





# Arkansas Department of Health



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- ▶ **Hospital Discharge**
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## County Data Information

### Links

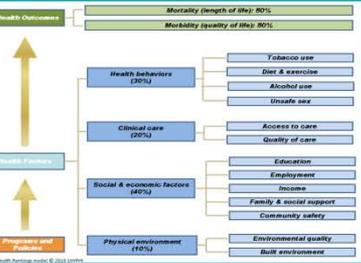
- County Health Fact Brochures
- County Health Fact Maps
- County Health Profile Data
- County Adult Health Surveys and County Health Youth Surveys
- Behavioral Risk Factor Surveillance System (BRFSS) County Estimates
- Behavioral Risk Factor Surveillance System (BRFSS) County Maps
- US Census Quickfacts
- Arkansas Prevention Needs Assessment/Pride Survey
- [County Health Rankings \(MATCH\)](#)
- Public Health in Arkansas' Communities Search

# ARKANSAS DEPARTMENT OF HEALTH

Improving Lives Every Day

## Hometown Health Coalitions

"In today's world, state and local health departments are strongly focused on quality improvement in every aspect of our work. Accreditation of health departments is one example of our efforts to strengthen the system. The County Health Rankings are another outstanding example of using data to drive community health partnerships, share accountability for health and benchmark how we are doing. Without good information that we measure over time, we cannot demonstrate progress."  
*(Paul K Holverson, DPH FACHE, Director, Arkansas Department of Health)*



2010 County Health Rankings: Measures, Data Sources, and Years of Data

Measure	Data Source	Years of Data
<b>HEALTH OUTCOMES</b>		
Mortality	National Center for Health Statistics	2004-2006
Morbidity	Behavioral Risk Factor Surveillance System	2002-2006
Poor physical health days	Behavioral Risk Factor Surveillance System	2003-2008
Poor mental health days	Behavioral Risk Factor Surveillance System	2003-2008
Low birthweight	National Center for Health Statistics	2000-2006
<b>HEALTH FACTORS</b>		
<b>HEALTH BEHAVIORS</b>		
Tobacco	Adult smoking	Behavioral Risk Factor Surveillance System 2003-2008
Diet and Exercise	Adult activity	National Center for Chronic Disease Prevention and Health Promotion 2003-2008
Alcohol use	Binge drinking	Behavioral Risk Factor Surveillance System 2003-2008
Unsafe sex	Motor vehicle death rate	National Center for Health Statistics 2003-2008
Unsafe sex	Chlamydia rate	National Center for Health Statistics 2006
Unsafe sex	Teen birth rate	National Center for Health Statistics 2000-2008
<b>CLINICAL CARE</b>		
Access to Care	Uninsured adults	Small Area Health Insurance Estimates, U.S. Census 2005
Quality of Care	Primary care provider rate	Health Resources & Services Administration 2006
Quality of Care	Preventable hospital stays	Medicare/Denominator Institute 2005-2006
Quality of Care	Diabetes screening	Medicare/Denominator Institute 2001-2005
Quality of Care	Hypertensive use	Medicare/Denominator Institute 2001-2005
<b>SOCIOECONOMIC FACTORS</b>		
Education	High school graduation	National Center for Education Statistics 2005-2006
Education	College degrees	U.S. Census/American Community Survey 2000/2005-2007
Employment	Unemployment	Bureau of Labor Statistics 2006
Income	Children in poverty	Small Area Income and Poverty Estimates 2007
Income	Income inequality	U.S. Census/American Community Survey 2000/2005-2007
Family and Social Support	Subsistence social support	Behavioral Risk Factor Surveillance System 2003-2008
Family and Social Support	Single parent households	U.S. Census/American Community Survey 2000/2005-2007
Family and Social Support	Community safety	Uniform Crime Reporting, Federal Bureau of Investigation 2005-2007
<b>PHYSICAL ENVIRONMENT</b>		
Air Quality	Air pollution particulate matter	U.S. Environmental Protection Agency 2005
Air Quality	Air pollution-ozone days	U.S. Environmental Protection Agency 2005
Air Quality	Centers for Disease Control and Prevention	2000-2008
Built Environment	Access to healthy foods	Census Zip Code Business Patterns 2006
Built Environment	Labor force density	Census County Business Patterns 2006

1. State data sources for KY, NH, NC, PA, SC, and VT (2007-2008).  
2. Income inequality estimates for 2000 were calculated by Mark L. Burkley, North Carolina Agricultural & Technical State University. www.rust.catt.edu/ineq.htm  
3. Hypertensive use (2000-2005) from National Center for Health Statistics at AR, AZ, AR, CO, CT, GA, ID, IN, IA, KS, KY, LA, MI, MN, MS, MT, ND, NE, NM, NC, ND, OH, SD, UT, and WV. State data source for IL.  
4. Not available for AK and HI.

**2009 Arkansas Department of Health Hometown Health Improvement Initiative**

**Central Region**

- 1 - Faulkner County Human Services Coalition
- 2 - Grant County Hometown Health Coalition
- 3 - Jacksonville Health Improvement Coalition
- 4 - Lonoke County Hometown Health Improvement Coalition
- 5 - Malvern Coalition
- 6 - North Little Rock Health Advocacy Coalition
- 7 - Perry County Hometown Health Advocate Team
- 8 - Project H.O.P.E.
- 9 - Saline County Hometown Health Coalition
- 10 - Southeast Little Rock Coalition
- 11 - Southeast Little Rock Coalition

