

Southeast HHI Report for December 2011

Arkansas County: Partnered with the THRIVE program in Stuttgart to host a Baby Shower at the LHU for 10 participants.

Ashley County: Healthy Lifestyle seminars are being taught at local churches. There is a new sidewalk to connect neighborhood to school as part of Healthy Environments movement.

Chicot County: From the 19 BP self check machine community members are being identified with High BP. At the monthly HHI meeting the Home Safety Checklist was distributed to about 25 community members as well as how to choose good safe toys.

Desha County: “Desha Goes Healthy” has officially kicked off with pamphlets being printed to show people healthy tips and where to exercise. There are weekly radio spots that have healthy messages; part of the ARCOP Healthy Communities Grant.

The first Safety Baby Shower hosted by the Delta Memorial Hospital and Desha LHU was held with 10 present. They have funding from a local grant (the Giving Tree) and Delta AHEC South for the showers and car seats that are provided after the participant goes through car seat safety.

The D-HHIP coalition is now doing “Fit 10” exercises at every coalition meeting!

Drew County: UAMS Injury Prevention Drive Smart Challenge celebration was held for Monticello, Drew Central students. The challenge was to educate students on not texting or talking on phone while driving and a decrease in students was found after education.

The RX Assistance Program through the Drew H.E.A.L.T.H. coalition assisted 38 patients in December filling 77 prescriptions at a cost savings of \$20,925.28.

Prairie County: Diabetes Puzzle lunch and learn quarterly event was held in December for 20 participants. The topic was injury prevention and caution with Diabetes to prevent injuries.

CHNS/CHPS

Cassie Lewis: Had Tobacco Booth and display at the Brinkley East lab health fair “Got health”. Approximately 75 kids visited the booth and 10 adults and received information on tobacco cessation. The theme of the Brinkley East Lab’s health & wellness fair held on the Brinkley High School campus was entitled “GOT HEALTH?” On December 8, 2011, vendors from across the county and state converged on the campus to educate and motivate students to choose healthier lifestyles. Cassie Lewis, the Community Health Nurse from Southeast Regions’ Great Rivers Education Service Cooperative used an extensive tobacco display to educate, as well as show the dangerous effects of tobacco in all forms. Over 75 young people and approximately 10 adults received tobacco education, viewed anti-tobacco models such as Mr. Gross Mouth, The Black Lung, and a year’s worth of tar in a jar. These life models

help drive home the message that tobacco in any form is detrimental to the health of those who engage in its use. The students were very engaged and asked loads of questions, most of which involved the problem they encounter by second-hand smoke from parents, grandparents or other significant adults in their families. Quit-line information, as well as brochures and handouts, were available for the students to take home and share with parents/guardians. Students also received SOS pencils for attending the booth and listening to the information on tobacco.

Rosemary Withers (Community Health Promotion Specialist): Spent 4 days at Head Start Centers in Jefferson County doing Oral Health, nutrition and physical activity using Zobey DVD and Shining Smiles curriculum. 120 kids present. She also attended a church youth day and talked to about 34 kids about tobacco education, oral health and nutrition.

Southeast Arkansas Educational Cooperative. The cooperative was awarded 18 part time AmeriCorp volunteers for 2011-2012 school year. All positions are now filled. This is through the effort of Lisa England, CHNS. Lisa provides AmeriCorps with training and they go into the schools and provide educational classes. This spring they will implement "My Plate" in the classrooms.