

## SE Region HHI Report—February 2015

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### **Arkansas:**

Arkansas County Partners in Health held a Go Red Luncheon in DeWitt. Liz Mercer the CHNS presented heart information to the group. Tobacco prevention and cessation information was given to participants. There were approximately 25 people in attendance.

Act 811 signs were hung in Stuttgart at Park Ave Elementary, Stuttgart Meekins Middle School, Des Arc Elementary and Hazen Elementary. These signs are permanent 4' x 8' signs with the message no smoking in the car with children under the age of 14

### **Ashley:**

Coalition is working on events to participate in the Ashley County Relay for Life event. It will be held April 24<sup>th</sup>.

Ashley County HHI/Go Red Community Health Screening Event was held. 259 people were screened with 26 referrals of abnormal readings of high cholesterol/blood pressure/sugar. There were 8 screening sites for this event.

Hamburg East lab held a balloon release on the Hamburg square to kick off heart disease awareness month.

Crossett Elementary school participated in a jump rope contest to kick off heart disease awareness month.

Healthy Heart/Heathy Hair health screenings took place at local beauty shops in the county. Screenings took place at these events. 50 people were screened with 12 being referred for abnormal blood pressure readings.

7<sup>th</sup> annual Go Red Banquet – a little more than 250 in attendance – Dr. Nicholas Willis, cardiologist from JRMC was the guest speaker. 14 vendors were on hand to offer screenings and health information to participants.

Ashley County held a celebration for the County Health Officer. He has served the county through his clinic for 50 years and has served as the County Health Officer for 46 year. He does not have plans on retiring.

### **Drew:**

Drew Health Partnered with Hospice and other agencies to hold a Go Red Gala. There were around 175 Ladies from the community that attended the event at the University of Arkansas at Monticello. Dr. Jones was the guest speaker. Participants received information how on Tobacco, obesity, diabetes and other issues play a role in someone being diagnosed with heart issues.

Drew Health is also preparing for the Relay for Life event that will be held here in Monticello.

### **Bradley:**

Dennis Cooper spoke at the Bradley County HHI meeting about the Hospital holding a MASH Program. The program was very successful last year and they are excited to have community involvement. The Coalition is participating in the Walk across Arkansas program.

### **Desha:**

Desha County is continuing to work with the Minority Health Grant with the Say Yes to Best program. This grant is focusing on Hypertension in the area. They are working with Dr. Jim Raczyński and Dr. Martha Phillips through UAMS.

Wear Red Day was a great event in Desha County. Many business and community members wore their red on this day. 2200 flyers were passed out in the county. The day was aired on the local radio

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station through PSA with 20,000 listeners. Ads were also run in local papers. Businesses and community members emailed pictures to the Administrator for that day.

24 adults and students attended a 2 hour in-service on Flu precautions, hand washing techniques and personal hygiene.

A presentation on Safe Sleep education was given to 34 participants at quarterly meeting for Community Health Workers via PowerPoint and DVD.

Dr. Johnson presented his potential Cancer Research Grant/Program to the coalition. Funding notification on this grant will not be until 2016.

### **Prairie:**

Administrator is coordinating the partnership with ARCare of Des Arc to help provide community members access to get signed up for insurance.

White County Hospital sponsored a Prostate Screening event at a local basketball game. 21 men participated in the event. The Administrator assisted with securing the location for the event.

A Family Fun Night was held at Des Arc School. The fire chief used the smoke house from Arkansas Children's Hospital. Fire prevention and safety information was given to all participants along with information on Act 811.

### **CHNS/CHPS**

#### **Cassie Lewis**

- Permanent 4' x 8' ACT 811 signs with the message no smoking in the car with children under the age of 14 was placed in the following school locations. The overall impact has the potential to reach more than 5,100 students, parents, and teachers within the Barton-Lexa, Brinkley, Clarendon, Forrest City, Lee County-Marianna, Marvell-Elaine, Palestine/Wheatley, and Helena/West Helena School Districts.
  - Stewart Elementary School - Drive thru entrance at school - Potential for 450 students, parents, visitors, and teachers to see the sign.
  - Central Elementary School - Fence facing street - Potential for 875 students, parents, visitors, and teachers to see the sign.
  - Partee Elementary School - Drive thru entrance at school - Potential for 600 students, parents, teachers, and visitors to see the sign.
  - Palestine/Wheatley Elementary School (5th and 6th grade) - Drive thru - Potential for 475 students, parents, visitors, and teachers to see the sign.
  - Clarendon Elementary School - Drive thru entrance- Potential for 550 students, parents, visitors, and teachers to see the sign.
  - Marvell Elementary School -Front of school facing street - Potential for 350 students, parents, visitors, and teachers to see the sign.
  - Eliza Miller Elementary School - Front entrance to school - Potential for 950 students, parents, visitors, and teachers to see the sign.
  - Barton Elementary School -Facing drive through at school -Potential for 500 students, parents, visitors, and teachers to see the sign.