**Northwest Region**

- 12 - Clay County Coalition
- 13 - DeBussche County Coalition
- 14 - Ozarkhead Leadership Planning Group
- 15 - Ottendorfer Health Council
- 16 - Cross County Hometown Health Coalition
- 17 - Dowsley's Ridge Rural Health Coalition
- 18 - Fulton County Healthy Arkansas Coalition
- 19 - Healthy Randolph County
- 20 - Independence County Hometown Wellness Coalition
- 21 - Izard County Hometown Health Coalition
- 22 - Jackson County Wellness Coalition
- 23 - Lawrence County Healthcare Coalition
- 24 - Mississippi Hill Coalition
- 25 - Poinsett County Partners in Health Coalition
- 26 - Sharp County Hometown Wellness Coalition
- 27 - Stone County Hometown Health Planning Coalition
- 28 - White County Hometown Health Coalition
- 29 - Woodruff Hill Coalition

**Southwest Region**

- 30 - Baxter County Community Coalition/Spring Regional Health Cooperative
- 31 - Baxter County Community Coalition/Spring Regional Health Cooperative
- 32 - Boone County Hometown Health Coalition
- 33 - Children Living in Poverty Coalition
- 34 - Conway County Hometown Health
- 35 - Crawford County Health and Education Coalition
- 36 - Draz Free Care/Coalition
- 37 - Franklin County Right CHOICES Coalition
- 38 - Johnson County Resource Alliance
- 39 - Union League in Logan County
- 40 - Madison County Health
- 41 - Marion County Hometown Health Coalition
- 42 - Newton County Hometown Health Coalition
- 43 - MMA Hometown Health Improvement
- 44 - Ozark Mountain Health Network
- 45 - River Valley Drug & Tobacco Prevention Coalition
- 46 - River Valley Prevention Coalition
- 47 - River Valley Prevention Coalition
- 48 - Scott County Health and Education Coalition
- 49 - Sevier County Prevention Coalition
- 50 - TEA Coalition, Ozark Mountain Health Network

**Southwest Region**

- 51 - Arkansas County Partners in Health (ACPH)
- 52 - Ashley County Hometown Health
- 53 - Bradley County Hometown Health Coalition
- 54 - Choctaw County Community Health Network
- 55 - Cleveland County Hometown Health Coalition
- 56 - OHIP Ozark Hometown Health Improvement Project
- 57 - DeWitt Health Coalition
- 58 - Jefferson County Health Network
- 59 - Lee County Hometown Health Improvement Coalition
- 60 - Lincoln County Hometown Health Network
- 61 - Monroe County TEA/Hometown Health Improvement Coalition
- 62 - Phillips County Hometown Health Improvement Coalition
- 63 - Prairie County H&E
- 64 - St. Francis County Hometown Health Network

**Southwest Region**

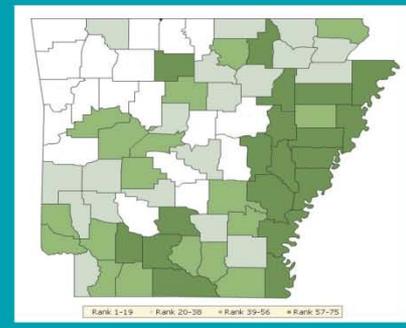
- 65 - A Healthy Dumas County (AHD-C)
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- 71 - Howard County Health Improvement
- 72 - Lafayette County Improving the Futures for Everyone (LIFE)
- 73 - Making Individuals Live Longer Through Education and Resources (MILLER)
- 74 - Montgomery County Health Education Advisory Board
- 75 - Pike Hometown Health Initiative Coalition
- 76 - Pike County Quality of Life Coalition
- 77 - Prescott/Arkansas County Health Alliance
- 78 - Sevier County Coalition
- 79 - Supportive Health Activities for the Public and Environment (SHAPE)
- 80 - TOUCH (Tremendous Opportunities for Urban County Health)
- 81 - United Community Resource Council (UCRC)

Arkansas Department of Health  
Date: September 1, 2009

**MISSION**  
To protect and improve the health and well-being of all Arkansans

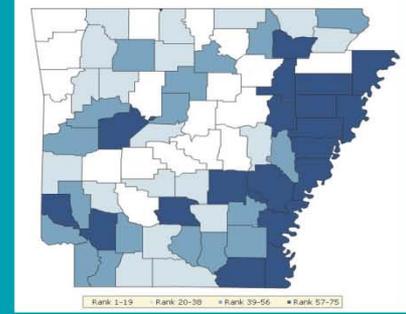
**VISION**  
Optimal health for all Arkansans to achieve maximum personal, economic and social impact

### Health Outcomes



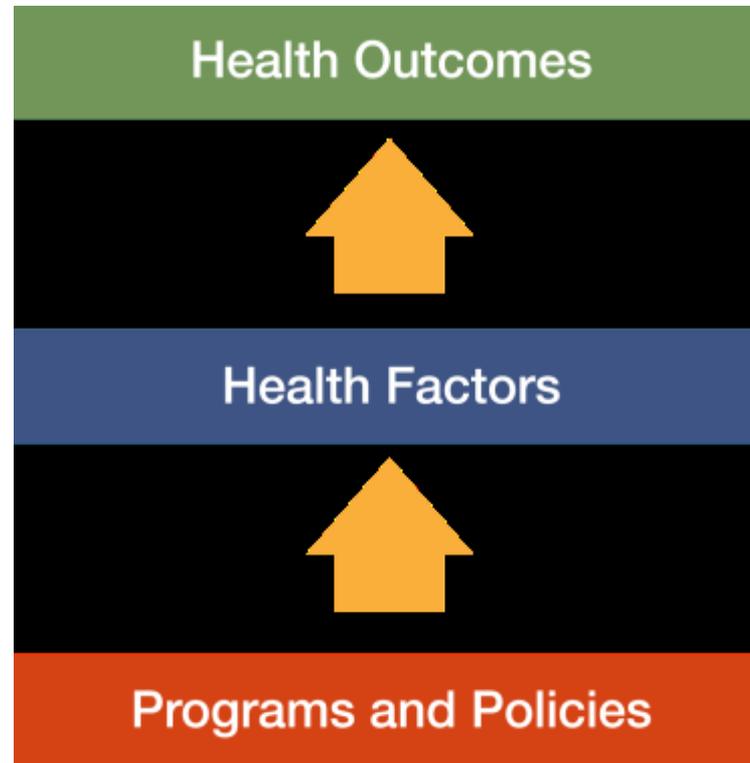
Rank	Mortality	Morbidity
1	Benton	Benton
2	Washington	Washington
3	Cleveland	Baxter
4	Faulkner	Pope
5	Pope	Madison
6	Newton	Franklin
7	Grant	Marion
8	Saline	Newton
9	Polk	Craighead
10	Cleburne	Boone
15	St. Francis	Nevada
66	Arkansas	Lafayette
67	Mississippi	Crittenden
68	Union	Phillips
69	Sevier	Chicot
70	Crittenden	Hempstead
71	Dallas	St. Francis
72	Poinsett	Sharp
73	Monroe	Cleveland
74	Phillips	Jackson
75	Woodruff	Mississippi

