



Intake Referral Source Report

Arkansas Tobacco Quitline



Intake Date Range: 12/1/2015 - 12/31/2015
 Insurance: ALL
 Age: ALL
 Language: ALL
 Protocol: ALL

State	County	Referral Source	# of Referrals	
Arkansas	No County Specified	Dental Hygienist	2	
		Does not remember	2	
		Family/Friend	2	
		News Story	2	
		Not Collected	2	
		Nurse	2	
		Other Health Professional/Other Specialist	2	
		Social Media (Facebook, Twitter)	2	
		Social Worker	2	
		TV/Commercial	2	
		Website Advertisement/Banner	2	
	County Total	22		
	Arkansas	Arkansas	Billboard/Digital Billboard/Outdoor	1
			Family/Friend	1
Health Department			1	
Radio			1	
Relative/Family/Friends			1	
County Total			5	
Ashley	Ashley	Church	1	
		Family/Friend	1	
		Mental Health Provider	1	
		County Total	3	
Baxter	Baxter	Brochure/Newsletter/Flyer	1	
		Family/Friend	5	
		Health Department	2	
		Other Health Professional/Other Specialist	1	
		Physician Assistant	1	
		Substance Abuse Provider	2	
County Total	12			
Benton	Benton	Billboard/Digital Billboard/Outdoor	1	
		Brochure/Newsletter/Flyer	1	
		Doctor/Nurse/other healthcare provider	2	



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State	County	Referral Source	# of Referrals
Arkansas	Benton	Does not remember	2
		Family/Friend	6
		Health Department	1
		Health Educator	2
		Nurse	2
		Online/Internet Radio (Pandora, Spotify)	1
		Other Health Professional/Other Specialist	1
		TV/Commercial	16
		Website Advertisement/Banner	1
		County Total	36
	Boone	Does not remember	1
		Family/Friend	2
		Health Educator	1
		Nurse	1
		Other Health Professional/Other Specialist	4
		TV/Commercial	1
		WIC Clinic	1
		County Total	11
	Bradley	Family/Friend	1
		County Total	1
	Carroll	Brochure/Newsletter/Flyer	1
		Family/Friend	2
		Health Department	1
		Mental Health Provider	1
		Nurse	3
		Radio	1
		TV/Commercial	2
		Website Advertisement/Banner	1
		County Total	12
	Chicot	Community Organization	1
		Family/Friend	2
		Health Department	2



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Arkansas	Chicot	Other Health Professional/Other Specialist	1
		County Total	6
	Clark	Family/Friend	1
		Health Department	1
		Health Educator	1
		Other Health Professional/Other Specialist	1
		TV/Commercial	4
		County Total	8
	Clay	Employer/worksite	1
		Family/Friend	1
		Online/Internet Radio (Pandora, Spotify)	1
		Other Health Professional/Other Specialist	1
		TV/Commercial	4
		County Total	8
	Cleburne	Brochure/Newsletter/Flyer	1
		Family/Friend	4
		Health insurance	1
		Other Health Professional/Other Specialist	2
		TV/Commercial	2
		Website Advertisement/Banner	1
		County Total	11
	Cleveland	Community Organization	1
		Radio	1
		TV/Commercial	1
		County Total	3
	Columbia	Nurse	1
		Other Health Professional/Other Specialist	1
		County Total	2
	Conway	Employer/worksite	1
		Family/Friend	3
		Health Department	1



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Arkansas	Conway	Health Educator	1
		Health insurance	1
		TV/Commercial	3
		County Total	10
	Craighead	Billboard/Digital Billboard/Outdoor	1
		Family/Friend	8
		Health Department	2
		Health Educator	2
		Not Collected	2
		Online Banner	1
		Other Health Professional/Other Specialist	4
		TV Ads at Fuel Station	1
		TV/Commercial	6
		County Total	27
	Crawford	Dental Hygienist	1
		Family/Friend	1
		Nurse	1
		Other Health Professional/Other Specialist	2
		Physician Assistant	1
		TV/Commercial	9
	County Total	15	
	Crittenden	Health Department	1
		Other Health Professional/Other Specialist	2
		County Total	3
	Cross	Community Organization	1
		Family/Friend	1
		TV/Commercial	1
		County Total	3
	Dallas	Physician Assistant	1
		County Total	1
Desha	Employer/worksite	1	
	Health Educator	1	



