



# Intake Referral Source Report

## Arkansas Tobacco Quitline



Intake Date Range: 10/1/2015 - 10/31/2015  
 Insurance: ALL  
 Age: ALL  
 Language: ALL  
 Protocol: ALL

State	County	Referral Source	# of Referrals
Arkansas	Arkansas	Brochure/Newsletter/Flyer	1
		Family/Friend	1
		Health Educator	1
		Other Health Professional/Other Specialist	1
		TV/Commercial	2
		<b>County Total</b>	<b>6</b>
	Ashley	Community Organization	1
		Health Educator	2
		Health Professional	1
		Other Health Professional/Other Specialist	1
		Substance Abuse Provider	1
		TV/Commercial	2
	<b>County Total</b>	<b>8</b>	
	Baxter	Brochure/Newsletter/Flyer	1
		Does not remember	1
		Family/Friend	5
		Health Educator	2
		Not Collected	1
		Other Health Professional/Other Specialist	3
		Substance Abuse Provider	1
		Therapist	1
	<b>County Total</b>	<b>15</b>	
	Benton	Billboard/Digital Billboard/Outdoor	2
		Brochure/Newsletter/Flyer	1
		Doctor/Nurse/other healthcare provider	1
		Family/Friend	8
Health Department		1	
Health Educator		1	
Health insurance		1	
Health Professional		1	
Mental Health Provider		1	
Nurse		2	



# Intake Referral Source Report

## Arkansas Tobacco Quitline



Intake Date Range: 10/1/2015 - 10/31/2015  
 Insurance: ALL  
 Age: ALL  
 Language: ALL  
 Protocol: ALL

State	County	Referral Source	# of Referrals
Arkansas	Benton	Other Health Professional/Other Specialist	7
		Physician Assistant	1
		Radio	1
		Substance Abuse Provider	1
		TV Ads at Fuel Station	1
		TV/Commercial	9
		<b>County Total</b>	<b>39</b>
	Boone	Brochure/Newsletter/Flyer	1
		Family/Friend	2
		Health Educator	1
		Health insurance	1
		Other Health Professional/Other Specialist	1
		TV/Commercial	2
		<b>County Total</b>	<b>8</b>
	Bradley	Health Department	1
		Nurse	1
		TV/Commercial	2
		<b>County Total</b>	<b>4</b>
	Carroll	E-mail/E-newsletter	1
		Family/Friend	1
		Mental Health Provider	1
		Other Health Professional/Other Specialist	1
		<b>County Total</b>	<b>4</b>
	Chicot	Brochure/Newsletter/Flyer	1
		Family/Friend	1
		Health Educator	1
		Other Health Professional/Other Specialist	2
		Radio	1
		TV/Commercial	2
		<b>County Total</b>	<b>8</b>
	Clark	Brochure/Newsletter/Flyer	1
		Health Department	1



# Intake Referral Source Report

## Arkansas Tobacco Quitline



Intake Date Range: 10/1/2015 - 10/31/2015  
 Insurance: ALL  
 Age: ALL  
 Language: ALL  
 Protocol: ALL

State	County	Referral Source	# of Referrals
Arkansas	Clark	TV/Commercial	1
		<b>County Total</b>	<b>3</b>
	Cleburne	Family/Friend	2
		Health Department	1
		Not Collected	1
		Nurse	1
		Other Health Professional/Other Specialist	2
		TV/Commercial	2
		<b>County Total</b>	<b>9</b>
	Cleveland	Health Department	1
		Physician Assistant	1
		<b>County Total</b>	<b>2</b>
	Columbia	Family/Friend	1
		Health Department	1
		Online/Internet Radio (Pandora, Spotify)	1
		TV/Commercial	1
		Unknown	1
		<b>County Total</b>	<b>5</b>
	Conway	Family/Friend	1
		Health insurance	1
		Other Health Professional/Other Specialist	1
		TV/Commercial	1
		<b>County Total</b>	<b>4</b>
	Craighead	Billboard/Digital Billboard/Outdoor	2
		Family/Friend	6
		Health Educator	2
		Health insurance	1
		Mental Health Provider	1
		Not Collected	1
		Online/Internet Radio (Pandora, Spotify)	1
		Other Health Professional/Other Specialist	5



# Intake Referral Source Report

## Arkansas Tobacco Quitline



**Intake Date Range:** 10/1/2015 - 10/31/2015  
**Insurance:** ALL  
**Age:** ALL  
**Language:** ALL  
**Protocol:** ALL

