

# HHI At-a-glance

Sep-Oct 2009

## Southwest Region

“Color Me”, presented on September 10<sup>th</sup> in Grand Rounds, is a program from the William Jefferson Clinton Primary School in **Hempstead County**. It is funded by a USDA Fresh Fruit and Vegetable Grant. Renee Sell, RN, District Nurse, using a simple concept, envisioned teaching children a way to associate basic colors with fresh fruits and vegetables and the nutritional values associated with them. “Color Me” is an exciting and innovative way to introduce fresh fruits and vegetables to children in kindergarten through 4th grade. Students are able to taste test a variety of fruits and vegetables in the “color of the month.”

## Southeast Region

With the collaboration of the **Drew County** Community Tobacco Education Grant and the University of Arkansas at Monticello (UAM) the University decided to initiate operational procedures creating smoke-free campuses for their faculty, staff and students. These procedures were put in place prior to the Arkansas State Law which takes effect September 2010 requiring all state university campuses be smoke-free. As of September 1, 2009, not only the main campus in Monticello went smoke-free, but also the technical campuses in McGehee (**Desha County**), Crossett (**Ashley County**) and Warren (**Bradley County**). Through these efforts, over 500 administrators, faculty and staff and approximately 3,483 students are now in smoke-free environments.

### Flu Flu and Flu

SE had a total of 19 mass flu clinics set up in 14 counties due to multiple town sites in some counties. Southeast Region gave a total of 23,000 doses of seasonal and 1800 doses of H1N1 during the Mass Flu Clinics held in all 14 counties on October 30<sup>th</sup> and October 31<sup>st</sup>, despite the heavy rainfall, flooding, and no electricity in some places where flu clinics were held. We had a great turnout of volunteers and in many places ran out of vaccine before clinics were due to close. School flu clinics are being held in approximately 170 schools across the 14 counties.

## Northeast Region

All counties within the NE Region have worked tirelessly to complete Mass Flu Clinics and School Flu Clinics and they will continue their efforts throughout this season. Many flu presentations have also been given to community groups throughout the region.

## Hometown Health Improvement



## Northwest Region

The **Sebastian County** Health Unit unveiled the new Breastfeeding room. County Judge David Hudson cut the ribbon. All Breastfeeding mothers participating in the WIC program at the Sebastian County Health Unit and the WIC only clinic who attend the event were recognized during the celebration. Our Breastfeeding moms were treated to nutritious snacks and door prizes were given away.

## Central Region

Chronic Disease Self-Management Program in **Grant County** was held at Sheridan Parks and Recreation Community Center for six consecutive weeks in September and October. The Chronic Disease Self-Management Program was developed by Stafford University. Classes are provided by South Central Center on Aging.

## HHI Branch

HHI applied for Category A: Obesity and Category B: Tobacco Prevention funding from the Part I of the American Recovery and Reinvestment Act's Communities Putting Prevention to Work program. In Category A HHI proposed to work with one small city, **North Little Rock** and one small rural community, **Independence County**, to improve Nutrition, increase physical activity and combat obesity through policy, systems and environmental change. Through this endeavor, 18 full time and 9 contract jobs will be created and nearly \$8 will come into Arkansas to support these communities in reaching their goals. In Category B HHI proposed to coordinate efforts of two rural communities, **Arkansas County** and **Boone County**, both would work toward implementation of a comprehensive clean indoor air policy by implementing mass media campaigns to educate the public about the dangers of second-hand smoke, presenting tobacco prevention messages and the distribute educational materials. During this process, 19 jobs will be created and nearly \$6 million will come into Arkansas to support these efforts. A funding announcement by the CDC is expected around the first of the year, if Arkansas's proposals are approved funding to these local would begin in early spring of 2010.