

Northwest Region
Hometown Health Improvement
October 2010 Report

Baxter County

LHU Administrator: Judy Cochran

One of the PHN's in our unit organized a 5 K walk on 10/23/10 for breast cancer, there were 35 participants and she raised \$1000.00. The health unit administrator participated in a poverty simulation. Approximately 80 community agencies and businesses participated.

Benton County

LHU Administrator: Loy Bailey

Initial staffing has been hired and in place for the National Children's Study. These officials have provided an overview of the study during 3 public meetings canvassing Benton County. Bridges to Wellness planning a Health Fest community event in Siloam Springs.

Boone County

LHU Administrator: Debbie Johnson

Healthy Living Expo. Teen Summit. Walk with the Mayoral candidates and high school students to raise awareness about physical activity. Held a Teen Summit where we educated over 500 8th graders on the dangers of tobacco.

Carroll County

LHU Administrator: Sherri Plumlee

No report.

Conway County

LHU Administrator: Tamara Ketchum

School and Mass Flu planning and activities.

Crawford County

LHU Administrator: Michelle Hammer

Planning for mass and school flu clinics. Met with the county judge in September and October to discuss upcoming flu clinics. Coalition planning for upcoming retreat to focus on sustainability and marketing the coalition.

Franklin County

LHU Administrator: Rebecca Wright

No report.

Johnson County

LHU Administrator: Judy Bradley

Johnson County staff participated in "Kidfest" providing information on Safety and prevention. We also had a representative at the Family Preparedness Fair providing information to families and being prepared during a disaster. Went to the Kiwanis meeting as a guest and was invited to be a member. Went to State Police and provided flu vaccines for the troopers and families.

Logan County**LHU Administrator: Judy Houston**

Red ribbon rally at Magazine school with presentation to parents on new tobacco products.

Madison County**LHU Administrator: Shana Villines**

October was Breast Cancer Awareness month. Local survivors decorated stakes and placed them on the health unit's lawn. This was part of our "What's at Stake" campaign to raise awareness of breast cancer. The stakes are to celebrate survivorship and to remember those who have lost the battle.

Madison County 8th grade teen summit. This year's summit once again had Rick Bender as the keynote speaker. The summit had an emphasis on tobacco prevention. Over 200 kids and about 50 adults attended the summit. Visited all three schools in the county and educated the 6th graders on tobacco. They completed essays. Staff from the area libraries judged the essays and the top three winners will be awarded from each of the three schools.

Marion County**LHU Administrator: Judy Martin**

Planning Teen Summit. Working with pregnant women to prevent tobacco use during pregnancy. Working to increase number of medical provider partnerships. Planning body walk in Bruno-Pyatt School. Strong women classes. 5k walk. Walk-run clinic. Working on building support for community center, school flu clinics, mass clinic.

Newton County**LHU Administrator: Kathy Taylor**

Northwest Mobile Mammography came to Newton County and did 38 mammograms. They partnered with Susan G Komen and the Newton County Health Unit. NAPHE, in partnership with the Newton County Health Unit created a resource center in the corner of the waiting room of the health unit to inform and educate the public.

Pope County**LHU Administrator: Pam Sellers**

Russellville Coordinated School Health applying for grants. Implementing fresh fruit in school district. School & Mass flu clinics taking place throughout county.

Scott County**LHU Administrator: Darla Mortimore**

No report.

Searcy County**LHU Administrator: Elizabeth Seftar**

Planning and implementing mass and school flu clinics. Searcy County is writing for the tobacco prevention and cessation grant as well as the ACHIEVE grant. Hometown Health Improvement meeting was held at the Petit Jean Electric Cooperative Building. The coalition recently completed a self-assessment and is looking at ideas for fundraisers and how to better market the coalition to recruit more members. Red Ribbon Week activities were successful.

Sebastian County**LHU Administrator: Jo Wester**

Beat the odds! Know the risk. Sebastian County's local FREE Prostate Cancer Screening Mon. 10/12/10, 5:30 pm-8:30 pm at the Sebastian County Health Unit, 3112 S 70th, Ft. Smith. Get screened!

