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PROJECT

TOBACCO-FREE CAMPUS TOOLKIT | SECOND EDITION

PROVIDED BY THE ARKANSAS TOBACCO PREVENTION AND CESSATION PROGRAM

AUGUST 2014



TOBACCO-FREE CAMPUS TOOLKIT | PROVIDED BY THE ARKANSAS TOBACCO PREVENTION AND CESSATION

ON AUGUST 1, 2010, AN ARKANSAS LAW MADE IT ILLEGAL TO SMOKE ON ALL STATE-SUPPORTED COLLEGE AND UNIVERSITY CAMPUSES.

The Arkansas Clean Air On Campus Act of 2009 places Arkansas in a unique position to take national leadership in providing healthy environments for learning. The Arkansas Department of Health Tobacco Prevention and Cessation Program welcomes the opportunity to partner with you and offer its assistance to help your campus adjust to the upcoming changes.

This kit is a tool to help answer your questions and give you ideas for enforcement to students, faculty, staff and visitors for the legislation. Enclosed in this kit you will find:

- The formal language of the Clean Air On Campus Act (ACHA) of 2009
- The American College Health Association's position statement on tobacco on college and university campuses
- Two sample policies for your school to use as a template, including smoke-free and tobacco-free policies
- Case studies of how other facilities have successfully enforced smoke-free and tobacco-free policies
- Creative ideas for enforcing a policy at your school
- Information about a statewide cessation resource: The Arkansas Tobacco Quitline
- A sample Quitline brochure available for order
- Other quitting resources, including information on how to start a cessation class on your campus
- Arkansas' progress toward reducing exposure to secondhand smoke
- Instructions for how to build a "Click-to-Call" feature into your school's Web site, allowing students to connect directly to the Quitline while online
- Samples of posters to hang in your campus buildings, designating them as tobacco-free
- Samples of inserts to put in enrollment materials for freshmen or in textbook store bags
- Recommended verbiage for permanent outdoor signage
- A survey for you to complete and return evaluating the kit

Thank you for your time and feedback to ensure a seamless effective date for this state law. We look forward to hearing your comments.



ARKANSAS CLEAN AIR ON CAMPUS ACT OF 2009

Stricken language would be deleted from and underlined language would be added to the law as it existed prior to this session of the General Assembly.
Act 734 of the Regular Session

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State of Arkansas **A Bill**
87th General Assembly
Regular Session, 2009 House Bill 2007
By: Representative Hyde

For An Act To Be Entitled
THE ARKANSAS CLEAN AIR ON CAMPUS ACT OF 2009; AN
ACT TO PROTECT STUDENTS, EMPLOYEES, AND VISITORS
AT STATE-SUPPORTED INSTITUTIONS OF HIGHER
EDUCATION FROM SECONDHAND SMOKE ON CAMPUS; AND
FOR OTHER PURPOSES.

Subtitle
THE ARKANSAS CLEAN AIR ON CAMPUS ACT OF
2009.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

SECTION 1. Arkansas Code Title 6, Chapter 60, is amended to add an
additional subchapter to read as follows:

SUBCHAPTER 7 - THE CLEAN AIR ON CAMPUS ACT OF 2009

6-60-701. Title.
This subchapter shall be known as the "Clean Air on Campus Act of
2009".

6-60-702. Findings.
The General Assembly finds that:
(1) Scientific research data has shown that nonsmokers often
receive damage to their health from the smoking of tobacco by others;
(2) Smoking, directly or indirectly, is a major cause of



ARKANSAS CLEAN AIR ON CAMPUS ACT OF 2009

HB2007

1 preventable diseases and death;
2 (3) Secondhand smoke can cause or contribute to lung cancer,
3 heart disease, chronic lung ailments, and low birth-weight; and
4 (4) A law that prohibits smoking on state-supported institutions
5 of higher education campuses will reduce secondhand smoke exposure among
6 nonsmokers.
7
8 6-60-703. Definitions.
9 As used in this subchapter:
10 (1) "Campus" means all property, including buildings and
11 grounds, that are owned or operated by a state-supported institution of
12 higher education;
13 (2) "Employee" means an individual who is employed by a state
14 supported institution of higher education in consideration for direct or
15 indirect monetary wages or profit;
16 (3) "Governing authority" means the administrative branch of the
17 state-supported institution of higher education;
18 (4) "Guest" means a visitor to the campus of a state-supported
19 institution of higher education;
20 (5) "Secondhand smoke" means smoke:
21 (A) Emitted from lighted, smoldering, or burning tobacco
22 when the person is not inhaling;
23 (B) Emitted at the mouthpiece during puff drawing; and
24 (C) Exhaled by the person smoking;
25 (6) "Smoking" means inhaling, exhaling, burning, or carrying
26 any:
27 (A) Lighted tobacco product, including cigarettes, cigars,
28 and pipe tobacco; and
29 (B) Other lighted combustible plant material; and
30 (7) "Student" means an individual enrolled in a credit or
31 noncredit course at a state-supported institution of higher education.
32
33 6-60-704. Prohibitions on smoking.
34 (a) Beginning on August 1, 2010, smoking is prohibited on each campus
35 of state-supported institutions of higher education.
36 (b) An individual or campus subject to the smoking prohibitions of



ARKANSAS CLEAN AIR ON CAMPUS ACT OF 2009

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1 this section shall not discriminate or retaliate in any manner against a
2 person for making a complaint of a violation of this section or furnishing
3 information concerning a violation to a person, campus, or governing
4 authority.

5 (c) The prohibitions on smoking in this section shall be communicated
6 to all students and employees of state-supported institutions of higher
7 education a minimum of thirty (30) days before the effective date of this
8 subchapter, and to each guest of a state-supported institution of higher
9 education upon request.

10
11 6-60-705. Notice of prohibition of smoking.
12 "No Smoking" signs or the international "No Smoking" symbol consisting
13 of a pictorial representation of a burning cigarette enclosed in a red circle
14 with a red bar across it may be clearly and conspicuously posted on each
15 campus where smoking is prohibited by this subchapter.

16
17 6-60-706. Rules - Promulgation and enforcement authority.
18 (a) The Arkansas Higher Education Coordinating Board may adopt
19 reasonable rules that it determines necessary to carry out the purposes or
20 facilitate the enforcement of this subchapter.

21 (b)(1) The Department of Higher Education may enforce compliance with
22 this subchapter and any rules promulgated under this subchapter by the board.

23 (2) Under the rules of the board, the department may enter upon
24 and inspect a campus at any reasonable time and in a reasonable manner.

25
26 6-60-707. Penalties.
27 Any person who violates any provision of this subchapter is guilty of a
28 violation and upon conviction shall be punished by a fine of not less than
29 one hundred dollars (\$100) no more than five hundred dollars (\$500).

