

Southeast Region HHI Report: July 2011

Arkansas County: 57 teenagers and adults were educated on reproductive health issues including birth control methods, STD's, and pregnancy cost at the Turning Point Ministries. Other information was distributed on infant mortality, injury prevention, WIC, SOS.

Ashley County: Georgia Pacific Paper Mill officially went Tobacco Free July 1, 2011. There are 1260 employees at this paper mill in Crossett. Signs are posted for employees and visitors as well that this is a tobacco free campus. Georgia Pacific has a big banner advising of it being a Tobacco Free campus. The LHU Administrator and HHI coalition gets credit for this accomplishment.

The Bemis Bag Corporation told employees July 1 that starting in January 1, 2012 Bemis would be a tobacco free worksite. Another accomplishment of the HHI and LHU Administrator.

Health Fair in Crossett: 75 people were educated about Injury Prevention, Nutrition, Physical Activity, Breast Care, Diabetes and Cardiovascular.

The Crossett Senior Citizens Center was given a Blood Pressure machine purchased through ADRDN (Arkansas Delta Rural Development Network) funding. 15 participants learned how to use the machine and Know Your Numbers presentation was given and Signs and Symptoms of Stroke.

At the annual 4H fun day the LHU administrator did Teen FP outreach, bike helmet fitting and training on bike safety (Injury Prevention), Tobacco prevention education, Immunization and Physical Activity.

At the Family Safety Day in Crossett there were approximately 130 attendees who learned about Immunization, Infant Mortality, Injury Prevention, Nutrition, Reproductive Health, Tobacco (SOS and quit line).

Chicot County: Blood Pressure self check machines have been placed in 3 churches in Chicot County where nurses in the churches assist with BP reading. Information is there for education on low, normal and high BP readings. Machines have also been placed in about 12 locations in Chicot County at drug stores, grocery stores, restaurants with big signs posted on Know Your Numbers and education materials. Data is being collected to determine use of machines. So far 188 people have used machines according to data logs from the different locations.

Zumba classes are being held in Eudora and the Lake Village Community Center; both of these are being supported by the Chicot HHI through ADRDN funding.

Desha County: D-HHIP (Desha Hometown Health Improvement Project) received a grant from Arkansas Coalition for Obesity Prevention (ArCOP) and Growing healthy Communities in March, 2011. Through Phase 1 of this grant "Plant an Extra Row" was the theme where D-HHIP provided funding to 50 growers in Desha County to grow an extra row. The 50 growers supplied the local farmers markets with fresh vegetables to sell and also shared fresh vegetables throughout the county to other residents free. The Farmers Market was set up every Friday in June and July.

Phase 2 of the grant was hosting a Healthy Living Summit; expo, fun/fitness day on July 27, 2011 from 9-3. There were 266 youth and adults that attended the days packed event. Presentations were given throughout the morning on healthy options on fruits/vegetables, get up & move, dance, exercise, Stamp Out Smoking, oral health. There were hula hoop and jump rope contest. The lunch included fresh vegetables from the Farmers Market.

The D-HHIP coalition was presented information on Teen Driving related to injury prevention by employees from UAMS/ACH.

Jefferson County; The LHU participated in the Minority Health Commission Health Forum held the evening of 7-21-11 held at the Pine Bluff Convention Center. Information was shared on LHU services. The LHU had a booth at the Health Fair hosted on July 23rd also by the Minority Health Commission.

The LHU and HHISS assisted the JRMN Nursing Students and Southeast College to conduct a two day Health Fair at the USA Drug Store. Pamphlets on Immunization, Infant Mortality, Injury Prevention, Nutrition, Tobacco (SOS and Quit line), Diabetes, and Family Planning were given to students to share at health fair. 147 participants were there.

Monroe County: The community garden vegetables of squash, purple hull peas, sweet pepper were delivered to the Senior Citizen home. The community garden will be giving away the produce to various places; it is sponsored by the HHI/TEA coalition.

Phillips County: Emily Harris with the Arkansas Assessment from ADH presented to the HHI coalition about the MATCH data and the rating for Phillips County and how ratings are formulated. This will assist the coalition in future planning.

Prairie County: The annual Food, Fun and Fitness camp was held on July 27th in Hazen. 4-H teen volunteers and HHI members led the children in craft projects, physical activities, how to prepare healthy snacks and tobacco prevention education.

The annual in service for food service workers in the Des Arc schools with 12 personnel included information on Breastcare, Tobacco prevention, Injury prevention including worker safety.

CHNS/CHPS

Kim Hooks is now the CHNS/CHPS supervisor for SE, SW and Central regions. Her CHNS position will be refilled at the Arkansas River Educational Cooperative.

Rosemary Withers, CHPS, provided technical assistance to the Arkansas School for the Deaf Wellness Chair regarding the School Health Index.

Cassie Lewis, CHNS from Great Rivers Educational Cooperative, hosted a Baby Infant Safety Shower. At this event she shared Back to Sleep information and Infant Mortality prevention information including Tobacco Cessation, alcohol and LHU services such as WIC and FP.