Van Buren County**LHU Administrator: Donna Branscum**

OMHN working on submitting the tobacco grant. Tobacco prevention activities being done for Red Ribbon Week with all 3 schools. VBC Tea Coalition Obesity Committee met with representative of Delta State garden project with the schools. Applying for grant also with Growing Healthy Communities. OMHN writing HRSA Development grant to expand the network to Conway and Pope Counties to duplicate our programs into these counties. This will make VBC, Searcy, Conway and Pope as one network.

Washington County**LHU Administrator: Glenda Parker**

Northwest Ar. Tobacco Free set up at local Farmer's Market promoting coalition and the upcoming meeting regarding getting bars to go smoke free in Fayetteville. LHU sponsored booth at the Jones's Center Health Fair with pamphlets promoting SOS, WIC, Family Planning, and Emergency Preparedness. The coalition sponsored a booth at the Razorback homecoming game smoke free.

Yell County**LHU Administrator: JM Graves**

Yell County Child Development Advisory Board. Tri Co. Regional Water District.

Community Health Promotions Specialist**Sarah Brisco**

Sarah provided materials to Ozark School District on soda drinks and the nutrition value of drinks placed at the school parent center. She assisted Madison County HHI with the Madison County Teen Summit. Sarah assisted with the planning and facilitation of the Scoliosis and Obesity Prevention Education workshop for OUR Co-op school nurses. She assisted with Marion, Baxter, Boone and Searcy County Flu Clinics. She met with the Berryville School District school counselor and provided a teen pregnancy prevention video for the counselor to use in the school. She attended and facilitated the "Sex Has a Price Tag" teen pregnancy/STD prevention video for the OUR Co-op area school counselors.

Christine Reifeiss

Christine provided tobacco information to the Faulkner County Healthy Weight Coalition members. She provided information to schools on available grants. She collaborated with the Cleburne County Master Gardeners on a presentation for school children regarding fruits, vegetables and gardening. She coordinated the Faulkner Co Healthy Weight Coalition and the Van Buren County Obesity committees. She assisted with flu clinics at Quitman, Greenbrier, South Conway Co, Wonderview, Clinton, Conway and Morrilton. Christine provided technical assistance to Bigelow Schools on teacher wellness projects. Christine attended a conference on social marketing sponsored by Midwest Dairy.

Community Health Nurse Specialist

Susan Butler

No report.

Miranda Curbow

On leave, no report.

Nancy Marsh

Nancy assisted in the planning and facilitation of the Madison County Teen Summit where over 200 eighth graders from three county schools attended. She provided technical assistance to the Springdale Coordinated School Health Coordinator on the RFA for the TPCP/CSH grant. She participated in flu planning for school flu clinics in her education cooperative area. She participated in the Benton Co School Arts Flu Clinic and the Washington Co Mass Flu Clinic. She provided two scoliosis training workshops for 41 school nurses and a BMI certification workshop for 10 school nurses. She hosted an Infant Adoption Workshop for nurses with CNEs provided. She provided technical assistance to school nurses on A-Train administration. She facilitated the Madison Co Health Coalition and provided technical assistance coalition issues.

Mary Glasscock

Mary provided a vision and hearing certification workshop for school nurses. She provided prevention and Quitline information which included the effects of tobacco on sight and hearing. She also provided two Scoliosis/Obesity Prevention Education workshops. One of the Scoliosis and Obesity Prevention Education workshops was provided by compressed video to school nurses in education cooperatives throughout the state. She provided the lecture portion of the Obesity Prevention Education workshop that provided via compressed video. She provided a tobacco prevention presentation to a Russellville home school group. Mary provided materials and funding sources for AEDs to an Alternative School Director. She assisted with the preparation for school flu clinics and participated in school flu clinics at Pottsville, Dover, Wonderview, Two Rivers and at the Dardanelle Mass flu clinic. She participated in London Elementary School's Health and Safety Fair where she provided car safety information and demonstrations.