

Northwest Region
Hometown Health Improvement
May 2011 Report

Baxter County

LHU Administrator: Judy Martin

- Presentations: 5/19 Nazarene Church
- 5/25 Kirby Funeral Home Employees
- Aging, Nutrition, Obesity, Imms-Judy Martin, presentation to TOPS May 19, to 33
- Breast Care: Employees and parents at Mtn Home Kindergarten Reg, May 6th, TOPS
- Child School Health: May 10,12,13, Pre-Schools in Mtn Home to 524 Pre-Schoolers,
- PHP: Meeting with Baxter County Safety officer and assistant OEM 5/2, Earthquake drill
- Environmental Health: Presentation to 15 Kirby Funeral Home employees 5/25
- Family Planning: Presentation to 33 at TOPS 5/19, 15 at KFH,Kindergarten Reg
- Physical Activity- Strong Women 3x week, Strong Men 3x week
- **Meetings:**
 - MRC Planning 5/2
 - Building 5/3
 - Earthquake drill 5/16
 - Emergency Planning 5/18
 - Community networking meeting 5/25
- Jungle Jive DVD delivered to 10 preschools and info from LHU and HHI

Benton County

LHU Administrator: Loy Bailey

- LHU again hosted planning meeting with school district nurses/ reps regarding next Fall's school flu vaccination clinics. All but one District represented.
- 05/17/11 Joined other agencies at Benton County EOC in participating in the national earthquake event exercise.05/18/11 participated in Benton County Business Emergency Operations Center during national earthquake event exercise.
- 05/05/11 Reps from different agencies and non profits discussed activities, status of grants, upcoming initiatives in addressing tobacco/alcohol abuse/cessation/education
- Glenda Parker, Washington County LHUA and I met with Mr. Nelson to discuss his effort to organize group/programs that would encourage healthy living habits, especially the promotion of drinking more water.
- **Media:**
 - NWA Times & KNWA TV- Participated in article covering Benton County govt having placed food inspections on BC Health Dept portion of their website
- Bridges To Wellness Grant: 501 C3 status obtained; Notified HRSA approved another 3 year grant
- NWA legislative forum. Overview of past session, particularly on topics impacting health care/services at Jones Center Springdale.

Boone County

LHU Administrator: Debbie Johnson

- National meeting of Oxford House met here this month. We have had a very successful men's Oxford House for a couple of years but we just opened a Women's Oxford House. We have local people trying to raise money and pull together a new treatment center for alcohol and drug abuse.

- The grand opening of the Harrison Wellness Center was held this month. We have a very nice facility on the Jr. High campus
- Held a 40 ASSETS training at the Durand Center on May 4th
- Lois and Lisa worked the Bergman School Health Fair this month
- Held a work day at the Community Garden on May 21st. Held a Food preservation class on May 31st.
- Had a Healthy Kids/Healthy Ozarks (HK/HO) booth at the annual Crawdad Day Festival this week-end
- We conducted a “Walk & Roll” Survey May 16-20th. Where several Coalition members surveyed all City streets for walkability and rollability. Looking forward to seeing and using the results to encourage City leaders to improve sidewalks and intersections for walkers, strollers and handicap accessibility.
- Also held a informational meeting on who would be interested in a Walking School Bus on May 9th.
- Had a 5K run/walk at Crawdad Days May 21st
- We have all of our Teen pg pictures made into posters and approved for Title X use. We look forward to using them now in our community and schools. We would be glad to share with the Region and/or State with just our costs reimbursed.
- The CHRC provided a 12 week class on wt. mgt. to Forrest Heights school staff
- **Trainings:**
- Healthy Kids/Healthy Ozarks-Planning a retreat agenda
- Walkability Survey- How To Training
- Substance Abuse Committee- Grants Training
- **Media:**
- Harrison Wellness Center grand opening
- National meeting of Oxford House Provided a booth at Crawdad Days
- 4 recognizable people managing Chronic Disease and one breast cancer survivor bb
- **Grants:**
- \$75,000-Child Abuse Task Force- program for Pregnant and Parenting Teens
- \$66,010- Arkansas Cancer Coalition Grant
- Scott Swanson trying to get a grant to start an alcohol & drug treatment center to replace OMART
- Administrator’s meeting, CPR Training