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- Whitten Elementary School -Facing Street and drive through - Potential for 350 students, parents, visitors, and students to see the sign.
- Dangers of secondhand smoke flyer placed in 13 In Stall News holders at 6 schools in Great Rivers Service Districts by school nurses. CHNS supplied flyers on secondhand smoke from SOS program.
- Completed request forms for tobacco materials for upcoming workshops. CHNS will provide tobacco information for participants at the workshops in March and April.
- Participated in ½ day NETRAC meeting via teleconference. Meeting encompassed information about upcoming Safety Baby Showers and upcoming trainings for collaborative partners.
- Contacted group who worked on Prom Promise in Forrest City last year to discuss interest in providing service again this year. Spoke to the Office of Emergency Management Coordinator and Principal of High School to get tentative dates. Spent time gathering planning materials from last Prom event to inform new High School Principal of success of previous efforts.
- Assisted Palestine/Wheatley School Nurse with two days of Scoliosis Screenings.

### **Lisa England**

- Permanent 4' x 8' ACT 811 signs with the message no smoking in the car with children under the age of 14 were placed in front of the following elementary schools where parents picking up or dropping off their children could see the sign. The overall impact has the potential to reach more than 17,835 students, parents, and teachers within the Cleveland County, Crossett, Dermott, DeWitt, drew County, Dumas, Hamburg, Hermitage, Lakeside (Lake Village), McGehee, Monticello, Star City, Warren, and Woodlawn School Districts. Impact formula- Number of students on campus, Number of employees on staff, Number of parents impacted (40% of elementary school students) There is a huge decline in car riders and parents visiting the school after elementary so I only calculated elem. parents. Number of visitors impacted (10% of number of students on campus) (This would be like delivery people, sales reps, consultants, sporting events, volunteers, etc.). The signs also have the potential to impact more than 22,050 people who travel on the major highways where the signs are visible.
  - Dewitt SD-put up the small banner on the building, refused large banner -potential impact-Approximately 784+ students, parents, staff members, and visitors.
  - Crossett SD- Big sign -Main entrance to school and park; Little sign-second entrance to school and park- potential impact- Approximately 1,157+ students, parents, staff members, and visitors. Walking trail/park visitors >50 residents daily.
  - Hamburg SD- Big sign prek-West Side of Elementary; Little sign on East side of elementary- potential impact- Approximately 1,295+ students, parents, staff members, and visitors.
  - Warren SD- BIG -Prek, Brunson and MS. Little- Eastside Primary - potential impact- Approximately 1,707+ students, parents, staff members, and visitors.
  - Hermitage SD-Big Football Field/entrance to schools- potential impact-Approximately 745+ students, parents, staff members, and visitors.

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- Lakeside SD- Big sign Entrance to PreK and Elem. Can see from Hwy-potential impact- Approximately 751+ students, parents, staff members, and visitors. Hwy. 82 has an Average Daily Traffic Estimate of 3,200 that runs in front of schools.
- Dermott SD- Big sign- Corner of drive to Elementary and MS/HS- potential impact- Approximately 379+ students, parents, staff members, and visitors.
- Cleveland County SD Rison Campus–Big sign- Football Field-Big - potential impact - Approximately 1,214+ students, parents, staff members, and visitors. Cleveland County SD Kingsland Campus US Hwy 79 Rison in front of Kingsland Elem. has an Average Daily Traffic Estimate of 2,400 and Hwy 35 has an Average Daily Traffic Estimate of 1,300 entering Rison by the football field.
- Woodlawn SD Big Elementary-potential impact- Approximately 789+ students, parents, staff members, and visitors.
  
- Monticello SD-MHS Big sign at HS Practice Field MMS Big sign at Jordan Drive- Approximately 3,113+ students, parents, staff members, and visitors. Scoggin Drive has an Average Daily Traffic Estimate of 2,900 that runs in front of practice field and Jordan Drive that runs in front of MMS sign has an Average Daily Traffic Estimate of 3,900.
- Drew Central SD 2-Little Banners -potential impact-Approximately 1,276+ students, parents, staff members, and visitors. DC signs on University Drive an Average Daily Traffic Estimate of 5,800.
- Dumas SD - Big sign-Reed Elem. Little MS- potential impact -Approximately 1,467+ students, parents, staff members, and visitors.
- Star City2-Little Banners - potential impact -Approximately 2,100+ students, parents, staff members, and visitors. Sign facing AR Hwy 11 has an Average Daily Traffic Estimate of 2,500.
- McGehee SD Big sign –Elementary- potential impact-Approximately 1,058+ students, parents, staff members, and visitors.
  