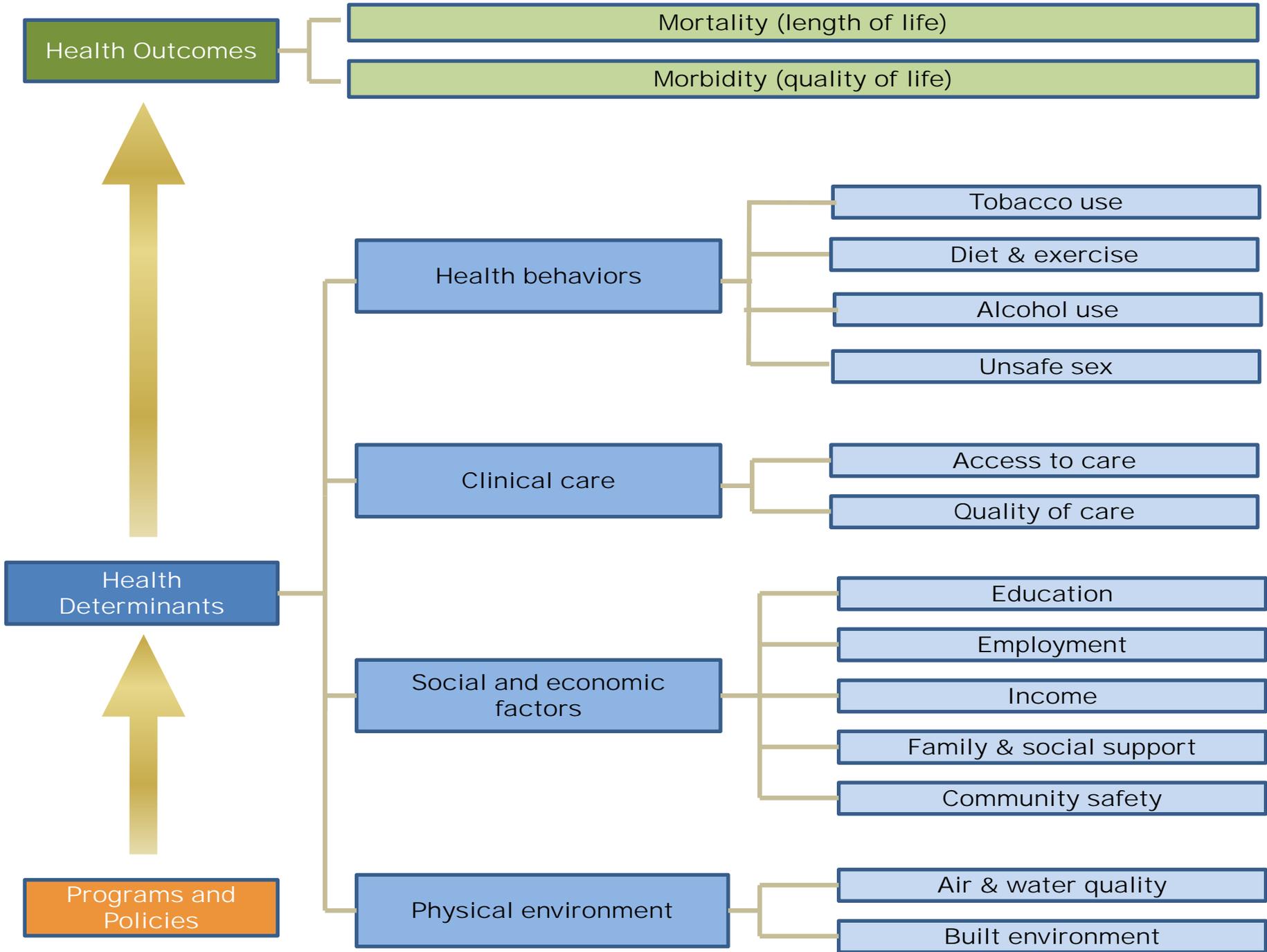
### Health Factors



Rank	Health Behaviors	Clinical Care	Social & Economic Factors	Physical Environment
1	Montgomery	Pulaski	Washington	Marion
2	Benton	Jefferson	Benton	Chicot
3	Washington	Union	Faulkner	Polk
4	White	Sebastian	Saline	Van Buren
5	Cleburne	Faulkner	Loncke	Bradley
6	Faulkner	Garland	Craighead	Lafayette
7	Izard	Craighead	Pope	Benton
8	Saline	Benton	Franklin	Pope
9	Sebastian	Saline	Grant	Cleburne
10	Pulaski	Miller	Madison	Howard
65	Lawrence	Desha	Jackson	Calhoun
66	Mississippi	Searcy	Lincoln	Dallas
67	Miller	Lafayette	Woodruff	Desha
68	Hempstead	Pike	Mississippi	Greene
69	Jefferson	Hempstead	Jefferson	Jackson
70	Phillips	Woodruff	Desha	St. Francis
71	Cross	Scott	Crittenden	Poinsett
72	Crittenden	Jackson	Chicot	Mississippi
73	Chicot	Stone	St. Francis	Conway
74	Ashley	Sevier	Phillips	Jackson
75	Poinsett	Yell	Lee	Pulaski

All of the ***County Health Rankings*** are based upon this model of population health improvement:







2010  
**Arkansas**

## **Summary Health Outcomes & Health Factors Rankings**

Counties receive two summary ranks:

- ✓ Health Outcomes
- ✓ Health Factors

**Each rank represents a weighted summary of a number of measures.**  
Health outcomes represent how healthy a county is.  
Health factors are what influences those outcomes.  
Clicking on the map or the measure-  
takes you to more detailed information.

