

The background is a dark, blurred image with several out-of-focus light sources in warm tones like orange, red, and yellow, creating a bokeh effect. The overall color palette is dark blue and black.

**Everyone Deserves to  
Breathe Clean, Safe Air**

Today, there is solid and conclusive evidence that documents the serious risks that secondhand smoke poses to people, and the list of these health conditions has only continued to lengthen.

*Surgeon General Report 2006*

# The effects of secondhand smoke exposure kills:

- More than 53,000 people every year in the United States
- More than 510 Arkansas adults every year

Secondhand smoke is a direct  
cause of:

- Cardiovascular disease
- Cancer
- Lung and bronchial conditions

A woman with long brown hair, wearing a white button-down shirt and a black necktie, is holding a black tray with a white plate of food. She is standing in a restaurant or bar setting with blurred lights in the background. The text is overlaid on the right side of the image.

Food service workers  
have a 50% greater  
risk than the general  
public of dying from  
lung cancer

*(Source: American Cancer Society)*

## In Arkansas, exposure to secondhand smoke still occurs at:

- Bars and restaurants that exclude those under the age of 21.
- Workplaces with fewer than three employees.
- Hotel/motels with 25 or fewer guest rooms.

# How does Arkansas compare to other states?

- More than 20 states in the U.S. have comprehensive laws with 100% smoke-free policies in workplaces, restaurants and bars



# Comprehensive smoke-free policies do not harm businesses.

A recent study from the University of Arkansas showed that Southeastern Conference cities with 100% smoke-free policies:

- Averaged 25% increase in sales tax revenues in bars\*
- Almost 18% increase in sales tax revenues in restaurants\*

*\* Relative to those that did not implement comprehensive policies*

Arkansas not having a 100%  
smoke-free law could deter groups  
from holding conferences and  
conventions in our state

More than 8 out of 10  
Arkansas adults  
would support a state  
law banning smoking  
in **ALL** indoor  
workplaces



A photograph of a man with a mustache, wearing a dark blue or black long-sleeved button-down shirt, leaning on a dark wooden bar counter. He is looking directly at the camera with a neutral expression. The background is a blurred bar area with various bottles and warm lighting. Overlaid on the right side of the image is white text.

Everyone deserves  
the right to breathe  
clean, safe air

For more information, visit  
*[ClearTheAirArkansas.com](http://ClearTheAirArkansas.com)*