

Northwest Region
Hometown Health Improvement
July 2011 Report

Baxter County

LHU Administrator: Judy Martin

- **AGING POPULATION:** Strong Women exercise class, 7/5 MURK Center Strong Women Stay Young, Riverlodge Drive 7/5, PEPPI exercise class BC Senior Center 7/5, Strong Women exercise class, Norfolk United Methodist Church 7/5 and 7/6, Senior Exercise First Baptist Church 7/7, ZUMBA GOLD Senior Center 7/8
- **ALCOHOL & DRUG PREVENTION:** Alcoholics Anonymous , AL-ANON daily, Alateen Twin Lakes Fellowship Hall 7/7 Narcotics Anonymous First United Methodist Church 7/5, Koinonia Recovery Group First Baptist Church 7/5, Teen Substance Awareness Program Baxter Family Resource Center 7/5
- **BREAST CARE:** Women Listen, Inspire, Friendship and Educate womens health education Schliemann Center 7/5
- **BREASTFEEDING:** Breastfeeding display in lobby at BCHU with education on breastfeeding
- **CHILD/SCHOOL HEALTH:** Ages 2&3, Kiddies Social Time, interactive fitness program that encourages physical, social and emotional growth along with parent/child bonding. BC Library 7/11, 7/18
- **DIABETES:** Free diabetic education, cooking classes, free testing supplies, free diabetic meds, 7/5 and 7/20 Mtn Home Christian Clinic. Diabetic Support group BRMC
- **EMERGENCY PREPAREDNESS, ENVIRONMENTAL HEALTH:** Emergency training and planning, Baxter Regional Medical Center 7/15.
- **IMMUNIZATION:** Aloha Hawaiian theme every Friday in July, children receiving imms in a Hawaiian atmosphere at the BCHU and receiving a small container of juice.
- **INJURY PREVENTION:** Bicycle helmets donated by BRMC given to all children at the BCHU during month of July
- **NUTRITION, OBESITY, PHYSICAL ACTIVITY:** TOPS131, Redeemer Lutheran Church 7/2, Fitness For Men Oakland Community Center 7/7, Senior Exercise First Baptist Church 7/7, PEPPI Van Matre Senior Center 7/7, Yoga for Cancer Survivors Peitz Cancer Support House 7/7, Strong Women Norfolk United Methodist Church 7/7, Healthy Steps Exercise for Cancer Survivors PEITZ Cancer Support House 7/7, Chair Yoga Van Matre Senior Center 7/11
- **TOBACCO/SMOKING CESSATION:** Referrals to Tobacco hotline given to all clients using tobacco
- **YOUTH OUTREACH:** Teen Summit planning
- **Wic:** 07/29 Health Resources of Arkansas, presentation with flyers and pamphlets
- **Planning:** COMMUNITY FLU CLINIC, SCHOOL FLU CLINIC, DISPENSING EXERCISE

Benton County

LHU Administrator: Loy Bailey

- **Bridges to Wellness Board Retreat:** Planning/Assessment Mtg

Boone County

LHU Administrator: Debbie Johnson

- **AGING POPULATION:** Senior Provider Network met on July 17th to discuss projects. The Sr. Center continues to offer Peppi, Line Dancing, Tai Chi and Beanbag Baseball to promote Physical Activity.
- **ALCOHOL & DRUG PREVENTION:** We received a \$1600.00 donation from the proceeds of the Harrison 100K challenge to do a Meth campaign. We will meet in August to start planning this and the upcoming Teen Summit
- **BREAST CARE:** Now have a billboard on breast health funded by our Komen Grant
- **CANCER:** Interviewing for the Arkansas Cancer Coalition grant coordinator

- **OBESITY:** We are planning a Healthy Kids/Healthy Ozarks retreat to determine next steps for our committee. The Community Garden is growing and more people are becoming interested in being a part of this project. Our Committee approached the City Council about having a standing City Council committee on enhancement of the Harrison Trail System. It passed!
- **ORAL HEALTH:** I spoke with a retired dentist that would like to get involved in HHI
- **PHYSICAL ACTIVITY:** The AHD will start resurfacing downtown Harrison next month and remarking the street to have bike and walking lanes (Road Diet). We also received grant funding to start repairing sidewalks from the historic district past the Durand Convention Center. This will strengthen the new trail system as well. We will be getting Dan Burden here in October to address the Road Diet and why it will improve our Community.
- **TEEN PREGNANCY:** I participated in the interviewing and hiring of our new Teen Pregnancy grant coordinator. Her name is Deena Tougaw and her assistant will be Gail Kiersey. We are really excited about this grant opportunity!
- **TOBACCO/SMOKING CESSATION:** Effects of Tobacco presented at the Health & Science Camp below
- **YOUTH OUTREACH:** Held a Health & Science Camp on June 27-July 1st addressing subjects such as Shop for Healthy Living, Learning about the Human Body & The Effects of Tobacco on the Human Body

