

Northwest Region
Hometown Health Improvement
June 2011 Report

Baxter County

LHU Administrator: Judy Martin

- Strong Women exercise class, daily, MURK Center and Norfolk United Methodist Church, PEPPI exercise class BC Senior Center, daily, Senior Exercise, First Baptist Church, Thursday's, ZUMBA GOLD, daily, Senior Center
- Alcoholics Anonymous daily, AL-ANON daily, Narcotics Anonymous daily, Koinonia Recovery Group, First Baptist Church each Tuesday, Alateen, Twin Lakes Fellowship Hall. each Tuesday
- Relay For Life, June 10th, Mtn Home High School
- Earn and Learn classes, Pregnancy Resource Center, ongoing
- Caregiver Support Group and Cancer Wellness, June 28th, Peitz Cancer Support House, Mens Cancer Support Group, Peitz Cancer Support House, every Thursday
- Car Seat Safety, Pregnancy Resource Center, ongoing
- Ages 2&3, Kiddies Social Time, interactive fitness program that encourages physical, social and emotional growth along with parent/child bonding. BC Library, June 13, 20 and 27.
- Free diabetic education, cooking classes, free testing supplies, free diabetic meds, June 7th and 21st. Mtn Home Christian Clinic. Diabetic Support group, June 28th, BRMC
- Emergency training and planning, Baxter Regional Medical Center, June 14th.
- Twin Lakes Support Group, for stroke survivors, caregivers and friends, every Wednesday
- ALOHA celebration for immunizations, June 10th, 17th and 24th, BCHU
- Parenting classes BRMC ongoing, Earn and Learn classes, Pregnancy Resource Center, ongoing
- Diabetic Cooking Classes, Mtn Home Christian Clinic, 1st and 3rd Tuesday each month
- Strong Women, Strong Men classes, daily at MRUK Center, Van Matre Senior Center, Fitness For Men daily at MRUK Center, Oakland Church, Zumba For Gold each week Van Matre Senior Center, PEPPI classes daily Van Matre Senior Center, Yoga for Cancer Survivors, Peitz Cancer Support House, weekly, Line Dancing, weekly at Van Matre Senior Center
- Pregnancy Resource Center, support with pregnancy, parenting classes, community resources
- Baxter County Tobacco Control, ongoing, Quit-line, BCHU referral to resources and quit-line, ongoing
- Teen Substance Awareness Program, Baxter County Resource Center, ongoing,
- Planning meeting with Julia Gist 6/22/11
- BCHT meeting

Benton County

LHU Administrator: Loy Bailey

- NWA Health & Fitness Expo- information provided on: Diabetes, Emergency Preparedness, Environmental Health, Family Planning, Heart Disease/Stroke, Immunization Nutrition Obesity, Physical Activity, Teen Pregnancy, Tobacco/Smoking Cessation, Benton County Medical Reserve Corps
- Meetings: Health Care Public Forum-Sponsored by UAMS and State Insurance Commission
- NWA Emergency Expo, Bridges to Wellness Board Mtg, Benton County Community Coalition Mtg-presented County Health Rankings
- Media: Reporter at portion of Coalition Mtg. Asked about the coalition and non profit organizations in Benton County- Ark Dem/Zette
- Benton County Community Coalition Mtg
- Health Care Public Forum- Area DHS and several reps of non profits; Uvalde Lindsey, State Rep.

- Benton County Community Coalition--Presented power point on National County Health Rankings, highlighting Benton County

