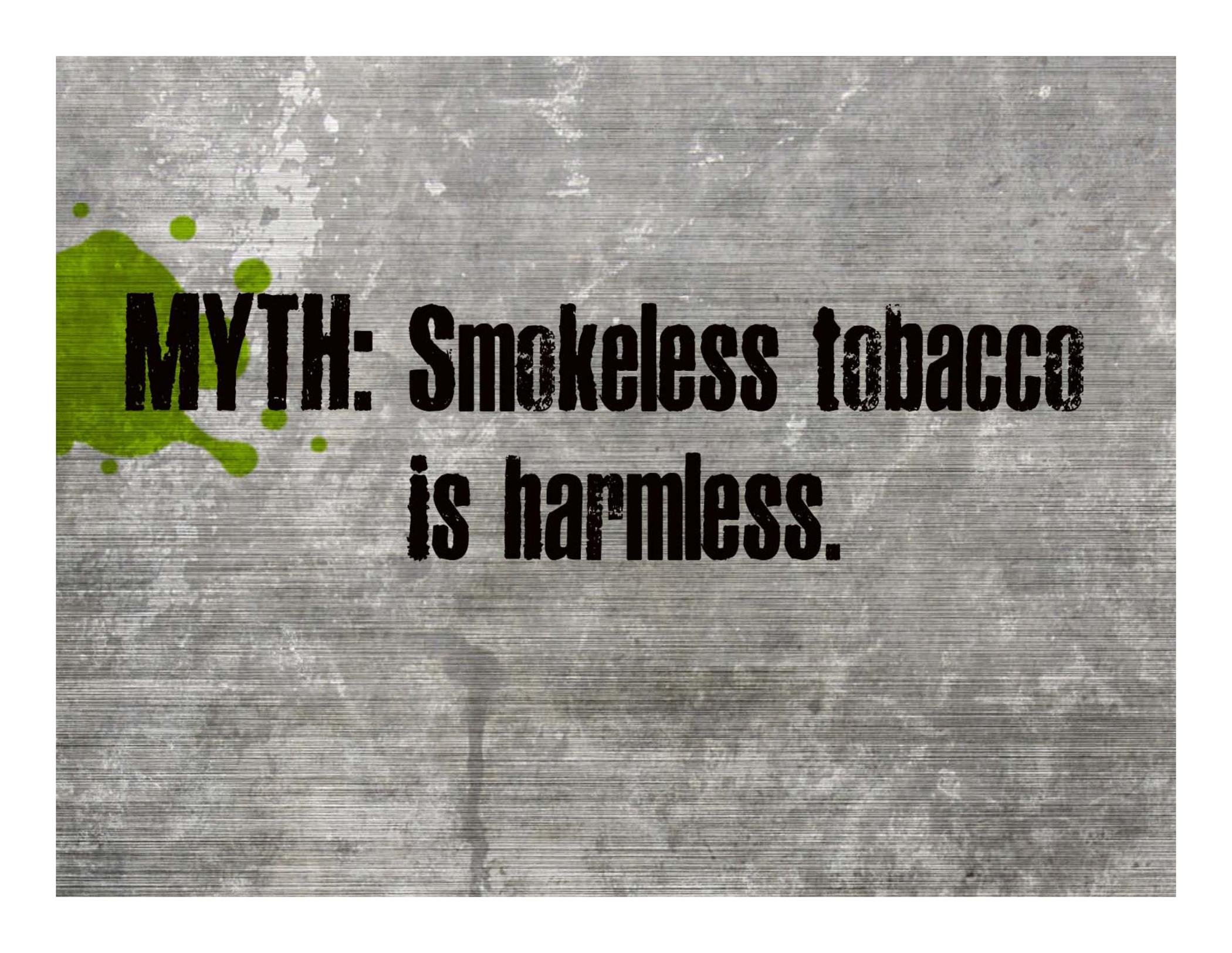




**SMOKELESS
ISN'T HARMLESS**



STAMP OUT SMOKING
ARKANSAS DEPARTMENT OF HEALTH
stampoutsmoking.com



**MYTH: Smokeless tobacco
is harmless.**

but it is ...

