

**CENTER for HEALTH ADVANCEMENT
HEALTH DISPARITIES ACTIVITIES
3Q09 (1QFY10)**

CHRONIC DISEASE

BreastCare met with the UAMS Partners For Inclusive Communities on July 1st along with their Health Promotion Advisory Committee to discuss improving clinic accessibility for the disabled across the state as well as to discuss kicking off the *Right to Know* materials campaign.

August 28, 2009 Rachel Luckett (Diabetes Prevention & Control) participated in the American Heart Association Minority Action Committee meeting promoting self-sufficiency for community partners in support of the upcoming campaign *The Power to End Stroke* slated for this October.

BreastCare and Cancer Education & Early Detection (CEED) Consultant conducted community forums in Crittenden County on 8/7/09 and 8/8/09 with health professionals and the faith based community. Participants discussed reasons African-American women were not following screening guidelines for breast and cervical cancer.

BreastCare staff attended Partners for Inclusive Communities meeting on Wednesday, September 9. The *Right to Know Campaign* encouraging wheel chair-bound women to get mammograms was the primary focus. A meeting has been planned for Saturday, October 24 to train radiology technicians on how to provide mammograms for this target population.

BreastCare staff attended an informational health fair on September 24th at the Arkansas Department of Community Correction in Pine Bluff Arkansas. There were over 350 incarcerated women in attendance who received information on national and local breast cancer statistics, how to practice good breast and cervical health and how to identify breast and cervical cancer signs and symptoms.

FAMILY HEALTH

ONGOING: Women's Health continues to contract with the UAMS Dept. of OB/GYN to facilitate the delivery of maternity and family planning service to low-income women. Coverage for Pulaski County Central Health Unit Family Planning clinics with UAMS APNs is in process. Women's Health is coordinating this effort with the Central Region's Administrative Staff.

An Extra Help Bi-lingual Help Line operator (ConnectCare) was selected to start 9/08/09. Filling this position will allow Maria Ruvalcaba, the incumbent, to transition to

the Health Promotion staff to provide Health Education/Promotion/ Outreach to the Hispanic Medicaid/ARKids population.

Maria Ruvalcaba, newest member of the Health Promotion staff, and Ruby Brown, Help Line Manager, represented ConnectCare at the *Festival Latino* Health Fair Saturday, August 30, 2009.

The Mexican Consulate in Little Rock has invited ConnectCare to participate in the Bi-National Health Week Health Fair October 5th – 12th . Plans are being finalized for participation.

Women's Health and Center for Local Public Health Patient Care Managers and Maternal & Child Health Specialists are collaborating with Title X consultants to develop a family planning intake form and revise family planning records. Efforts are aimed at improving clinic efficiency with forms that will accommodate clients with limited reading and health literacy skills.

In September Health Connections provided expertise to the Center for Health Protection—Immunization/Communicable Disease to help translate flu vaccine information form into Spanish.

Health Connections collaborated with the Mexican Consulate in September to determine locations of Hispanic families in the state and to identify their health information and outreach needs.

Health Connections was contacted in September by Lupita Chavarria, Enlace Latino newspaper, requesting that Maria Ruvalcaba, bilingual Health Educator, participate in a KABF 88.3 FM radio program to talk/share information about ConnectCare services and the importance of a medical home.

The Infant Hearing Program pilot being planned in September with UAMS, College of Allied Professionals, will address underserved areas in the State.

LIFESTAGE HEALTH

Diannia Hall-Clutts, Older Adults Section Chief, attended a National Council on Aging (NCOA) webinar on *Age Discrimination and the Economic Downturn* on July 21st, 2009. The webinar discussed the impact today's economy is having on older adults in the workforce.

Brandy Sutphin, epidemiologist, attended *Essential Inclusion of Cultural Diversity in Community Health Assessment* in July.

NUTRITION/WIC

Approximately 17,000 English and Spanish version education bags were provided to WIC staff for distribution to WIC participants.

Learning Dynamics was selected to provide Multicultural Awareness training to be held in September. *WIC Multicultural Awareness Training: Diversity without Adversity* has been posted on A-Train.

WIC Program Civil Rights Training is available on A-Train. This course must be completed annually by all ADH staff who serve WIC Families.

OFFICE OF ORAL HEALTH

Oral Health Workforce Development Grant funds the following sub-grantees in support of Minority Health/Health Disparities initiatives:

- Partners for Inclusive Communities – is conducting training sessions in Community Health Centers and other venues for healthcare providers to use the non-verbal communications tool for patients with special needs.
- Delta Dental of Arkansas – is promoting use of the Language Line translation service, available free of charge in any dental office in Arkansas.
- Farm Bureau of Arkansas – has included information on dental careers through their MASH outreach programs for middle school and high school students in rural schools.
- Philander Smith College – is conducting events to promote dental careers for minority students.
- UAPB – is also conducting events to promote dental careers for minority students.

Carol Amerine, Program Support Manager, gave a presentation on oral health and aging for the Schmieding Center for Senior Health and Education in Fayetteville on August 21st.

Submitted October 28, 2009 by

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