

**ADH - OMHHD ADVISORY COMMITTEE  
QUARTERLY CENTER REPORT**

**4<sup>th</sup> Quarter (Oct-Dec) 2010**

The purpose of this quarterly report is to assist OMHHD in tracking Center involvement as it addresses the HP2020 goal to **Achieve Health Equity, Eliminate Disparities, and Improve the Health of All Groups**. OMHHD continues to be committed to monitoring ADH's progress in achieving health equity and eliminating health disparities. Reports are placed on the OMHHD website (internet and intranet).

The Center Health Advancement

Jane F. Costello, MPH 01/25/11

Provide a brief summary of activities within the last quarter that your Center has worked on in the areas of minority populations, health disparities, cultural awareness/diversity, training and professional development.

**CHRONIC DISEASE BRANCH**

October's Diabetes Month Awareness Campaign kicked off in various media across the state including a presentation on AETN and an advertisement in *STAND!* Magazine.

Arkansas Geriatric Education Center (AGEC) agreed to provide funds and educational speakers as needed to the ADH Arkansas Chronic Illness Collaborative (ACIC). The ACIC agreed to collect data on 65+ year old patients with diabetes for the 10<sup>th</sup> ACIC Collaborative.

On October 25<sup>th</sup> Arkansas Baptist College, a *Growing Healthy Communities* grant recipient, held a ribbon cutting ceremony for the Garden of Eden Fresh Market. Mayor Stodola, representatives from the Governor's Office, Links, Inc. and the Minority Health Commission along with students from the school, and representatives from local area businesses were present.

In December, the Diabetes Prevention & Control Program (DPCP) agreed to facilitate a session at the UAPB 55<sup>th</sup> *Annual Rural Life Conference*, February 18, 2011, Pine Bluff Convention Center, Pine Bluff, Arkansas.

**FAMILY HEALTH BRANCH**

Radio stations in Springdale and Nashville were selected to host advertisements in Spanish for hearing screening awareness and follow-up for three weeks in November. The Child & Adolescent Health Section plans to select two more stations in locations with large Latino populations in the next few months.

The Women's Health Outreach Coordinator continued to participate in the *Central Arkansas Re-Entry Coalition's* health subcommittee including a re-entry fair on October 23. His charge is to provide education and possible assistance with reproductive health services for probationers and parolees.

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ConnectCare staff participated in a number of multi-cultural events across the state this quarter, including:

- Arkansas Minority Health Commission Forum and Health Fair, in Blytheville, October 21 and 22
- *Encuentro Hispano*, 20<sup>th</sup> annual Health Fair, October 30, Hall of Industry, State Fair Grounds
- Mexican Consulate's recognition of 10<sup>th</sup> annual Bi-national Health Week
- Horatio School District (45% Hispanic families) Parent-Teacher Conferences in October

In November, ConnectCare bilingual staff translated the *Medicaid Handbook* into Spanish and submitted it to DHS for AFMC to print and post on AFMC and ConnectCare websites.