

SE Region HHI Report—March 2015

Ashley:

Administrator is working with the schools to get students information on Bike safety and helmet safety. A presentation was done with 740 students. 4 bicycle helmets were given away.

2nd Annual Minority Health Fair was held at two local churches in Ashely County. Health information was shared with 125 participants.

County Health Ranking data and Public Health week information was provided to the local papers

Bradley:

Bradley County HHI Coalition gave a donation to the MASH Program for 100.00 and also gave 100.00 to the Bradley County Cooperative Extension for the winner of the Walk Across Arkansas Program.

Cleveland:

A community engagement meeting, Breakthrough Solutions Program was held. There were 32 participants present. The purpose was to implement a process to bring more services and jobs to our county, collect data and get more people involved. Mr. Mark Peterson, Professor of Community D& Economic Development and Kim Magee, CED Program Associate, U of Arkansas Cooperative Extension Service, was the guest speakers. KICKSTART Cleveland County Community Development Initiative was the name selected for this project.

Color me Safe coloring books were given to clients at the LHU. This is to increase awareness on safety for children.

County Health Ranking data and Public Health week information was provided to local papers

Desha:

Safety baby shower was held in March. Information on safe sleep, tobacco and injury prevention, and clinic services were offered to each participant. Say Yes to the Best has also been going on with 15 clients participating. SIDS awareness classes are also being offered.

Dr. Raczynski presented HTN Grant/Program to the coalition, explaining the expectation of the coalition involvement. This program will have the component of CHW's discipline.

Drew:

The Drew H.E.A.L.T.H. Coalition participated in the annual UAM wellness fair. All participants received information on clinic services as well as tobacco prevention and cessation information. There were over 150 participants.

Monroe:

A Suicide Prevention Lunch n Lean was held. Approximately 20 community members were on hand. Shannon Borchert presented the valuable information to the group on warning signs and how to get people the help they need if they are in this situation.

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Prairie:

Presentation was given at the Sr. Citizens Center. Information on Older Adult Driving, Fall Safety and Home Safety was given to the 20 participants.

CHNS/CHPS

Cassie Lewis

- Call to newspaper after speaking with Principals in Forrest City Schools to secure media coverage for ACT 811 signs. Notified Local HHI/Administrator. Pictures below taken and covered in evening newspaper and courtesy of Alan Smith at Times-Herald Newspaper. These signs collectively have a potential to reach 1175 people with the Smoke-Free car message.
- Received copy of new comprehensive tobacco policy from Marvell School District and forwarded to HHI manager for tobacco program records.
- Provided training information to school nurses in GREC service area from America's Tooth Fairy and the National Association of School nurses regarding free tool kits available to help raise awareness of oral health and help reduce dental pain and suffering in children.
- Met with Hughes School District-Worked on plans for school retreat. 30 parents and 30 students will be invited on first come first served basis. School staff will also attend. Principal wants me to assist with speakers for the health education piece and wants someone for two hours on Saturday. Principal shared what topics would like to cover. I spoke with a couple of collaborative partners I work with to speak with youth on topics requested as I will not be in town that weekend. CHNS secured two speakers for the morning of April 18 for school retreat. CHNS will also pack SOS bags with health information and incentives for the students who participate.
- Prom Promise team sponsors met with High School Principal and worked on details for prom promise. Prom Promise event to be held on April 20th. CHNS will work with Principal, and County Office of Emergency Management Coordinator to coordinate events for the day.
- CHNS facilitated and assisted with health education classes at the Warren Faupel Center, reaching high risk low income youth in a minority community. The 4th annual Spring Fest is held to deliver health education information, tobacco prevention education, physical activity, food and fun for youth who desired to participate.
- In celebration of "Kick Butts Day", CHNS met and brainstormed with Barton school nurse and CSH program coordinator and CHNS suggested using a theme which shows students the poisons which are in tobacco products. We decided to place display for full week outside cafeteria next to nurses' office. Display was entitled "They put WHAT in a cigarette? As well, on Kick Butts Day during Parent Teachers night, CSH Coordinator placed anti-tobacco messages and Act 811 information in folders for parents along with report cards. Students also signed tobacco-free pledges on "Kick Butts Day". (Numbers reported to Tobacco by CSH Coordinator at Barton).

