

Northwest Region
Hometown Health Improvement
September 2011

Baxter County

No report provided

LHU Administrator: Judy Martin

Benton County

LHU Administrator: Loy Bailey

BREASTFEEDING, CAR SEAT SAFETY, INFANT MORTALITY, INJURY PREVENTION, NUTRITION, ORAL HEALTH, TEEN PREGNANCY, TOBACCO/SMOKING CESSATION, YOUTH OUTREACH: Safety Baby Shower

SCHOOL FLU CLINIC: Dropped by VIS forms, parent letters to county schools

SPONSORED TRAINING FOR COMMUNITY/COALITION: County GIS presentation to Coalition

MEETINGS:

- Benton County Community Coalition- Benton County GIS presented program for monthly meeting
- Drug Free Rogers/Lowell- Board meeting

NETWORKING

- Benton County Health Unit- Representatives Hobbs and Baird dropped by for tour of LHU

Boone County

LHU Administrator: Debbie Johnson

AGING POPULATION: Partnering with AAA for a grant for a Medicare Community based Care Transitions program

ALCOHOL & DRUG PREVENTION: Planning a 3 month Meth prevention media campaign in all the theaters of the Harrison 8 Cinema for November, December and January. Money was donated by our recent Harrison 100K Challenge group; Planning upcoming Red Ribbon Week activities

BREAST CARE, CANCER : Held "Tough Enough to wear Pink" nite at the Rodeo 9/23; Held "Pink Out" night at home football game on 9/16; Susan G. Komen/CHRC and NARMC offering mobile mammograms 10/27

CHILD/SCHOOL HEALTH: Planning 40 ASSETS training on December 4th

EMERGENCY PREPAREDNESS: I have scheduled a Boone County Emergency Preparedness partners meeting for 10/18/11. R. Taffner and Sara Daniel will be guest speakers

FAMILY PLANNING: 2 Title X trainings

INJURY PREVENTION: Met with Injury Prevention Specialists from UAMS/ACH on 9/13

OBESITY: Held first Healthy Kids/Healthy Ozarks planning retreat on 9/28

PHYSICAL ACTIVITY: Planning a Walk To School Day on October 5th with Coalition members, City leaders & children at the Eagle Hgts & Woodland Hgts elementary schools.

TEEN PREGNANCY: Getting Teen pregnancy grant (Circle of Life) up and going. Already have 5 teen mothers enrolled in the first month and have received over \$500 in donations. Still searching for monies to purchase Teen pg posters for area schools. Have contacted Kiwanis

TOBACCO/SMOKING CESSATION: Hired new Tobacco Free Boone County Coordinator on 8/29. Started Tobacco Free Boone County Facebook page; sponsoring part of the Teen Summit & educating 500 8th graders about Tobacco use on 11/9

YOUTH OUTREACH: Was asked by the Mayor to serve on a 5 member Committee to see about getting a YMCA in Harrison. There are only 5 in Arkansas

COMMUNITY FLU CLINIC/ SCHOOL FLU CLINIC: In planning stage

COUNTY HHI CELEBRATION: Upcoming in October

MEETINGS

- 9/6 Tobacco Free Boone County: Setting up all new TFBC committee for the County
- 9/7 YMCA: Feasibility committee for YMCA in Harrison
- 9/8 Substance Abuse HHI Sub Committee: Planning Teen Summit, Meth campaign and Red Ribbon Week
- 9/9 Circle of Life Advisory Comm: Setting up all of the policies and getting ready to take Teen Pg clients

- 9/13 Injury Prevention: Met with UAMS/ACH reps on injury prevention
- 9/14 NAPHE Board mtg: Quarterly meeting
- 9/15 HHI Executive Comm: Planning meeting
- 9/16 Regional Adm mtg: Flu meeting
- 9/20 Tobacco comm. Mtg: Planning for grant guidelines
- 9/20 Circle of Life: Advisory meeting
- 9/21 Emergency Preparedness: Met with Sara Daniel re:TAR
- 9/22 Met with Central Region: Met with Jan Layton, Zenobia Harris, CC regarding scheduler
- 9/23 North Ark College: Strategic planning meeting for the College
- 9/28 Healthy Kids/Healthy Ozarks committee: Planning meeting
- 9/29 Substance Abuse Committee: Planning for Teen Summit

