

**University of Arkansas  
for Medical Sciences  
Winthrop P. Rockefeller Cancer Institute  
Cancer Control**

**July 5, 2011**

**Michael A. Preston, MPH**

Director, Cancer Control Outreach Center  
Ph.D. Health Systems Research/Health Economics  
Policy Analyst, Cancer Control  
Director, Research and Faculty Diversity

**Kimberly S. Enoch, MPH, CHES**

Associate Director, Cancer Control Outreach Center  
Program Manager, MammoVan - Mobile Mammography Program

**Ronda S. Henry-Tillman, MD, FACS (PI)**

Professor of Surgery  
Director, Cancer Control, Cancer Institute  
Practice Director, Ladies' Oncology Clinic, Cancer Institute

**UAMS**

WINTHROP P. ROCKEFELLER  
 CANCER INSTITUTE

UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES

# CANCER CONTROL PROGRAMS

- Early Detection
- Prevention
- Mentoring
- Partnerships
- Evidence-based
- Policy
- Arkansas Cancer Plan
- caBIG



UAMS

WINTHROP P. ROCKEFELLER  
CANCER INSTITUTE

UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES

# CANCER CONTROL SCREENING TOTALS BY PROGRAM



Program	#Screened
MMP	3941
Prostate	1254
CRC	703
CCSEP	41
Cervical	12

**UAMS**

Since 2007, CC has collaborated with UAMS Genitourinary Oncology Clinic, Ladies Oncology Clinic, and UAMS Breast Center.

WINTHROP P. ROCKEFELLER  
CANCER INSTITUTE

UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES

# MAMMOVAN OUTCOME

## FEBRUARY 24, 2010-PRESENT

- 69 trips in 17 counties
- 1,569 women screened
- 14 Cancers
  - 7 High-risk lesions
- 14 Focused Counties
  - 1,448 screened
- 3 Non-Focused Counties
  - 78 screened



# CANCER SCREENING DIAGNOSIS RATIO



- National Average
  - 2:1000
- MMP
  - 10:1000

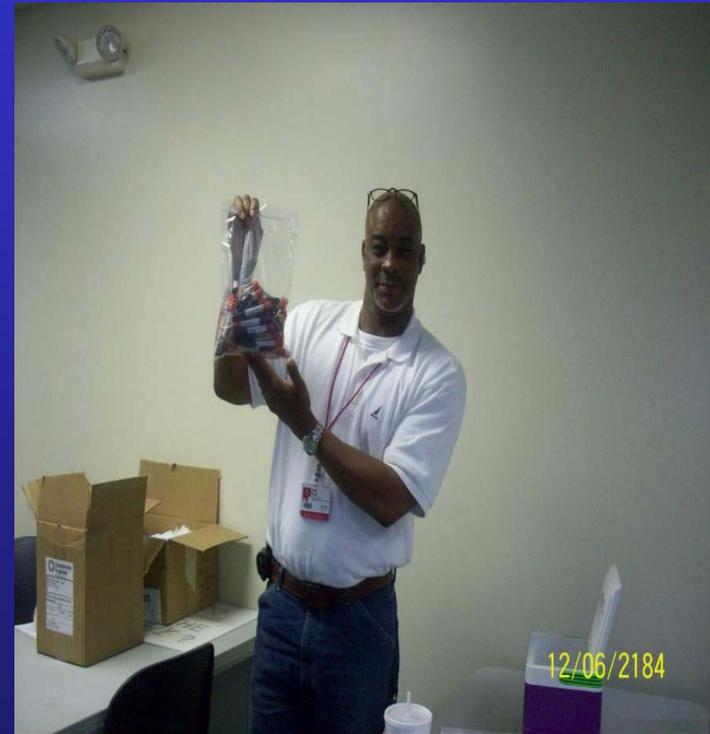
UAMS

WINTHROP P. ROCKEFELLER  
CANCER INSTITUTE

UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES

# PROSTATE/CRC NAVIGATION PROGRAM

- Participants Navigated through Cancer Continuum of Care
- Screening and Education
- Prostate
  - 17 Annual Events
  - 17 Counties
- CRC
  - All 5 Public Health Regions of Arkansas



UAMS

WINTHROP P. ROCKEFELLER  
CANCER INSTITUTE

UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES

# EMPOWERING COMMUNITIES FOR LIFE (CCESP)

**R24 NIH National Center for Minority Health and  
Health Disparities (1 R24 MD002805)**

- **St. Francis and Mississippi County**
- **40 FOBT**
  - **2 Positive**
- **8 CBPR Trainings**
- **30 Community Partner Meetings**



**UAMS**

WINTHROP P. ROCKEFELLER  
CANCER INSTITUTE

UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES



# Prevent cervical cancer with a vaccine.

[www.healthygirls.org](http://www.healthygirls.org)

Sponsored by UAMS Cervical Cancer Education Prevention Program and Arkansas Department of Health