## Arkansas

[Overall Rankings](#)

[Health Outcomes Map](#)

[Health Factors Map](#)

[Health Outcomes Rankings](#)

[Health Factors Rankings](#)

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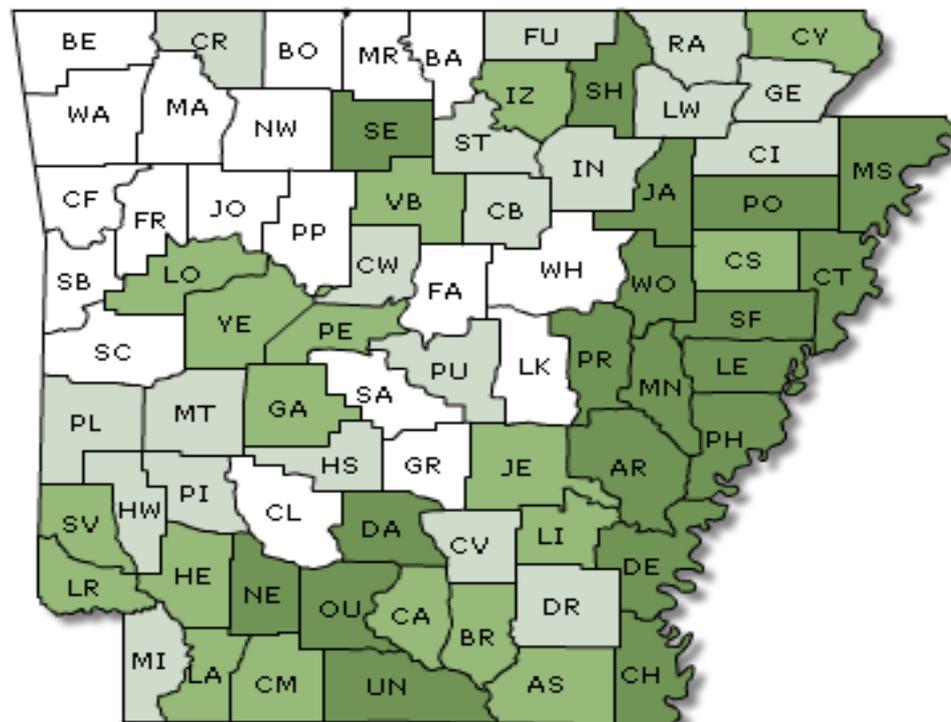
- [More Information: State Contact and Data File](#)
- [Arkansas Department of Health](#)
- [Arkansas Data and Research](#)
- [Healthy Arkansas](#)
- [Hometown Health Improvement](#)

## Arkansas

### 2010 Health Outcomes Map

Health Outcomes are the primary ranking used to rank the overall health of counties. The county ranked number 1 is considered the healthiest county in the state.

To see your county Snapshot, click on your county on the map or the list below.



**Take Action**  
WORK TOGETHER



## Arkansas

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[Health Outcomes Map](#)

[Health Factors Map](#)

[Health Outcomes Rankings](#)

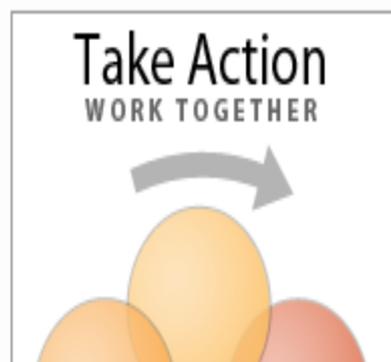
[Health Factors Rankings](#)

[Compare Counties](#)

## Related Links

[County Facts from US Census Bureau](#)

[County Facts from Health and Human Services \(CHSI\)](#)



# Snapshot 2010: Sharp, AR

Population Estimate, 2009: 17,664

To see more details, click on a measure.

	Sharp County	Error Margin	Target Value*	Arkansas	Rank (of 75)
Health Outcomes					<b>63</b>
Mortality					<b>44</b>
Premature death	10,447	8,618-12,275	8,223	9,605	
Morbidity					<b>72</b>
Poor or fair health	31%	23-41%	16%	19%	
Poor physical health days	5.5	3.7-7.2	3.4	4.0	
Poor mental health days	7.8	4.6-11.0	2.9	3.7	
Low birthweight	8.2%	6.7-9.7%	6.9%	8.9%	
Health Factors					<b>44</b>
Health Behaviors					<b>42</b>
Adult smoking	24%	20-42%	20%	24%	



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[Health Factors](#)

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## Arkansas

## Health Factors Map

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[Health Outcomes Map](#)

[Health Factors Map](#)

[Health Outcomes Rankings](#)