Boone County

LHU Administrator: Debbie Johnson

- Planning upcoming "Dancing With a Senior"; Free health screenings for Seniors coming 7/2011
- Put up a breast health billboard which was paid by our Susan G. Komen grant.
- 11 parents completed our Love & Logic parenting class this month
- Met with local hospital Emergency Preparedness Coordinator to see if we can partner to bring more EP trainings to the community to try to get the LEPC going again.
- Met with local farmer & asked to partner with local schools to provide local meats in the schools and talking to the children about food systems.
- We also facilitated a partnership with the Buffalo Natl River, the City of Harrison and Solid Waste dept. to have natural fertilizer placed on the Community Garden. We are planning a Healthy Kids/Healthy Ozarks retreat for September. We are continuing to offer 12 week Weight Mgt & Sugar Reset classes thru the CHRC
- Starting a movement to have a Mayor's Council on Trails to reduce obesity;
- Just completed the Harrison Skate park.
- Completed "Walk & Role" walkability report this month.
- The Community Garden is also going to provide an opportunity for families & individuals to get out and work in the garden. Held a Health & Science Camp June 27-July 1st for ages 9-13 y/o's and discussed the effects of tobacco on the body
- Planning Healthy Lifestyle classes with 2 elementary schools in Harrison this fall
- Surveyed all the schools regarding internet availability in the schools
- Attended a grantee training in Little Rock for our new Teen pregnancy grant called "The Circle of Life" we received this month
- Met with NARMC Emerg. Prep. Person on 6/14
- Was on multi-disciplinary team interviewing for 7 VISTA volunteers
- Was on multi-disciplinary team interviewing for Grant Coordinator and Adm assistant for Circle of Life Grant.
- Awarded Grants:
- Circle of Life-\$75,000- Reduce child abuse by case managing young pregnant or parenting teens
- Ar Cancer grant-\$66,000- Reduce cancer related deaths
- Meth Prevention-\$1606.88- 100K challenge donated their profits to us to go toward Meth prevention projects
- Attended the first Harrison "Women of Distinction" banquet where our own LaVerne Grayson was chosen as one of the recipients. Over 500 community leaders were in attendance.
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- Worked on upcoming TAR requirements
- School Flu IT surveys
- Attended Supervisor training module
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Carroll County

LHU Administrator: Sherri Plumlee

- No Report Provided
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Conway County

LHU Administrator: Jaynie Jones

- No Report Provided
- Crawford County
- 6/2/2011:Mtg @ Van Buren Library re: ANO & potential for earthquakes in AR.

LHU Administrator: Michelle Hammer

- 6/11/2011: Health Fair @ Central Mall re: On Site & environmental issues
- N.W.R.O.- Admin Meeting

Franklin County

LHU Administrator: Rebecca Wright

- Worked on PHP
- NEWSPAPER COVERING COMING ACTIVITIES FAMILY NIGHT OUT 08/11
- COMMUNITY PARTNERS PLANNING HEALTH FAIR 09/11 at Mercy Hospital
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Johnson County

LHU Administrator: Judy Bradley

- PHP- Hotwash June 22nd Courthouse
- Provides education and free toothbrushes to all WIC participants
- Grocery 2000, El Plenque Hispanic market, Holy Redeemer Catholic Church, Clarksville area. Provided WIC information to all of the above. Outreach forms completed
- Planning with all local schools for Flu season 2011
- Meetings with: Kiwanas
- LHU Administrators mtg
- Breast Care Training
- Supervisor Training
- Ne-ll Earthquake hotwash
- Planning Meeting for National Night Out
- Media:
- The Graphic--Lazy Cakes recalled by health department published.
- Community Service, INC Region 6 resource Center-Publication Monitor, Secure, Dispose program in the local pharmacy's

Logan County

LHU Administrator: Judy Houston

- No Report Provided

Madison County

LHU Administrator: Shana Villines

- Underage Drinking Prevention- *Coalition member assisted our Sheriff's office in writing the Enforcing. Underage Drinking Laws grant- *Fortune cookies were handed out to all of the county's Seniors at their graduation rehearsals as part of the "Don't Let Alcohol Determine Your Fortune" graduation campaign.
- The Community Coalition sponsored 15 seniors in the Madison County Record, those that were part of our coalition youth group and those that worked on our media campaign.
- Project Coordinator spoke to the Kiwanis and updated them on underage drinking prevention efforts in the county.
- Project Alert Data and Life Skills data were collected and will be tallied and evaluated over the summer.
- Drug Prevention- Project Coordinator attended the MidSouth Summer School to earn CEU credits for Prevention Consultant Certification.
- Marajuana prevention poster was created.
- 26 women have been assisted with breast health navigation services since April 1, 2011.
- Attended a career fair at the Watson Primary school. Approx 500 students visited our manned educational booth. I educated the children on the dangers of tobacco. I also educated on healthy nutrition, exercise, and immunizations.
- I attended Disaster Recovery training with county officials.