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31 **APPROVED: 4/1/2009**

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ACHA TOBACCO POSITION STATEMENT

SEPTEMBER 2009

ACHA Guidelines

Position Statement on Tobacco on College and University Campuses

The American College Health Association (ACHA) acknowledges and supports the findings of the Surgeon General that tobacco use in any form, active and/or passive, is a significant health hazard. ACHA further recognizes that environmental tobacco smoke has been classified as a Class-A carcinogen and that there is no safe level of exposure to environmental tobacco smoke (ETS), a recognized toxic air contaminant. In light of these health risks, ACHA has adopted a NO TOBACCO USE policy and encourages colleges and universities to be diligent in their efforts to achieve a 100% indoor and outdoor campus-wide tobacco-free environment. *This position statement reflects the viewpoint of ACHA and serves only as a guide** to assist colleges and universities with evaluating progress toward becoming or maintaining tobacco-free living and learning environments that support the achievement of personal and academic goals.

ACHA joins with other professional health associations in promoting tobacco-free environments. According to the ACHA-National College Health Assessment (ACHA-NCHA) conducted in fall 2008, 83% of college students described themselves as non-smokers (never smoked or have not smoked cigarettes in the last 30 days); 90% reported being non-smokers for hookah/water pipes (never used or have not used in the last 30 days); and 97% described themselves as non-users of smokeless tobacco (never used or have not used in the last 30 days). ACHA supports the health goals of the U.S. Public Health Service to reduce the proportion of adults who smoke to below 12% by the year 2010 and to positively influence America's college students to help them remain or become

tobacco-free. Additionally, ACHA actively supports the Healthy Campus 2010 goals to reduce cigarette smoking by college students to below 10.5% and smokeless tobacco use to below 1.0% by the year 2010.

Efforts to promote tobacco-free environments have led to substantial reductions in the number of people who smoke, the amount of tobacco products consumed, and the number of people exposed to environmental tobacco hazards. ACHA acknowledges that achieving a tobacco-free environment requires strong leadership and support from all members of the college/university community. Because the improvements to health can be so significant, ACHA recommends the following positions be taken to address policy, prevention, and cessation as it pertains to tobacco issues:

- I. Develop a strongly worded tobacco policy that reflects the best practices in tobacco prevention, cessation, and control. These include the following recommendations:
 - a. Tobacco is defined as all tobacco-derived or containing products including, but not limited to, cigarettes (clove, bidis, kreteks), cigars and cigarillos, hookah-smoked products, and oral tobacco (spit and spitless, smokeless, chew, snuff).
 - b. Tobacco use is prohibited on all college and university grounds, college/university owned or leased properties, and in campus-owned, leased, or rented vehicles.
 - c. All tobacco industry promotions, advertising, marketing, and distribution are prohibited on campus properties.
 - d. The sale of tobacco products and tobacco-related merchandise (including logo containing items) is prohibited on all

* Compliance with the elements of this position statement is not and cannot be mandated by ACHA; nor is compliance a condition for institutional membership in ACHA.



ACHA TOBACCO POSITION STATEMENT

- university property and at university-sponsored events, regardless of the operating vendor.
- e. The distribution or sampling of tobacco and associated products is prohibited on all university owned or leased property and at university-sponsored events, regardless of the venue.
 - f. Tobacco industry and related company sponsorship of athletic events and athletes is prohibited.
 - g. The college/university does not permit tobacco companies on campus to conduct student recruitment or employment activities.
 - h. The college/university does not accept any direct or indirect funding from tobacco companies.
 - i. The campus provides and/or promotes cessation services/resources for all members of the college/university community.
2. Inform all members of the campus community by widely distributing the campus tobacco policy on an annual basis. The tobacco policy is clearly posted in employee and student handbooks, on the college/university website, and in other relevant publications. Key components of the policy are also shared with parents, alumni/ae, and visitors. The general policy should be included in prospective student materials in both printed and electronic formats.
 3. Offer and promote prevention and education initiatives that actively support non-use and address the risks of all forms of tobacco use.
 4. Offer and promote programs and services that include practical, evidence-based approaches to end tobacco use, including screenings through health and counseling services, free/reduced-cost tobacco-cessation counseling, free/reduced-cost nicotine replacement therapy, and medication options on campus.
 5. Advocate for the inclusion of tobacco cessation products, medications, and services in student health insurance plans.
 6. Provide a comprehensive marketing and signage effort to ensure that all college/university visitors, vendors, guests, and others arriving on property owned or leased by the institution are aware of the tobacco-free policy.
7. Plan, maintain, and support effective and timely implementation, administration, and consistent enforcement of all college/university tobacco-related policies, rules, regulations, and practices. Provide a well-publicized reporting system for violations.
 8. Collaborate with local, state, and national public health entities and tobacco prevention and control public, private, and national non-profit tobacco-related organizations in support of maintaining a healthy tobacco-free environment.
 9. Develop and maintain a tobacco task force on campus to identify and address needs and concerns related to tobacco policy, compliance, enforcement, and cessation. Key individuals and departments to invite/include:
 - a. Undergraduate and graduate students (particularly from student-elected/representative organizations)
 - b. Health and counseling center professionals
 - c. Faculty (including faculty senate or other faculty governing bodies)
 - d. Residence life/housing
 - e. Judicial affairs
 - f. Campus safety/police
 - g. Human resources
 - h. Neighborhood liaisons
 - i. Facilities
 - j. Other important stakeholders specific to your campus

American College Health Association
891 Elkridge Landing Road, Suite 100
Hanover, MD 21076
(410) 859-1500
(410) 859-1510 fax
www.acha.org



SAMPLE POLICIES

THE FOLLOWING ARE SAMPLE POLICIES TO USE AS A GUIDE FOR YOUR SCHOOL'S NEW POLICY.

The first is a sample of a smoke-free policy, which will ensure your school is in line with the state law.

The second is a sample of a tobacco-free policy, which further protects your students from the harms of tobacco. The Arkansas Tobacco Prevention and Cessation Program strongly recommends implementing a comprehensive tobacco-free policy inclusive of all forms of tobacco.



SAMPLE POLICIES

THE ABC UNIVERSITY IS COMMITTED TO PROVIDING A HEALTHY, COMFORTABLE AND PRODUCTIVE ENVIRONMENT FOR THE STUDENTS, FACULTY AND STAFF OF THIS CAMPUS. THE ARKANSAS CLEAN AIR ON CAMPUS ACT OF 2009 (ACT 734) REQUIRES OUR BUILDINGS AND CAMPUS TO BE SMOKE-FREE BY AUGUST 1, 2010. THIS UNIVERSITY RECOGNIZES ITS SOCIAL RESPONSIBILITY TO PROTECT THE HEALTH OF STUDENTS AND STAFF BY PROVIDING SMOKE-FREE ENVIRONMENTS.

In order to provide a healthy working and learning environment for students, faculty and staff, ABC University is proud to be a smoke-free campus effective August 1, 2010.