State	County	Referral Source	# of Referrals
Arkansas	Craighead	Refused	1
		Relative/Family/Friends	1
		Substance Abuse Provider	2
		TV/Commercial	8
		<b>County Total</b>	<b>31</b>
	Crawford	Brochure/Newsletter/Flyer	1
		Family/Friend	7
		Health Department	1
		Health Educator	2
		Health Professional	1
		Other Health Professional/Other Specialist	1
		Re-enrollment Offer	1
		TV/Commercial	8
		<b>County Total</b>	<b>22</b>
	Crittenden	Dental Hygienist	1
		Health insurance	1
		Nurse	1
		Other Health Professional/Other Specialist	1
		<b>County Total</b>	<b>4</b>
	Cross	Family/Friend	1
		Health Educator	1
		Other Health Professional/Other Specialist	1
		<b>County Total</b>	<b>3</b>
	Dallas	Other Health Professional/Other Specialist	1
		<b>County Total</b>	<b>1</b>
	Desha	Other Health Professional/Other Specialist	1
		Radio	1
		TV/Commercial	5
		<b>County Total</b>	<b>7</b>
	Drew	Family/Friend	2
		Health Department	1
Health insurance		1	



# Intake Referral Source Report

## Arkansas Tobacco Quitline



Intake Date Range: 10/1/2015 - 10/31/2015  
 Insurance: ALL  
 Age: ALL  
 Language: ALL  
 Protocol: ALL

State	County	Referral Source	# of Referrals
Arkansas	Drew	Other Health Professional/Other Specialist	1
		TV/Commercial	4
		<b>County Total</b>	<b>9</b>
	Faulkner	Billboard/Digital Billboard/Outdoor	1
		Brochure/Newsletter/Flyer	1
		Community Organization	2
		Does not remember	1
		Employer/worksite	1
		Family/Friend	5
		Health Educator	2
		Health insurance	2
		Health Professional	1
		Mental Health Provider	1
		Newspaper/Magazine	1
		OB/GYN Specialist	1
		Other Health Professional/Other Specialist	3
		Pharmacy/Pharmacist	1
		TV Ads at Fuel Station	1
		TV/Commercial	12
	<b>County Total</b>	<b>36</b>	
	Franklin	Health Educator	1
		TV/Commercial	4
		<b>County Total</b>	<b>5</b>
	Fulton	Employer/worksite	1
		Family/Friend	1
		Health Department	1
		<b>County Total</b>	<b>3</b>
	Garland	Brochure/Newsletter/Flyer	3
		Digital Media (Hulu,Pandora)	1
		Family/Friend	5
		Health Department	3
		Health Educator	1



# Intake Referral Source Report

## Arkansas Tobacco Quitline



Intake Date Range: 10/1/2015 - 10/31/2015  
 Insurance: ALL  
 Age: ALL  
 Language: ALL  
 Protocol: ALL

State	County	Referral Source	# of Referrals
Arkansas	Garland	Health insurance	1
		Nurse	2
		Other Health Professional/Other Specialist	3
		Pharmacy/Pharmacist	1
		Physician Assistant	1
		Radio	1
		TV/Commercial	16
		<b>County Total</b>	<b>38</b>
	Grant	Cigarette Pack	1
		Family/Friend	1
		Health Department	1
		Health Educator	1
		Other Health Professional/Other Specialist	1
		TV/Commercial	2
		<b>County Total</b>	<b>7</b>
	Greene	Community Organization	1
		Family/Friend	2
		Health Department	1
		Health insurance	2
		Online/Internet Radio (Pandora, Spotify)	1
		Other Health Professional/Other Specialist	1
		TV Ads at Fuel Station	1
		TV/Commercial	5
		<b>County Total</b>	<b>14</b>
	Hempstead	Family/Friend	1
		Health Educator	2
		Other Health Professional/Other Specialist	2
		TV Ads at Fuel Station	1
		TV/Commercial	3
		<b>County Total</b>	<b>9</b>
	Hot Spring	Family/Friend	1
		Health Department	1



# Intake Referral Source Report

## Arkansas Tobacco Quitline



Intake Date Range: 10/1/2015 - 10/31/2015  
 Insurance: ALL  
 Age: ALL  
 Language: ALL  
 Protocol: ALL

