

# Intake Referral Source Report

## Arkansas Tobacco Quitline



**Intake Date Range:** 7/1/2015 - 7/31/2015  
**Insurance:** ALL  
**Age:** ALL  
**Language:** ALL  
**Protocol:** Phone, Web-Phone

State	County	Referral Source	# of Referrals
Arkansas	Arkansas	Family/Friend	1
		TV/Commercial	3
		<b>County Total</b>	<b>4</b>
	Ashley	Family/Friend	1
		Health Care Provider	1
		Health Professional	1
		Nurse	1
		Radio	2
		TV/Commercial	4
		<b>County Total</b>	<b>10</b>
	Baxter	Brochure/Newsletter/Flyer	2
		Does not remember	1
		Family/Friend	1
		Health Care Provider	2
		Health Department	2
		Health insurance	1
		Health Professional	3
		Therapist	1
		TV/Commercial	5
	<b>County Total</b>	<b>18</b>	
	Benton	Community Organization	1
		Employer/worksite	1
		Family/Friend	4
		Health Care Provider	2
		Health Department	1
		Health Professional	10
		Other Specialist	2
		Radio	2
		TV/Commercial	17
		Website	2
	WIC Clinic	1	
	<b>County Total</b>	<b>43</b>	
	Boone	Family/Friend	2
		Health Professional	1
		<b>County Total</b>	<b>3</b>
	Bradley	Dentist	1
		Health Care Provider	1
		Health Department	1
		Health Professional	3
	<b>County Total</b>	<b>6</b>	
	Carroll	Health Care Provider	1
		Health Department	1
		Radio	1
WIC Clinic		1	
<b>County Total</b>	<b>4</b>		
Chicot	Brochure/Newsletter/Flyer	1	
	Family/Friend	2	
	Health Professional	1	

# Intake Referral Source Report

## Arkansas Tobacco Quitline



**Intake Date Range:** 7/1/2015 - 7/31/2015  
**Insurance:** ALL  
**Age:** ALL  
**Language:** ALL  
**Protocol:** Phone, Web-Phone

	TV/Commercial	4
	<b>County Total</b>	<b>8</b>
Clark	TV/Commercial	5
	<b>County Total</b>	<b>5</b>
Clay	Employer/worksite	2
	Family/Friend	1
	Health Care Provider	1
	TV/Commercial	4
	<b>County Total</b>	<b>8</b>
Cleburne	Health Professional	1
	TV/Commercial	4
	<b>County Total</b>	<b>5</b>
Cleveland	Health Department	1
	<b>County Total</b>	<b>1</b>
Columbia	Brochure/Newsletter/Flyer	1
	Family/Friend	1
	Health Educator	1
	Radio	1
	TV/Commercial	2
	<b>County Total</b>	<b>6</b>
Conway	Billboard	1
	Health Care Provider	2
	Health Department	1
	Health Professional	1
	TV/Commercial	8
	<b>County Total</b>	<b>13</b>
Craighead	Billboard	2
	Employer/worksite	2
	Family/Friend	6
	Health Department	2
	Health Educator	2
	Health Professional	6
	Mental Health Provider	1
	Not Collected	1
	Radio	2
	TV/Commercial	13
	Website	2
		<b>County Total</b>
Crawford	Family/Friend	4
	Health Department	1
	Health insurance	1
	Health Professional	1
	TV/Commercial	10
	WIC Clinic	1
	<b>County Total</b>	<b>18</b>
Crittenden	Family/Friend	3
	Health Care Provider	1
	Health Educator	1
	Health insurance	1

# Intake Referral Source Report

## Arkansas Tobacco Quitline



**Intake Date Range:** 7/1/2015 - 7/31/2015  
**Insurance:** ALL  
**Age:** ALL  
**Language:** ALL  
**Protocol:** Phone, Web-Phone