1. Smoking is prohibited on all university grounds; ABC University-owned or leased properties, and campus-owned, leased or rented vehicles. This includes but is not limited to all university sidewalks, parking lots, landscaped areas and recreational areas; at lectures, conferences, meetings and social/cultural events held on University property; in vehicles owned and/or operated by the ABC University. Smoking is also prohibited in the interior of all buildings, university residences, including dormitories, fraternity and sorority houses located on the university property.
2. Smoking materials, such as e-cigarettes and E.N.Ds (Electronic Nicotine Devices) and other tobacco products (OTP) must be extinguished and disposed of prior to entering ABC University property or exiting your vehicle. Improper disposal includes but is not limited to:
 - a. Littering (i.e., discarded cigarette butts, throwing cigarette butts out of windows)
 - b. Anything that creates fire hazards
3. This policy applies to all faculty, staff, students, clients, contractors and visitors. The policy is in effect twenty-four hours a day, seven days a week.
4. For the purposes of this policy, smoking is defined as inhaling, exhaling, burning or carrying any lighted tobacco product including, but not limited to, cigarettes (clove, bidis, kreteks), e-cigarettes, cigars, cigarillos, pipes, E.N.Ds and hookah-smoked products.
5. The sale of tobacco products or tobacco-related merchandise (including items that display tobacco company logos) is prohibited in and on all university property and at university-sponsored events, regardless of the vendor.
6. The free distribution or sampling of tobacco products, E.N.Ds and associated products is prohibited on all university-owned or leased property and at the University-sponsored events, regardless of the venue.
7. Tobacco industry and related company sponsorship of campus events, including athletic events and athletes, is prohibited.
8. ABC University does not accept any direct or indirect funding, gifts or anything else of value from tobacco companies.



SAMPLE POLICIES

9. Campus officials, staff or other persons representing the campus including campus organizations shall not accept money or gifts; or enter into any arrangement, association or partnership with representatives of tobacco companies, including:
 - a. Sponsorship of campus events by organizations that promote tobacco use and/or allowing them to distribute free, reduced price or fully priced tobacco products (shirts, hats, etc.) on campus.
 - b. All tobacco advertising, such as billboards and signs in sports stadiums owned and operated by ABC University.
10. Companies that manufacture or sell tobacco products are excluded from participating in campus career fairs or other vocational or recruitment activities.
11. All tobacco promotion, (including e-cigarettes and E.N.Ds) advertising, marketing and distribution are prohibited in and on ABC University property including University-run publications and athletic facilities owned or operated by the university.
12. ABC University shall divest itself of all tobacco (including e-cigarettes and E.N.Ds) industry investments by [date] and in the future shall not invest any university funds in any tobacco-related business.
13. ABC University will provide cessation resource information, including the Arkansas Department of Health Free Tobacco Quitline number 1-800-QUIT-NOW.
 - a. Tobacco treatment programs should be publicized regularly in student and staff publications, posted in residence halls and academic buildings, through Student Services, Student Health Center and through other appropriate means.
14. Implementation and compliance
 - A campus committee shall develop a plan for communicating the policy with students, staff, faculty and visitors.
 - This policy shall be included in the student, staff and faculty handbooks, new employee and student orientation programs, in admissions application materials and other campus documents where appropriate. The university shall provide a comprehensive marketing and signage effort to ensure that all university visitors, vendors, guests and other people arriving on property owned or leased by the institution are aware of the tobacco policy.
 - Smoking waste management products such as ashtrays shall be removed.
 - Violators of the policy shall be issued a verbal reminder of the policy. If the offense continues, a second verbal warning will be issued. If this warning is ignored, a penalty will be issued. A campus telephone number and e-mail address will be promoted to report violations.
 - Housing and Residential Life is responsible for compliance in campus student residences, per the ABC University Student Handbook, regarding violation of policies and procedures as stated in the [name of publication or equivalent].



XYZ UNIVERSITY TOBACCO-FREE CAMPUS SAMPLE POLICY

XYZ UNIVERSITY ACKNOWLEDGES AND SUPPORTS THE FINDINGS OF THE SURGEON GENERAL THAT TOBACCO USE IN ANY FORM, ACTIVE AND PASSIVE, IS A SIGNIFICANT HEALTH HAZARD.

The XYZ University further recognizes that environmental tobacco smoke has been classified as a Class-A carcinogen. In light of these health risks, and in support of a safe and healthy learning and working environment, the XYZ University has set the following 100 percent tobacco-free campus policy to be implemented on August 1, 2010.

1. Smoking or use of other tobacco products is prohibited on all University grounds; XYZ University- owned or leased properties, and campus-owned, leased or rented vehicles. This includes but is not limited to all university sidewalks, parking lots, landscaped areas and recreational areas; at lectures, conferences, meetings and social and cultural events held on school property or school grounds of XYZ University. Smoking is also prohibited in the interior of all buildings, university residences, including dormitories, fraternity and sorority houses located on the university property, and vehicles owned or operated by the XYZ University.
2. Smoking materials must be extinguished and disposed of prior to entering XYZ University or exiting your vehicle. Improper disposal includes but is not limited to:
 - a. Spitting smokeless tobacco product
 - b. Littering (i.e., discarded cigarette butts, throwing cigarette butts out of windows)
 - c. Anything that creates fire hazards
3. This policy applies to all faculty, staff, students, clients, contractors and visitors. The policy is in effect during and after campus hours.
4. For the purposes of this policy, tobacco is defined to include any lighted or unlighted cigarette (clove, bidis, kreteks), e-cigarettes, cigars, cigarillos, pipes, hookah products; and any other smoking product; and any smokeless, spit or spitless, dissolvable, or inhaled tobacco products, including but not limited to dip, chew, snuff or snus, in any form (orbs, sticks, strips, pellet, etc.).
5. The sale of tobacco products or tobacco-related merchandise (including items that display tobacco company logos) is prohibited in and on all university property and at all university-sponsored events, regardless of the vendor.
6. The free distribution or sampling of tobacco products and associated products is prohibited on all university-owned or leased property and at the University-sponsored events, regardless of the venue.
7. Tobacco industry and related company sponsorship of campus events, including athletic events and athletes, is prohibited.
8. XYZ University does not accept any direct or indirect funding, gifts or anything else of value from tobacco companies.