Carroll County

LHU Administrator: Sherri Plumlee

- Breast Care Training
- Child Health- MEETING WITH GF SCHOOL ON GRANT FOR HEALTH
- Meeting with GF School regarding Teen Pregnancy
- **Trainings:**
- Financial training – LHU by Karna Kowan
 - APHA
- **Media:**
 - Radio and Flyers on Drug Free messages
- **Networking:**
 - Area superintendants and school nurses on flu clinics
 - LEPC meeting

Conway County

LHU Administrator: Jaynie Jones

Crawford County

LHU Administrator: Michelle Hammer

- NLE 11 Exercise with OEM & Summit Med. Center, Training for evaluators for NLE 11-Summit Med Center 05/12/11
- Rabies clinic- Mulberry Vet Clinic
- Tdap late clinics-every Thurs. evening in May 2011-3pm-5:30pm
- CCHEC meeting 05/05/11--- HHI Coalition, Physical Activity, SOS,
- AFMC Conference- Attended Conference@ Ft.Smith Civic Center on 05/05/11

Franklin County

LHU Administrator: Rebecca Wright

- PLANNING FAMILY NIGHT OUT 08/11 to address ATOD issues, training for community coalition
- Community is working towards car seat safety training
- Planning Couch to 5K for September 2011
- Planning stages for Mass Flu Clinic and School Flu Clinics
- Attended Franklin County Right C.H.O.I.C.E.S. Coalition meeting
- Provided Rabies PPT at Coalition meeting

Johnson County

LHU Administrator: Judy Bradley

- Terry Love, Resource Alliance provided live broadcast on Hosting party's for underage drinking.
- Women's Health Care Week May 9th-13- Women's health week-provided educational material and healthy snacks in the lobby, nutrition, Breast Care, Obesity, Physical Activity, provided information regarding eating healthy and exercise along with healthy snacks, blood pressure checks
- Relay for life-May 7th provided education materials regarding cancer prevention, Relay for life provided excellent bulletin board along with education and free items encouraging the SOS program.
- National Level Exercise 2011- Judy B. assisted with the county communications with ADEM Coordinator.
- At each WIC visit we provide free toothbrushes
- Delivered the video " Sex with a price tag" to Clarksville Schools 5/24/2011
- **Meetings:**
 - Supervisory training May 10
 - LHU Administrators Meeting May 6
 - Kiwanis- May 13,20,27- diaper depot project
- Video Conference, regional clerical coordinators May 5th
- Diaper Depot meeting at Johnson County Health Unit
- Controller training with ADEM for the National Level Exercise at the Johnson Regional Hospital
- **Media:**
 - Graphic Newspaper:- Article published re: National Level Exercise 2011, Rabies Cases equal all of 2010 Risks from Flood and Standing waters
- **Networking:**
 - Lamar Schools-Roy Hester scheduled school flu for Nov 1
 - Clarksville Schools-Janice Price-discussed school flu
 - Westside Schools-Mr. Shook scheduled school flu for Oct 12
 - Oak Schools-Anita Cooper-Scheduled school flu for Oct 11

Logan County

LHU Administrator: Judy Houston

- Statewide drill May 17 2011
- Immunization Fair Booneville 5/3/11
- Back to sleep ob workups and WIC new mothers.
- Last day of Logan County Fitness Challenge
- Breast care training
- Fitness challenge meeting 5/4/11 and 5/25/11 Booneville LHU
- Living Longer in Logan County 5/20/11 Paris, Staff Meeting LHU Booneville
- Administrators meeting 5/6/11 , CSHP meeting 5/19/11 Paris
- **Fitness Challenge- 4 media printings** CSHP last meeting of the year

Madison County

LHU Administrator: Shana Villines

- Underage Drinking Prevention: Fortune Cookies for the graduation ad campaign were ordered and delivered to the three High Schools in the county.
- Drug Free Communities: Helped advertise Rx Drop Off Event (April 30th, 2011) The Madison County Sheriff's Office collected 80lbs of medication! Project Coordinator Met with students about Marijuana prevention ads.
- LHU: Had manned educational booth on breast health at the Kingston Fair on the Square. Held Tdap clinics in all the school in the county Infant morbidity and mortality presentation given at annual birthday celebration.
- HHI: We received a grant from the Children's Trust Fund in the amount of \$41,206 to continue our teen parenting program. UAPB Minority Grant awarded.
- Project Coordinator did these events:
 - Installed car seats and educated parents on Act 13
 - Tobacco Advocate Speaker spoke at Kingston and St Paul Schools
 - Had manned educational booth at Kingston Fair on the Square
 - Attended the spit tobacco conf in Austin, Texas
 - Educated 15 medical providers at the Madison County Medical Group
 - SOS Tobacco prevention poster contest winners were given awards
 - Attended St Paul parent teacher conference and educated parents on tobacco prevention.
 - Gave educational presentation to a minority group
 - Provided signage to rural St Paul tobacco merchant retailers about no tobacco sales to minors
- 11th Birthday Coalition Celebration- attended Madison County Health Coalition, Madison County Community Coalition, and qrtly Arkansas Cancer Coalition meetings.