PRESENTATIONS

- 9/1/11 Little Rock: Presented at Grand Rounds regarding Boone Co. LHU having the 1st Facebook page in the state

ADMINISTRATIVE FUNCTIONS

- Sent notices for Emergency Preparedness meeting

Carroll County

LHU Administrator: Sherri Plumlee

No report provided

Conway County

LHU Administrator: Jaynie Jones

No report provided

Crawford County

LHU Administrator: Michelle Hammer

MEETINGS:

- CCHC Meeting- HHI Coalition -09/06/11-La Huerta: 11:30-13:00-annual kick off meeting
- OEM Meeting- OEM & Hospital met with LHU 09/19/11-08:30 to plan mass flu clinic

NETWORKING

- 09/13/2011-Co. Judge- Met to discuss mass and school flu clinics.

ADMINISTRATIVE FUNCTIONS

- 09/16/2011 Annual Meeting at Tech in Russellville- flu meeting; HHI issues presented

Franklin County

LHU Administrator: Rebecca Wright

CAR SEAT SAFETY: Car seat inspector at Methodist church in Ozark 09/22/11

OBESITY, PHYSICAL ACTIVITY : Couch to 5 k at Health fair Ozark 09/20/2011

TOBACCO/SMOKING CESSATION: Miranda Curbow and Scotty Manning at Health fair 09/22/2011

COMMUNITY FLU CLINIC/ SCHOOL FLU CLINIC: Planning flu clinics

MEETINGS

- 09/26/11: Coalition meeting
- 09/16/11: Flu

MEDIA

- **09/23/11 Radio: Promote couch to 5k**

PRESENTATIONS

- Couch to 5k meets every Monday night at 5:30 at City walking trail in Ozark with guest speakers concerning physical exercise nutrition

Johnson County

LHU Administrator: Judy Bradley

BREAST CARE: "Apple a day" Staying Healthy after 55- Community Health Fair 9/22/2011 at the Marvin Vinson building. Provided education on self exams and provided free materials and goodies to the public. A door prize was also given at the end of the day.

FAMILY PLANNING: Family Planning pamphlets "Straight talk" delivered to Oark Schools on 9/26/2011

INFANT MORTALITY: Distributed the "shaken baby poster to the following businesses: DHS, Dodge Store, Courthouse, CDI, Forrester Davis, Housing Authority, Preg. Help Center, Marvin Vinson Community Building and Johnson County Regional Hospital.

ORAL HEALTH: Provides toothbrushes to all WIC certification patients daily

STD/AIDS/HIV: “An Apple a day” staying healthy after 55. Display of various examples of STD’S. Lots of educational materials and free condoms were provided to the public.

TOBACCO/SMOKING CESSATION: Delivered Tobacco/Smoking materials regarding Act 811 to Oark & Clarksville Schools. 9/26/2011

9/28/2011-Pat Brown and Scotty Manning provided a presentation on the upcoming sales promotions for the tobacco industry at the Johnson County Resource alliance committee.

Contacted Clarksville, Lamar, Oark, and Westside Schools regarding the “My Future is Clear” stamp out smoking 2011 Essay and Poetry Contest.

OTHERS:FLU Provided flu forms and education to Westside and Oark Schools on 9/26/2011. Also on 9/27/2011 delivered forms to Clarksville Schools

COMMUNITY FLU CLINIC: Judy Bradley coordinating with community partners for Mass flu clinic on 10/28/2011. Posters have been distributed by staff throughout our community regarding School and Mass flu.