State	County	Referral Source	# of Referrals
Arkansas	Hot Spring	Health Professional	1
		Mental Health Provider	2
		Not Collected	1
		Other Health Professional/Other Specialist	4
		TV/Commercial	4
		Website Advertisement/Banner	1
		<b>County Total</b>	<b>15</b>
	Howard	Brochure/Newsletter/Flyer	1
		Health Department	1
		Health Educator	1
		<b>County Total</b>	<b>3</b>
	Independence	Family/Friend	2
		Health Educator	2
		Not Collected	1
		Other Health Professional/Other Specialist	3
		Pharmacy/Pharmacist	1
		Physician Assistant	1
		Radio	1
		TV Ads at Fuel Station	1
		TV/Commercial	5
		Website Advertisement/Banner	1
	<b>County Total</b>	<b>18</b>	
	Izard	Family/Friend	1
		Health Department	1
		<b>County Total</b>	<b>2</b>
	Jackson	Family/Friend	2
		Other Health Professional/Other Specialist	1
		TV/Commercial	1
		<b>County Total</b>	<b>4</b>
	Jefferson	Does not remember	1
		Family/Friend	1
		Health Educator	1



# Intake Referral Source Report

## Arkansas Tobacco Quitline



Intake Date Range: 10/1/2015 - 10/31/2015  
 Insurance: ALL  
 Age: ALL  
 Language: ALL  
 Protocol: ALL

State	County	Referral Source	# of Referrals
Arkansas	Jefferson	Not Collected	1
		Nurse	1
		Other Health Professional/Other Specialist	3
		Physician Assistant	1
		Refused	1
		Social Worker	1
		TV/Commercial	12
		<b>County Total</b>	<b>23</b>
	Johnson	Does not remember	1
		Family/Friend	2
		Health Department	1
		Other Health Professional/Other Specialist	3
		TV/Commercial	3
		Website Advertisement/Banner	1
		<b>County Total</b>	<b>11</b>
	Lafayette	Not Collected	1
		<b>County Total</b>	<b>1</b>
	Lawrence	Billboard/Digital Billboard/Outdoor	1
		Brochure/Newsletter/Flyer	1
		Family/Friend	2
		Health Department	1
		Other Health Professional/Other Specialist	3
		School Nurse	1
TV/Commercial		1	
<b>County Total</b>		<b>10</b>	
Lee	Employer/worksite	1	
	Family/Friend	1	
	Other Health Professional/Other Specialist	1	
	<b>County Total</b>	<b>3</b>	
Lincoln	Family/Friend	1	
	Health insurance	1	



# Intake Referral Source Report

## Arkansas Tobacco Quitline



Intake Date Range: 10/1/2015 - 10/31/2015  
 Insurance: ALL  
 Age: ALL  
 Language: ALL  
 Protocol: ALL

State	County	Referral Source	# of Referrals
Arkansas	Lincoln	Other Health Professional/Other Specialist	1
		<b>County Total</b>	<b>3</b>
	Little River	Other Health Professional/Other Specialist	1
		TV/Commercial	1
		<b>County Total</b>	<b>2</b>
	Logan	Community Organization	1
		Dental Hygienist	1
		Employer/worksite	1
		Family/Friend	1
		TV/Commercial	3
		<b>County Total</b>	<b>7</b>
	Lonoke	Brochure/Newsletter/Flyer	1
		Health Department	1
		Health Educator	1
		Mental Health Provider	1
		Nurse	1
		Other Health Professional/Other Specialist	7
		Radio	1
		TV/Commercial	7
	<b>County Total</b>	<b>20</b>	
	Madison	Billboard/Digital Billboard/Outdoor	1
		Brochure/Newsletter/Flyer	1
		Health Department	1
		Online Banner	1
		<b>County Total</b>	<b>4</b>
	Marion	Community Organization	1
		Health Department	2
		Other Health Professional/Other Specialist	1
		Physician Assistant	1
		Website Advertisement/Banner	1
		<b>County Total</b>	<b>6</b>



# Intake Referral Source Report

## Arkansas Tobacco Quitline



Intake Date Range: 10/1/2015 - 10/31/2015  
 Insurance: ALL  
 Age: ALL  
 Language: ALL  
 Protocol: ALL

State	County	Referral Source	# of Referrals
Arkansas	Miller	Church	1
		Family/Friend	2
		Other Health Professional/Other Specialist	3
		TV/Commercial	3
		<b>County Total</b>	<b>9</b>
	Mississippi	Family/Friend	6
		Health Department	1
		Health Educator	2
		Other Health Professional/Other Specialist	2
		Physician Assistant	1
		<b>County Total</b>	<b>12</b>
	Monroe	Billboard/Digital Billboard/Outdoor	1
		Family/Friend	1
		Mental Health Provider	1
		TV/Commercial	1
		<b>County Total</b>	<b>4</b>
	Montgomery	Other Health Professional/Other Specialist	2
		<b>County Total</b>	<b>2</b>
	Nevada	Other Health Professional/Other Specialist	1
		TV/Commercial	1
		<b>County Total</b>	<b>2</b>
	Newton	Brochure/Newsletter/Flyer	1
		Radio	1
		<b>County Total</b>	<b>2</b>
	Ouachita	Brochure/Newsletter/Flyer	1
		Family/Friend	1
		Health Care Provider	1
		Health Educator	2
		Nurse	2
		Other Health Professional/Other Specialist	3
		Physician Assistant	1
		Radio	2