Marion County

LHU Administrator: Judy Martin

- Baby Shower for Pregnant Women and New Mothers:
 - ALCOHOL & DRUG PREVENTION, BREAST CARE, BREASTFEEDING, CAR SEAT SAFETY, CHILD/SCHOOL HEALTH, DIABETES, FAMILY PLANNING, IMMUNIZATION, INFANT MORTALITY, INJURY PREVENTION, NUTRITION, OBESITY, TOBACCO/SMOKING CESSATION
- PHYSICAL ACTIVITY- WRA walk/run clinic 10 week program ended May 7th
- MEETINGS: MRC-Emer. Response committee, MCHTH, Breastcare training
- **Media:**
 - WRA Clinic- Fitness
 - Baby Shower- Health & Wellness

Newton County

LHU Administrator: Kathy Taylor

- Provided tobacco, physical activity, nutrition materials for school nurse to provide at health fair
- The SWAT Team participated in the Meals on Wheels Senior Center parade. And received a trophy for most money raised by a group!
- There were 4 classes taught at the Jasper School on tobacco education.
- Trainings:
 - Clinical Case Conference with HH nurses.
 - In Home Service meeting in Russellville,
 - APHA
 - EOC Activation
- Networking:
 - Warren Campbell, County judge
 - Newton County OEM
 - Newton County OEM/County Judge
 - HTH meeting

Pope County

LHU Administrator: Pam Sellers

- Janice Lusk Coalition SPF/SIG coordinator working on grants and doing outreach in local school districts planning community assessments
- Preparedness exercise May 17th at 911
- Provided outreach material to County extension & Christian clinic on Family Planning, Nutrition, Teen Pregnancy, and STD/HIV/AIDS
- Coalition meeting and county assessment planning meeting
- Secretarial duties for coalition. E-mail distribution of material and correspondences.

Scott County

LHU Administrator: Darla Mortimore

- Health Fair held at local Middle School. Approximately 550 attendees. Target population was teens ages 11 through 15. Various program outreach efforts, by various vendors. Held on 05/20/11.
- Administrator's meeting. NWRO-Russellville
- Darla Mortimore, Adm, participated in the NLEII Earthquake Drill held at local hospital. 5/17/11.
- CHC Grant meeting 05/19/11, BCCCP on-line training 05/26/11
- County Judge & OEM Coordinator – discussed the need to start up the LEPC again. LEPC meeting scheduled for next month.
- Tdap clinic held at Waldron Middle School. 63 doses given.

Searcy County

LHU Administrator: Elizabeth Seftar

- 1st Annual Health & Safety Fair: Drug take back program, Screened 29 women through UAMS mobile mammography unit, ADH MRC coordinator had booth, Free skin cancer screening provided by NARMC, SPIT for the cure, Car Seat Literature handed out, Friendship community care did childhood screenings birth -5 years old, American Heart Assoc. provided literature, Literature and appts. made at health fair for immunization clinic, on infant mortality and injury prevention, Healthy foods and snacks handed out at health fair. Used fruit costumes from ADH. BMI's provided by AHEC, Tobacco prevention and cessation information distributed, Beta Club and High School Emergency Response Team assisted and provided demonstrations at Health Fair, Fire Trailer used