SCHOOL FLU CLINIC: Judy Bradley coordinating with local schools to schedule and provide information for flu season 2011

MEETINGS:

- Kiwanis 9/2,9/23
- LHU Administrator Meeting 9/16/2011
- Johnson County Resource Alliance Meeting 9/28/2011

LOCAL PUBLIC RELATIONS / MEDIA:

- **KXIO-106.9-** Live Radio presentation regarding Flu 2011. Paula Green 9/29/2011
Provided free advertisement regarding the date of the mass clinics daily on their River Valley Calendar.
- **Chamber of Commerce-** Contacted Chamber to advertise Mass Flu Clinic on the Public display downtown. Information displayed for a week.
- **College Radio KUDZ-FM 100.5-** The University of the Ozarks has a college radio station and has been advertising daily for our Mass Clinic in October

NETWORKING

- 09/02/2011 Michelle Frost-Judy Bradley discussed county budget year 2012. Scheduled to attend quorum court to discuss changes.

Logan County

No report provided

LHU Administrator: Judy Houston

Madison County

LHU Administrator: Shana Villines

ALCOHOL & DRUG PREVENTION: Alcohol prevention ad in the local newspaper

Alcohol prevention speaker at annual Madison County 8th grade teen summit. She gave her personal testimony of how a drunk driver killed her brother and sister-in-law. She discussed the dangers of alcohol and stressed alcohol prevention.

Alcohol prevention exhibit booth at 8th grade teen summit. Kids were given the chance to wear the fatal vision goggles.

Three manned educational booths on drug prevention and positive lifestyle choices at our annual 8th grade teen summit.

BREASTFEEDING: Local health unit nurse made a display in one of our clinic rooms where we take pictures of our breastfeeding moms and showcase their success.

CANCER: Manned educational booth at Pioneer Days in St Paul on breast health and Komen breast health services.

CHILD/SCHOOL HEALTH: Madison County Health Coalition member attended school health index committee meeting.

EMERGENCY PREPAREDNESS: Meeting with regional preparedness staff to discuss county mass dispensing plan.

FAMILY PLANNING: Title X webinars on Human Trafficking and Mandated Reporting

INJURY PREVENTION: Attended Safety Baby Shower planning meeting. We are currently receiving referrals and have raised the money to host the shower. We will have the shower in November.

NUTRITION: Manned educational booth on healthy nutrition at annual 8th grade teen summit. Kids had the opportunity to make their own healthy trail mix. They were also given blind taste testing of whole milk vs. reduced fat milk. They were then educated on the different fat contents of the milk.

Second manned educational booth at 8th grade teen summit. Fruit smoothies were made and given to the kids. They were taught that they can be a healthy alternative to soda.

ORAL HEALTH: Annual 8th grade teen summit. Students were educated on the effects of tobacco and dental health.

PHYSICAL ACTIVITY: Annual 8th grade teen summit – we had a breakout session where students participated in fun, relay races and taught the importance of routine physical activity.

Project Coordinator attended Quality of Life workgroup. This group ultimate goal is to attain an activities complex for our county.

TOBACCO/SMOKING CESSATION: Rick Bender was the keynote speaker at our annual 8th grade teen summit. He also was a presenter in a breakout session.

We had three manned educational booths at our teen summit. The students received educational information and also played interactive games related to tobacco prevention. “Black Lungs” were at one of the exhibit booths.

Project coordinator attended tobacco prevention conference in Fallen Leaf Lake, CA.

Local health unit Administrator and MCHC tobacco coordinator attended the NW region tobacco training in Russellville.

Manned educational booth on tobacco prevention at Pioneer Days in St Paul. Recruited new grass roots members to MCHC.

Regional staff trained local health unit staff on tobacco trends and new products as well as SOS services.

YOUTH OUTREACH: Madison County 8th grade teen summit. 8th graders from all three schools in Madison County were bused to the Jones Center in Springdale for a day filled with drug, tobacco and alcohol prevention. We also included nutrition and physical activity.

OTHERS: Picture in our local paper showcasing the pavilion on our walking trail. The pavilion was purchased through donations from our coalition and local civic organizations.

Circle of Life Hospice trained coalition members on what Hospice can offer and the choices there are when it comes to death and dying.

Collected our annual coalition dues

Local health unit clerks attended a training at DHS on motor voting.