- Educated kindergarten through 2nd grade students on the importance of immunizations at Career Day. Approx 500 students visited the manned educational booth.
- Attended “Safety Baby Shower” planning meeting.
- Educated kindergarten through 2nd grade students on the importance of good nutrition at Career Day. Approx 500 students visited the manned educational booth.
- Educated kindergarten through 2nd grade students on the importance of physical activity at Career Day. Approx 500 students visited the manned educational booth.
- Two coalition members attended training in Little Rock to get credentials in the Parents as Teachers program. They will use this curriculum in the future with the pregnant teens in the county.
- MCHC partnered with County Judge to provide signage to Withrow Springs State Park encouraging patrons to be tobacco free for the safety of our citizens.
- MCHC also provided tobacco prohibited signage for our local walking trail and pavilion. Camp Harvest is hosting Life Skills training camps for 5th, 6th, and 7th grade students in Madison County. These camps teach refusal skills and teach prevention messages.
- Planning meeting with school nurses for school flu clinics
- Project Alert data and Life Skills data will be tallied over the summer.
- Underage Drinking Prevention training to coalition members at our monthly meeting.
- Meeting with the following: Madison County Health Coalition, Madison County Community Coalition, Disaster Recovery Training, Safety Baby Shower
- Flu planning meeting
- Media provided on Underage drinking, drug and tobacco prevention and breast health, & Underage drinking TV ads
- Applied for grants: Underage Drinking Enforcement, Physical Activity and Worksite Wellness (Blue & You)
- Presentations: Kiwanis/Underage drinking prevention, Decision Point presented to our local coalition, Health coalition/underage drinking prevention, Watson Primary students (k-2) Tobacco prevention, nutrition and physical activity, immunizations
- Working on conflict of interest policy for the executive board
- Typed monthly coalition minutes as well as 4 board minutes.
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Marion County

LHU Administrator: Valerie Shipman

- No Report Provided

Newton County

LHU Administrator: Regina Tkachuk

- Provided informational materials for booth @ Elk Festival on Aging Population Alcohol & Drug Prevention, Breastfeeding, Child/School Health, Diabetes, Emergency Preparedness, Environmental Health, Family Planning, Heart Disease/Stroke, Immunization, Injury Prevention, Nutrition, Obesity, STD/AIDS/HIV
- The SWAT Team participated in manning the Tobacco Free booth @ Elk Festival that provided both tobacco education materials and materials from our local health unit.
- Field Management Team Meeting 06/29/11
- Distributed 500+ newspaper given out free.
- Hometown Health Meeting
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Pope County

LHU Administrator: Pam Sellers

- Janice Lusk Coalition SPF/SIG coordinator working on grants and doing outreach in local school districts planning community assessments
- Outreach information provided to Batter Women’s Shelter,

- Outreach information provided to Choices Preg Resource Center
- EOC Training attended by Jamie Hamrick CC June 21st.
- Provided outreach material to Batter Women's & Choices PRC—on Breast Care, Breastfeeding, Family Planning, Nutrition, STD/AIDS/HIV, Teen Pregnancy,
- Community Needs Assessment & Luncheon conducted with Community Leaders
- Community Held -Fitness in the Park @ Bona Dea Trail – provided materials
- Coalition meetings, Adm. Meeting, BreastCare Prog update,
- Judge Gibson Update on county inventory and status update on the replacement of 6 ac units at county health unit & Meet with county officials for picture of Staffed EOC
- Secretarial duties for coalition. E-mail distribution of material and correspondences.

