

Southeast Region HHI report: September 2012

Arkansas County: The LHU set up a booth at the Lennox Industry Employee Family Day which was for employees and families to distribute health information, injury prevention information and had information on Internet safety to share with parents.

Ashley County: ATV and Hunter Safety Education were taught to kids and adults with 52 participants in Hamburg at Baptist Church.

Chicot County: LHU administrator is working with Superior Uniform to encourage a walking program for their 200 employees; includes using self check blood pressure machine and hypertension education.

Cleveland County: Drug take back day was September 29th.

Mr. Dip Lip and Mr. Gross Mouth were on display at the county fair and students were educated on tobacco and dipping and chewing.

Desha County: **Know Your Numbers** campaign at several locations using Self check Blood Pressure machines.

HHI coalition is helping promote and support “Medicine Ball Exercise” a new program through Cooperative Extension.

There is a new health unit in McGehee that will start seeing patients October 1, 2012.

Drew County: Senior Day at the Fair event held at Drew County health fair; about 150 older adults received information on slips and falls and safety in the home.

Monroe County: 8 year HHI Coalition celebration was held. Patrina Robinson spoke on bullying in the schools and internet. She also spoke on sextexting with teenagers.

Jefferson: Assisted with a resource fair at SEARK College and the women’s prison.

The LHU provided injury prevention material for the Falls Free Health Fair that was held on September 22th.

Lee County: The MATCH data on county health rankings was shared and discussed with the Lee County HHI Coalition and compared data to activities they are doing.

Lincoln County: The County Fair Booth that was sponsored by the Butterfly Angels/Walk to Remember organization focused on SIDS, preventing infant mortality and utilizing the maternity program at the local health unit.

C & L Electric Cooperative reported 34 employees used the self check Blood Pressure machine and School Apparel had 56 employees use the machine as part of the **Know Your Numbers** education program.

Phillips County: Car seat safety event was held with 20 new seats given out and 28 car seats checked through the partnership with the Delta Area Health Education Center Baby Shower program.

LHU nurse did 28 BP checks at church and distributed education on Hypertension.

The Phillips County HHI Coalition co hosted the Helena Health and Fitness Expo with about 350 attendees with educational booths and Zumba exercise sessions held.

Prairie County: Hayse Miller, PRC, shared the APNA data with the HHI coalition and how this data can be used for funds through PRC in this county.

St. Francis County: New Trends Tobacco Booth and other educational material including Injury Prevention was set up for a staff in-service at the Forrest City Medical Center Hospital; extra educational material was left for staff to distribute to patients.

The St. Francis HHI Network co hosted the Mayors Expo which was for older adults with East Arkansas Community Enterprise and provided Injury Prevention information.

The LHU co hosted an Infant baby safety shower with the Nurse Family Partnership in St. Francis County.

The St. Francis HHI Network purchased 2 Blood Pressure self check machines which will be used at future events and one was placed at the Senior Citizen Center to be used by the public.

Arkansas River Educational Cooperative: ADH and other agencies partnered with the Educational Cooperative to sponsor Robert Sweetgall in the three counties it serves. Juanita Buckmaster spearheaded this three day event in which Robert Sweetgall spoke at several schools and after hour events in Jefferson, Arkansas and Grant counties.

Juanita Buckmaster and Rosemary Withers hosted a **Set the Rules, Control the Privilege** family training on 9/20/12. This is a presentation for parent and their children ages 14-19 to explain the GDL (Graduated Driver's License) law, Cell Phone law, distractions while driving and teaching the family how to establish a driving contract to keep their teen safer while driving. This was done through an hour presentation and breakout sessions for the parents and teens separately to discuss the laws.

Suicide prevention materials "More Than Sad" were released to one school district so that teachers could have the required two hour presentation every 5 years.