

Intake Referral Source Report

Arkansas Tobacco Quitline



Intake Date Range: 8/1/2015 - 8/31/2015
Insurance: ALL
Age: ALL
Language: ALL
Protocol: Phone, Web-Phone

State	County	Referral Source	# of Referrals
Arkansas	Arkansas	Re-enrollment Offer	1
		TV/Commercial	3
		County Total	4
	Ashley	Newspaper/Magazine	1
		TV/Commercial	1
		County Total	2
	Baxter	Brochure/Newsletter/Flyer	2
		Community Organization	1
		CVS Pharmacy	1
		Family/Friend	6
		Mental Health Provider	1
		Nurse	1
		Other Specialist	1
		Substance Abuse Provider	1
		TV/Commercial	3
		County Total	17
		Benton	Brochure/Newsletter/Flyer
	Employer/worksite		1
	Family/Friend		5
	Health Care Provider		4
	Health Department		2
	Health insurance		1
	Health Professional		5
	Not Collected		1
	Nurse		1
	OB/GYN Specialist		1
	TV/Commercial		8
	Website		1
	County Total		31
	Boone	Brochure/Newsletter/Flyer	1
		Family/Friend	5
		Health Care Provider	1
		Health Professional	1
		OB/GYN Specialist	1
		Other Specialist	2
		TV/Commercial	1
	County Total	12	
	Bradley	Health Professional	1
		TV/Commercial	1
		County Total	2
	Carroll	Employer/worksite	1
		Family/Friend	1
		Health Professional	1
		Physician Assistant	1
	County Total	4	
	Chicot	Family/Friend	1
		TV/Commercial	1
		County Total	2

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Clark	Family/Friend	2
	Health Professional	1
	Physician Assistant	1
	TV/Commercial	3
	County Total	7
Clay	Family/Friend	1
	Health Care Provider	1
	TV/Commercial	1
	County Total	3
Cleburne	Health Professional	2
	TV/Commercial	3
	County Total	5
Cleveland	TV/Commercial	1
	County Total	1
Columbia	Health Department	1
	Newspaper/Magazine	1
	Social Worker	1
	TV/Commercial	2
	County Total	5
Conway	Family/Friend	1
	Health Department	1
	TV/Commercial	3
	County Total	5
Craighead	Brochure/Newsletter/Flyer	1
	Employer/worksite	1
	Family/Friend	5
	Health Department	1
	Health Professional	8
	Newspaper/Magazine	1
	Physician Assistant	1
	Respiratory Therapist	1
	TV/Commercial	18
	County Total	37
Crawford	Billboard	1
	Dental Hygienist	1
	Dentist	1
	Family/Friend	8
	Health Department	1
	Health Professional	1
	Not Collected	1
	Television	1
	TV/Commercial	7
	Website	1
	County Total	23
Crittenden	Dentist	1
	Health Care Provider	1
	Health Professional	1
	TV/Commercial	3
	Website	1

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	County Total	7
Cross	Family/Friend	2
	TV/Commercial	1
	County Total	3
Dallas	Health Professional	1
	County Total	1
Desha	Health Department	1
	Health Professional	2
	TV/Commercial	3
	County Total	6
Drew	Family/Friend	2
	Health Professional	3
	TV/Commercial	4
	County Total	9
Faulkner	Community Organization	1
	Family/Friend	1
	Health Care Provider	2
	Health Department	1
	Health Professional	2
	TV/Commercial	5
	County Total	12
Franklin	Brochure/Newsletter/Flyer	1
	Health Care Provider	1
	Other Specialist	1
	County Total	3
Fulton	Dentist	1
	Health Care Provider	1
	Health insurance	1
	TV/Commercial	2
	County Total	5
Garland	Brochure/Newsletter/Flyer	3
	Employer/worksite	1
	Family/Friend	10
	Health Care Provider	5
	Health Department	1
	Health insurance	2
	Health Professional	8
	Mental Health Provider	1
	Not Collected	1
	Other Specialist	1
	Outdoor Ad	1
	Physician Assistant	1
	Substance Abuse Provider	1
	TV/Commercial	21
	Website	2
County Total	59	
Grant	TV/Commercial	1
	County Total	1
Greene	Brochure/Newsletter/Flyer	1

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	Doctor/Nurse/other healthcare provider	1
	Employer/worksite	1
	Family/Friend	3
	Health Department	1
	Health Educator	1
	Health Professional	1
	TV/Commercial	10
	WIC Clinic	1
	County Total	20
Hot Spring	Family/Friend	3
	Health Educator	1
	Health Professional	2
	TV/Commercial	2
	Website	2
	County Total	10
Howard	Family/Friend	1
	Health Department	1
	County Total	2
Independence	Family/Friend	2
	Health Care Provider	2
	Health Professional	2
	Radio	1
	TV/Commercial	3
	Website	1
	County Total	11
Izard	Brochure/Newsletter/Flyer	1
	Family/Friend	2
	TV/Commercial	1
	County Total	4
Jackson	Family/Friend	1
	Health Department	1
	TV/Commercial	2
	County Total	4
Jefferson	Brochure/Newsletter/Flyer	1
	Family/Friend	4
	Health Professional	5
	Nurse	1
	TV/Commercial	11
	TV/News	1
	County Total	23
Johnson	Brochure/Newsletter/Flyer	1
	Family/Friend	1
	Health Care Provider	1
	Health Professional	1
	Other Specialist	1
	TV/Commercial	1
	County Total	6
Lafayette	TV/Commercial	1
	County Total	1