Scott County

LHU Administrator: Darla Mortimore

- On 6/22/11, the local Tyson Foods, Inc, held a health fair for their employees. Educational booths were set up in the break room and a mobile mammogram unit was set up in the parking lot. Employees were able to come through and get information on the various programs we offer. We made information available on the programs indicated. LHU employees took turns staffing the booth. Outreach form submitted. Programs: Alcohol & Drug Prevention, Breast Care, Cancer, Family Planning, Immunization, Nutrition, Obesity, STD/AIDS/HIV, Tobacco/Smoking Cessation
- Meetings: SCHEC monthly meeting / 06-01-11 / held at Rich Mountain Community College, Field Management Team Meeting held on 6/15/11 at Ozark Hospital. Met with Randy Lee and Jim Mills, 06/16/11 – Grand Rounds at S. Logan Booneville LHU
- 06/21/11 – Community Health Center Grant Committee Members made a site visit to Health Connections, Inc. in Mena, Ark., 6/22/11 – NLE II AAR – Clarksville in a.m. 6/22/11- Supervisory Training via videoconference in Booneville
- Mercy Systems received a grant for telemedicine and home health services. Patients will be able to input medical information into a system from their home and their physician will be able to view and make recommendations. More information will be forthcoming at a later date.
- Several members of the Scott County Health & Education Coalition (SCHEC) met in Hot Springs for a 2 day retreat. Our current grant funding is coming to a close and we brainstormed ideas to keep SCHEC up and running. There were many, many great and new ideas, with presentations being made on ways to “add new life” to the Coalition, without losing any ground on the advances made on underage drinking in Scott County.
- Met with the County Judge and the Office of Emergency Management Coordinator to work on our AAR from the NLE II.
- IHS Cost Report completed and submitted to Little Rock.
- End of fiscal year inventory completed and submitted to Little Rock.

Searcy County

LHU Administrator: Elizabeth Seftar

- Aging Population-15 clients on medication assistance program through OMHN
- Child/School Health-Patsy Treat did recruitment for Head Start at the H.U. on 6/15/11
- Environmental Health- Pool and Lake safety education
- Info on Infant Mortality-to Day Springs Behavioral Health
- Teen Pregnancy--6/10/11 Day Springs behavioral services met with clinic staff and toured building. Had children ages 6-17. 4 clients on YMHF program in Searcy Co.
- Worked with Marshall and St. Joe School nurses to set dates for flu clinics.
- Multi County teen summit in VBC. Dare to be you-15 parents graduated from Searcy Co.

- 6/23/11 Attended community meeting regarding health care reform and the possibility of the state establishing a health insurance exchange rather than using the one the federal government will impose.
- Media--Marshall Mtn. Wave advertised upcoming back to school immunization clinic.
- Pool and Lake safety article in MMW.
- The world's largest baby fair in Boone Co. article in MMW.
- Ozark Mtn. Market produce article in MMW.
- Grants:
- Applied--Blue and You Grant
- TEA coalition mentoring grant
- Awarded—
- Arkansas Cancer coalition
- Meetings: OMHN meeting-Clinton.
- Marshall pre-school
- Met with Sara Daniels regarding PHP and necessary plan updates.
- Randy Lee/Jim Mills administrator meeting in Searcy county
- Supervisory training in Baxter Co.

Sebastian County

LHU Administrator: Jo Wester

- We are in the 3rd month of our "No toast" to social host campaign... This weekend is a big weekend coming up. Fliers being distributed to many business and churches.
- Renovations are completed for the new breastfeeding room at the Sebastian County Health Unit. This room is available to any mom wishing to have a private place to breastfeed or use a pump while in the unit.
- The Donald W. Reynolds Cancer Support House is inviting all area cancer survivors to come celebrate life at our annual National Cancer Survivors Day event!
- Cancer Survivors, Fighters and Friends Awareness Program through Reynold's Cancer Support House
- June 23rd, 530pm "You've thought about it... Now let's talk about it." Ages
- LHU participated in stuffing 100 bags handed out to coaches and players at the Fort Smith Express Cup Soccer Tournament. Fort Smith team was host of tournament. Bags included awareness information on cancer, mental health chronic disease and tobacco prevention. Outreach form completed.
- USDA Healthier U.S. School Challenge presentation. Presenters were Mrs. Wanda Shockey and Ms. Sheila Brown (AR Dept. of Education – Child Nutrition Unit) and Mrs. Wahlberg (USDA Representative)
- 2011 School Health Conference held in Hot Springs at the Convention Center June 28-30: Presenters for one of the break out sessions was Jo Wester, Pat Morris, and Dr. Bryan Clardy. Presentation was related to a communicable disease: MRSA (outreach form completed)
- Gordon Hamblin from the US Army Corps of Engineers met with first responders and everyone from the emergency response community was invited to tour the Trimble Lock and Dam to see how it works and some of the emergency response situations that we might run into at the facility.
- RABIES: Staff participated in a rabies clinic held in Hackett on June 11 from 9-12, located at Hackett City Park. One hundred fifty four rabies, 75 parvo combos, 11 special cat vaccines. (Outreach form completed by Sharon Shaver)
- Participated in 2011 Health and Summer Safety Fair, Saturday, June 11, 2011, from 10-2, located at the Central Mall in Fort Smith. Booth displayed Bulletin Board with on-site waste, environmental health., general public health. (Outreach form completed by Matthew Hicks, EHS), display was the Family Planning Display Board, one display board with prevention and

awareness information regarding WIC, TB, STD/HIV and Immunizations. (Outreach form completed by Kari Magby)