	Health Professional	2
	Nurse	1
	TV/Commercial	6
	<b>County Total</b>	<b>15</b>
Cross	Health Care Provider	1
	Health Professional	1
	TV/Commercial	3
	<b>County Total</b>	<b>5</b>
Desha	Family/Friend	1
	Health insurance	1
	Health Professional	1
	TV/Commercial	2
	<b>County Total</b>	<b>5</b>
Drew	Family/Friend	2
	Health Professional	2
	TV/Commercial	2
	<b>County Total</b>	<b>6</b>
Faulkner	Billboard	1
	Dentist	1
	Family/Friend	4
	Health Professional	4
	Radio	1
	TV/Commercial	13
	<b>County Total</b>	<b>24</b>
Franklin	Family/Friend	1
	Health Department	1
	Other Specialist	1
	Radio	1
	TV/Commercial	1
	<b>County Total</b>	<b>5</b>
Fulton	Family/Friend	1
	Health Department	3
	Health Educator	1
	Health Professional	2
	<b>County Total</b>	<b>7</b>
Garland	Brochure/Newsletter/Flyer	1
	Church	1
	Does not remember	1
	Family/Friend	7
	Health Care Provider	6
	Health Department	2
	Health Professional	5
	Mental Health Provider	1
	Not Collected	2
	Nurse	1
	Other Specialist	2
	Radio	4
	Substance Abuse Provider	1
	TV/Commercial	14

# Intake Referral Source Report

## Arkansas Tobacco Quitline



**Intake Date Range:** 7/1/2015 - 7/31/2015  
**Insurance:** ALL  
**Age:** ALL  
**Language:** ALL  
**Protocol:** Phone, Web-Phone

	Website	1
	<b>County Total</b>	<b>49</b>
Grant	Billboard	1
	Health Care Provider	1
	Health Department	1
	Health Professional	1
	TV/Commercial	8
	<b>County Total</b>	<b>12</b>
Greene	Brochure/Newsletter/Flyer	1
	Family/Friend	1
	Health Care Provider	2
	Health Professional	2
	Mental Health Provider	1
	Radio	1
	TV Ads at Fuel Station	1
	TV/Commercial	10
<b>County Total</b>	<b>19</b>	
Hempstead	Family/Friend	1
	Health Professional	1
	TV/Commercial	2
<b>County Total</b>	<b>4</b>	
Hot Spring	Family/Friend	3
	Health Care Provider	1
	Health Department	1
	Radio	2
	TV/Commercial	5
<b>County Total</b>	<b>12</b>	
Howard	Family/Friend	2
	Health Care Provider	1
	Health Department	2
	Health Professional	1
	TV/Commercial	2
<b>County Total</b>	<b>8</b>	
Independence	Brochure/Newsletter/Flyer	1
	Family/Friend	2
	Health Professional	2
	TV/Commercial	6
<b>County Total</b>	<b>11</b>	
Izard	Billboard	1
	Family/Friend	2
	Health Professional	1
	TV/Commercial	3
<b>County Total</b>	<b>7</b>	
Jackson	Family/Friend	4
	Health Care Provider	1
	Health Professional	1
	TV/Commercial	1
<b>County Total</b>	<b>7</b>	
Jefferson	Employer/worksite	1

# Intake Referral Source Report

## Arkansas Tobacco Quitline



**Intake Date Range:** 7/1/2015 - 7/31/2015  
**Insurance:** ALL  
**Age:** ALL  
**Language:** ALL  
**Protocol:** Phone, Web-Phone

	Family/Friend	2
	Health Care Provider	4
	Health Professional	5
	Nurse	1
	TV/Commercial	15
	<b>County Total</b>	<b>28</b>
Johnson	Family/Friend	1
	Health Professional	3
	Nurse	1
	TV/Commercial	5
	<b>County Total</b>	<b>10</b>
Lafayette	Family/Friend	1
	Health insurance	1
	<b>County Total</b>	<b>2</b>
Lawrence	Family/Friend	3
	Health Care Provider	3
	Health Department	1
	Health Professional	3
	Radio	1
	Therapist	1
	TV/Commercial	2
	<b>County Total</b>	<b>14</b>
Lee	Family/Friend	3
	Health Department	1
	TV/Commercial	3
	<b>County Total</b>	<b>7</b>
Lincoln	Health Care Provider	1
	Health insurance	1
	TV/Commercial	3
	<b>County Total</b>	<b>5</b>
Little River	Health insurance	1
	TV/Commercial	1
	<b>County Total</b>	<b>2</b>
Logan	Brochure/Newsletter/Flyer	1
	Family/Friend	1
	Health Department	1
	TV/Commercial	3
	<b>County Total</b>	<b>6</b>
Lonoke	Billboard	1
	Brochure/Newsletter/Flyer	1
	Family/Friend	4
	Health Care Provider	2
	Health Professional	4
	Nurse	1
	Radio	1
	TV/Commercial	10
	<b>County Total</b>	<b>24</b>
Madison	Pharmacist	1
	TV/Commercial	2