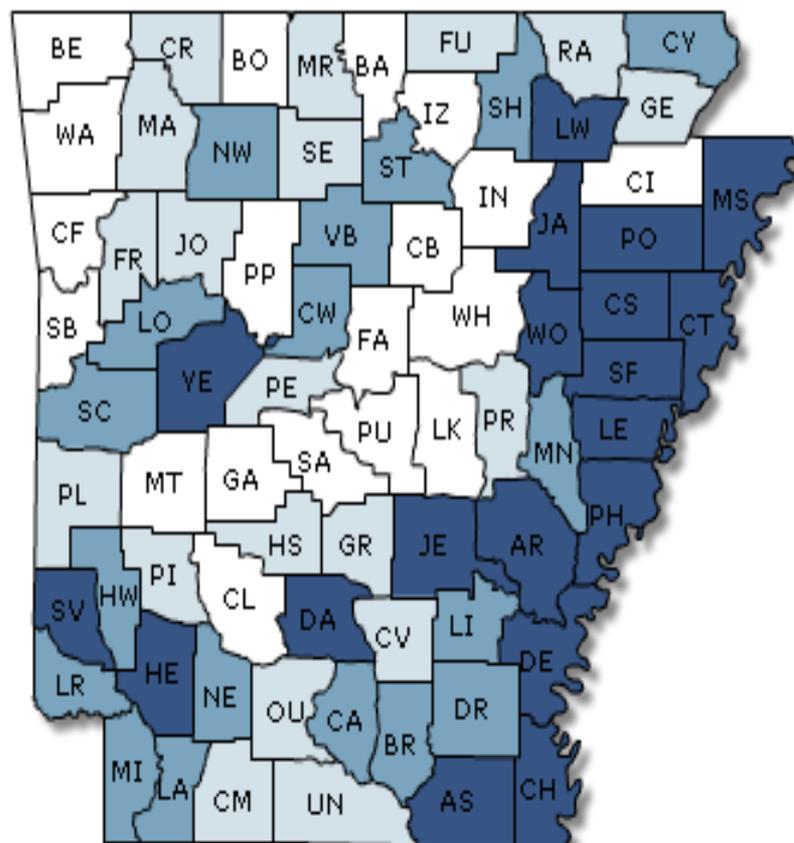
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## Arkansas

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## Health Factors Rankings

Rank	Health Behaviors	Rank	Clinical Care	Rank	Social & Economic Factors	Rank	Physical Environment
1	Montgomery	1	Pulaski	1	Washington	1	Marion
2	Benton	2	Jefferson	2	Benton	2	Chicot
3	Washington	3	Union	3	Faulkner	3	Polk
4	White	4	Sebastian	4	Saline	4	Van Buren
5	Cleburne	5	Faulkner	5	Lonoke	5	Bradley
6	Faulkner	6	Garland	6	Craighead	5	Lafayette
7	Izard	7	Craighead	7	Pope	7	Benton
8	Saline	8	Benton	8	Franklin	8	Pope
9	Sebastian	9	Saline	9	Grant	9	Cleburne
10	Pulaski	10	Miller	10	Madison	10	Howard
11	Baxter	11	Washington	11	Sebastian	11	Lincoln
12	Boone	12	Lincoln	12	Cleburne	12	Scott
13	Clark	13	Ouachita	13	Boone	13	Carroll
14	Craighead	14	Conway	14	Pike	14	Sharp



## Arkansas

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- [Health Outcomes Map](#)
- [Health Factors Map](#)
- [Health Outcomes Rankings](#)
- [Health Factors Rankings](#)
- [Compare Counties](#)

## 2010 Premature death

### Summary Information

Range in Arkansas (Min-Max):	6,372-15,891
Overall in Arkansas:	9,605
Target Value:	8,223 (90th percentile)

### Ranking Methodology

Summary Measure:	Health Outcomes - Mortality
Weight in Health Outcomes:	50%
Years of Data Used:	2004-2006

#### Map ↓

The counties are shaded with lighter counties having a better rank. Gray counties are not reported (NR).

### What It Is:

Premature death is represented by the years of potential life lost before age 75 (YPLL-75). Every death occurring before the age of 75 contributes to the total number of years of potential life lost. For example, a person dying at age 25 contributes 50 years of life lost, whereas a person who dies at age 65 contributes 10 years of life lost to a county's YPLL. The YPLL measure is presented as a rate per 100,000 population and is age-adjusted to the 2000 U.S. population.

### Where It Comes From:

Data on deaths, including age at death, are based on death certificates and are routinely reported to the National Vital Statistics System (NVSS) at the National Center for Health Statistics, part of the Centers for Disease Control and Prevention (CDC). For the 2009 County Health Rankings, NVSS calculated age-adjusted YPLL rates for the years 2004–2006. We use three-year averages to create more robust estimates of mortality, particularly for counties with smaller populations.

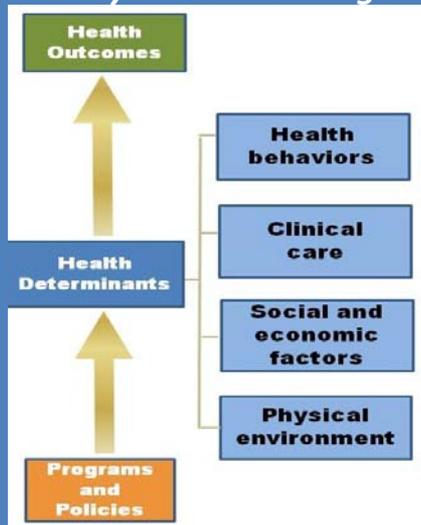
### Reason for Ranking:

Age-adjusted YPLL-75 rates are commonly used to

# Mobilizing

through

County Health Rankings



# Action



# Toward Community Health







# 2009 Arkansas Department of Health Hometown Health Improvement Initiative

## Central Region

- 1 - Faulkner County Human Services Coalition
- 2 - Grant County Hometown Health Coalition
- 3 - Jacksonville Health Improvement Coalition
- 4 - Lonoke County Hometown Health Improvement Coalition
- 5 - Midtown Coalition
- 6 - North Little Rock Health Advisory Coalition
- 7 - Perry County Hometown Health Advocate Team
- 8 - Project H.O.P.E.
- 9 - Saline County Hometown Health Coalition
- 10 - Southeast Little Rock Coalition
- 11 - Southwest Little Rock Coalition

