

Northwest Region
Hometown Health Improvement
September 2010 Report

Baxter County

LHU Administrator: Judy Cochran

Baxter County Teen Summit for all 7th graders in Baxter County 9/28/10. The motivational speaker was Aric Bostic. Dr. Michael Hagaman spoke on obesity prevention through nutrition, portion control and activity. There were also speakers on alcohol and drug prevention education.

Benton County

LHU Administrator: Loy Bailey

Bridges to Wellness planning event that will include promos for physical activity, proper nutrition, etc. LHU relocated to from Bentonville to Rogers; Bids were opened from licensed septic system installers regarding local grant enabling low income residents to apply for money that would be provided to allow for correction or installation of a proper on-site sewage disposal system. Traditionally these monies have involved public sewer systems and first time such monies have gone toward septic systems.

Boone County

LHU Administrator: Debbie Johnson

We lost Dr. Rick Hinterthuer. He is moving to the Fayetteville/Rogers area to work at the Schmeidiing Center. This is a huge loss for us. I will be on the interview committee hiring his replacement. We will hope for the best. Planning a Healthy Living Expo. Received \$6000 from GHC to put this on. It will be paired with Blue & You funds to incorporate chronic disease management into the EXPO. The event will take place at NorthArk on November 5th. Continue to Plan for Teen Summit happening on October 20th. Much of the presentation will be about tobacco use.

Carroll County

LHU Administrator: Sherri Plumlee

No report.

Conway County

LHU Administrator: Tamara Ketchum

Sara Daniel met with ATOD about dental outreach planning. Flu planning with Conway County Schools.

Crawford County

LHU Administrator: Michelle Hammer

No report.

Franklin County

LHU Administrator: Rebecca Wright

No report.

Johnson County

LHU Administrator: Judy Bradley

Mass Flu Planning with staff and community partners.

Logan County**LHU Administrator: Judy Houston**

Red ribbon rally plans Paris and Magazine. Sept.25th Take Back Drug Day Paris and Booneville Police Department. Living Longer in Logan Co. HHI Coalition Meeting.

Madison County**LHU Administrator: Shana Villines**

MCCC won 3 NPHIC Awards for Excellence in Public Health Communications; two silvers and one bronze in the "print, in-house" category. The "getting law enforcement involved" campaign and the "Just Say" ad both received a silver medal, the "Taking the Keys" ad received a bronze.

Marion County**LHU Administrator: Judy Martin**

Recruiting additional cancer related agencies, law enforcement and medical providers for tobacco prevention and cessation. Individuals signing pledges in schools for tobacco prevention. Exercise classes, walk-run clinics, and nutritional cooking classes.

Newton County**LHU Administrator: Kathy Taylor**

Newton County has started a weight loss and exercise program called The Biggest Loser Jasper Style. 27 people started the program on September 13th and will go until Dec. 13th. Each participant gives \$1.00 a week. At the end of the program, the person with the biggest percentage of weight loss will win all the money.

Pope County**LHU Administrator: Pam Sellers**

No report.

Scott County**LHU Administrator: Darla Mortimore**

No report.

Searcy County**LHU Administrator: Gina Vining**

National Drug Take Back Day. 4 new patients enrolled in Medication Assistance Program for a total of \$22,255.29 AWP medications received. Continued to work on ideas for Red Ribbon Week, Billing Audit, Time Audit, MCH update, MDT meeting, Lots of preparation for upcoming flu clinics, meeting with Don and Jan on transition into new MCHS role.

Sebastian County**LHU Administrator: Jo Wester**

HHI Coalition "Your Cares Our Concerns" planning meetings for subcommittees.

Van Buren County**LHU Administrator: Donna Branscum**

Tobacco case manager had booths at 2 health fairs on 9/25. TEA coalition sponsoring all 3 schools for Red Ribbon Week. Working on "Growing Healthy Communities" grant. Obesity sub-committee of TEA Coalition is submitting. Medication Assistance Program currently has 117 people enrolled with \$22,255.29 in prescriptions received this month and \$296,903.38 year to date--Ozark Mountain Health Network. Young Moms/Healthy Families currently has 96 young moms enrolled. A new program for HIV prevention being implemented with them.

Washington County

No report.

LHU Administrator: Glenda Parker

Yell County

Nuclear Planning and Response care center drill. Tri County Regional Water District. Administrator Meeting for flu. State wide Administrator meeting.

LHU Administrator: JM Graves

Community Health Promotions Specialist

Please contact Nancy Green for report.

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