XYZ UNIVERSITY TOBACCO-FREE CAMPUS SAMPLE POLICY

9. Campus officials, staff or other persons representing the campus including campus organizations shall not accept money or gifts or enter into any arrangement, association or partnership with representatives of tobacco companies, including:
 - a. Sponsorship of campus events by organizations that promote tobacco use and/or allowing them to distribute free, reduced price or fully priced tobacco (including e-cigarettes and E.N.Ds) products (shirts, hats, etc) on campus.
 - b. All tobacco advertising, such as billboards and signs in sports stadiums owned and operated by XYZ University.
10. Companies that manufacture or sell tobacco products are excluded from participating in campus career fairs or other vocational or recruitment activities.
11. All tobacco promotion, advertising, marketing and distribution are prohibited in and on XYZ University campus property including university-run publications and athletic facilities owned or operated by the XYZ University.
12. XYZ University shall divest itself of all tobacco industry investments by [date] and in the future shall not invest any university funds in any tobacco-related business.
13. XYZ University will provide cessation resources information, including the Arkansas Department of Health Free Tobacco Quitline number 1-800-QUIT-NOW.
 - a. Tobacco treatment programs should be publicized regularly in student and staff publications, posted in residence halls and academic buildings, through Student Services, Student Health Center and through other appropriate means.
14. Implementation and compliance
 - A campus committee shall develop a plan for communicating the policy with students, staff, faculty and visitors.
 - This policy shall be included in the student, staff and faculty handbooks, new employee and student orientation programs, in admissions application materials and other campus documents where appropriate. The university shall provide a comprehensive marketing and signage effort to ensure that all university visitors, vendors, guests and other people arriving on property owned or leased by the institution are aware of the tobacco policy.
 - Tobacco waste management products such as ashtrays, snus trays, and spittoons shall be removed.
 - Violators of the policy shall be issued a verbal reminder of the policy. If the offense continues, a second verbal warning will be issued. If this warning is ignored, a penalty will be issued. A campus telephone number and e-mail address will be promoted to report violations.
 - Housing and Residential Life is responsible for compliance in campus student residences, per the XYZ University Student Handbook, violation of policies and procedures as stated in the [name of publication or equivalent].
 - All students, faculty and staff share in the responsibility for adhering to and enforcing the policy.

This policy was adopted by [entity] on [date].



HOW TO SUCCESSFULLY ENFORCE TOBACCO-FREE POLICIES

CASE STUDY: NORTH ARKANSAS COLLEGE TOBACCO-FREE CAMPUS SINCE OCTOBER 1, 2005

COLLEGE SUMMARY:

North Arkansas College is a comprehensive, public two-year college located in Harrison, Arkansas. It provides educational opportunities and economic and community development to its service area of northern Arkansas, which includes Boone, Carroll, Marion, Searcy, Newton and Madison counties. North Arkansas College has an annual student enrollment of 4,000 and has nearly 200 employees.

HOW THE POLICY CAME TO BE:

North Arkansas College enlisted the help of Ozarks Technical College in Springfield, Missouri to learn from their success adopting a smoke-free policy. Their consultation provided guidance for a smooth transition and inspired North Arkansas College to become a tobacco-free campus. The new policy took effect on October 1, 2005.

PUTTING IT INTO ACTION:

North Arkansas College focused on key tactics to enforce its tobacco-free policy. It worked through a partnership with the Boone County Tobacco Education Program, a local tobacco control coalition, to guide the efforts, and it established multiple resource stations to provide educational information about the policy. Tobacco control coalitions can be found throughout the state of Arkansas, and there is likely a coalition near most Arkansas colleges and universities.

Campus signage was used to raise awareness of the tobacco-free policy. Its efforts encouraged quitting tobacco, not simply abstaining from use while on campus, by promoting tobacco cessation resources through posters and the college Web site.

The college included the tobacco-free policy in the student handbook and created pocket-sized policy cards to distribute to staff and students. The cards were also made available at campus resource areas and were used during one-on-one enforcement with those found violating the policy.

Since 2005, the combination of these efforts – from education and information to community support and awareness of cessation resources – have proved successful, and the college has found that no additional enforcement is necessary at this time.

For more information, contact the Tobacco Education Network Coordinator at North Arkansas College.

1515 Pioneer Drive, Suite 304
Harrison, AR 72601
(870) 743-3000



HOW TO SUCCESSFULLY ENFORCE TOBACCO-FREE POLICIES

CASE STUDY: THE UNIVERSITY OF ARKANSAS AT FAYETTEVILLE TOBACCO-FREE CAMPUS SINCE JULY 1, 2008

UNIVERSITY SUMMARY:

The University of Arkansas at Fayetteville has a student enrollment of over 19,800 and has approximately 3,000 employees. With degrees ranging from international business and architecture to agriculture, food and life sciences, it is one of the state's most well respected higher education institutions and home to the beloved Arkansas Razorbacks.

HOW THE POLICY CAME TO BE:

Following the passage of the Arkansas Clean Indoor Air Act in 2006, the University of Arkansas began exploring ways to further provide a safe, healthy environment for learning and to improve the health of its campus community and visitors. In fall 2006, the chancellor and his leadership team began to explore the use and impact of tobacco on the university. In May 2007, the university announced it would become tobacco-free on July 1, 2008. With 14 months to prepare the campus, an education campaign called "FRESH" was launched. The campaign included meetings with campus governance groups, as well as campus-wide meetings. Signage, campus announcements and online information helped reinforce the FRESH campaign.

PUTTING IT INTO ACTION:

On July 1, 2008, all containers for tobacco use trash were removed and building signage was launched. Employees and returning students were diligent in complying with the new policy, some using on-campus or community tobacco cessation services to break their habit. With a policy based on cooperation, students, faculty and staff handed out cards reminding users to abstain from tobacco use on campus. They also helped monitor and report on areas where tobacco use continued to take place. University leadership predicted that total compliance would take up to five or six years.

However, about six months into the process, complaints increased about tobacco use around select residence halls and in high traffic areas of the campus. In response, the campus leadership convened another committee to increase signage, marketing and communication about the policy. The committee used students in marketing classes and peer education classes to help spread the message. With the passage of the Arkansas Clean Air on Campus Act of 2009, which is scheduled to take effect August 1, 2010, the University of Arkansas launched a 16-month effort to inform the campus of the new law's penalty: fines between \$100 and \$500. Efforts also emphasize continued compliance with the university's current policy. The University of Arkansas continues to support tobacco cessation through its student health services, employee support services and increase health insurance benefits for cessation.

For more information, contact the Pat Walker Health Center at the University of Arkansas at Fayetteville.

523 North Garland Avenue
Fayetteville, AR 72701
(479) 575-4077



HOW TO SUCCESSFULLY ENFORCE TOBACCO-FREE POLICIES

CASE STUDY: THE UNIVERSITY OF ARKANSAS AT PINE BLUFF TOBACCO-FREE CAMPUS SINCE JANUARY 1, 2008

UNIVERSITY SUMMARY:

The University of Arkansas at Pine Bluff has a student enrollment of over 3,792 and has approximately 700 employees. It is one of five universities in the University of Arkansas system and has a diverse student body. UAPB is an 1890 Land-grant institution and is home to the Minority Initiative Sub-recipient Grant Office (MISRGO), whose mission is to change society's norms regarding tobacco use and educate Arkansans about its dangers, specifically among minorities.

