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**Principals, Athletic Directors, and Coaches:**

The enclosed packets regarding Exertional Heat Illness should be of great benefit to your program. Many individuals and organizations have worked together to provide this excellent resource for our member schools. Our state continues to be a leader in sports medicine and student safety. This packet is definitely proof of this fact.

The Exertional Heat video will be a great resource for training your staff. The checklist, poster, and brochures will be an excellent tool for your student athletes. The quick reference cards will provide important information to parents and caregivers. It is important that all persons involved are educated and prepared to respond properly to Exertional Heat Illness.

If you have any questions or concerns please do not hesitate to contact our office at 501-955-2500. It is our goal to provide you with all the information and resources necessary to train your staff and implement an effective response to preventing Exertional Heat Illness.

Sincerely,

Joey Walters, Ed. D.  
Deputy Executive Director  
Arkansas Activities Association

*Building Citizenship Through Activities Participation*