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Lawrence	Church	1
	Employer/worksite	1
	Health Professional	1
	Mental Health Provider	1
	TV/Commercial	2
	County Total	6
Lee	TV/Commercial	1
	County Total	1
Lincoln	Health Professional	1
	County Total	1
Little River	TV/Commercial	2
	County Total	2
Logan	Dentist	1
	Does not remember	1
	Employer/worksite	1
	Family/Friend	1
	Health Professional	1
	TV/Commercial	7
	County Total	12
Lonoke	Doctor/Nurse/other healthcare provider	1
	Family/Friend	1
	Health Care Provider	1
	Health Professional	1
	Other Specialist	1
	TV/Commercial	8
	Website	2
County Total	15	
Madison	Health Care Provider	1
	TV/Commercial	1
	County Total	2
Marion	Brochure/Newsletter/Flyer	1
	Family/Friend	2
	Health insurance	1
	Other Specialist	1
	Re-enrollment Offer	1
	TV/Commercial	2
	County Total	8
Miller	Community Organization	1
	Family/Friend	2
	Health Care Provider	2
	Health insurance	1
	Health Professional	1
	Re-enrollment Offer	1
	TV/Commercial	2
County Total	10	
Mississippi	Brochure/Newsletter/Flyer	1
	Family/Friend	3
	Health Care Provider	2
	Health Department	2

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	Health Professional	7
	Other Specialist	1
	TV/Commercial	7
	County Total	23
Monroe	Family/Friend	2
	Health Care Provider	1
	County Total	3
Montgomery	Health Professional	1
	TV/Commercial	2
	County Total	3
Nevada	Family/Friend	1
	TV/Commercial	2
	County Total	3
Newton	Mental Health Provider	1
	County Total	1
Ouachita	Brochure/Newsletter/Flyer	1
	Family/Friend	3
	Health Professional	4
	TV/Commercial	2
	County Total	10
Perry	Health Professional	2
	TV/Commercial	1
	County Total	3
Phillips	Family/Friend	1
	Health Department	1
	Health Professional	1
	TV/Commercial	2
	County Total	5
Pike	Health Professional	1
	TV/Commercial	1
	County Total	2
Poinsett	Family/Friend	1
	Health Care Provider	2
	Health Professional	4
	OB/GYN Specialist	1
	TV/Commercial	3
	Website	1
	County Total	12
Polk	Brochure/Newsletter/Flyer	1
	Family/Friend	1
	Health insurance	1
	Health Professional	1
	School	1
	TV/Commercial	1
	County Total	6
Pope	Community Organization	1
	Family/Friend	6
	Health Care Provider	1
	Health insurance	1

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	Health Professional	6
	Mental Health Provider	1
	Nurse	1
	Other Specialist	1
	Pharmacist	1
	School	1
	TV/Commercial	8
	Website	1
	County Total	29
Prairie	Health Professional	1
	County Total	1
Pulaski	Brochure/Newsletter/Flyer	2
	Employer/worksite	2
	Family/Friend	14
	Health Care Provider	13
	Health Educator	1
	Health insurance	2
	Health Professional	13
	Not Collected	2
	Nurse	1
	OB/GYN Specialist	1
	Other Specialist	2
	Radio	4
	Re-enrollment Offer	1
	Television	1
	TV Ads at Fuel Station	1
	TV/Commercial	27
	TV/News	1
	Website	4
	County Total	92
Randolph	Billboard	1
	Brochure/Newsletter/Flyer	1
	Dentist	1
	Family/Friend	4
	Other Specialist	1
	TV/Commercial	2
	Website	1
	County Total	11
Saint Francis	Family/Friend	1
	Health Educator	1
	Mental Health Provider	1
	Radio	1
	TV/Commercial	1
	County Total	5
Saline	Brochure/Newsletter/Flyer	1
	Family/Friend	4
	Health Care Provider	3
	Health Department	1
	Health Educator	1

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	Health insurance	1
	Other Specialist	1
	Radio	4
	Social Media (Facebook, Twitter)	1
	Social Worker	1
	TV/Commercial	10
	WIC Clinic	1
	County Total	29
Scott	Health Care Provider	2
	Health Professional	1
	County Total	3
Searcy	Employer/worksite	1
	Health Care Provider	1
	Health Department	1
	Not Collected	1
	Website	1
	County Total	5
Sebastian	Brochure/Newsletter/Flyer	1
	Dental Hygienist	1
	Family/Friend	4
	Health Care Provider	1
	Health Professional	1
	Radio	2
	Substance Abuse Provider	1
	TV/Commercial	6
	TV/News	1
	County Total	18
Sevier	Family/Friend	1
	TV/Commercial	3
	County Total	4
Sharp	Health Professional	4
	TV/Commercial	1
	County Total	5
Stone	Health Professional	1
	TV/Commercial	1
	County Total	2
Union	Family/Friend	2
	Health Care Provider	2
	Health Department	1
	Health Professional	1
	TV/Commercial	1
	County Total	7
Van Buren	Family/Friend	2
	Health Professional	3
	TV/Commercial	2
	County Total	7
Washington	Billboard	1
	Family/Friend	9
	Health Department	1

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	Health Professional	7
	Newspaper/Magazine	1
	Radio	2
	TV/Commercial	10
	Website	1
	County Total	32
White	Community Organization	1
	Family/Friend	5
	Health Department	2
	Health Educator	1
	Health Professional	1
	Radio	1
	Respiratory Therapist	1
	Social Media (Facebook, Twitter)	1
	TV/Commercial	9
	Website	1
	County Total	23
Woodruff	Family/Friend	1
	Not Collected	1
	Other Specialist	1
	TV/Commercial	1
	County Total	4
Yell	Brochure/Newsletter/Flyer	1
	Community Organization	1
	Family/Friend	1
	Health Care Provider	1
	Health insurance	1
	Health Professional	3
	TV/Commercial	1
	County Total	9