HOW THE POLICY CAME TO BE:

In 2007, UAPB MISRGO and the Coalition for a Tobacco-free Arkansas presented a resolution to Chancellor Lawrence A. Davis, Jr. to make the UAPB campus tobacco-free. The groups stressed the importance of a policy that encompassed all forms of tobacco. Although smoke-free policies reduce exposure to secondhand smoke, other forms of tobacco are dangerous and potentially deadly to users as well. In order to best protect students, faculty, staff and visitors from the harms of tobacco, the campus-wide policy should not be limited to smoking. By September 2007, the tobacco-free campus resolution was signed by all partners.

PUTTING IT INTO ACTION:

UAPB took a three-pronged approach to enforcing its tobacco-free policy. The approach placed equal importance on education and information, environmental change, and community support and involvement.

By working through its MISRGO program, UAPB strengthened its tobacco prevention and cessation message among the faculty, staff, students and visitors. The MISRGO office provided pamphlets and campus-wide workshops on tobacco prevention. Its workshops also provided more in-depth information about the campus' new tobacco-free policy.

UAPB placed temporary signage on campus to raise awareness of the new policy, and permanent signage is now in place as well. It removed all tobacco litter receptacles to discourage tobacco use. These environmental changes can be pivotal for successful enforcement, especially for campus visitors and new students.

Finally, UAPB uses campus security, its MISRGO program and the Office of Planning, Institutional Research and Public Information to provide campus-wide support and reinforcement.

For more information, contact the Program Coordinator of the Minority Initiative Sub-Recipient Grant Office at the University of Arkansas at Pine Bluff.

1200 North University Drive, Slot 490
Pine Bluff, AR 71601
(870) 575-8923



ENFORCE YOUR TOBACCO-FREE POLICY: GET CREATIVE

HAVE AN IMPLEMENTATION PLAN. Sit down with key parties at your school to develop an implementation plan. Plans often include a timeline, alliances, identification of challenges, a communication strategy, signage and a strategy for enforcement. Involve as many parties as possible in the planning process, especially those who use tobacco products and will be affected by the policy. Full administrative support of the plan and the policy is essential.

FORM AN ADVOCACY GROUP. This group of students would actively support the campus' tobacco-free policy by writing letters to the editor, passing out information about quitting resources and gently reminding peers of the policy when they see them starting to light up.

ENLIST THE HELP OF YOUR FACULTY AND STAFF. All school employees need to be made aware of the policy and asked for help to enforce it. Consider having a faculty monitor schedule, where all employees are included in the rotation. Make sure your staff is trained how to handle violators.

FORM ALLIANCES AND PARTNERSHIPS. You may not realize it, but your school has a number of groups to help support tobacco-free efforts. Consider partnerships with sports teams, sororities and fraternities, health professions student organizations, student government, community tobacco control organizations and programs offered through the Office of Health Education and Promotion.

REMOVE THE ASHTRAYS FROM YOUR CAMPUS. Seeing ashtrays around campus could trigger a smoker's craving, and eliminating them reinforces that smoking is not allowed on the premises.

WORK THE POLICY INTO THE CLASSROOM. There are a variety of ways the new policy can be incorporated in classrooms. Make the new policy the subject of art contests, writing contests, reporting classes, etc. Have students develop campaigns supporting the tobacco-free policy as part of advertising and public relations classes. Encourage your professors to work tobacco-free discussions into class curriculum.

IMPLEMENT CONSEQUENCES. If there is no reprimand for violating the policy, students will be more prone to ignore it. Under the state law, violators will be fined between \$100 and \$500, but you may want to discuss with key faculty and staff other consequences for those who violate the policy at your school. Some campuses have used community service and campus clean up as a penalty.

POST SIGNAGE. Students, visitors, staff and faculty need to see reminders around campus to reinforce the tobacco-free policy. Use the sample poster included in this kit to hang in your classroom buildings, student unions, workout facilities, dorms and all other appropriate buildings. It is also recommended to install or update permanent outdoor signage around campus.



ENFORCE YOUR TOBACCO-FREE POLICY: GET CREATIVE

OFFER QUITTING RESOURCES. Tobacco cessation programs and nicotine replacement therapy medications should be promoted with the tobacco ban. You can start cessation programs on your campus or publicize existing community or statewide programs, such as the Arkansas Tobacco Quitline at 1-800-QUIT-NOW. Staff should be educated on the health effects of secondhand smoke and identifying, referring and treating tobacco users.

BE SUPPORTIVE. Remember that tobacco use is a real addiction. It's not easy to break the grips of nicotine. In your communication with tobacco users, be non-threatening, caring and sympathetic but also firm about abiding by the school's policy.

COVER ALL YOUR BASES. Make sure you have considered all audiences who need to be informed and all appropriate places to reach them.

WHOM TO EDUCATE

- Students
- Visitors
- Campus police Residential advisors
- President/chancellor
- Department heads
- Community organizations
- Athletic coaches
- College deans
- Health services staff
- Grounds and facility staff
- Environmental health and safety officers
- Governing boards (system and campus)
- All other faculty and staff

WHERE TO EDUCATE

- Residential halls
- Enrollment materials
- Sidewalk chalking
- College catalogue
- Chalkboards
- Dining halls
- Campus events
- Classroom buildings
- Campus newspaper
- Student e-mail accounts
- Campus Web site
- Student unions
- Libraries
- Health and wellness facilities



TOBACCO CONTROL TERMS AND DEFINITIONS

1. **TOBACCO:** For the purposes of this policy “tobacco” is to include any product containing, made, or derived from tobacco that is intended for human consumptions, whether chewed, smoked, absorbed, dissolved, inhaled, snorted, sniffed, or ingested by any other means or any component, part, or accessory of a tobacco product to include but not limited to: any lighted or unlighted cigarette, cigar, pipe, and any other smoking product, and spit tobacco, also known as smokeless, dip, chew, snus, and snuff, in any form including, “e-cigarette” and electronic nicotine devices (ENDs).
2. **SMOKING:** means inhaling, exhaling, burning, or carrying any lighted tobacco product, includes cigarettes, cigars, pipe tobacco, or any other lighted combustible plant material.
3. **PROPERTY AND GROUNDS:** Any and all facilities/grounds, owned, leased, operated by (name of business/organization) including any and all facilities/grounds owned leased, operated by clients/customers of (name of business/organization), and all company-owned or company-leased vehicles.
4. **EXEMPTION:** Nicotine use: Only FDA approved cessation products are allowed. This includes: nicotine gum, nicotine lozenge, nicotine patch, nicotine inhaler, and nicotine nasal spray.



THE ARKANSAS TOBACCO QUITLINE: 1-800-QUIT-NOW

THE ARKANSAS TOBACCO QUITLINE IS YOUR DIRECT LINE TO HELP. It is a free resource available to help Arkansas tobacco users quit. The Quitline can be reached by calling **1-800-QUIT-NOW**, and tobacco users can enroll by phone, Internet or fax.