TOOTHLESS

BRAINLESS

CLUELESS

CARELESS

JAWLESS

ENDLESS

DATELESS

FASHIONLESS

TONGUELESS

PENNILESS

FRIENDLESS

SPEECHLESS

MINDLESS

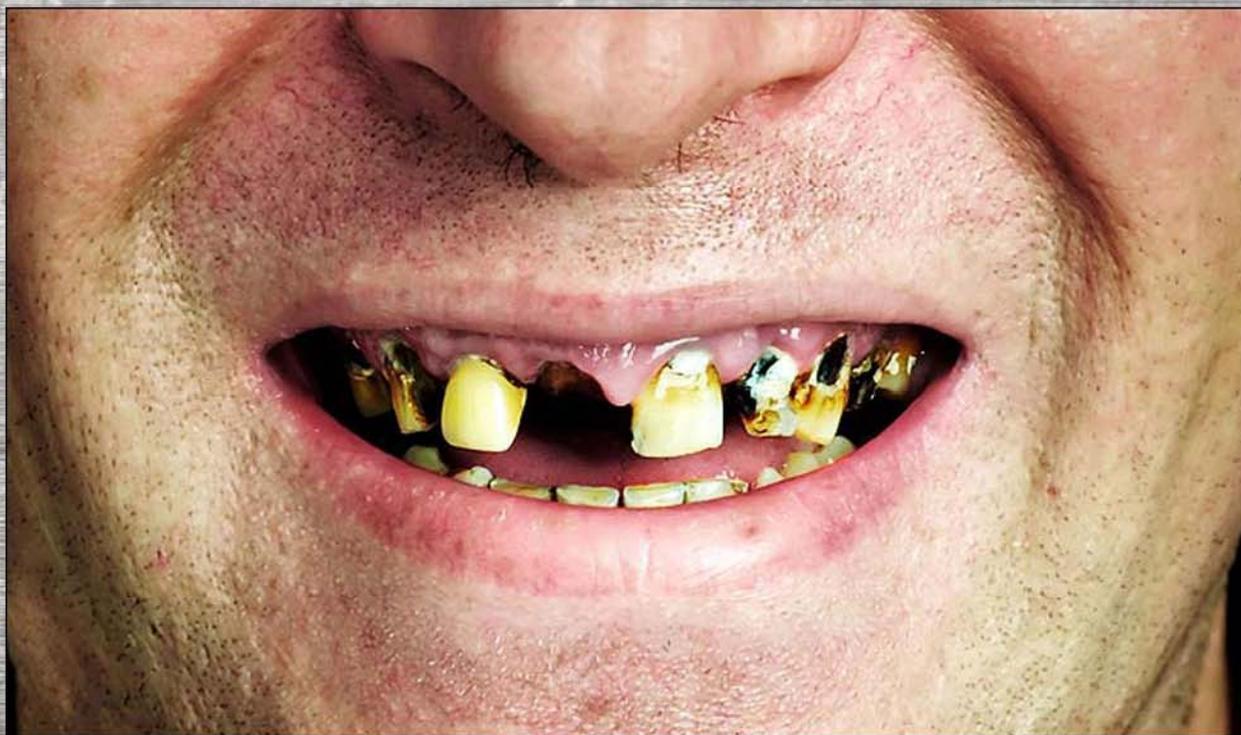
LIFELESS

RECKLESS

LOVELESS

POINTLESS

Smokeless is toothless.



Smokeless is tongueless.



Smokeless is jawless.



Smokeless is loveless.





Smokeless is careless.