- CSH Grant - School Nurse Childhood Obesity Toolkit (SCOT) working on presentations.
- SEARK Family Fun Festival (Children’s Festival) scheduled for April 18th. This is expected to be the biggest year yet. I am working on flyers, activity stations, and getting discounts on inflatables and juice.
- The majority of principals and superintendents voiced the need for signage regarding Act 37 of 2011 which makes it illegal to use handheld cell phones in school zones as well; looking into the cost for this.
- Attended Bradley County HHI Meeting.
- Met with LHU Administrators via phone conference.

### **Liz Mercer**

- Permanent 4’ x 8’ ACT 811 signs with the message no smoking in the car with children under the age of 14 were placed in front of the following elementary schools where parents picking up or

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dropping off their children could see the sign. The overall impact has the potential to reach more than 9,580 students, parents, and teachers within the Dollarway, Pine Bluff, Watson Chapel and White Hall School Districts. These numbers do not include visitors that may also be impacted by the signs.

- Broadmoor Elementary -potential for 850 students, parents, and teachers to see the sign.
  - Oak Park Elementary - potential for 720 students, parents, and teachers to see the sign.
  - Southwood Elementary - potential for 760 students, parents, and teachers to see the sign.
  - Thirty-Fourth Ave. Elementary -potential for 810 students, parents, and teachers to see the sign.
  - W.T.Cheney Elementary - potential for 730 students, parents, and teachers to see the sign.
  - Edgewood Elementary -potential for 830 students, parents, and teachers to see the sign.
  - L.L. Owen Elementary- potential for 900 students, parents, and teachers to see the sign.
  - Gandy Elementary -potential for 800 students, parents, and teachers to see the sign.
  - Moody Elementary- potential for 845 students, parents, and teachers to see the sign.
  - Taylor Elementary-potential for 960 students, parents, and teachers to see the sign.
  - James Matthews- potential for 650 students, parents, and teachers to see the sign.
  - Townsend Park Elementary - potential for 725 students, parents, and teachers to see the sign.
- Presentation on Heart Health to community members at Dewitt. – 16 participants with evaluations of information given and 10 of 16 reported greater knowledge of Heart Health after presentation. Quitline was also discussed and offered to anyone who wished to quit smoking.- outreach completed
  - Facilitated RN Supervisor meeting at ARESC for all school districts- Discussed Big Pitch, ACT 811 Signs that are to be placed at Elementary Schools., ACT 1099, and Immunization compliance. Dollarway at 100%, Watson Chapel 98%., Upcoming trainings, and required screenings in schools.
  - Provided technical assistance to school nurses with BMI Data Entry website.
  - Provided technical assistance to school nurses, superintendents, and school principals with The Big Pitch contest and website.

### **Rosemary Withers**

- Participated in the Child Health Advisory Committee teleconference: Updated on legislative issues pertaining to various internal changes impacting ADH, ADE and others organizations. Bills discussed included: HB 1138, SB391, SB 378, HB 1346, and SB218.
- Contacted Sheridan Wellness Committee Chair to follow-up on the status of adopting the comprehensive tobacco policy. Awaiting response.
- Participated in Safety Baby Shower training which included pre/ posttest; trainers' guide, training modules, and toolkit. Updated on upcoming pilot for Lonoke, Pulaski and Jefferson counties involving a new research study named Generation in Family Talking Safe Sleep (GIFTS) which is scheduled for this summer.

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- Participated in Suicide 101 training: Involved pre-posttest, interactive role playing to engage dialogue on suicide, discussed warning signs and intervention skills, and discussed strategies for dealing with the aftermath of suicidal behavior. Received “After a Suicide: A Toolkit for Schools and Model School District Policy on Suicide Prevention.
- Pine Bluff Lighthouse Charter School: Provided oral health training using ADA Shining Smiles curriculum to approximately 40 kindergarten students. Provided several worksheet activities to students to reinforce training.
- Participated in Arkansas Cancer Coalition meeting (ACC): Updated on ACC grants available, upcoming cancer summit; and available ACC positions. The President of CARTI Foundation presented on new developments and resources for cancer patients and UAMS Associate Professor presented on the Survivorship Clinic and how it helps cancer patients to reestablish and maintain health, prevent reoccurrence, and help overcome consequences from treatment.
- Participated in Grant County HHI meeting: Discussed activities for Grant County and how each member could contribute. Will review vision and mission statements and offer suggestions.