The Quitline uses a combination of motivational counseling with a trained Quit Coach® and nicotine replacement therapy medications such as patches and lozenges to help tobacco users fight their addiction. Quit Coaches are professionally trained to help tobacco users:

- Prepare to quit
- Choose a quit day
- Change their routines
- Cope with withdrawal
- Fight slips and relapses

In addition to unlimited Web coaching and personalized phone sessions, callers will also receive free quit guides and their choice of free medications mailed directly to their homes, while supplies last.

THE QUITLINE OFFERS A SPECIALIZED PROGRAM FOR TOBACCO USERS WHO ARE PREGNANT. They receive up to 10 calls with relapse prevention sensitivity. The first five or six calls will be completed within 60 to 90 days of enrollment. One call will be delivered 30 days prior to the planned due date. At least two postpartum contacts will be made.

QUITLINE COACHING SERVICES ARE AVAILABLE STARTING AT THE AGE OF 13 YEARS OLD. However, tobacco users must be 18 or older to qualify for the free medications.

The Arkansas Tobacco Quitline is funded by Tobacco Settlement Proceeds through the Arkansas Tobacco Prevention and Cessation Program but is operated by Alere Wellbeing, Inc. The Quitline is available 24 hours a day seven days a week. Services are available in English, Spanish, Marshallese and more than 160 other languages.

To request brochures about the Arkansas Tobacco Quitline for your campus, go to www.stampoutsmoking.com or contact the Arkansas Tobacco Prevention and Cessation Program at (501) 661-2953. A sample brochure can be seen on the next page.



SAMPLE QUITLINE BROCHURE

**What should I know
before I call?**

It's **FREE**
You're in **control**
We're here to help

*"THE QUIT COACH® AND QUITLINE HAVE
BEEN VERY BENEFICIAL TO ME.
Having them call and check in with me to
see how I'm doing is very helpful because
they give you positive reinforcement.
IT LETS US KNOW THAT SOMEBODY CARES HOW
YOUR SMOKING OR NOT SMOKING IS GOING."
-Satisfied Quitline Caller*

**Arkansas Tobacco Quitline:
Your Direct Line
to Help
1-800-QUIT-NOW**



Most people had help starting smoking, whether it was watching a relative, experimenting with a friend, or seeing a celebrity, few pick up a cigarette on their own. So it's no surprise you need help quitting, too.

The Arkansas Tobacco Quitline is funded by Tobacco Settlement dollars, so Arkansans may receive:

Free unlimited Web coaching

Free personalized phone sessions
with a Quit Coach®

Free quit guides

Your choice of free medications
(while supplies last) mailed
directly to your home

Arkansas Tobacco Prevention and
Cessation Program
4815 West Markham, Slot 3
Little Rock, AR 72205
(501) 661-2953

Arkansas Tobacco Quitline
1-800-QUIT-NOW
1-800-784-8669
Open 24 hours
seven days a week
Free medications, while supplies last.

Services are available in English,
Spanish, Marshallese and
more than 160 other languages.

stampoutsmoking.com
healthy.arkansas.gov



Arkansas Department of Health



Front

Unfolded



SAMPLE QUITLINE BROCHURE

You're busy, we understand.

That's why we do everything we can to make this process easy for you. We offer three easy ways to get started. You make the first contact and then we take over, guiding you as you quit this difficult addiction.



**Fight the addiction -
you're in charge.**



**The power to quit
is inside you.**

If you're pregnant, you have more than your own health to consider.

"The Quitline has changed my life; keep it going! Because for people who take advantage of it, it's a miracle."

- Satisfied Quitline Caller



By Phone

Enroll yourself in the program by calling 1-800-QUIT-NOW (1-800-784-8669).

By Internet

Visit stampouts smoking.com and select Click-to-Call. Enter your phone number and an Arkansas Tobacco Quitline operator will call you within a few minutes.

By Fax

Visit your local health unit or medical clinic to enroll through the fax referral program. An operator will call within three days of receiving the fax. If your doctor's office needs Arkansas Tobacco Quitline Fax pads, ask them to call (501) 661-2953.

Your call will be answered by a registration coordinator, who will register you for free tobacco-quitting services. Registration is quick; it takes five to seven minutes to enroll. If you have time, you will then be connected with a Quit Coach®; otherwise, the Quit Coach® will call you at your best available time.

Quit Coaches® are professionally trained to help you quit tobacco. They will help you:

- Prepare to quit
- Choose your quit day
- Change your routine
- Cope with withdrawal
- Fight slips and relapse

The Arkansas Tobacco Quitline pregnancy program is for all Arkansas female residents who are planning pregnancy in the next three months, currently pregnant and/or are currently breastfeeding.

The pregnancy program includes:

- Up to 10 calls with relapse prevention sensitivity.
- The first five or six calls will be completed within 60 to 90 days of enrollment.
- One call will be delivered 30 days prior to the planned due date.
- At least two postpartum contacts (usually at 15 days and 45 days postpartum).

Back

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OTHER RESOURCES FOR QUITTING TOBACCO USE

In addition to calling the Arkansas Tobacco Quitline, there are a variety of other cessation resources:

BECOMEANEX.ORG: EX® is an innovative online cessation tool provided by the American Legacy Foundation. The program encourages smokers to approach quitting smoking as “re-learning life without cigarettes.” The Web site, becomeanex.org, features action-oriented tools and information to help smokers prepare for quitting. The site offers a virtual community where smokers can share stories and best practices about their quit attempts. It also allows them to develop a personalized quit plan. For more information visit www.becomeanex.org.

FREEDOM FROM SMOKING ONLINE: Freedom From Smoking® Online (FFS) is a program specifically designed for adults who want to quit smoking. It is an adaptation of the American Lung Association’s gold standard group clinic that has helped thousands of smokers to quit for good.

FFS Online does not begin with quitting. The program takes you through several lessons first, ensuring that solid information about preparing to quit is given before Quit Day. Users can progress through the lessons and modules until completion of the entire program. The FFS Online can be accessed day or night, seven days a week on any schedule you choose. Visit www.ffsonline.org.

FAX REFERRAL PROGRAM: The Fax Referral Program is a way for health care providers to help their patients quit tobacco. Health care providers link their patients to the Arkansas Tobacco Quitline through these simple steps:

- Health care providers should ask all patients about their tobacco use.
- If the tobacco user is ready to quit, patients then consent to have the Quitline contact them via the HIPAA compliant Referral Form.
- The health care provider faxes the Referral Form to the Quitline.
- The Quitline then calls the tobacco user during their best time, and an expert Quit Coach works with the patient to create a tailored quit plan and provides referrals to local cessation programs and/or health insurance benefits.
- HIPAA covered providers are given feedback on services that were received.