We now have a YIPS (Youth In Public Service). They are having a summer concert series at the park and will be accepting donations. They are encouraging Farmer's Market Vendors to set up during the concerts. Their proceeds will go towards a covered swimming pool and other recreational needs for children.

- **COUNTY HHI CELEBRATION:** Held our quarterly HHI meeting on July 20th with a presentation by ENTERGY on Bridges Out of Poverty. We had over 100 people in attendance

Meetings

- LHU Administrator's meeting
- Interviewing for Grant positions: Spent 3 days this month interviewing for Circle of Life, VISTA volunteer and Cancer Coalition grant positions
- Circle of Life: Met with new Grant coordinator

Media

- Breast health Billboards
- Healthy Living Ads Radio spots

Grants

- **Media campaign to address Meth: \$1606 (AW)**
- **Susan G. Komen grant for breast health: \$93,624 (AW)**

Administrative Functions: Interviewed for Grant Coordinators, Performance Evaluations, TB Cohort held in Boone County with Dr. Mukasa, New LPN started- Michelle Williams

Carroll County

LHU Administrator: Sherri Plumlee

- **ALCOHOL & DRUG PREVENTION:** Meeting with PRC personnel
- **CANCER:** Relay committee meeting on fund raising for new year
- **STD/AIDS/HIV:** Oars Board meeting
- **TEEN PREGNANCY:** Grant committee meetings to set goals and finish grant writing
- Sherri, Trisa, and Janet attended Nutrition WIC training, CD, MCH UPDATES

Media

- **Carroll County News:** Community Gardens- article printed

Grants

- **Blue and You: Grades 5-12 –Carroll County schools \$150,000.00- Reality check Inc. (AP)**

Networking

- **7/15/11:** Work with grant committee on grant application finishes
- **7/28/11:** Citizens Review Panel
- **7/28/11:** Dr. Martinson- LHU update

Presentations

- **7/12/11:** St Johns Hospital Lab – specimen packaging and shipping through ADH/LHU courier annual update for their lab personnel

Administrative Functions: HHI report

Conway County

No report provided

LHU Administrator: Jaynie Jones

Crawford County

- **TOBACCO/SMOKING CESSATION:** Partnered with Sebastian Co. for Health Fair at Gerber Manuf. On 7/13/11-sent pamphlets for table at Gerber.

LHU Administrator: Michelle Hammer

Meetings

- **Reg. Field Team Mtg:** 7/27/11 @ Johnson Co.- met with Randy Lee & Jim Mills
- **LHU Admin Mtg:** 7/29/11 @ NWRO-Russellville

Franklin County

No report provided

LHU Administrator: Rebecca Wright

Johnson County

- **ORAL HEALTH :** Toothbrushes distributed at each Wic certification at the LHU.
- **TEEN PREGNANCY :** Marla Anderson with the THRIVE Program. To empower teens in Johnson Co. to continue their education to develop skills for a more productive life.

LHU Administrator: Judy Bradley

Meetings

- Disaster Recovery Training 07/07/2011
- LHU Adm Meeting 07/29/2011
- Kiwanas- 07/01/,07/08/,07/15
- LHU Staff Meeting 07/13/11
- Lamar Schools, Marla Anderson with the THRIVE Program 07/11/11 at the Johnson Co Health Unit
- Field Mgmt Team meeting, Johnson County Health Unit 07/27/2011
- National Night out planning meeting, Marvin Vinson building 7/28/2011

Media

- **The Graphic newspaper: National Night Out publication-Picture LHU Adm. July 28-2011**
- **KXIO-radio: Radio presentation regarding the “heat”, discussed signs and symptoms of the heat related illness. July 13th, 2011.**

Networking

- Dr. Fisher, community health situation occurred contacted Dr. Fisher to help get non-English family members treated in a timely manner. 07/15/2011/JCHU

Logan County

No report provided

LHU Administrator: Judy Houston

Madison County

LHU Administrator: Shana Villines

- **ALCOHOL & DRUG PREVENTION:** July is Marijuana Prevention Month. Our County Judge signed a proclamation. We had marijuana prevention article in the local newspaper.