## Northeast Region

- 12 - Clay County Coalition
- 13 - Cleburne County Coalition
- 14 - Craighead Leadership Planning Group
- 15 - Crittenden County Health Council
- 16 - Cross County Hometown Health Coalition
- 17 - Crowley's Ridge Rural Health Coalition
- 18 - Fulton County Healthy Arkansas Coalition
- 19 - Healthy Randolph County
- 20 - Independence County Hometown Wellness Coalition
- 21 - Izard County Hometown Health Coalition
- 22 - Jackson County Wellness Coalition
- 23 - Lawrence County Healthcare Coalition
- 24 - Mississippi HHI Coalition
- 25 - Poinsett County Partners in Health Coalition
- 26 - Sharp County Hometown Wellness Coalition
- 27 - Stone County Hometown Health Planning Coalition
- 28 - White County Hometown Health Coalition
- 29 - Woodruff HHI Coalition

## Northwest Region

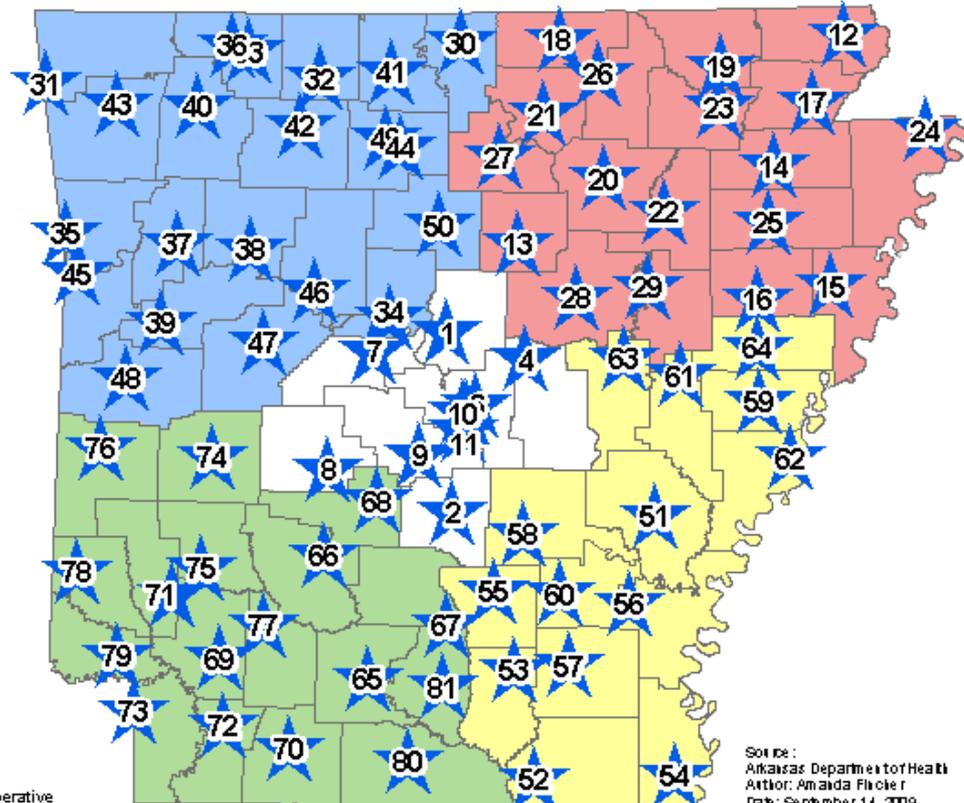
- 30 - Baxter County Hometown Health Improvement
- 31 - Benton County Community Coalition/Siloam Springs Regional Health Cooperative
- 32 - Boone County Hometown Health Coalition
- 33 - Children Living In Poverty Coalition
- 34 - Conway County Hometown Health
- 35 - Crawford County Health and Education Coalition
- 36 - Drug Free Carroll County
- 37 - Franklin County Right CHOICES Coalition
- 38 - Johnson County Resource Alliance
- 39 - Living Longer in Logan County
- 40 - Madison County Health Coalition
- 41 - Marion County Hometown Health Coalition
- 42 - Newton County Hometown Health Coalition
- 43 - NWA Hometown Health Improvement
- 44 - Ozark Mountain Health Network
- 45 - River Valley Drug & Tobacco Prevention Coalition
- 46 - River Valley Prevention Coalition
- 47 - River Valley Prevention Coalition; 15th Judicial District Drug Coalition
- 48 - Scott County Health and Education Coalition
- 49 - Searcy County Prevention Coalition
- 50 - TEA Coalition; Ozark Mountain Health Network

## Southeast Region

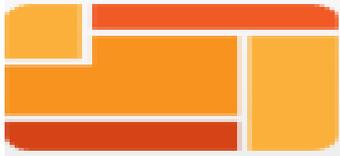
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- 55 - Cleveland County Hometown Health Coalition
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- 57 - Drew HEALTH Coalition
- 58 - Jefferson County Health Network
- 59 - Lee County Hometown Health Improvement Coalition
- 60 - Lincoln County Hometown Health Network
- 61 - Monroe County TEA/Hometown Health Improvement Coalition
- 62 - Phillips County Hometown Health Improvement Coalition
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- 64 - St. Francis County Hometown Health Network

## Southwest Region

- 65 - A Healthy Ouachita County (AHO C)
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Source:  
Arkansas Department of Health  
Author: Amanda Flecker  
Date: September 14, 2009



# County Health Rankings

Mobilizing Action Toward Community Health

## Hometown Health Improvement



## SHARP COUNTY

## ARKANSAS 2010



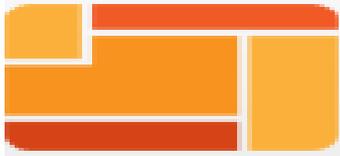
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# County Health Rankings