# Intake Referral Source Report

## Arkansas Tobacco Quitline



**Intake Date Range:** 7/1/2015 - 7/31/2015  
**Insurance:** ALL  
**Age:** ALL  
**Language:** ALL  
**Protocol:** Phone, Web-Phone

	<b>County Total</b>	<b>3</b>
Marion	Family/Friend	1
	Health Department	2
	Health insurance	1
	Health Professional	1
	Website	1
	<b>County Total</b>	<b>6</b>
Miller	Billboard	1
	Family/Friend	4
	Health Professional	1
	TV/Commercial	2
	<b>County Total</b>	<b>8</b>
Mississippi	Family/Friend	2
	Health Care Provider	1
	Health Department	3
	Health insurance	1
	Health Professional	7
	TV/Commercial	7
	<b>County Total</b>	<b>21</b>
Monroe	Health Professional	1
	TV/Commercial	3
	<b>County Total</b>	<b>4</b>
Montgomery	Brochure/Newsletter/Flyer	1
	Health Care Provider	1
	Health Professional	1
	<b>County Total</b>	<b>3</b>
Nevada	Brochure/Newsletter/Flyer	1
	TV/Commercial	2
	<b>County Total</b>	<b>3</b>
Newton	Health Professional	2
	OB/GYN Specialist	1
	<b>County Total</b>	<b>3</b>
Ouachita	Health Professional	3
	TV/Commercial	4
	Website	1
	<b>County Total</b>	<b>8</b>
Perry	Family/Friend	2
	Radio	1
	TV/Commercial	1
	<b>County Total</b>	<b>4</b>
Phillips	Banner	1
	Health insurance	2
	Health Professional	2
	TV/Commercial	5
	Website	1
	<b>County Total</b>	<b>11</b>
Pike	Health Care Provider	1
	Health Professional	1
	Radio	1

# Intake Referral Source Report

## Arkansas Tobacco Quitline



**Intake Date Range:** 7/1/2015 - 7/31/2015  
**Insurance:** ALL  
**Age:** ALL  
**Language:** ALL  
**Protocol:** Phone, Web-Phone

	TV/News	1
	<b>County Total</b>	<b>4</b>
Poinsett	Health Care Provider	2
	Health Department	1
	Health Professional	2
	Radio	1
	TV/Commercial	5
	<b>County Total</b>	<b>11</b>
Polk	TV/Commercial	2
	Website	1
	<b>County Total</b>	<b>3</b>
Pope	Community Organization	1
	Family/Friend	3
	Health Department	2
	Health Professional	5
	Substance Abuse Provider	1
	TV/Commercial	7
	Website	1
	<b>County Total</b>	<b>20</b>
Prairie	Family/Friend	1
	Health Professional	1
	<b>County Total</b>	<b>2</b>
Pulaski	Become an Ex	1
	Billboard	2
	Brochure/Newsletter/Flyer	5
	Church	2
	Community Organization	2
	Does not remember	2
	Employer/worksites	2
	Family/Friend	26
	Health Care Provider	8
	Health Department	2
	Health insurance	1
	Health Professional	23
	Mental Health Provider	1
	Newspaper/Magazine	2
	Other Specialist	4
	Radio	1
	Re-enrollment Offer	1
	Refused	1
	Social Worker	3
	Therapist	1
	TV Ads at Fuel Station	2
	TV/Commercial	50
	TV/News	2
	Website	2
	<b>County Total</b>	<b>146</b>
Randolph	Billboard	1
	Family/Friend	1

# Intake Referral Source Report

## Arkansas Tobacco Quitline



**Intake Date Range:** 7/1/2015 - 7/31/2015  
**Insurance:** ALL  
**Age:** ALL  
**Language:** ALL  
**Protocol:** Phone, Web-Phone