Article in the local newspaper advertising our permanent rx drop off box.

Received EUDL grant to help with underage drinking prevention in our county. Some of the funds will be used to support our Life Skills trainings for our students at Camp Harvest. We will also have an underage drinking prevention billboard. Monies will also be used for advertising and help pay for overtime for our Sheriff's department for them to do more compliance checks.

- **CANCER:** 43 women have been assisted with breast health navigation services since April 1, 2011.
- **DIABETES:** Our extension office
- **INJURY PREVENTION:** Attended Safety Baby Shower planning meeting
- **NUTRITION:** Quality of Food/Quality of Life presentation to coalition members by Dr. Max Norris.
- **TEEN PREGNANCY:** Project FOCUS continues to work with all the pregnant teens in our county.
- **TOBACCO/SMOKING CESSATION:** Project Coordinator had manned educational booth at a community golf tournament. Educated players on the dangers of tobacco. Project Coordinator gave educational presentation to area couches on tobacco prevention.
- Quarterly Newsletter completed
- Gathering surveys on health and wellness opportunities in the county. The coalition is involved with the city and quality of life workgroup – economic development in hopes of building an activities complex.

Media

- **Multiple newspaper:** drug and tobacco prevention and breast health

Grants

- **EUDL:** Underage Drinking Enforcement \$14,390 **(AW)**
- **Blue and You:** Physical Activity and Worksite Wellness **(AP)**

Presentations

- Tobacco Prevention Terry Gilliam Golf Tournament
- Tobacco Prevention presentation to coaching staff
- Drug Prevention to coaching staff

Administrative Functions: Working on conflict of interest policy for the executive board, Typed monthly coalition minutes.

Marion County

Acting LHU Administrator: Valerie Shipman

- **AGING POPULATION, DIABETES:** Personal Care had a booth at a Senior's Day.
- **CHILD/SCHOOL HEALTH, IMMUNIZATION:** Special Imms Days for back to school in July
- **NUTRITION:** Ext. Ofc had special cooking class in July

Networking

- **07/28/2011:** Met with County Judge.

Administrative Functions: Adm meeting in Russellville

Newton County

LHU Administrator: Kathy Taylor

No report provided

Pope County

LHU Administrator: Pam Sellers

- **EMERGENCY PREPAREDNESS:** LEPC Meeting July 19th.
- **FAMILY PLANNING, BREAST CARE, IMMUNIZATION, STD/AIDS/HIV, TEEN PREGNANCY:** Provided outreach material to Main Street Mission & Red Cross
- Community Needs Assessment & Luncheon

Meetings

- Coalition Meeting July 12th
- Adm. Meeting July 29th

Media

- Newspaper and Radio announcement for school shots.

Grants

- **AllState/ \$14,000:** Teen Leadership Program **(AP)**
- **EUDL/\$35,000:** Target underage drinking **(AP)**
- **\$93,750:** Target Pregnant moms & Parenting Teens **(AP)**
- **AMCH/10,000:** Sponsorship for Safety Baby Showers **(AP)**

Networking

- County Judge and Quorum Court Members for monthly budget meeting.

Administrative Functions: Secretarial duties for coalition. E-mail distribution of material and correspondences.

Scott County

LHU Administrator: Darla Mortimore

Meetings

- CHC Grant Committee Meeting – 07/05/11
- LEPC Meeting – 07/11/11
- LHU Administrator's Meeting – 07/29/11

Grants

- **\$5,000 to \$10,000:** Healthy People 2020 Grant. To promote health and wellness with a 10 week program in the Community **(AP)**

Searcy County

LHU Administrator: Elizabeth Seftar

- **AGING POPULATION:** MAP Program provided medications to 15 clients in Searcy Co. Currently 139 patients on OMHN MAP program.