SPONSORED TRAINING FOR COMMUNITY/COALITION: Circle of Life Hospice speaker at local coalition meeting
Tobacco trends and new product training for local health unit staff

MEETINGS:

- MCCC monthly meeting
- MCHC monthly meeting
- Safety Baby Shower planning meeting
- NW Region tobacco training in Russellville

MEDIA:

- **Local newspaper:** Article on alcohol prevention
Article on breast screening services offered in our county

GRANTS:

- **AR Cancer Coalition-Applied for a mini grant but we were not funded**

PRESENTATIONS:

- Madison County 8th grade Teen Summit – drug/tobacco/alcohol prevention and nutrition and physical activity
- Tobacco Prevention at Pioneer Days in St Paul
- Breast Health at Pioneer Days in St Paul

ADMINISTRATIVE FUNCTIONS:

Typed minutes and prepared agenda for MCHC meeting and Executive Board meeting
Entering coalition books into Quick Books

Marion County

No report provided

LHU Administrator: Valerie Shipman

Newton County

LHU Administrator: Regina Tkachuk

ALCOHOL & DRUG PREVENTION: Spoke with Western Grove principal about working with the Newton County Drug Coalition on 09/23.

BREAST CARE: Set up a display featuring Breast Care and breast cancer awareness with free materials provided for the public

EMERGENCY PREPAREDNESS: Met with Susan Short on 09/07 at the LHU to go over our MDP plan.

IMMUNIZATION: Set up a display featuring immunizations and provided free materials for the public. Worked with the store owner of Subway to offer coupons called "Brave Patient Award" for a free cookie for our children receiving immunizations

ORAL HEALTH: A letter was sent to Dr. Deborah Champion, DDS from the ADH Director of the Office of Oral Health on behalf of HHI to encourage her to relocate to the area to provide much needed dental care for the citizens of Newton County. 09/12

OTHERS: Representatives from Angel Ministries in Jasper attended the HHI meeting on 09/08 to bring awareness to their efforts of building a children's shelter for abused and neglected children in Newton County.

RESOURCE DIRECTORY DEVELOPED: Regina Tkachuk started compiling a resource directory. Completion date unknown. 09/08

COMMUNITY FLU CLINIC: Delivered flyers to several merchants and government offices for the mass flu clinic and health fair to be held on 28 Oct. Acquired volunteers to work the mass flu clinic and asked and received a commitment from Subway for donating cookies as snacks for our volunteers.

SCHOOL FLU CLINIC: Delivered flu forms and flyers to Western Grove School for the school and mass flu clinics.

MEETINGS

- HHI Meeting at Newton County Special Services on 09/08
- Regional Administrators Meeting at ATU to discuss upcoming flu clinics
- Healthy Kids Health Ozarks planning retreat in Ponca on 09/28

MEDIA

- Met with Jeff Dezort from the Newton County Times for an article to be published in the weekly paper about my new position as Administrator on 09/30

NETWORKING

- Newton County Extension Office 09/20/11: Met with Linda Chappell at the Extension office to discuss services offered by the Newton County Extension Office and how we could work together to make more people aware of the services offered. Discussed working together on HKHO.

Pope County

LHU Administrator: Pam Sellers

ALCOHOL & DRUG PREVENTION: Alcohol Prevention during county Fair 091211-091711

EMERGENCY PREPAREDNESS: Dates of School and Mass Flu clinics announced thru local media

IMMUNIZATION: Immunization clinic at Arkansas Tech University for exchange students

MEETINGS

- 09/06/11 Coalition Meeting and TLC meeting
- 09/07/11 Child Abuse Prevention Meeting
- 09/09/11 Flu VC meeting
- 09/16/11 Adm meeting FLU
- 09/19/11 TLC Meeting & Mini Grant Meeting
- 09/20/11 Flu Planning meeting with community leaders/volunteers
- 09/23/11 Flu VC meeting
- 09/26/11 Meeting at Court House
- 09/28/11 Tech Luncheon with department of nursing
- 09/22/11 Mandatory Title X training
- 09/30/11 Mandatory Title X training
- Thru out the month communicated with school nurses to prepare for Flu School Clinics