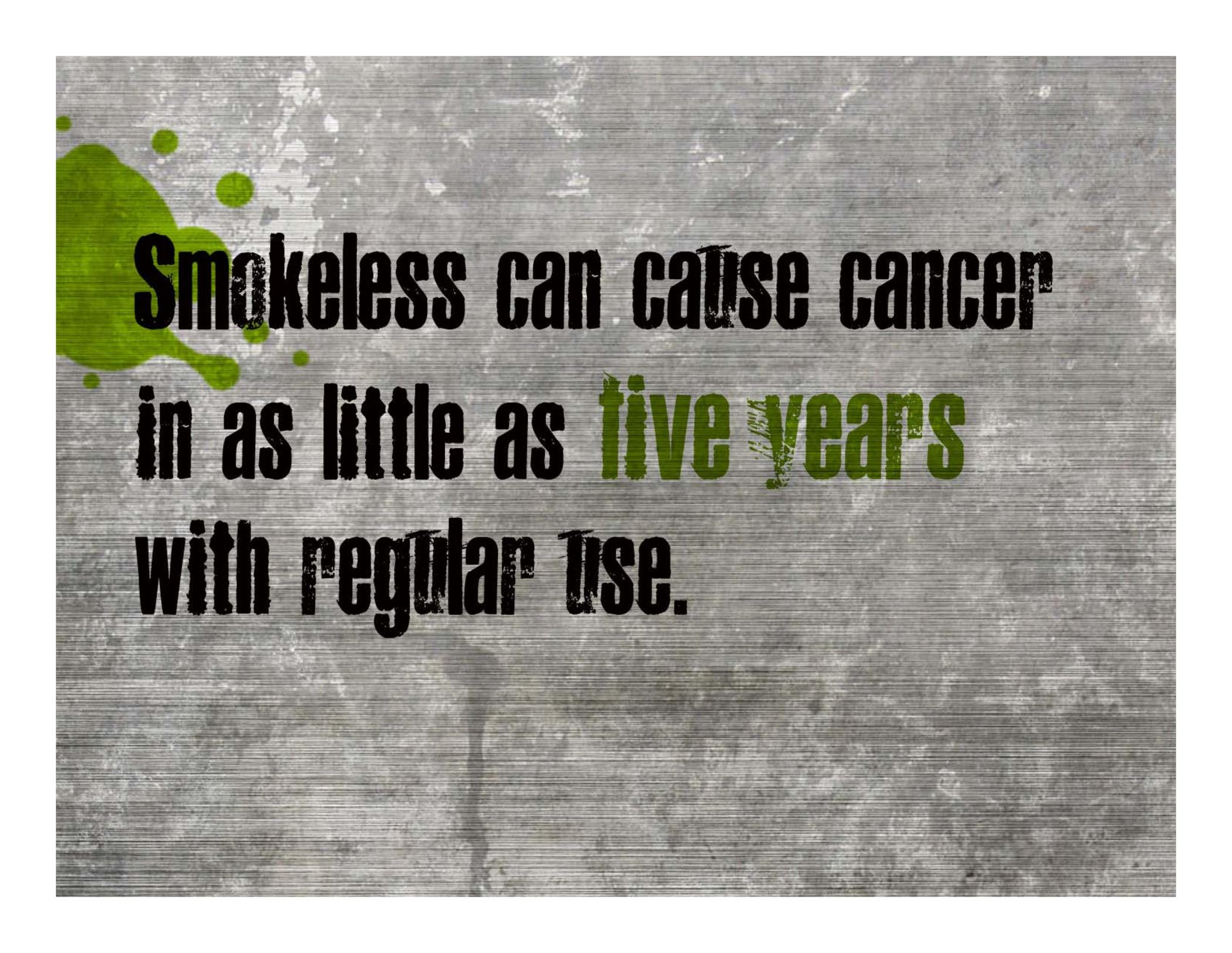


Smokeless is penniless.





Leukoplakia: a precancerous lesion



**Smokeless can cause cancer
in as little as five years
with regular use.**

Types of cancer:

Esophagus

Pharynx

Larynx

Stomach

Pancreas



Feeding the addiction.



Emerging Products



Sticks, strips, and orbs



Packaging

Camel SNUS

BREAK FREE

**BEFORE,
DURING
AND AFTER**
BOLDLY GO EVERYWHERE

**EXPERIENCE CLEANER
TOBACCO ENJOYMENT**
Small-pouches, MODERN tobacco that's spit-free,
MESS-FREE and sold cold for FRESHNESS.

Camel SNUS mellow
Camel SNUS frost

WARNING:
Tobacco products may cause
lung and heart disease.

camelonus.com

**IF YOUR
TEAM'S SMOKIN'
BUT YOU CAN'T...**

**ALWAYS THERE
IN A PINCH**

SKOAL
LONG CUT

Another fine product from U.S. Tobacco Co.

Marketing

Levels of nicotine



Cigarette: 1 mg each

Dip: 1.2 mg each

Orb: up to 3.1 mg each

Don't START





**Smokeless isn't
hopeless**

1-800- QUIT-NOW



STAMP OUT SMOKING
ARKANSAS DEPARTMENT OF HEALTH
stampoutsmoking.com



SmokelessIsntHarmless.com