- John Taylor, Lois Lasater and Jo Wester : meeting was held with Tina Rodgers, Director of Health and Safety Planning and Technology from UAFS, to form partnership regarding awareness of Family Planning Program, STD/HIV and Communicable Diseases. We will be presenting program awareness and disease prevention in the future to students at UAFS. (Outreach form completed by John Taylor)
- May 23 and June 13; WIC outreach completed using the NW Region Certification Due Date List. (Outreach forms completed by LaCinda Ritter)
- The Arkansas Valley Trauma Regional Advisory Council met on Wednesday, June 22, 2011, from 1-3, located at St Edwards Mercy Medical Center. Meeting was open to general public. (No outreach form completed)
- HIV testing/presentations: Harbor House, 060811, Peachtree Hospice and Interdenominational Ministerial Alliance, 062511. (Outreach forms completed by Keith Mason)
- SWTR newspaper article- Front page article on Sunday, June 19 titled: HEALTH UNIT RENOVATION NEARS END by Rusty Garrett. Jo Wester and the Sebastian County Judge, David Hudson interview.

Van Buren County

LHU Administrator: Donna Branscum

- Training for new Breastcare local program 062811
- Multiple contacts all 3 schools for flu clinics.
- Outreach screening by OMHN 062211 at Petit Jean Elec.
- Working with Susan Short on call down problems.
- Working with OMHN for upcoming immunization fair/advertising
- VBC TEA Coalition had booth at Archey Fest 062511 handing out fruit and information on healthy behaviors for Growing Health Communities Grant
- Working on walkability study through GHC Grant/TEA Coalition
- Young Moms/Healthy Families have 71 moms and 68 babies. New THRIVE program has 1 new mom. YMHF case manager presented at School Health Conference in Hot Springs 062911-063011
- Arkansas Cancer Coalition grant is funding our past Tobacco granted program now.
- THUGS/Teens Having United Goals worked Archey Fest
- Medication Assistance Program provided \$32,697 in June for 123 clients.
- MDT Task Force meeting 060211
- Leadership meeting- Randy Lee/Jim Mills meeting 062911
- Financial Audit-State Audit with follow up 060911
- Applied for Grants: Blue and You Grant; TEA Coalition Mentoring Grant
- Ozark Mountain Health Network board meeting
- VBC TEA Coalition Meeting and Growing Healthy Communities Meeting
- Year End Inventory

Washington County

LHU Administrator: Glenda Parker

- 2 Billboards went up in Springdale re underage drinking this month
- Participated in Hot wash re. "white powder" at DHS 6/23
- Partnered with AHEC on Infant Mortality Survey June 7
- Partnered with Head Start to place "Jungle Jive" DVD in their schools in Washington Co.
- The Fayetteville City Council failed to expand a ban on public smoking to include bars.
- NWA Safe Community-Discussion on underage drinking, social host law and car seat training

- Nancy Marsh, CHN, networked with school nurses from Farmington (4); Springdale (4); Prairie Grove (2); Fayetteville (2); school personnel from Prairie Grove & Jasper
- SHI training Prairie Grove School by Nancy Marsh CHN
- Met with graduate class from U of A and provided information of LHU services and tour of building after hours
- Administrators Meeting

Yell County

LHU Administrator: JM Graves

- Yell Co. Drug Coalition—ATOD Issues
- Yell LEPC Discussed Grant application for safe rooms at schools and government offices. Application to be completed within 60 days.
- Tri County Regional Water District Accepting bids for water line to extend from Fourche Valley into Gravelly area in Yell Col
- Met with all school districts in Yell Co. to complete survey on internet connection for upcoming school flu clinics.
- Met with city of Dardanelle and Danville to complete survey on internet connection for upcoming mass flu clinics.
- Meetings: Yell Co. LEPC, Tri County Regional Water District, Yell Co. Drug Coalition