- **ALCOHOL & DRUG PREVENTION, BREAST CARE, BREASTFEEDING, FAMILY PLANNING, INJURY PREVENTION** : Marshall post office-Marshall pre-school
- **CHILD/SCHOOL HEALTH, IMMUNIZATION, INFANT MORTALITY**: Marshall Pre-School
- **EMERGENCY PREPAREDNESS**: Sheriff's office personnel
- **TEEN PREGNANCY**: DHS
- **TOBACCO/SMOKING CESSATION**: Prevention Coalition meeting
- **YOUTH OUTREACH**: Searcy co. Prevention coalition-presentation of Emerging Tobacco Products
- **COMMUNITY FLU CLINIC**: Worked with EOC regarding flu clinics
- **SPONSORED TRAINING FOR COMMUNITY/COALITION**: Emerging Tobacco Products presentation at coalition meeting on 7/27/11
- A total of \$28,940.88 received in medications for MAP program in July.

Meetings

- Boone Co. coalition meeting: The Bridge out of Poverty training by Entergy. DHS administrator and Health Unit clerk attended also.
- Health and Safety Fair: Planning meeting for 2012 fair
- Multi Disciplinary team meeting to discuss abuse cases in co. I serve as medical resource on this board. Members made up of DHS, AFMC, Children/family services, law enforcement/juvenile services/ prosecuting attorney. 7/26/11

Media

- **Harrison Daily Times**: Picture/article of immunization fair and DHS representative who had info. table.
- **Marshall Mtn. Wave**: Advertisement re: immunization fair on July 5. Article and 2 pictures July 28.

Grants

- **Ark. Community and Economic Development Program**: Meeting will be held August 8 to discuss progress of Health Unit drainage grant/project **(AP)**
- **ADH**: Arkansas Stroke Registry, Multi Plan **(AP)**
- **BCBS**: Sodexo Foundation Blue and You Foundation **(AP)**

Networking

- 7/11/11: Sheriff's office/Deputies/Administrator-discussed services/Emergency Planning needs
- 7/5/11: Jewel Poole w/Young Mom's Health Families did an informational meeting with staff regarding program and client eligibility.

Administrative Functions: Attended TB cohort review at Boone Co, Holding weekly clinic meetings, CO-CASA meeting with Judy Cochran, Administrators meeting

- **Immunization Fair**: "Swim in for immunizations" Gifts given to all children. Door prizes of pool passes were given to 6 children. Saw 40 clients that day for back to school shots. Pool passes were donated by Civic Center Director. Had local media coverage and DHS set up a booth and gave out information about OUR KIDS, MA, Food stamps, etc.

Sebastian County

LHU Administrator: Jo Wester

- **BREASTFEEDING, FAMILY PLANNING, IMMUNIZATION, INFANT MORTALITY, INJURY PREVENTION TOBACCO/SMOKING CESSATION**,: Bags with educational/promotional information taken to Hannah House, Heart to Heart and Pregnancy Help Center for clients using these facilities.
- **CANCER, PHYSICAL ACTIVITY**: 071911 Beginning Runners Workshop called "Going the Distance". The Reynolds Cancer Support House promotes health and fitness in an effort to help residents of Western Arkansas and Eastern Oklahoma prevent certain types of cancers. All area residents are invited to attend. (no outreach form)

July 28th, 5:30pm “*Blood Cancers*” What you need to know about Myeloma, Lymphoma and Leukemia. Kathy Phelps, Cooper Clinic. Lunch & Learn provided by Millennium Pharmaceuticals. (no outreach form)

- **INJURY PREVENTION:** “HOT AS AN OVEN” Never leave a child alone in a car even for a minute! This flyer was distributed to Directors of Day Cares and Head Start Facilities, AHEC and University of Arkansas Emergency Preparedness Director for posting in their facilities. Also, this flier is displayed in the ESPN holders inside the local health unit for the rest of the month of July during the extreme heat wave.
- **TOBACCO/SMOKING CESSATION:** Staffed information booth for tobacco/smoking cessation on July 12 and 13, 2011, at Gerber Products Co. from 6am-10am and 2pm-6pm. Took resource materials to help with cessation and SOS referral forms. The Gerber Company is going smoke free on August 1, 2011. Other vendors that partnered for the event was Optum Health, Blue and You (Blue Cross/Blue Shield), Tobacco Free Coalition, American Cancer Society, American Heart Association, and Health Works. The Sebastian County Health Unit was invited to attend the August 2, 2011, General Health Fair.

Meetings

- **POD Training(Mass Dispensing):** Presented Pubic Health Preparedness update that included the following information: Codespear, AWIN radio, redundant communications, SERV AR, and POD roles.

