

Southeast Region HHI Report: October 2012

Arkansas County: The ACPIH (Arkansas County Partners in Health) coalition and the LHU partnered to do a Tobacco Talk a Park Ave Elementary after school program with 55 children in attendance.

Ashley County: The HHI Coalition set up a booth at Portland Elementary PAT meeting with information on the coalition and other health concerns for about 200 participants.

The LHU partnered with Ashley Medical Center in hosting a baby safety shower for about 32 women.

Healthy Cooking Classes are ongoing at local churches.

Bradley County: The Bradley County HHI Coalition celebrated 10 years of community partnership by hosting a community health fair at the YMCA. Health screenings were offered and all the educational display boards purchased through the years were on display with a list of accomplishments. The HHI Coalition members were treated to lunch at their regular HHI meeting provided by ADH and discussed the accomplishments and future projects.

For Pink Carnation Sunday the coalition purchased packets of flower seeds which were imprinted with the message of getting your mammogram. The seeds are “forget me not” reminding women to not forget their mammogram.

Cleveland County: Patrina Robinson, from the Attorney General’s Office, gave a presentation at the Cleveland HHI Coalition meeting in October on bullying, cyber bullying and identity theft.. Coalition members were also given information on Burn prevention and Fire Safety Month.

Desha County: The D-DHIP Coalition provided a 4 day annual health fair for the employees at Clearwater Paper Mill in Arkansas City as part of a Worksite Wellness program providing screenings and targeting the topic of Diabetes and BMI. The event was held from 5 am-11am to be available for the different shifts at the mill. Over 180 employees took advantage of this service.

The D-DHIP Coalition participated in a worksite wellness employee health fair at Answorth Pet Food in Dumas for about 50 employees focusing on Diabetes, Hypertension and Tobacco.

Owl Fest was held on October 15, 2012 in McGehee. 53 people were screened for Glucose and Blood Pressure. Over 200 attendees in all with SOS information and tobacco education.

Drew County: To commemorate the October 19th, National Teen Driving Safety Week the local HHI and regional employee’s co sponsored an event with Injury Prevention from Children’s Hospital. The CHNS, Lisa England and Kimber Knight, Tobacco Grants Administrator set up a booth for the 7:00 kick off game between Warren High School and Monticello High School. Injury Prevention has contacted a local car dealership to bring a new truck out to use as a prop to discourage texting and driving. Information was at the booth using Smartie and Dum Dum suckers to share the message “Be Smart Don’t Start”, and don’t be a dummy and use tobacco.

Jefferson County: Three churches participated in the annual Pink Carnation Sunday with about 250 women completing cards on mammograms.

Lee County: The Know Your Numbers Campaign was extended to Moro, Ar to the Kountry Kitchen. This is a spot where the locals come to eat tasty southern cooking and visit. 23 people were screened for Diabetes, Cholesterol and Blood Pressure and 9 referred to the SOS quit line.

Lincoln County: The 5th Annual Walk to Remember was held on October 15th at the Veterans Memorial Park south of Star City. This walk is dedicated to the approximately 100,000 babies that die each year through miscarriage, stillbirth or newborn death. The walk also joins all the people nationwide who are working to raise awareness on perinatal grief and ensure sensitive care is given to parents that experience a miscarriage, stillbirth or newborn death. Events at the Star City Walk include a prayer for those who have experienced this in their lives, a poem by one of the aunt's, a walk around the track and the release of bubbles at the conclusion. This year the participants were able to view the 2 Bradford Pear trees that were purchased by the committee and planted at the Memorial Park in memory of all the babies in Lincoln County

The Farmer's market officially kicked off in Star City on the town Square. Had approximately 30 people there. There is a sign directing people to the Farmers Market.

Phillips County: Partnered with the hospital with SOS bracelets for the Trunk or Treat for Halloween.

St. Francis: Boar's Head annual health fair for employees. LHU attended with information on Breast care, Diabetes, Tobacco Cessation and flu.