# Intake Referral Source Report

## Arkansas Tobacco Quitline



Intake Date Range: 10/1/2015 - 10/31/2015  
 Insurance: ALL  
 Age: ALL  
 Language: ALL  
 Protocol: ALL

State	County	Referral Source	# of Referrals
Arkansas	Ouachita	TV/Commercial	4
		<b>County Total</b>	<b>17</b>
	Perry	Mental Health Provider	1
		Other Health Professional/Other Specialist	1
		TV/Commercial	2
		<b>County Total</b>	<b>4</b>
	Phillips	Family/Friend	1
		Health insurance	1
		Nurse	1
		TV/Commercial	1
		WIC Clinic	1
		<b>County Total</b>	<b>5</b>
	Pike	Mental Health Provider	1
		Newspaper/Magazine	1
		Radio	1
		TV/Commercial	1
		<b>County Total</b>	<b>4</b>
	Poinsett	Does not remember	1
		Family/Friend	4
		Nurse	1
		Other Health Professional/Other Specialist	1
		TV/Commercial	2
		<b>County Total</b>	<b>9</b>
	Polk	Family/Friend	2
		TV/Commercial	1
		<b>County Total</b>	<b>3</b>
	Pope	Billboard/Digital Billboard/Outdoor	1
Family/Friend		5	
Health Department		1	
Health Educator		4	
Nurse		1	



# Intake Referral Source Report

## Arkansas Tobacco Quitline



Intake Date Range: 10/1/2015 - 10/31/2015  
 Insurance: ALL  
 Age: ALL  
 Language: ALL  
 Protocol: ALL

State	County	Referral Source	# of Referrals
Arkansas	Pope	Other Health Professional/Other Specialist	5
		Therapist	1
		TV/Commercial	7
		<b>County Total</b>	<b>25</b>
	Prairie	TV/Commercial	1
		<b>County Total</b>	<b>1</b>
	Pulaski	Brochure/Newsletter/Flyer	4
		Community Organization	2
		Dental Hygienist	1
		Does not remember	2
		Employer/worksite	3
		Family/Friend	22
		Health Department	1
		Health Educator	10
		Health insurance	1
		Health Professional	3
		Mental Health Provider	2
		Nurse	3
		Other Health Professional/Other Specialist	23
		Physician Assistant	3
		Radio	2
		Substance Abuse Provider	2
		TV/Commercial	51
		<b>County Total</b>	<b>135</b>
	Randolph	TV/Commercial	3
		Website Advertisement/Banner	1
		<b>County Total</b>	<b>4</b>
	Saint Francis	Family/Friend	3
		Other Health Professional/Other Specialist	1
		<b>County Total</b>	<b>4</b>
	Saline	Brochure/Newsletter/Flyer	1
		Family/Friend	7



# Intake Referral Source Report

## Arkansas Tobacco Quitline



Intake Date Range: 10/1/2015 - 10/31/2015  
 Insurance: ALL  
 Age: ALL  
 Language: ALL  
 Protocol: ALL

State	County	Referral Source	# of Referrals
Arkansas	Saline	Health Educator	1
		Health insurance	1
		Mental Health Provider	1
		Nurse	1
		Other Health Professional/Other Specialist	6
		Physician Assistant	1
		Radio	1
		TV/Commercial	9
		<b>County Total</b>	<b>29</b>
	Scott	Health Department	1
		Health Educator	1
		TV/Commercial	1
		<b>County Total</b>	<b>3</b>
	Searcy	Family/Friend	1
		Radio	1
		TV/Commercial	1
		<b>County Total</b>	<b>3</b>
	Sebastian	Brochure/Newsletter/Flyer	1
		Community Organization	1
		Dental Hygienist	1
		Family/Friend	1
		Health Department	1
		Other Health Professional/Other Specialist	3
		Radio	1
		TV/Commercial	14
		Website Advertisement/Banner	1
	<b>County Total</b>	<b>24</b>	
	Sevier	Other Health Professional/Other Specialist	2
		TV/Commercial	2
		<b>County Total</b>	<b>4</b>
	Sharp	Family/Friend	1
		Health Educator	1