Media

- **Television:** HIV Living in Poverty by Dr. Nate Smith. On 071111, Channel 5 News Fort Smith, aired an interview with Dr. Smith regarding individuals with HIV living in poverty within our state.
- **Newspaper:** “HOT AS AN OVEN” Never leave a child alone in a car even for a minute! This flyer was sent to Dave Hughes with Arkansas Democrat Newspaper. Also, sent other heat related disorders, symptoms and first aid for such; Heat Stroke, Heat Exhaustion, Heat Syncope, Heat Cramps and Heat Rash

Grants

- Lavaca received a grant award letter from Delta Dental. \$26k plus for dentist equipment and supplies.

Van Buren County

LHU Administrator: Donna Branscum

- **ALCOHOL & DRUG PREVENTION:** TEA coalition distributing lock boxes for home Rx’s through DFC grant. Attended state school convention as presenters for TEA coalition July 18.
- **BREASTFEEDING:** New bulletin board displayed in lobby for world breast feeding month.
- **DIABETES:** Began ADA renewal process for diabetes program
- **ENVIRONMENTAL HEALTH:** Worked with EH and water co. on water clarity complaints
- **IMMUNIZATION:** Working with OMHN for upcoming immunization fair/advertising
- **OBESITY:** GHC grant program working on farmers market growth.
- **PHYSICAL ACTIVITY:** Multiple projects with GHC grant on activities in VBC.
- **STD/AIDS/HIV:** New THRIVE grant with YMHF focuses on HIV prevention.
- **TEEN PREGNANCY:** Young Moms/Healthy Families have 73 moms and 68 babies. New THRIVE program has 3 new moms. New case worker hired for YMHF. Now have 2 full time workers.
- **TOBACCO/SMOKING CESSATION:** Arkansas Cancer Coalition grant is funding our past Tobacco granted program now. Renee Kyle doing outreach as coordinator.

- MAP program provided \$28,940.88 in the month of July.
- Developed Pregnancy Options resource guide for VBC clients

Meetings

- **MDT:** Task Force meeting 070711
- SOS quitline webinar

Media

- **New billboards:** New OMHN billboards for DFC grant on tobacco, drug and alcohol prevention.

Grants

- **HEART DISEASE/STROKE:** OMHN applied for ADH State Stroke Registry program grant

Networking

- Ozark Mountain Health Network board meeting
- VBC TEA Coalition Meeting and Growing Healthy Communities Meeting
- Hosted employee appreciation cook out/Christmas in July 07/28/11

Washington County

LHU Administrator: Glenda Parker

- **EMERGENCY PREPAREDNESS:** Discussed with Life Styles re MOU
- **YOUTH OUTREACH:** HIV/STD testing provided at JDC in Fayetteville by Holli Robins
- GAPS meeting July 26 - Marietta McClure, Field Representative for US Senator Mark Pryor and Priscilla Gober, Field Representative for US Senator John Boozman attended.
- Grand Rounds July 14 by Sandy Williams re "Culture Awareness of Marshallese"

Meetings

- Katie Teague/Justin Smith: With the LeadAR class re community needs July 21, 2011
- **NWACCC:** ADVISORY BOARD MEETING JULY 19.2011
- **UAMS/Mash:** Sandy Williams presented "Cultural Awareness of Marshallese and Their Barriers to Health Care" July 20

Media

- **AR. Dem/Gaz:** Article appeared in paper re the ADH/WCHU Outreach Clinic July 17
- **KUAF/NPR:** Radio interview re the ADH/WCHU Outreach Clinic July 18
- **AR.Dem/Gaz:** Article from Page Daniel with NWATBF had article in July 27 edition re ACT 811

Networking

- PC with Kathy Grisham with Community Clinic re.BreastCare changes

Administrative Functions: Administrators Meeting

Yell County

LHU Administrator: JM Graves

- **ALCOHOL & DRUG PREVENTION:** Yell Co. Drug Coalition; discussed DRUG FREE NIGHT OUT to be conducted by the Dardanelle Police Dept. at the community center in Dardanelle.
- Tri County Regional Water District issued contract for water line to extend from Fourche Valley into Gravelly area in Yell Col

Meetings

- Tri County Regional Water District 7/21/11
- Yell Co. Drug Coalition 7/7/11

