



UAMS
UNIVERSITY OF ARKANSAS
FOR MEDICAL SCIENCES



In Cooperation With:

Statewide Injury Prevention Program

MOTOR VEHICLE SAFETY RESOURCE GUIDE

October 2011

Injury Prevention Center
Arkansas Children's Hospital

Center for Applied Research and Evaluation
University of Arkansas for Medical Sciences
1 Children's Way, Slot 512-26
Little Rock, Arkansas 72202-3591

Motor Vehicle Safety Resources

Child Passenger Safety

Child Passenger Safety Technician Course

Website: <http://www.carseatsar.org> or contact Holly Terry at hmterry@uams.edu

Sponsor: Injury Prevention Center at Arkansas Children's Hospital

Purpose: The national standardized child passenger safety technician certification course is usually four days long and combines classroom instruction, hands-on work with car seats and vehicles, and a community safety seat checkup event.

To find Child Passenger Safety Technicians/Instructors or courses in your area visit <http://www.carseatsar.org> and click on the links "Find a Technician/Instructor" and/or "Find a Course"

Cost: Free

Hospital-based Child Passenger Safety Program

Website: <http://cert.safekids.org> or contact Amy Witherow, 501-364-3443 or alwitherow@uams.edu

Sponsor: Injury Prevention Center at Arkansas Children's Hospital

Purpose: The trauma center based child passenger safety programs offers programs for implementation in hospitals, particularly birthing hospitals. The program includes:

- Child car seat safety education
- Proper seat selection
- Correct seat installation
- Seat belt safety education
- Recommendation for Child Safety Technicians/Instructors

Cost: Grant money available

Strike Out

Website: <http://www.archildrens.org/Services/Injury-Prevention-Center/Motor-Vehicle-Safety.aspx> or Amy Witherow at 501-364-3443 or alwitherow@uams.edu

Sponsor: Injury Prevention Center at Arkansas Children's Hospital

Purpose: Strike Out Child Passenger Injury (Strike Out) uses instructional baseball programs ("T-ball") in rural communities and small towns as settings to educate parents and community leaders in car seat safety. Focus is on the importance of using booster seats until a child is large enough to fit safely in a lap and shoulder belt restraint. Siblings through age 15 are also assessed for optimal restraint use.

Cost: Program planning materials free. The cost of booster seats is not included.

Farm Bureau Arkansas Safety Education

Website: <http://www.arfb.com/education-youth/safety-education/default.aspx>

Sponsor: Farm Bureau Arkansas

Purpose: Offers presentations presented by Farm Bureau Safety Coordinators from K-3rd graders on School Bus safety.

Cost: Free

Safe Kids

Website: <http://www.safekids.org>

Sponsor: Safe Kids USA

Purpose: Safe Kids USA is a nationwide network of organizations working to prevent unintentional childhood injury, the leading cause of death and disability for children ages 1 to 14. The organization works to educate families, provide safety devices to families in need and advocate for better laws to help keep children safe and healthy.

Basic car seat safety flyers:

Basic Car Seat Safety

In and Around the Car

Child Hyperthermia/Entrapment in a Motor Vehicle

CPS Express offers a free newsletter

Cost: Free

Teen Driving

Drive Smart Challenge

Website: <http://www.saferteendrivingar.org> or contact Olivia Wilson at owilson2@uams.edu

Sponsor: Injury Prevention Center at Arkansas Children's Hospital

Purpose: Student designed and led program to increase seat belt use and decrease driver cell phone use among high school students.

Cost: Training on program free, materials for schools extra

Farm Bureau Arkansas Safety Education

Website: <http://www.arfb.com/education-youth/safety-education/default.aspx>

Sponsor: Farm Bureau Arkansas

Purpose: Offers presentations on Drinking and Driving and Distracted Driving for students 9th-12th grades.

Cost: Free

Parents Are the Key

Website: <http://www.cdc.gov/ParentsAreTheKey/materials/index.html>

Sponsor: Centers for Disease Control and Prevention

Purpose: CDC offers parents tools and proven steps for reducing teen driving injuries and deaths. Businesses and other groups can also help keep young drivers safe by spreading campaign messages through posters, fact sheets, social media tools, and more.