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State	County	Referral Source	# of Referrals
Arkansas	Desha	Health insurance	1
		OB/GYN Specialist	1
		Physician Assistant	1
		County Total	5
	Drew	Employer/worksite	1
		Family/Friend	1
		Other Health Professional/Other Specialist	1
		TV/Commercial	1
		County Total	4
	Faulkner	Brochure/Newsletter/Flyer	1
		Family/Friend	8
		Health Department	3
		Health Educator	1
		Not Collected	1
		Nurse	2
		Online/Internet Radio (Pandora, Spotify)	1
		Other Health Professional/Other Specialist	2
		TV/Commercial	13
		County Total	32
	Franklin	Does not remember	1
		Family/Friend	3
		Radio	1
		TV/Commercial	1
		County Total	6
	Fulton	Brochure/Newsletter/Flyer	1
		Health Department	2
		County Total	3
	Garland	Billboard/Digital Billboard/Outdoor	1
		Brochure/Newsletter/Flyer	3
		Community Organization	1
		Dental Hygienist	1
		Does not remember	1



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Arkansas	Garland	Employer/worksite	1
		Family/Friend	6
		Health Department	3
		Not Collected	1
		Nurse	1
		Online/Internet Radio (Pandora, Spotify)	1
		Physician Assistant	1
		Radio	1
		Social Media (Facebook, Twitter)	1
		TV Ads at Fuel Station	1
		TV/Commercial	16
		County Total	40
		Arkansas	Grant
County Total	1		
Arkansas	Greene	Family/Friend	4
		Health Educator	2
		Health insurance	1
		Mental Health Provider	1
		Nurse	1
		Other Health Professional/Other Specialist	1
		Radio	1
		TV/Commercial	4
County Total	15		
Arkansas	Hempstead	Church	1
		Family/Friend	2
		Health Department	1
		OB/GYN Specialist	1
		Physician Assistant	1
		TV/Commercial	1
County Total	7		
Arkansas	Hot Spring	Brochure/Newsletter/Flyer	1
		Family/Friend	3



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Arkansas	Hot Spring	Health Educator	1
		Health insurance	2
		Mental Health Provider	1
		Other Health Professional/Other Specialist	3
		Radio	1
		TV/Commercial	2
		County Total	14
	Howard	Family/Friend	2
		Health Department	1
		Other Health Professional/Other Specialist	1
		Radio	2
		County Total	6
	Independence	Brochure/Newsletter/Flyer	1
		Family/Friend	3
		Health Department	1
		Health Educator	1
		Health insurance	1
		Nurse	1
		Online Banner	1
		Other Health Professional/Other Specialist	1
		TV/Commercial	3
		County Total	13
	Izard	Family/Friend	1
		Newspaper/Magazine	1
		Other Health Professional/Other Specialist	2
		County Total	4
	Jackson	TV/Commercial	2
		County Total	2
	Jefferson	Dental Hygienist	1
		Family/Friend	2
		Health Educator	1
		Other Health Professional/Other Specialist	2



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Arkansas	Jefferson	Physician Assistant	1
		Radio	2
		TV/Commercial	8
		County Total	17
	Johnson	Does not remember	1
		Family/Friend	1
		Other Health Professional/Other Specialist	2
		TV/Commercial	5
		County Total	9
	Lawrence	Brochure/Newsletter/Flyer	1
		Online Banner	1
		TV/Commercial	3
		County Total	5
	Lincoln	TV/Commercial	1
		County Total	1
	Little River	Health Department	1
		Health Educator	1
		Other Health Professional/Other Specialist	1
		TV/Commercial	1
		County Total	4
	Logan	Brochure/Newsletter/Flyer	1
		Other Health Professional/Other Specialist	2
		Radio	1
		TV/Commercial	1
		County Total	5
	Lonoke	Billboard/Digital Billboard/Outdoor	1
		Family/Friend	4
		Health insurance	1
		Online/Internet Radio (Pandora, Spotify)	1
		Other Health Professional/Other Specialist	4
Physician Assistant		2	



