

# Sustainability

## Hometown Health Improvement

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# Overview

- Celebrate HHI's successes
- Celebrate HHI's partnerships
- Celebrate HHI's future

# Celebrate HHI's Successes

- 12 years of building healthier communities
- Legislation – i.e. Clean Air Act
- Improved access to services – i.e. Trauma System
- Preventive services – i.e. Mass flu clinics, tobacco cessation thru Quitline
- Improved environments to support physical activity – i.e. walking tracks

**tobacco prevention  
and cessation**

**nutrition**

**Cancer**

**Physical activity**

**obesity prevention**

**Heart Disease/Stroke**

***Diabetes***

**Medicine Assistance**

**Alcohol prevention**

# Celebrate HHI's partnerships

- ◉ ARCOP/Growing Healthy Communities
- ◉ Critical Access Hospitals
- ◉ Community Health Centers
- ◉ Coordinated School Health
- ◉ ADH's Tobacco Control and Prevention Program

# Assessment

- ◉ County Adult Health Surveys
- ◉ County Youth Health Surveys
- ◉ Behavioral Risk Factor Surveys
- ◉ BMI in schools
- ◉ Arkansas Prevention Needs Assessment
- ◉ Youth Tobacco Survey
- ◉ Adult Tobacco Survey
- ◉ Marshallese survey

# National Assessment Tools

- ◎ MAPP/LPHPSA

- > <http://www.naccho.org/topics/infrastructure/mapp/framework/index.cfm>

- ◎ MATCH

- > <http://www.countyhealthrankings.org/>

- ◎ CHANGE Tool

- > <http://www.cdc.gov/healthycommunitiesprogram/tools/change.htm>

# Our Neighborhood Affects Our Health

## ◉ *Unhealthy*

- › Unsafe
- › Exposure to toxins
- › No parks
- › Run-down housing
- › High crime
- › No grocery stores
- › Streets/sidewalks in disrepair
- › Lack of public transportation, walking or biking paths

## ◉ *Healthy*

- › Safe neighborhoods
- › Clean air/environment
- › Well-equipped parks
- › High quality mixed income housing
- › Well-stocked grocery stores
- › Clean streets
- › Accessible, safe public transportation, walking and bike paths

Beyond Health Care: New Directions to a Healthier America

Recommendations From the Robert Wood Johnson Foundation Commission to Build a Healthier America

# The Future of HHI

- Communities should promote the availability of affordable healthy food and beverages.
- Communities should encourage physical activity among all populations.
- Communities should create safe communities that support physical activity.

# The Future of HHI

- ◉ Organize for change
- ◉ Become a smoke-free state.
- ◉ Integrate safety and wellness into every aspect of community life.

**We need to cultivate a national culture infused with health and wellness—among individuals and families and in communities, schools and workplaces.**

# Vision for the Future

- Creating opportunities for Arkansans to live longer, better, and healthier
- Identifying practical tools and additional resources for communities
- Linking health and education to promote healthy learners and develop future community leaders.



**When it's all over,  
it's not who you were,  
it's whether you made a  
difference.**