

Website Demographics by County Arkansas Tobacco Quitline



Date Range: 07/01/2015 to 07/31/2015

Total Online Enrollments	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
Total	156	0	0	0	0	0	0	0	0	0	0	0	156

Text Message Preference	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total	%
Yes	101	0	0	0	0	0	0	0	0	0	0	0	101	64.74%
No	22	0	0	0	0	0	0	0	0	0	0	0	22	14.10%
NO ANSWER	33	0	0	0	0	0	0	0	0	0	0	0	33	21.15%
Total	156	0	156	100.00%										

Age Summary	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total	%
18 - 24	12	0	0	0	0	0	0	0	0	0	0	0	12	7.69%
25 - 34	45	0	0	0	0	0	0	0	0	0	0	0	45	28.85%
35 - 44	40	0	0	0	0	0	0	0	0	0	0	0	40	25.64%
45 - 54	31	0	0	0	0	0	0	0	0	0	0	0	31	19.87%
55 - 64	24	0	0	0	0	0	0	0	0	0	0	0	24	15.38%
65 - 74	4	0	0	0	0	0	0	0	0	0	0	0	4	2.56%
Total	156	0	156	100.00%										

Preferred Language	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total	%
English	23	0	0	0	0	0	0	0	0	0	0	0	23	14.74%
NO ANSWER	133	0	0	0	0	0	0	0	0	0	0	0	133	85.26%
Total	156	0	156	100.00%										

Referral Source	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total	%
You want help – information about quitting	17	0	0	0	0	0	0	0	0	0	0	0	17	10.90%
You want help – information about staying quit	2	0	0	0	0	0	0	0	0	0	0	0	2	1.28%
You want general information or materials about Arkansas Tobacco Quitline	4	0	0	0	0	0	0	0	0	0	0	0	4	2.56%
NO ANSWER	133	0	0	0	0	0	0	0	0	0	0	0	133	85.26%
Total	156	0	156	100.00%										

Referral Source	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total	%
1-800-QUIT-NOW	1	0	0	0	0	0	0	0	0	0	0	0	1	0.64%
Dental Hygienist	1	0	0	0	0	0	0	0	0	0	0	0	1	0.64%
Does Not Remember	1	0	0	0	0	0	0	0	0	0	0	0	1	0.64%
Employer/worksite	2	0	0	0	0	0	0	0	0	0	0	0	2	1.28%
Family/Friend	6	0	0	0	0	0	0	0	0	0	0	0	6	3.85%
Health Care Provider	3	0	0	0	0	0	0	0	0	0	0	0	3	1.92%
Health Department	2	0	0	0	0	0	0	0	0	0	0	0	2	1.28%
Health Professional	1	0	0	0	0	0	0	0	0	0	0	0	1	0.64%
Radio	2	0	0	0	0	0	0	0	0	0	0	0	2	1.28%
Social Worker	1	0	0	0	0	0	0	0	0	0	0	0	1	0.64%
TV/Commercial	1	0	0	0	0	0	0	0	0	0	0	0	1	0.64%
Website	2	0	0	0	0	0	0	0	0	0	0	0	2	1.28%
NO ANSWER	133	0	0	0	0	0	0	0	0	0	0	0	133	85.26%
Total	156	0	156	100.00%										

Where in Quit Process	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total	%
No immediate interest in quitting	1	0	0	0	0	0	0	0	0	0	0	0	1	0.64%
Want to quit in the next 30 days	15	0	0	0	0	0	0	0	0	0	0	0	15	9.62%
About to quit in the next week	6	0	0	0	0	0	0	0	0	0	0	0	6	3.85%
Quit in the last month	1	0	0	0	0	0	0	0	0	0	0	0	1	0.64%
NO ANSWER	133	0	0	0	0	0	0	0	0	0	0	0	133	85.26%
Total	156	0	156	100.00%										

Products	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total	%
Cigarettes	20	0	0	0	0	0	0	0	0	0	0	0	20	12.82%

Website Demographics by County Arkansas Tobacco Quitline



Date Range: 07/01/2015 to 07/31/2015

SLT	2	0	0	0	0	0	0	0	0	0	0	0	2	1.28%
NO ANSWER	134	0	0	0	0	0	0	0	0	0	0	0	134	85.90%
Total	156	0	0	0	0	0	0	0	0	0	0	0	156	100.00%