To download the Fax Referral Form, go to www.stampoutsmoking.com, or request a packet by calling the Arkansas Tobacco Prevention and Cessation Program at (501) 661-2953.



OTHER RESOURCES FOR QUITTING TOBACCO USE

FRESHSTART®: Freshstart® is a group-based tobacco cessation support program offered by the American Cancer Society. The program is designed to help employees plan a successful quit attempt by providing essential information, skills for coping with cravings and group support.

- HOW DOES IT WORK?

Freshstart® incorporates the most current guidelines for tobacco cessation support into four face-to-face group support sessions. The Freshstart® evidence-based approach is geared to help participants increase their motivation to quit, learn effective approaches, for quitting and guide them in making a successful quit attempt. The evidence-based components of Freshstart® include:

- o Motivational intervention activities
- o Practical counseling (problem solving skills)
- o Social support
- o Education about medication and approaches to quitting

Employees choose a combination of techniques and cessation treatments they will use in their quit attempt. Employees also make an informed choice about which techniques they will use in making their quit attempt, such as cold turkey, scheduled smoking, medications, tapering, etc.

To implement the support program, a representative at your company must first complete the Freshstart® facilitator training. Following the completion of training, your company can access the program materials and begin offering employees the most up-to-date guidelines on how to overcome their nicotine dependence. For more information, visit <http://www.acsworkplacesolutions.com/freshstart.asp> or contact the Arkansas Tobacco Prevention and Cessation Program to facilitate the training of key personnel to provide on-campus tobacco education/cessation presentations. Call (501) 661-2953, if you have questions.



OTHER RESOURCES FOR QUITTING TOBACCO USE

Smokefree TXT

SmokefreeTXT is a mobile text messaging service designed for adults and young adults across the United States who are trying to quit smoking. The program was created to provide 24/7 encouragement, advice, and tips to help smokers quit smoking and stay quit. It is a 6 to 8 week program, depending on when you set your quit date. Users will receive 1 to 5 messages per day and can receive additional quit support by texting one of three SmokefreeTXT's keywords:

- Crave
- Mood
- Slip

THERE ARE 2 WAYS TO SIGN UP:

1. **By phone:** Text the word **QUIT** to 47848 from your mobile phone, answer a few questions, and you'll start receiving messages.
2. **Online:** Click the sign up tab at www.smokefree.gov/smokefreetxt. You'll then fill in some questions on the web form and begin receiving messages.

HERE ARE A FEW THINGS TO KEEP IN MIND:

- **Cost:** There is no additional fee for this service. However, message and data rates may apply. If you pay for individual texts, this program may not be right for you. Check with your mobile provider.
- **Unsubscribe:** If you would like to unsubscribe from SmokefreeTXT, text the word STOP to 47848 to end the program. For help, text the word HELP to 47848.

TECHNICAL SUPPORT: Technical support is available to help you sign up and use SmokefreeTXT. If you need help or have any questions, please connect with us on Facebook at [f /SmokefreeTXT](https://www.facebook.com/SmokefreeTXT) or contact NCISmokefreeTeam@mail.nih.gov.



PROGRESS REDUCING EXPOSURE TO SECONDHAND SMOKE IN ARKANSAS

IN RECENT YEARS, ARKANSAS HAS MADE GREAT PROGRESS REDUCING EXPOSURE TO SECONDHAND SMOKE.

In 2006, Arkansas passed the Clean Indoor Air Act (CIAA), which prohibits smoking in all workplaces and public places. That same year, Arkansas also passed Act 13, which makes it illegal to smoke in a vehicle with a child under the age of six and weighing less than 60 pounds. In 2011, Act 811 was built upon the foundation of 2006's Act 13. Act 811 upped the age to extend protection to minors under the age of 14.

LEGISLATION LIKE CIAA AND ACT 13 HAVE LED TO GREATER PROTECTION FROM THE HARMFUL CHEMICALS FOUND IN CIGARETTE SMOKE:

- Exposure to secondhand smoke in vehicles fell from 30.1 percent in 2002 to 23.0 percent in 2008.
- The percentage of adults who reported exposure to secondhand smoke in the home has decreased from 28.2 percent in 2002 to 17.2 percent in 2008.

With the passage of the Arkansas Clean Air On Campus Act of 2009, involuntary exposure to secondhand smoke will continue to fall.

THE CENTERS FOR DISEASE CONTROL AND PREVENTION PROVIDE THESE FACTS ABOUT SECONDHAND SMOKE:

- Secondhand smoke contains at least 250 chemicals known to be toxic, including more than 50 that can cause cancer.
- Exposure causes heart disease and lung cancer in nonsmoking adults.
- Nonsmokers who are exposed to secondhand smoke at home or work increase their heart disease risk by 25 to 30 percent and their lung cancer risk by 20 to 30 percent.
- Breathing secondhand smoke has immediate harmful effects on the cardiovascular system that can increase the risk of heart attack. People who already have heart disease are at especially high risk. heart disease risk by 25 to 30 percent and their lung cancer risk by 20 to 30 percent.
- Secondhand smoke exposure causes respiratory symptoms in children and slows their lung growth.
- Secondhand smoke causes sudden infant death syndrome (SIDS), acute respiratory infections, ear problems and more frequent and severe asthma attack in children.
- There is no risk-free level of secondhand smoke exposure. Even brief exposure can be dangerous.



CLICK TO CALL INSTRUCTIONS

PLACING CLICK TO CALL ON YOUR WEB SITE

Click to Call is a button that resides on a Web site that initiates a telephone call to the Arkansas Tobacco Quitline.

- Increase enrollment by providing an easy way for participants to connect via phone
- Increase program efficiency by making it easy for participants to contact their Quit Coach™ for any reason – whether they’re dealing with a craving, have a question about medication or just want to talk about quitting

YOUR WEB PAGES WILL BECOME THE LINK BETWEEN THE PARTICIPANT AND THE QUIT COACH

- Click to Call calls are handled just like a normal inbound phone call to the Quitline
- Use the standard button provided in the code
- The button will support a custom phone number, the national Quitline number (1-800-QUIT-NOW)
- Place the button on one or multiple Web pages, on an Internet or intranet site

HOW DOES CLICK TO CALL WORK FROM THE PARTICIPANT’S EXPERIENCE?

A participant simply:

- 1) clicks the button on the Web page
- 2) enters the phone number of the telephone where they want to talk
- 3) clicks “submit”

Their phone will ring immediately, and the participant is connected with the Arkansas Tobacco Quitline.



WHAT DO I NEED TO DO TO GET THE BUTTON ON MY SITE?

1. Use the enclosed code to place the button on your site
2. Your Web developer uses the code to place the Click to Call feature on your Web site
The code needs to be implemented by someone familiar with HTML code and the code of the Web pages where the Click to Call button will be placed.



