

Agenda

July 15, 2011

Arkansas Department of Health - Tobacco Prevention and Cessation Program (TPCP)

Technical Assistance Workshop

Where: Hilton Little Rock Metro Center

925 S. University Ave

Little Rock, AR 72204

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| 7:30 to 8:00 | Registration (<i>Light Breakfast Provided</i>) |
| 8:00 to 8:15 | Welcome, Introductions, and Overview: Cornelya Dorbin, Arkansas Cancer Coalition - Director |
| 8:15 to 8:45 | Ice Breaker: Facilitated by Marian Evans, DrPH, CHES, University of AR at Pine Bluff - MISRGO (UAPB) |
| 8:45 to 9:45 | Expectations for the Coming Year: Rosa Pippin, MD, Health Program Specialist (TPCP) and Beccy Secrest, Interim Section Chief - State and Community Interventions (TPCP) |
| 9:45 to 10:00 | Break |
| 10:00 to 11:00 | Statewide Introductions: UAPB, Arkansas Cancer Coalition (ACC), YES Team, & Arkansas Tobacco Control (ATC) |
| 11:00 to 12:00 | Cultural Competency: Marian S. Evans, DrPH, CHES, MISRGO Program Manager and Ruthie Johnson, MISRGO Grant Administrator |
| 12:00 to 1:00 | Lunch (Provided) Katherine Donald, Coalition for Tobacco Free Arkansas – Launch of the Smoke-Free Cars for Healthy Arkansas Kids Campaign and Announcement of Press Conference, 5 year Anniversary of Acts 8 and 13 of 2006 Miriam Karanja, Section Chief – Media (TPCP), Act 811 Materials and Media Updates |
| 1:00 to 3:00 | Break Out Sessions: |

Provide Snacks at 2:15

*CSH – Kimber Knight, Grant Administrator and
Bobby Willborg, Grant Administrator (TPCP)
Community – Pat Brown, Grant Administrator and
Ray Edwards, Grant Administrator (TPCP)
UAPB – Ruthie Johnson, Grant Administrator and
Kyle Hartsfield, Grant Administrator (MISRGO)*

3:00 to 4:15

**Group Exercise: Group 1. Work Plan Group 2.
Policy Group 3. Evaluation Group 4. Media**

4:15 to 4:30

Closing and Evaluation