- at Health Fair from Baxter Co. Fire Dept., Targeted elementary children and educated about fire safety. Vol. fire depts. present also. Partnered with DHS at a high level/Discussed at Prevention Coalition regarding dates and pre-planning needs, 30 children signed up on child identification program (fingerprints and DNA), BMI, cholesterol panel, blood sugars, BP, PSA, mammograms,
- Signed-up 12 participants in the Medication Assistant Program, 4 diabetics completed OMHN classes, Young Mom's healthy families program outreach done 4x/month by coordinator Jewel Poole, Met with Darrell Moore to discuss possibilities of a Capital Campaign in Searcy Co. through OMHN.
 - 5 Star Diabetic education class,
 - EHS met with Co. judge regarding boil orders in VBC.
 - Searcy Co. Prisoners planting and maintaining a garden. Produce used at the jail.
 - Delta Garden Study Ground breaking at the school.
 - Silver sneakers program and zumba classes offered at Sr. Center 2xwk.
 - Prevention Coalition meeting, Flu planning and health fair planning.
 - **Media:**
 - Full page of photos and article regarding health fair, Thank you ad purchased for health fair and card of thanks put in paper, Advertisement in Marshall Mtn. Wave regarding health and safety fair, Front page story regarding Delta Garden Study and article regarding UAMS mobile mammogram
 - **Grants:**
 - Arkansas Cancer Grant to be split between VBC and Searcy Co. awarded for \$56,000.00
 - Working with County Judge regarding grant for drainage system at LHU.
 - Met Representative David Branscum
 - Presented Health fair and flu information at Prevention Coalition
 - **Orientation Days:**
 - **WIC**--5/3, 5/4, 5/9, 5/16, 5/17, 5/20, 5/23, 5/24, 5/26, 5/27
 - **APHA**-5/10-5/13
 - **Dr. Halverson's Friday newsletter highlights:**
 - **5/7/2011** Searcy County Health Unit and the Searcy County Prevention Coalition hosted the first annual Health and Safety Fair at the Marshall Civic Center. The goal of the event was to raise awareness for Searcy County residents about health information and safety protection by offering screenings and distributing free information to the public. More than 30 county, state and federal vendors offered free health screenings, information and safety education to more than 200 participants. The University of Arkansas for Medical Sciences (UAMS) provided 29 mammograms to women over age 40 and lab work for prostate specific antigen (PSA) levels for men. Numerous people signed up for colonoscopy screenings through the UAMS colorectal program. The Searcy County Search and Rescue team fingerprinted 32 children and provided DNA swabs. A smoke trailer, which simulates a burning house, helped educate children about how to safely evacuate their homes in the event of a fire. The fair was a huge success. This was the first time that many of these partners came together to offer this valuable event for the community.
 - **5/20/11** Here's a great example of coalition success. The Ozark Mountain Health Network in Clinton includes the Searcy County Local Health Unit (LHU) and has an LHU administrator on its board. Recently, the Network announced the selection of a Searcy County school as an intervention school by the Delta Garden Study. A \$75,000 grant will fund development of a one-acre garden, a greenhouse and necessary equipment and tools. In addition, the grant covers costs for lesson plans, a full-time garden program specialist for 12 months, a Food Corp volunteer and support from the research team. The U.S. Department of Agriculture and the Arkansas Community Foundation funded the grant.

Arkansas Children's Hospital Research Institute has partnered with Arkansas Urban Garden Educational Resources to address childhood obesity and social risk behaviors in middle school children. The goals of the Delta Garden Study are to reduce childhood obesity, decrease social risk behaviors of middle school youth, improve academic achievement of middle school youth and support the farm-to-school movement. A ground-breaking ceremony took place yesterday.