MEDIA

- **Dates of flu clinics announced on local radio/ local newspaper**
- **Presentation of Coalition TLC made at Grand Rounds**

NETWORKING

- 09/20/11 Health Unit: County Judge, Jim Ed Gibson, Flu Meetings and County Budget updates. County Sheriff, Aaron Duvall, Flu meetings

PRESENTATIONS

- 09/22/11 Grand Rounds: Health Department Presentation on Teen Leadership Coalitions in local schools

Scott County

LHU Administrator: Darla Mortimore

BREAST CARE, EMERGENCY PREPAREDNESS, IMMUNIZATION, TOBACCO/SMOKING CESSATION, WIC: 9/7/11 – 9/10/11 – Fair Booth (won 1st place blue ribbon for booth presentation)

DIABETES: 9/7/11 – Presentation given at local monthly coalition meeting by Leigh Owensby

MEETINGS:

- 9/7/11- SCHEC monthly meeting
- 9/16/11- LHU Administrator's Meeting
- 9/22/11- Title X Web Conference
- 9/28/11- Flu Videoconference
- 9/29/11- CHC Grant Meeting
- 9/30/11- Human Trafficking Web Conference

GRANTS

- **Needs Assessment for Community Health Center-\$80,000.00 (AW)**

NETWORKING

- 09/06/11- County Judge – Budget meeting

Searcy County

LHU Administrator: Elizabeth Seftar

AGING POPULATION: Medication Assistance Program 9 new patients enrolled. 18 patients currently enrolled in Searcy Co.

BREAST CARE: Ferguson's superette, Bargain Barn See outreach reports

BREASTFEEDING, EMERGENCY PREPAREDNESS, FAMILY PLANNING, IMMUNIZATION, NUTRITION, TEEN

PREGNANCY: See outreach reports

DIABETES: August 16 Young Moms monthly group meeting re: gestational diabetes; Screened 22 at Marshall High School.

TOBACCO/SMOKING CESSATION: Judge will not approve parks to be smoke free at this time. Will revisit later

YOUTH OUTREACH: S.W.A.T team members selected. Media campaign started in local paper

DISPENSING EXERCISE: LEPC meeting 9/13/11-flu planning

SPONSORED TRAINING FOR COMMUNITY/COALITION: 9/28/11 Prevention Coalition meeting-Gary Speed did presentation on Prescription Drug Abuse.

OTHERS: OMHN DIABETIC COORDINATOR DID EDUCATION CLASS AT ST. JOE HEAD START WITH STAFF REGARDING CARE, NUTRITION, S/S OF COMPLICATIONS, MONITORING BLOOD SUGARS OF A CHILD WITH BRITTLE DIABETES.

MEETINGS:

- 9/29/2011- Meeting with Sara Daniel regarding Emergency Planning

LOCAL PUBLIC RELATIONS / MEDIA:

- **9/29/11- Upcoming school flu clinics**
- **9/24/11- Chimes health Fair-IHS personnel attended and shared ADH clinic information. See outreach report**

GRANTS:

- **The DFC mentoring grant will start October 1, 2011**

NETWORKING:

- 8/13/2011-Attended Multi Disciplinary Team meeting to discuss child abuse cases in community

ADMINISTRATIVE FUNCTIONS: 9/19-9/23/11- Attended Southern Health Association meeting. Networked with individuals from KY, SC, NC, AL, FL and TN
9/16/2011- Flu Meeting-Russellville

We have received 423 Act 811 pledges. We had a 10th grade student who volunteered to get pledges signed at the school. She brought back over 100 pledges. We took a picture of her with the posted pledges. She was a great advocate for tobacco prevention! The clinic staff gave her a \$20 gift card to Sonic for all her hard work.

Marshall High School held an open house for the new Delta Garden Project. Over 100 people came. Garden Club members were recruited. Garden club will include retired community members, businesses, parents and other interested individuals.