	Health Department	1
	Health Professional	1
	Nurse	1
	TV/Commercial	2
	<b>County Total</b>	<b>7</b>
Saint Francis	Health Care Provider	2
	Health Department	1
	Health Professional	3
	TV/Commercial	5
	<b>County Total</b>	<b>11</b>
Saline	Billboard	1
	Family/Friend	2
	Health Care Provider	1
	Health Department	1
	Health Professional	4
	Radio	3
	Refused	1
	TV/Commercial	15
	WIC Clinic	1
	<b>County Total</b>	<b>29</b>
Scott	TV/Commercial	2
	<b>County Total</b>	<b>2</b>
Searcy	Health Professional	3
	<b>County Total</b>	<b>3</b>
Sebastian	Brochure/Newsletter/Flyer	1
	CVS Pharmacy	1
	Does not remember	1
	Employer/worksite	1
	Family/Friend	10
	Health insurance	1
	Health Professional	2
	Not Collected	3
	Nurse	1
	Other Specialist	1
	Radio	2
	TV/Commercial	13
	TV/News	1
	Website	1
	<b>County Total</b>	<b>39</b>
Sevier	Health Professional	2
	Other Specialist	1
	TV/Commercial	2
	<b>County Total</b>	<b>5</b>
Sharp	Billboard	1
	Health Care Provider	1
	Health Professional	1
	Nurse	1
	Other Specialist	1
	TV/Commercial	6

# Intake Referral Source Report

## Arkansas Tobacco Quitline



**Intake Date Range:** 7/1/2015 - 7/31/2015  
**Insurance:** ALL  
**Age:** ALL  
**Language:** ALL  
**Protocol:** Phone, Web-Phone

	WIC Clinic	1
	<b>County Total</b>	<b>12</b>
Stone	Health Professional	3
	TV/Commercial	2
	<b>County Total</b>	<b>5</b>
Union	Family/Friend	1
	Health Care Provider	1
	Health insurance	1
	Health Professional	1
	Mental Health Provider	1
	Not Collected	1
	Radio	1
	TV/Commercial	8
	Website	1
	<b>County Total</b>	<b>16</b>
Van Buren	Billboard	1
	Family/Friend	2
	Health Professional	2
	Substance Abuse Provider	1
	TV/Commercial	5
	<b>County Total</b>	<b>11</b>
Washington	Billboard	2
	Brochure/Newsletter/Flyer	1
	Family/Friend	6
	Health Care Provider	5
	Health Department	1
	Health insurance	1
	Health Professional	7
	Nurse	1
	Other Specialist	1
	Radio	1
	TV Ads at Fuel Station	1
	TV/Commercial	22
	<b>County Total</b>	<b>49</b>
White	Family/Friend	3
	Health Educator	1
	Health Professional	6
	Other Specialist	1
	TV/Commercial	25
	Website	1
	<b>County Total</b>	<b>37</b>
Woodruff	Health Care Provider	1
	Health Professional	1
	TV/Commercial	2
	<b>County Total</b>	<b>4</b>
Yell	Dentist	2
	Health Care Provider	2
	Health Department	1
	Health Professional	1

# Intake Referral Source Report

## Arkansas Tobacco Quitline



**Intake Date Range:** 7/1/2015 - 7/31/2015  
**Insurance:** ALL  
**Age:** ALL  
**Language:** ALL  
**Protocol:** Phone, Web-Phone

	TV Ads at Fuel Station	1
	TV/Commercial	4
	<b>County Total</b>	<b>11</b>

# Intake Referral Source Report

## Arkansas Tobacco Quitline



**Intake Date Range:** 7/1/2015 - 7/31/2015  
**Insurance:** ALL  
**Age:** ALL  
**Language:** ALL  
**Protocol:** Phone, Web-Phone

State	Referral Source	# of Referrals
<b>GRAND TOTAL</b>	Banner	1
	Become an Ex	1
	Billboard	16
	Brochure/Newsletter/Flyer	18
	Church	3
	Community Organization	4
	CVS Pharmacy	1
	Dentist	4
	Does not remember	5
	Employer/worksite	9
	Family/Friend	136
	Health Care Provider	60
	Health Department	38
	Health Educator	6
	Health insurance	15
	Health Professional	156
	Mental Health Provider	5
	Newspaper/Magazine	2
	Not Collected	7
	Nurse	10
	OB/GYN Specialist	1
	Other Specialist	14
	Pharmacist	1
	Radio	30
	Re-enrollment Offer	1
	Refused	2
	Social Worker	3
	Substance Abuse Provider	3
	Therapist	3
	TV Ads at Fuel Station	5
TV/Commercial	402	
TV/News	4	
Website	15	
WIC Clinic	5	
	<b>Report Total</b>	<b>986</b>