# Intake Referral Source Report

## Arkansas Tobacco Quitline



Intake Date Range: 10/1/2015 - 10/31/2015  
 Insurance: ALL  
 Age: ALL  
 Language: ALL  
 Protocol: ALL

State	County	Referral Source	# of Referrals
Arkansas	Sharp	Health insurance	1
		Other Health Professional/Other Specialist	2
		TV/Commercial	2
		Website Advertisement/Banner	1
		<b>County Total</b>	<b>8</b>
	Union	Family/Friend	1
		Health insurance	2
		Other Health Professional/Other Specialist	2
		Physician Assistant	1
		TV/Commercial	2
		Website Advertisement/Banner	1
		<b>County Total</b>	<b>9</b>
	Van Buren	Billboard/Digital Billboard/Outdoor	1
		Does not remember	1
		Not Collected	2
		TV/Commercial	3
		<b>County Total</b>	<b>7</b>
	Washington	Employer/worksite	1
		Family/Friend	8
		Health Educator	1
		Health insurance	2
		Mental Health Provider	1
		Not Collected	2
		Nurse	2
		Other Health Professional/Other Specialist	5
		Radio	1
		TV/Commercial	14
		Website	1
		<b>County Total</b>	<b>38</b>
	White	Brochure/Newsletter/Flyer	1
		Community Organization	3
		Employer/worksite	1



# Intake Referral Source Report

## Arkansas Tobacco Quitline



**Intake Date Range:** 10/1/2015 - 10/31/2015  
**Insurance:** ALL  
**Age:** ALL  
**Language:** ALL  
**Protocol:** ALL

State	County	Referral Source	# of Referrals
Arkansas	White	Family/Friend	2
		Health Care Provider	1
		Health Department	2
		Health Educator	1
		Health insurance	3
		Nurse	1
		Online/Internet Radio (Pandora, Spotify)	1
		Other Health Professional/Other Specialist	6
		Signage (parks, farmers markets etc.)	1
		Social Media (Facebook, Twitter)	1
		Substance Abuse Provider	1
		TV/Commercial	10
	<b>County Total</b>		<b>35</b>
	Woodruff	Community Organization	1
		<b>County Total</b>	
Yell	Health Department	1	
	Other Health Professional/Other Specialist	1	
	Refused	2	
	<b>County Total</b>		<b>4</b>



# Intake Referral Source Report

## Arkansas Tobacco Quitline



Intake Date Range: 10/1/2015 - 10/31/2015  
 Insurance: ALL  
 Age: ALL  
 Language: ALL  
 Protocol: ALL

State	Referral Source	# of Referrals
<b>GRAND TOTAL</b>	Billboard/Digital Billboard/Outdoor	10
	Brochure/Newsletter/Flyer	24
	Church	1
	Cigarette Pack	1
	Community Organization	13
	Dental Hygienist	4
	Digital Media (Hulu,Pandora)	1
	Doctor/Nurse/other healthcare provider	1
	Does not remember	8
	E-mail/E-newsletter	1
	Employer/worksite	9
	Family/Friend	135
	Health Care Provider	2
	Health Department	31
	Health Educator	48
	Health insurance	23
	Health Professional	8
	Mental Health Provider	14
	Newspaper/Magazine	2
	Not Collected	11
	Nurse	21
	OB/GYN Specialist	1
	Online Banner	1
	Online/Internet Radio (Pandora, Spotify)	4
	Other Health Professional/Other Specialist	137
	Pharmacy/Pharmacist	3
	Physician Assistant	13
	Radio	16
	Re-enrollment Offer	1
	Refused	4
Relative/Family/Friends	1	
School Nurse	1	



# Intake Referral Source Report

## Arkansas Tobacco Quitline



**Intake Date Range:** 10/1/2015 - 10/31/2015  
**Insurance:** ALL  
**Age:** ALL  
**Language:** ALL  
**Protocol:** ALL

State	Referral Source	# of Referrals
<b>GRAND TOTAL</b>	Signage (parks, farmers markets etc.)	1
	Social Media (Facebook, Twitter)	1
	Social Worker	1
	Substance Abuse Provider	8
	Therapist	2
	TV Ads at Fuel Station	5
	TV/Commercial	264
	Unknown	1
	Website	1
	Website Advertisement/Banner	8
	WIC Clinic	1
	<b>Report Total</b>	<b>843</b>