Lisa England

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- Family Fun Festival Meeting at UAM-Discussed each of the Injury Prevention activity stations for children and parents; Bicycle Rodeo, Fire Prevention, Motor Vehicle Passenger safety, and Internet Safety)
- Act 811 Report compiled to show each site signage is at and the potential # of people impacted.
- Placed Act 811 small signs up at Drew Central.
- Discussed plans for “Blow Bubbles not Smoke” Act 811 activity for Family Fun Festival and CO monitoring for adults.
- Distributed Kick Butts Day Poster Contest poster boards to Monticello, Crossett, and Woodlawn Schools.
- Shared information on how smoking more than doubles their risk for macular degeneration as I did 41 vision screenings on college students at the UAM Wellness Fair
- Preparing for Bicycle Rodeo and Child Motor Vehicle Safety Seat event and training for families at festival.

Liz Mercer

- Provided Crisis Management team assistance with purchasing choice of an AED for ARESC.
- Attended ASIST training in Charleston, SC – Will now be able to bring this training back to the region and give the participates a better understanding on how to meet the needs of a person at risk of suicide and use suicide first aid to meet those needs
- Attended Cancer Summit in LR- Presentations on How We Measure Up: How Arkansas measures up and how can we better position ourselves for the fight against cancer-.Dr. Deborah Erwin , Director, Office of Health Disparities Research, Division of Cancer Prevention and Population Sciences at Roswell Park Cancer Institute, Strategies That Work: How to implement cancer control interventions and evidence-based practices. A nuts and bolts approach geared to community-based and cancer control organizations.-Dr. Maria Fernandez , Associate Professor of Health Promotion and Behavioral Sciences at University of Texas Health Science Center at Houston , School of Public Health and Associate Director of the Center for Health Promotion and Prevention Research. Breakout Sessions: The Arkansas Cancer Plan Strategic Planning Session and The Tobacco Endgame: Panel of partners and regional states discuss how we are fighting and making strides against tobacco. Panel include -Katherine Donald, Coalition for a Tobacco Free Arkansas Dr. Gary Wheeler, Arkansas Department of Health Gregg Smith, Florida Department of Health Jennifer Cofer, American Lung Association and Smokefree Mississippi Claudia Flores-Rodas, Campaign for Tobacco Free Kids Traci Kennedy, Americans for Nonsmokers Rights.
- Attended Grant County Hometown Health meeting- discussed Public Health Week and goals for the coalition in the coming year.
- Attended HHI Southeast Region meeting- training on Effective Communication and speaker from UAMS to discuss UAMS telemedicine.
- Attended HHISS for Southeast Region- discussed upcoming events, County health rankings, Quitline online registry , CO monitors, Chronic Disease forum, Educational DVD’s, and Policies.

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- Tobacco and other education material provided for White Hall Health fair. Included Hand washing, Secondhand smoke health risks, Top Ten Steps to Quit smoking, Quitline Cards, How to help my friend quit smoking, A teens guide to Quitting Smoking, Put the Cell phone away, Drive by the rules, Buckle Up Arkansas, & What is Diabetes.

Rosemary Withers

- Attended Early Childhood and Schools Retreat: Worked on establishing priorities, strategies and action steps for 10 year obesity action plan.
- Attended Pine Bluff Lighthouse Wellness meeting: Reviewed and discussed their drafted comprehensive tobacco policy and next steps.
- Attended Arkansas Cancer Summit: Updated on cancer control measures including evidenced based- programs, Community Guide, and youth advocacy work to promote programs, policy and services. Worked on drafted Breast Cancer plan.
- Attended Arkansas Tobacco Free Kids Day: Participated in silent march to the Capitol with 650 students and adults. The message displayed on t-shirts, scarves, and poster signs stated “Not a Replacement”. Various students as well as alcohol, tobacco, and drug representatives presented on the danger of these drugs in a variety of ways.
- Attended SE Region Administrators’ meeting: Updated on regional issues in Health Units. Updated on sickle cell awareness and available resources. Participated in Effective Communication training. Included Pre-test and post- test. Received certificate.
- Attended SE Region Hometown Health Improvement Support Staff meeting: Provided updates on upcoming tobacco-related activities, injury prevention, tobacco efforts, and health initiatives issues.
- Provided 50 MyPlate magnets and 50 pocket-sized pamphlets on relieving stress to Watson Chapel teacher for local health fair.