conway	43,167	58,908	36.5
Rogers	38,829	55,964	44.1
Pine Bluff	55,085	49,083	-10.9
Bentonville	19,730	35,301	78.9

Source: U.S. Bureau of the Census, 2010 and 2000 Census Redistricting Data (Public Law 94-171) Summary Files.

Percent Change in Hispanic Population; Arkansas by County: 2000 - 2010



Source: U.S. Census Bureau, 2010 Census. 2010 Census Redistricting Data (Public Law 94-171)

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Census 2010 Data Releases

Coming soon...

Demographic Profiles

May 2011

Summary File 1 (SF1)

Jun – Aug 2011

Summary File 2 (SF2)

Dec 2011 – Apr 2012

Where can I find Census 2010 data?

- American FactFinder 2 <http://factfinder2.census.gov>
- Census State Data Center's website
<http://www.iea.ualr.edu/2010-census.html>

Comparing Census 2010 with the American Community Survey

Census 2010

- Census
- Response required by law
- Conducted once every 10 years
- Basic demographic data

American Community Survey

- Survey
- Response required by law
- Conducted every year
- Social, economic, and housing characteristics data

American Community Survey

All American Community Survey data are **survey estimates**.

- The Census Bureau collects American Community Survey data from a sample of the population in the United States and Puerto Rico--rather than from the whole population.
- To help you interpret the reliability of the estimate, the Census Bureau publishes a margin of error (MOE) for every ACS estimate.

American Community Survey

- American Community Survey 1-, 3-, and 5-year estimates are **period estimates**, which means they represent the characteristics of the population and housing over a specific data collection period.

Data collected between...	Data pooled to produce	Data published for areas with
January 1, 2009 and December 31, 2009	2009 ACS 1-year estimates	populations of 65,000+
January 1, 2007 and December 31, 2009	2007-2009 ACS 3-year estimates	populations of 20,000+
January 1, 2005 and December 31, 2009	2005-2009 ACS 5-year estimates	populations of almost any size

American Community Survey

Should I use 1-year, 3-year, or 5-year ACS estimates?

- Choosing which dataset involves more than simply considering the population size in your area. You must think about the balance between currency and sample size/reliability/precision.

1-year estimates	3-year estimates	5-year estimates
12 months of collected data	36 months of collected data	60 months of collected data
Data for areas with populations of 65,000+	Data for areas with populations of 20,000+	Data for all areas
Smallest sample size	Larger sample size than 1-year	Largest sample size
Less reliable than 3-year or 5-year	More reliable than 1-year; less reliable than 5-year	Most reliable
Most current data	Less current than 1-year estimates; more current than 5-year	Least current
Best used when	Best used when	Best used when
Currency is more important than precision	More precise than 1-year, more current than 5-year	Precision is more important than currency
Analyzing large populations	Analyzing smaller populations	Analyzing very small populations
	Examining smaller geographies because 1-year estimates are not available	Examining tracts and other smaller geographies because 1-year estimates are not available

ACS Data Products

Profiles

- Data Profiles
- Narrative Profiles
- Comparison Profiles
- Selected Population Profiles

Tables

- Detailed Tables and Collapsed Tables
- Subject Tables
- Ranking Tables
- Geographic Comparison Tables

Thematic Maps

Where can I find American Community Survey data?

- Legacy American FactFinder

<http://factfinder.census.gov/home/saff/main.html? lang=en>

- 2005-2009 ACS 4-page profiles are available at

<http://www.iea.ualr.edu/arkansas-census-data/678-2005-2009-5-year-american-community-survey-data.html>

Contact Information

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