Mobilizing Action Toward Community Health

## Hometown Health Improvement



# WHITE CO. ARKANSAS 2010



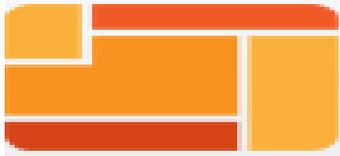
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# County Health Rankings

Mobilizing Action Toward Community Health

## Hometown Health Improvement



## **BOONE CO. ARKANSAS 2010**



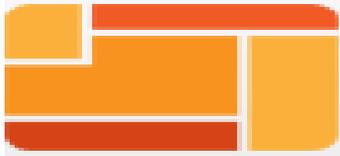
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# County Health Rankings

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## STONE COUNTY

## ARKANSAS 2010



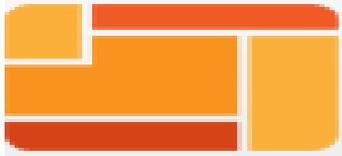
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# County Health Rankings

Mobilizing Action Toward Community Health

## Hometown Health Improvement



## LEARN MORE AT:

[www.countyhealthrankings.org](http://www.countyhealthrankings.org)

[Emily.Harris@arkansas.gov](mailto:Emily.Harris@arkansas.gov)



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**POINSETT CO.**

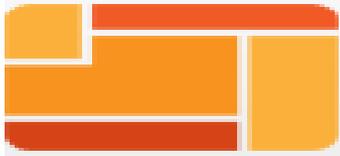
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# County Health Rankings

Mobilizing Action Toward Community Health

## Hometown Health Improvement



# DESHA COUNTY

# ARKANSAS 2010



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# County Health Rankings

Mobilizing Action Toward Community Health



**OUR  
APPROACH**



**RANKING  
METHODS**



**ACTION  
STEPS**



**YOUR  
STORIES**

Find Health Rankings:

Enter a County or State





# County Health Rankings

Mobilizing Action Toward Community Health



OUR APPROACH



RANKING METHODS



ACTION STEPS



YOUR STORIES

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[Health Outcomes Map](#)

[Health Factors Map](#)

[Health Outcomes Rankings](#)

[Health Factors Rankings](#)

[Downloads, Links, & Data Guide](#)

### Downloads & Links

- [2011 Arkansas Summary Report](#)
- [2010 Arkansas Summary Report](#)
- [2011 Arkansas Data](#)
- [2010 Arkansas Data](#)
- [2011 Arkansas Health Outcomes Map](#)
- [2011 Arkansas Health Factors Map](#)

- [Arkansas Department of Health](#)
- [Arkansas Health Statistics](#)
- [Arkansas Department of Health: Lifestage Health](#)
- [Hometown Health Improvement](#)

### State Contact

Emily Harris  
 Hometown Health Improvement- Arkansas Assessment Initiative  
 Arkansas Department of Health  
[Emily.Harris@arkansas.gov](mailto:Emily.Harris@arkansas.gov)



# TAKE ACTION

WORK TOGETHER



## Action Steps

Improving community health requires people from multiple fields to work collaboratively on an ongoing cycle of activities. Communities may be at different points in this process. Click on various components of our action cycle model for additional, tailored resources and materials.

## Our Guides

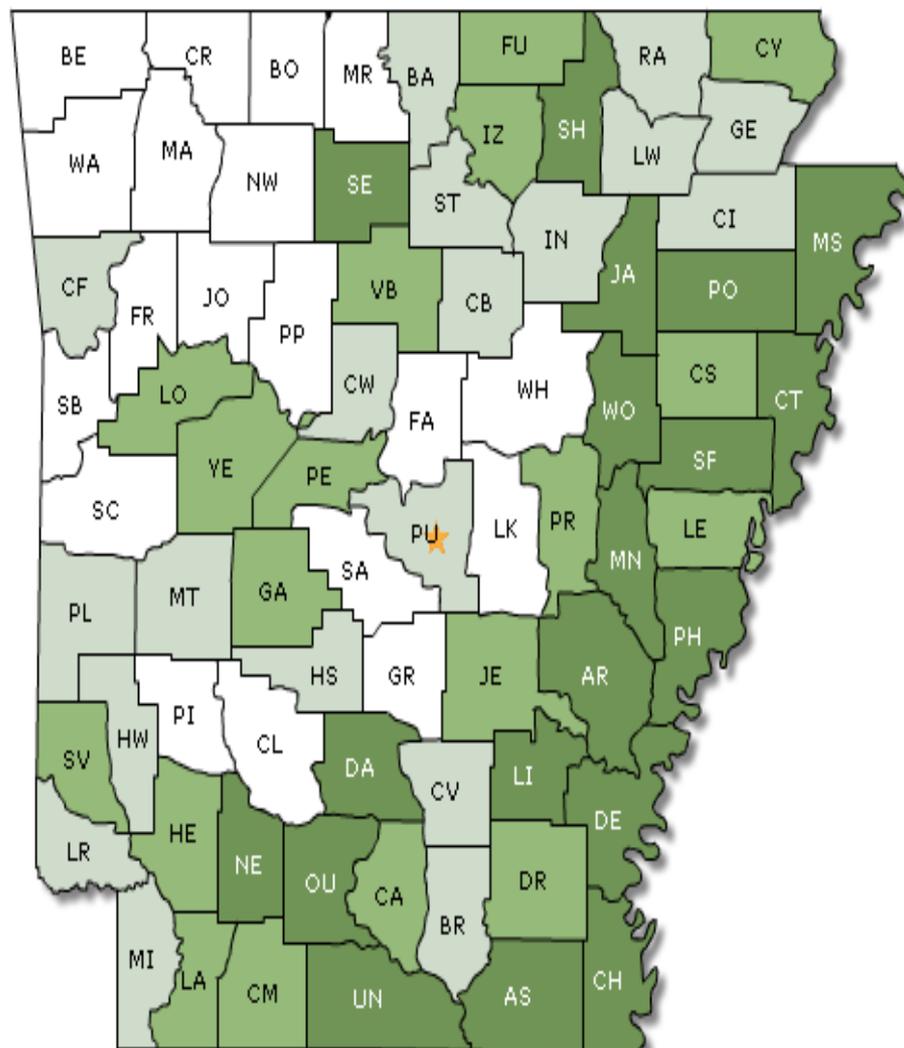
### [Funding Your Community Health Initiative](#)

Suggestions for identifying funding sources to tackle issues raised in your community's rankings.