© 2011 UAMS

© 2011 UAMS

UAMS

WINTHROP P. ROCKEFELLER  
CANCER INSTITUTE

UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES

# CERVICAL CANCER EDUCATION PREVENTION PROGRAM

## ● Research Team

- PI: Dr. Andrews-Collins
- Sharmin Moody, MA



# CERVICAL CANCER EDUCATION PREVENTION PROGRAM

- Educate females/guardians about CC and HPV
- Vaccinate females ages 11-18
  - Gardasil
- CBPR
  - Enhance compliance with HPV vaccination series
- Kick-off Event Pine Bluff, AR
  - February 12, 2011
  - 12 Participants received intervention



# Mentoring



- FDCO
- Arkansas INBRE
- Summer Science Discovery Program

UAMS

WINTHROP P. ROCKEFELLER  
CANCER INSTITUTE

UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES

# Partnerships



# Evidence-based Research

- **Policy Translation**
  - **Legislative Health Briefings**
  - **Community Policy Education**
  - **Colorectal Cancer Act of 2005**
  - **Colorectal Cancer Act of 2009**
  - **Prostate Screening Act of 2009**

**UAMS**

---

WINTHROP P. ROCKEFELLER  
CANCER INSTITUTE

---

UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES

# Arkansas Cancer Plan Implementation Grants

The 2009 Arkansas General Assembly authorized the Arkansas Department of Health to spend \$1.8 million to implement the Arkansas Cancer Plan



UAMS

**\$1.8 million to spend over Fiscal Years 2010 - 2011**

WINTHROP P. ROCKEFELLER  
CANCER INSTITUTE

UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES

# SUMMIT XII

This year, the theme is  
“Spotlight on Prevention.”  
The Arkansas Cancer Plan  
reflects the importance of  
preventative measures in  
the fight to eliminate the  
burden of cancer in  
Arkansas.



Join Us For  
Arkansas Cancer Summit XII

## Spotlight on Prevention

### When and Where

March 7 and 8, 2011 Embassy Suites Hotel Little Rock  
Pre-Summit Awards Reception • Panel Discussion • Two Breakout Sessions

### Summit Information

The Arkansas Cancer Summit is an annual event hosted by the Arkansas Cancer Coalition to showcase the recent progress that Coalition partners have made toward meeting the goals and objectives of the state comprehensive cancer plan, and to provide opportunities for our members and friends to network, share information, and build new skills.

### Questions?

You can contact Pamela Bowie at (501) 603-5209  
or [pamela.bowie@arcancercoalition.org](mailto:pamela.bowie@arcancercoalition.org)

### Online Registration

Is available at [www.arcancersummit.com](http://www.arcancersummit.com)

### Hotel Information

Embassy Suites Hotel Little Rock  
11301 Financial Center Pkwy.  
Little Rock, AR 72211  
501-312-9000  
[www.embassysuiteslittlerock.com](http://www.embassysuiteslittlerock.com)

**Prevention**

**AC**  
Arkansas Cancer Coalition

# LEVERAGED FUNDING

- Since 2000, leveraged \$18.5 Million
- Continue to develop research programs to address cancer health disparities

UAMS

WINTHROP P. ROCKEFELLER  
CANCER INSTITUTE

UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES

# DISSEMINATION

- **Community Health Fairs**
- **Local and National Conferences**
- **Publications**
- **Public Service Announcements**
- **Newsletters**
- **Website**

**UAMS**

---

WINTHROP P. ROCKEFELLER  
CANCER INSTITUTE

---

UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES

# caBIG Initiative

- Community research component
- Standardizing questionnaires for collecting demographic information for easy query
- Translation of research from lab to clinic and back
- Tissue banking
- caBIG Clinical Trials Management Systems (CTMS)/Population Sciences Joint Face-to-Face Meeting May 9-10 2011

UAMS

WINTHROP P. ROCKEFELLER  
CANCER INSTITUTE

UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES

# ACKNOWLEDGEMENTS

## Special Thanks to:

- **Ronda S. Henry-Tillman, MD, FACS (PI)**
- **American Cancer Society**
- **Arkansas Affiliate, Komen Foundation**
- **Arkansas Cancer Coalition**
- **Arkansas Department of Health**
- **Breast Cancer Relief Foundation**
- **Community Partners**
- **Dee Dee Ricks**
- **Mobile Mammography Program Team**
- **National Breast Cancer Foundation**
- **National Institute of Health**
- **UAMS Winthrop P. Rockefeller Cancer Institute**
  - **Cancer Control Outreach Center**
  - **Breast Surgical Oncology**
- **Wal-Mart Store, Inc.**
- **Winthrop P. Rockefeller and Win Rockefeller, Jr.**

**UAMS**

WINTHROP P. ROCKEFELLER  
 CANCER INSTITUTE

UNIVERSITY OF ARKANSAS FOR MEDICAL SCIENCES

Count your  
**SMILES**  
instead of your tears;  
count your  
**COURAGE**  
instead of your fears.



"We don't know how  
**STRONG**  
we are until  
**BEING STRONG**  
is the  
**ONLY CHOICE**  
we have."



**THANK YOU!**

