

# The Master Settlement Agreement

## It Is More Than Just Tobacco



**ARKANSAS RECEIVES APPROXIMATELY \$57 MILLION EACH YEAR FROM THE MASTER SETTLEMENT AGREEMENT. OF THAT FUNDING, 31.6 % GOES TOWARD SUPPORTING THE EVIDENCE-BASED TOBACCO PREVENTION AND CESSATION PROGRAM, OF WHICH 15 PERCENT IS SET ASIDE FOR MINORITY INITIATIVE IN TOBACCO CONTROL.**

### **It is** – The Arkansas Aging Initiative (Donald W. Reynolds Center on Aging, UAMS)

Funding from the Tobacco Proceeds Settlement Act helps to provide new knowledge on senior health, not just in Little Rock but also around Arkansas. **3.5 percent of MSA Funds**

### **It is** – The Arkansas Biosciences Institute

Arkansas has an institution that combines the strengths of major research institutions—medicine, agriculture and bioengineering. The Arkansas Biosciences Institute has provided the state with information about the dangers of tobacco exposure, prevention and treatment of cancer, congenital or other related conditions. **22.8 percent of MSA Funds**

### **It is** – The College of Public Health – (UAMS)

The partnership between the University of Arkansas for Medical Sciences (UAMS) and the Arkansas Department of Health provides educational information and training needs for the state. **5.2 percent of MSA Funds**

### **It is** – The Delta Area Health Education Center

Because preventative health care are less expensive than providing primary care, the Delta Area Health Education Center provides increased access to health care, health education and clinical services are being offered in the Delta, providing a much-needed service to the community. **3.5 percent of MSA Funds**

### **It is** – The Medicaid Expansion

Arkansas has strengthened its health care system by developing a mechanism that provides new and additional health coverage for pregnant women. The expansion also includes the Medicaid basic benefit package, prescription drugs and personal care services for adults age 65 and over; and hospital reimbursement. **29.8 percent of MSA Funds**

### **It is** – the Minority Health Initiative (Minority Health Commission)

Arkansas has worked tirelessly to ensure that minority health issues are properly addressed. The Arkansas Minority Health Commission has developed a strong presence in the state by analyzing gaps in services, encouraging collaborative partnerships with state agencies to address the health needs of the minority populations in a myriad of ways and advocating, through public policy, for the elimination of health disparities wherever they occur. **3.6 percent of MSA funds**

### **It is** – The Tobacco Prevention and Cessation Program

Tobacco use causes a burden on Arkansans by driving up related health problems and, as a result, health care costs. The Arkansas Department of Health Tobacco Prevention and Cessation Program strengthens tobacco prevention and education efforts in schools and communities, and works to improve cessation services for tobacco users who want to quit. TPCP also conducts surveillance and evaluation to monitor tobacco-related behaviors, attitudes and health outcomes.

Fifteen percent of the TPCP funds flow to the minority outreach initiative at the University of Arkansas at Pine Bluff to provide tobacco prevention and cessation programs for minorities in the state of Arkansas. **31.6 percent of MSA funds**