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State	County	Referral Source	# of Referrals
Arkansas	Lonoke	TV/Commercial	6
		County Total	19
	Madison	Health Department	1
		Health Educator	1
		Health insurance	1
		Other Health Professional/Other Specialist	2
		Physician Assistant	1
		TV/Commercial	1
		County Total	7
	Marion	Family/Friend	3
		Health Educator	2
		Radio	1
		TV/Commercial	1
		County Total	7
	Miller	Community Organization	1
		Does not remember	1
		Health Department	3
		Nurse	1
		TV/Commercial	1
		County Total	7
	Mississippi	Brochure/Newsletter/Flyer	1
		Employer/worksite	1
		Family/Friend	2
		Health Department	3
		Health Educator	1
		Nurse	3
		Other Health Professional/Other Specialist	2
		Radio	1
		TV/Commercial	1
		County Total	15



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State	County	Referral Source	# of Referrals
Arkansas	Montgomery	Employer/worksite	1
		Not Collected	1
		Nurse	1
		County Total	3
	Nevada	Family/Friend	2
		Mental Health Provider	1
		Nurse	1
		Online Banner	1
		Other Health Professional/Other Specialist	1
		TV/Commercial	1
		County Total	7
	Newton	Family/Friend	2
		County Total	2
	Ouachita	Brochure/Newsletter/Flyer	1
		Health Educator	2
		Health insurance	1
		OB/GYN Specialist	1
		Other Health Professional/Other Specialist	2
		TV/Commercial	1
		County Total	8
	Perry	Radio	1
		County Total	1
	Pike	Family/Friend	1
		Health Department	1
		TV/Commercial	1
		County Total	3
	Poinsett	Employer/worksite	1
		Health insurance	1
		Nurse	1
		Other Health Professional/Other Specialist	2
TV/Commercial		2	



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State	County	Referral Source	# of Referrals
Arkansas	Poinsett	Website Advertisement/Banner	1
		County Total	8
	Polk	Community Organization	1
		Employer/worksites	1
		Family/Friend	1
		Other Health Professional/Other Specialist	1
		County Total	4
	Pope	Dental Hygienist	1
		Does not remember	1
		Family/Friend	1
		Health Department	1
		Nurse	1
		Other Health Professional/Other Specialist	2
		TV/Commercial	3
	County Total	10	
	Prairie	Other Health Professional/Other Specialist	1
		Radio	1
		TV/Commercial	1
		Website Advertisement/Banner	1
	County Total	4	
	Pulaski	Brochure/Newsletter/Flyer	1
		Cigarette Pack	1
		Community Organization	2
		Does not remember	1
		Employer/worksites	2
		Family/Friend	20
		Health Department	3
		Health Educator	7
		Health insurance	5
		Mental Health Provider	1
		Not Collected	1



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Arkansas	Pulaski	Nurse	6
		OB/GYN Specialist	1
		Online/Internet Radio (Pandora, Spotify)	1
		Other Health Professional/Other Specialist	18
		Pharmacy/Pharmacist	2
		Physician Assistant	1
		Radio	4
		Social Worker	1
		TV/Commercial	39
	County Total	117	
	Randolph	Brochure/Newsletter/Flyer	1
		Family/Friend	4
		Other Health Professional/Other Specialist	2
		TV/Commercial	2
	County Total	9	
	Saint Francis	Google Search	1
		Website Advertisement/Banner	1
		County Total	2
	Saline	Billboard/Digital Billboard/Outdoor	1
Dental Hygienist		1	
Family/Friend		3	
Health Department		4	
Health Educator		1	
Nurse		1	
Other Health Professional/Other Specialist		3	
Radio		1	
School		1	
Social Media (Facebook, Twitter)		1	
TV/Commercial		4	
WIC Clinic		1	
County Total	22		