CLICK TO CALL INSTRUCTIONS

SOURCE CODE FOR USE

Place the following code between the <HEAD> and </HEAD> tags of your Web page.

If you are putting multiple buttons on a single page, include this top section of code once per page.

```
<script type="text/javascript" src="http://as00.estara.com/as/InitiateCall2.php?accountid=200106285895"></ <http://as00.estara.com/as/InitiateCall2.php?accountid=200106285895> <http://as00.estara.com/as/InitiateCall2.php?accountid=200106285895> script>
```

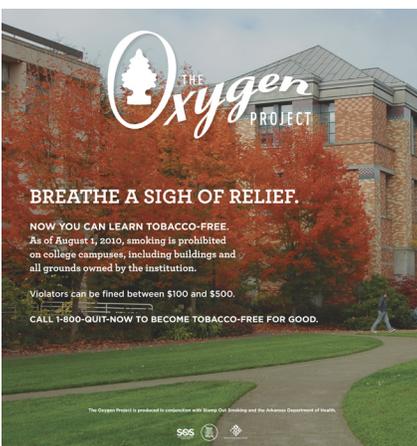
Place the following code where the Click to Call feature is desired.

```
<a href="javascript:webVoicePop('Template=375075','var1=Arkansas Tobacco Quitline','var3=ClientWeb','var4=' + navigator.appVersion);"> [^ <http://www.freeclear.com/_images/Click2Call/click-to-call.gif%22> ] border="0" alt="Click to Call" /></a>
```

NOTE: Implementation of Click to Call involves working with source code. Alere Wellbeing will support the implementation of the Click to Call button on your Web site(s) if the code is implemented exactly as delivered and specified. If the source code is altered on your site, you will be responsible for any issues that arise.



SAMPLE POSTER



Sample Poster
 Actual size : 17" w x 18" h



SAMPLE INSERT

THE Oxygen PROJECT

BREATHE A SIGH OF RELIEF.

NOW YOU CAN LEARN TOBACCO-FREE. As of August 1, 2010, smoking is prohibited on college campuses, including buildings and all grounds owned by the institution.

Violators can be fined between \$100 and \$500.

CALL 1-800-QUIT-NOW TO BECOME TOBACCO-FREE FOR GOOD.

The Oxygen Project is produced in conjunction with Stamp Out Smoking and the Arkansas Department of Health.

SOS STAMP OUT SMOKING  

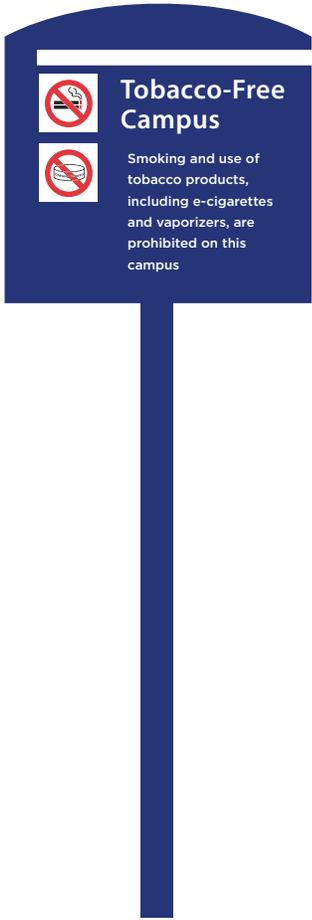
Sample Insert
Actual size : 4”w x 9”h



SAMPLE PERMANENT OUTDOOR SIGNAGE



AUTOMOBILE



PEDESTRIAN



WALL-MOUNTED SIGN
(E.G., FOR PARKING DECKS)

Tobacco-Free Facility





SAMPLE PERMANENT OUTDOOR SIGNAGE





SAMPLE PERMANENT OUTDOOR SIGNAGE

WELCOME

**All
College Buildings
and Grounds are
Designated as
Tobacco-Free
Zones.**



WELCOME

**All
College Buildings
and Grounds are
Designated as
Tobacco-Free,
Including E-cigarettes
and Vaporizers,
Zones.**



HANDOUT FOR SMOKERS WHO BREACH THE TOBACCO-FREE POLICY:

**Welcome to our
tobacco-free [legal entity]**
Please support our policy at
[www.....](#)or on noticeboards
(On other side of card add quit line or quit smoking tips).



SAMPLE PERMANENT OUTDOOR SIGNAGE

WELCOME TO OUR TOBACCO-FREE SCHOOL!
School policy prohibits the use of tobacco products, including e-cigarettes and vaporizers: Everywhere. By everyone. At all times. Thank you for you cooperation

WELCOME TO OUR TOBACCO-FREE SCHOOL!
School policy prohibits the use of tobacco products, including e-cigarettes and vaporizers: Everywhere. By everyone. At all times. Thank you for you cooperation

BIENVENIDOS A NUESTRA ESCUELA LIBRE DE TABACO.
Las reglas de la escuela prohíben el uso de los productos de tabaco, incluyendo los cigarrillos electrónicos y los vaporizadores: En todas partes. Por cualquier persona. A todo momento. Gracias por su cooperación



TOBACCO-FREE POLICY KIT FEEDBACK

PLEASE COMPLETE THE FORM BELOW AND RETURN TO:

Arkansas Tobacco Prevention and Cessation

4815 W. Markham St., Slot 3

Little Rock, AR 72205

Fax: (501) 280-4040

Or you may email this to: adh.tpcp@arkansas.gov

School Name: _____

School Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Title: _____

Phone: _____ E-mail: _____

Do you plan to implement a tobacco-free college campus policy? _____

If your campus is covered by state law, how do you plan to enforce your school's policy?

Did the content of this kit help with your implementation plan? Which elements?

Did the kit give you new ideas? ___Yes ___No

If the smoke-free campus law does not cover your campus, are you considering implementing a smoke-free or tobacco-free policy at your school? ___Yes ___No

If yes, which one? _____

If no, what is preventing you from implementing a tobacco-free policy?

What additional support from the Arkansas Tobacco Prevention and Cessation Program would be helpful? _____



TOBACCO-FREE POLICY KIT FEEDBACK

Thank you for taking the time to complete this survey. We hope to continue to partner with Arkansas' colleges and universities, providing support of your efforts to create healthy environments for students.

If you have questions, please contact:

Arkansas Department of Health
Tobacco Prevention and Cessation Program
(501) 661-2953
adh.tpcp@arkansas.gov



Arkansas Department of Health

**ARKANSAS DEPARTMENT OF HEALTH
TOBACCO PREVENTION AND CESSATION PROGRAM
4815 WEST MARKHAM, SLOT 3
LITTLE ROCK, AR 72205
501-661-2953
WWW.HEALTHYARKANSAS.GOV
WWW.STAMPOUTSMOKING.COM
1-800-QUIT-NOW**