Sebastian County

LHU Administrator: Jo Wester

- Underage Under Arrest: The DFC has partnered with the Fort Smith PD. The FSPD will be going into local alcohol outlets undercover to prevent underage alcohol purchases from taking place and to let them know it will not be tolerated.
- Drug Drop Off Box Located inside the entrance of the Fort Smith PD: It is available 24 hours a day for use. It is emptied every morning and they have said they are having a great response to it and it is being utilized; which means less Rx and over the counter meds off the streets and out of the hands of our youth.
- National Drug Take Back Day April 30th: The DFC is collaborating with the Lavaca PD, Fort Smith PD and Sebastian County Sheriff Office and will have three locations in the Sebastian County area where people can drop off their unused or expired meds. I have also attached the Ad that will run in the SW Times Record this Sunday for the Take Back.
- No Toast to Social Host: The DFC received a Mini Grant from ADAP and as a part of that the DFC is collecting 1000 pledges from Sebastian County Parents and Adults saying they will not provide alcohol to anyone underage and Also collecting 100 Alcohol Perception Surveys. This is to gauge the Community's perception of how youth are obtaining alcohol and what their perception is of youth drinking. If you can help us collect these survey or pledges please let us know and we will get them to you. We are working on getting them translated into Spanish.
- Church Flier Activity: The DFC will distribute all of these event and educational fliers to as many Churches in the Sebastian County area as possible. If you attend a Church in Sebastian County and would like to help to distribute the fliers to your Church or a Family members Church please let us know so we can get them to you ASAP. It is our hope to have them put them in programs that are given out if that is done at your Church.
- COX MEDIA: Text Campaign "No Toast to Social Host" Text the work PLEDGE to 269411
- CUMULUS RADIO: Drinking and Driving radio campaign for graduation and text to Pledge 269411
- Laminated cards created to distribute to local law enforcement regarding ACT 13 Law.
- SKIN CANCER AWARENESS MONTH, In recognition of May as Melanoma Awareness Month, Dr. Sandy Johnson (with Johnson Dermatology) will join us to kick off our annual Sun S.M.A.R.T. education program.
- LUNCH & LEARN - KNOW THE SIGNS Free lunch will be provided for participants during this education session as Dr. Johnson talks about ways to prevent, identify and treat skin cancer. Monday, May 2nd, Screenings: 8:15 am - 12:45 pm, Lunch & Learn: 1:00 pm – 2:00 pm
- Katherine participated in the School Health Fair on May 5th at the Central Presbyterian Child Development Center. Children 6 weeks to 5 years old. Focused on Immunizations, WIC and Family Planning Services. Outreach form completed
- FREE SMOKING CESSATION CLASS Lung cancer is the leading cause of death in both women and men in Arkansas and throughout the nation. Research shows that smoking is the single most preventable cause of disease, disability, and death in the United States. If you smoke, it's time to quit. Cindy Stokes, LADAC, ACADC, CPC will join us throughout the month of May to help you kick the habit and reduce the number of area residents impacted by this deadly disease.

- Thursday Nights, May 5th – May 26th, 4:00pm – 5:00 pm

Van Buren County

LHU Administrator: Donna Branscum

- May 17th Teen Summit @ FFB for all VBC Schools and Searcy County
- OMHN continues with Monthly Diabetes Ed classes-Graduated 4 this month.
- Participated in ADEM's Earthquake drill 05/16/11
- Multiple meetings related to Clinton Water issues and recall on water.
- Continue with YMHF program. 2 young moms were given scholarships.
- Growing Healthy Committee with TEA met 052611. Several projects currently being worked on.
- Teen Summit on 051711 had many speakers with risky behaviors presentations.
- Medication Assistance program has assisted 53 clients with a total of \$429,136 in RX assistance YTD in 2011. For May \$27,406.
- Met with OEM, County Judge and Mayor concerning water situation and bottled water recall.
- TEA Coalition meeting

Washington County

LHU Administrator: Glenda Parker

- The social host law was printed on bags that will be supplied to the Springdale Liquor Association stores (7) in Springdale. The law will be in English, Spanish, and Marshallese. Several compliance checks have been conducted with the funding from the UDL grant. The compliance checks are sustaining about a 90% compliance
- Table top emergency exercise at the Northwest AR P&DF on May 12th
- Immunizations to graduating seniors at Lincoln May 3
- Presentation to DHS Foster Children at the Jones Center May 14 (OR form)
- Rabies Clinic May 7 (OR form)
- Maxine's Tap Room received the 2011 Smoke-Free Business of the Year Award May 31, 2011.
- Grants:
- HRSA/NHDP application submitted
- Attended GAPS meeting
- Springdale School Teachers and staff were provided Tdap and information regarding LHU services including emergency preparedness.
- Administrator Meeting

Yell County

LHU Administrator: JM Graves

- Comments given on new menu for upcoming year at Dardanelle schools and Child Development meeting
- Tyson Foods Complex Health Fair- booth with Breast Care, Tobacco Prevention, Chronic Disease information, Dardanelle Community Clinic information, Dardanelle Public Schools Flu Clinics and dates
- Yell County Child Development Flu Clinics and dates
- Discussion of school and mass flu dates at Dardanelle Schools Wellness Committee meeting and Child Development Advisory Board meeting.
- Coalition Meetings:
 - River Valley Prevention Coalition
 - Dardanelle Schools Wellness Committee

- Yell Co. Child Development Advisory Board
 - Yell Co. Drug Coalition
- Outreach Forms Submitted