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State	County	Referral Source	# of Referrals
Arkansas	Scott	Family/Friend	2
		Radio	1
		TV/Commercial	1
		County Total	4
	Searcy	Health Department	1
		Other Health Professional/Other Specialist	1
		Radio	1
		County Total	3
	Sebastian	Billboard/Digital Billboard/Outdoor	1
		Brochure/Newsletter/Flyer	1
		Family/Friend	8
		Health Department	2
		Health Educator	1
		Health insurance	1
		Mental Health Provider	1
		Other Health Professional/Other Specialist	3
		Physician Assistant	1
		Relative/Family/Friends	1
		TV/Commercial	12
		Website Advertisement/Banner	1
		County Total	33
	Sevier	Other Health Professional/Other Specialist	1
		County Total	1
	Sharp	Health Department	1
		Nurse	1
		Other Health Professional/Other Specialist	2
		TV/Commercial	3
		County Total	7
	Stone	Mental Health Provider	1
		Physician Assistant	1
		TV/Commercial	1



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State	County	Referral Source	# of Referrals
Arkansas	Stone	Website Advertisement/Banner	1
		County Total	4
	Union	Family/Friend	1
		Health insurance	3
		Nurse	1
		Other Health Professional/Other Specialist	4
		TV/Commercial	7
		County Total	16
	Van Buren	Dental Hygienist	1
		Family/Friend	1
		Health Educator	2
		Health insurance	1
		Not Collected	1
		Online/Internet Radio (Pandora, Spotify)	1
		TV Ads at Fuel Station	1
		TV/Commercial	1
		County Total	9
	Washington	Brochure/Newsletter/Flyer	2
		Employer/worksite	1
		Family/Friend	3
		Health Department	2
		Health Educator	2
		Not Collected	2
		Nurse	1
		Online/Internet Radio (Pandora, Spotify)	1
		Other Health Professional/Other Specialist	7
		Radio	4
		TV Ads at Fuel Station	2
		TV/Commercial	8
		Website Advertisement/Banner	1
		County Total	36



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State	County	Referral Source	# of Referrals
Arkansas	White	Brochure/Newsletter/Flyer	2
		Family/Friend	7
		Health Department	2
		Health Educator	1
		Health insurance	1
		Not Collected	1
		Nurse	1
		Online/Internet Radio (Pandora, Spotify)	1
		Other Health Professional/Other Specialist	2
		Radio	2
		Social Media (Facebook, Twitter)	2
		Therapist	1
		TV/Commercial	2
		County Total	
		Woodruff	TV/Commercial
County Total		3	
	Yell	Brochure/Newsletter/Flyer	1
		Family/Friend	2
		Other Health Professional/Other Specialist	2
		Physician Assistant	1
		TV/Commercial	1
County Total		7	



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GRAND TOTAL	Billboard/Digital Billboard/Outdoor	7
	Brochure/Newsletter/Flyer	23
	Church	2
	Cigarette Pack	1
	Community Organization	8
	Dental Hygienist	8
	Doctor/Nurse/other healthcare provider	2
	Does not remember	11
	Employer/worksite	12
	Family/Friend	144
	Google Search	1
	Health Department	49
	Health Educator	35
	Health insurance	22
	Mental Health Provider	8
	News Story	2
	Newspaper/Magazine	1
	Not Collected	12
	Nurse	34
	OB/GYN Specialist	4
	Online Banner	4
	Online/Internet Radio (Pandora, Spotify)	9
	Other Health Professional/Other Specialist	102
	Pharmacy/Pharmacist	2
	Physician Assistant	14
	Radio	29
	Relative/Family/Friends	2
	School	1
	Social Media (Facebook, Twitter)	6
	Social Worker	3
Substance Abuse Provider	2	
Therapist	1	



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State	Referral Source	# of Referrals
GRAND TOTAL	TV Ads at Fuel Station	5
	TV/Commercial	216
	Website Advertisement/Banner	11
	WIC Clinic	2
	Report Total	795