Cost: Free

Safer Teen Driving

Website: <http://www.saferteendrivingar.org>

Sponsor: Injury Prevention Center at Arkansas Children's Hospital

Purpose: Building Consensus for Safer Teen Driving is a multifaceted project, consisting of coalitions, communities and families working together to reduce teen fatalities and injuries due to motor vehicle crashes. Lives will be saved through awareness building and education of the impact and seriousness of motor vehicle-related death and injuries to novice drivers in Arkansas. Resources are available for teens, parents, educators, and law enforcement.

Cost: Free

Additional Resources:

National Highway Traffic Safety Administration: Teen Driving

<http://www.nhtsa.gov/Teen-Drivers>

The Children's Hospital of Philadelphia: Teen Driving

<http://www.teendriversource.org>

Older Adult Drivers

AARP Driver Safety Course

Website: <http://www.aarpdriversafety.org>

Sponsor: AARP

Purpose: The AARP Driver Safety Program is the nation's first and largest course for drivers age 50 and older. The program has helped millions of drivers protect their safety on today's roads. The program is available for participants online or in a classroom setting.

Cost: Online: \$15.95 for AARP members, \$19.95 for nonmembers

Become a host site

http://www.aarp.org/home-garden/transportation/driver_safety

You can become a host site for the AARP Driver Safety Program by providing the classroom and technology. AARP will provide the instructor.

Cost: Free

Driving Transitions

Website: <http://www.nhtsa.gov/Senior-Drivers>

Sponsor: National Highway Traffic Safety Administration

Purpose: Provides professionals who work directly with older adults, their families, and concerned community members with the tools, scripts, and practice exercises to develop the necessary skills required for effective conversations about driver safety

Cost: Free

Physician's Guide to Assessing and Counseling Older Drivers

Website: <http://www.ama-assn.org/ama/pub/physician-resources/public-health/promoting-healthy-lifestyles/geriatric-health/older-driver-safety/assessing-counseling-older-drivers.page> For CD-ROM copy contact: Lela Manning, lela.manning@ama-assn.org

Sponsor: American Medical Association

Purpose: Information in this guide is provided to assist physicians in evaluating the ability of their older patients to operate motor vehicles safely as part of their everyday, personal activities.

Cost: Free

Distracted Driving

It Can Wait

Website: <http://www.att.com/gen/press-room?pid=21630>

Sponsor: AT&T

Purpose: The key message is to stop engaging in other activities, especially using your cell phone and other electronic devices, while driving. Includes:

- 10 minute documentary "The Last Text"

- TV PSAs

- Radio PSAs

- Educational Toolkits

- Resources for schools and companies and their employees

Cost: Free

Put It Down Campaign

Website: <http://www.distraction.gov>

Sponsor: U.S. Department of Transportation

Purpose: The key message is to stop engaging in other activities, especially using your cell phone and other electronic devices, while driving. Includes:

- Sample news article

- Sample Letter to Join *Put It Down Campaign*

- Sample Press Release

- List of potential community partners

- Legislative Press Release

- Informational Brochure

- Flyers and Posters

Cost: Free

Impaired Driving

Impaired Driving Prevention Toolkit

Website: http://www.nhtsa.gov/people/injury/alcohol/IDPToolkit/IDP_index.html

Sponsor: National Highway Traffic Safety Administration

Purpose: The message of the Impaired Driving Prevention Toolkit is to stop driving while impaired therefore reducing the motor vehicle crash risks.

Cost: Free

Motorcycle Safety

Motorcycle Safety

Website: <http://www.cdc.gov/Motorvehiclesafety/mc/guide.html#download-order>

Sponsor: Centers for Disease Control and Prevention

Purpose: Motorcycle safety information on how to save lives and save money.

Includes:

- Statistics on who dies, who pays

- Strategies on how to save lives and money

- How to gain public support with action steps

Cost: Free

Share the Road with Motorcycles

Website: <http://www.nhtsa.gov/Safety/Motorcycles>

Sponsor: U.S. Department of Transportation

Purpose: The message of *Share the Road with Motorcycles* is to remind drivers to be mindful of motorcycle riders on the road and to be extra alert when driving to help keep motorcyclists safe. Motorcyclists are reminded to make themselves visible to other motorists in order to “share the road” safely.

Cost: Free