Sebastian County

LHU Administrator: Jo Wester

ALCOHOL & DRUG PREVENTION: Drug Free Coalition sponsored: Awareness Campaign for National Recovery Month which is September; Spirit 106.3 Radio Station partnered Football Frenzies at the Football games; Labor Day Sobriety checks; Horizon Night of Recovery; Tailgate party for UAFS Freshman; two live remotes with Cumulus Radio and the Hannah House advertising Rock the River; booth at the Ark/OK state fair.

CANCER: 090111 Free Prostate Cancer Screening and Education at the Reynolds Cancer Support House. A total of 85 men screen on this date. (no outreach form completed)

PHYSICAL ACTIVITY: 091011 Step Out and Walk at Carol Ann Cross Park. Teams were formed with different businesses and organizations. (No outreach form)

WORKSITE WELLNESS, RESOURCE DIRECTORY DEVELOPED:

091311 Chamber of Commerce Wellness Committee Meeting. An internet resource created for Wellness Resource. The Healthy Arkansas Guide to Worksite Wellness and the Healthy Arkansas Worksite Wellness Toolkit is listed as two resources on this Website. We will continue to meet, have created committees for this group. Recommended that countyhealthrankings.org be added as a resource for data and information.

We are working on a project for the Annual Healthy Workplace Award.

NETWORKING:

- 092811 City Offices: Met with city administrator and budget coordinator for budget hearing

ADMINISTRATIVE FUNCTIONS:

- 091911-092311- Interviews for 2 positions (HSS II)

Van Buren County

LHU Administrator: Donna Branscum

AGING POPULATION: Chimes Health Fair and HART Center Health Fair 092411. Over 200 participants at Chimes and 500 participants at the HART Center Health Fair. Pulse Ox and Blood pressures done at HART Center and BP checks at Chimes. The below program checks not describe are for this.

EMERGENCY PREPAREDNESS: Met with Sara Daniel updating MDP 092911

TEEN PREGNANCY: YMHF program continues with the THRIVE program for teen pregnancy

MEETINGS

- Title X training: Mandated training for Maltreatment reporting and Human trafficking on 0922 and 09/29/11
- Admin/Flu meeting: 09/16/11 in Russellville

NETWORKING

- 09/02/11: OMHN Board meeting
- 09/21/11/Melborne: AHEC Advisory Council meeting

Washington County

LHU Administrator: Glenda Parker

COMMUNITY FLU CLINIC: Met at Jones Center to plan Mass Flu Clinic with partners Sept 28

OTHERS: Community Health Fair at Jones Center promoted upcoming mass flu clinic, Act

MEETINGS:

- NWA Safe Community- Monthly meeting discussion of upcoming safety seat trainings Sept 6

- NWACCC- Discussed recent partnerships with the unit for FP services Sept 9
- Community Clinic- Quarterly meeting Sept 13
- Tobacco Cessation Workshop- Russellville

MEDIA:

- **Liz Hogan/KNWA TV-** Interview regarding upcoming flu season Sept. 12

Yell County

LHU Administrator: JM Graves

ALCOHOL & DRUG PREVENTION: 15th Judicial District Drug Coalition meeting discussed drug take day and location at Dardanelle and Danville

COMMUNITY FLU CLINIC: Conference with County Judge on upcoming mass flu clinic in Dardanelle and Danville

SCHOOL FLU CLINIC: Conference with nurse and give out flu forms for Two River, Danville, Western Yell, Dardanelle Primary, Dardanelle Middle, Dardanelle Elem, Dardanelle High

MEETINGS

- 9/6/11 River Valley Prevention Coalition: Pope County Health Unit
- 9/7/11 Yell County Safety Meeting: Yell County Courthouse Danville
A presentation was given by safety coordinator on Blood Borne Pathogens in the workplace

MEDIA

- **Yell Co. Record/News Paper; Post Dispatch/News Paper:** Mass flu dates and information
- **City of Dardanelle and chamber of commerce:** Sign of courthouse lawn giving notice of mass flu date and time.
- **Dardanelle community television channel/Danville community television channel:** Mass flu date and time

ADMINISTRATIVE FUNCTIONS

- **9/13/11:** Met with Leigh to complete HHI quality management survey
- **9/16/11:** Regional Flu meeting at ATU