### [Data Drilldown](#)

Suggestions for finding more detailed information about key areas in your community's rankings.

# 2011 | ARKANSAS

[Overall Rankings](#)[Health Outcomes Map](#)[Health Factors Map](#)[Health Outcomes Rankings](#)[Health Factors Rankings](#)[Downloads, Links, & Data Guide](#)

Health Outcomes are the primary ranking used to rank the overall health of counties. The county ranked number 1 is considered the healthiest county in the state.

To see your county Snapshot, click on your county on the map or the list below.

# Arkansas 2011 Overall Rankings

RANK	Health Outcomes
1	BENTON
2	WASHINGTON
3	FAULKNER
4	POPE
5	NEWTON
6	FRANKLIN
7	MADISON
8	CLARK
9	PIKE
10	WHITE

RANK	Health Outcomes
66	ARKANSAS
67	WOODRUFF
68	ST. FRANCIS
69	MONROE
70	MISSISSIPPI
71	CRITTENDEN
72	CHICOT
73	DALLAS
74	POINSETT
75	PHILLIPS



# Arkansas 2011 Overall Rankings

RANK	Health Factors
1	FAULKNER
2	BENTON
3	WASHINGTON
4	SALINE
5	SEBASTIAN
6	CLEBURNE
7	CRAIGHEAD
8	PULASKI
9	BOONE
10	BAXTER

RANK	Health Factors
66	ASHLEY
67	POINSETT
68	YELL
69	LEE
70	CRITTENDEN
71	ST. FRANCIS
72	CHICOT
73	MISSISSIPPI
74	DESHA
75	PHILLIPS



# County Health Rankings

Mobilizing Action Toward Community Health



OUR  
APPROACH



RANKING  
METHODS



ACTION  
STEPS



YOUR  
STORIES

Find Health Rankings:

Enter a County or State

[Home](#)



## ACTION STEPS



> I AM A...

Business or  
Employer



Government  
Official



Public Health  
Professional



Community  
Advocate, Leader  
or Member



Grantmaker



Healthcare  
Professional



Educator

> TAKE STEPS TO...

> Work Together

> Pick Priorities

> Implement Strategies

> Assess Needs and Resources

> Find Programs and Policies that Work

> Evaluate Efforts



# County Health Rankings

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OUR  
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YOUR  
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Find Health Rankings:



[Home](#) › [Action Steps](#) ›



## I am a...

[Business or Employer](#)

[Government Official](#)

[Public Health Professional](#)

[Community Advocate, Leader or Member](#)

[Grantmaker](#)

[Healthcare Professional](#)

[Educator](#)

## Take Steps To...

[Work Together](#)

[Assess Needs and Resources](#)

[Pick Priorities](#)

# ASSESS NEEDS AND RESOURCES

One of the first steps in local health improvement is to take stock of your community's needs and resources. You will want to take a close look to understand what helps, as well as what hinders progress toward improving your community's health.

[How to Help](#)

[Related Links](#)

Community health assessment activities provide access to timely, relevant, and meaningful data to help you decide where to focus your efforts. The *County Health Rankings* can be a valuable first step in the process and also a springboard for other assessment activities.

- [Mobilizing for Action through Planning and Partnerships \(MAPP\)](#)
- [The Community Toolbox – Assessing Community Needs and Resources](#)
- [PRECEDE/PROCEED](#)
- [Community Assessment Tools \(from Rotary International\)](#)



# County Health Rankings

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[Educator](#)

## IMPLEMENT STRATEGIES

After finding effective programs and policies, next comes the challenge of implementing strategies. There are no "one size fits all" blueprints for success. The process of health improvement unfolds differently from place to place, as communities build on inherent strengths, capitalize on available resources, and respond to unique needs.

[How to Help](#)

[Related Links](#)

### Implementation resources by focus area

Here are some examples of action guides that are available to help you implement the strategies you have chosen to improve health in your community. These guides are organized by health factor and focus area.

[Health behaviors](#)

[Tobacco use](#)

- [Toolkit for Implementing Smoke-free Laws](#)

## Take Steps To...

[Work Together](#)

[Assess Needs and Resources](#)

[Pick Priorities](#)



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## Take Steps To...

[Work Together](#)

[Assess Needs and Resources](#)

[Pick Priorities](#)

# EVALUATE EFFORTS

Evaluating your efforts is an important step in the community health improvement cycle. This allows you to be sure that what you are doing is working in the way you intended and that your efforts are as effective and efficient as possible.

**How to Help**

**Related Links**

## Evaluation tools

- [Evaluation for the Unevaluated: Program Evaluation 101](#)
- [Evaluation for the Unevaluated: Program Evaluation 102](#)
- [The California Endowment Evaluation Toolkit](#)

# Arkansas Assessment Initiative Wants to come to your HOMETOWN

Cheryl LeDoux, MPH

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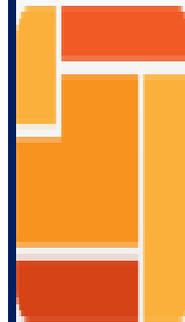
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**Data Sources**  
**To Help Focus**  
**your**  
**Community**  
**Health Efforts**



**County Health Rankings**

Mobilizing Action Toward Community Health