

Northwest Region
Hometown Health Improvement
February 2011 Report

Baxter County

LHU Administrator:

Teen substance awareness program—Baxter County Resource center. Alcohol and substance abuse-- New Light Mtn. Home Baptist church. Mobile mammogram unit at Baxter Co. health unit. Men's cancer activity group Peitz cancer support house for men with any kind of cancer and their spouse. Alcohol and Drug Prevention Koinonia Recovery Group First Baptist Church.

Benton County

LHU Administrator: Loy Bailey

Bridges to Wellness: survey of local business, government, and community leaders as to what they think are the leading health issues/needs in their community.

Boone County

LHU Administrator: Debbie Johnson

The Substance Abuse subcommittee is planning a special week where we will do another Prescription Drug Take-Back event in April. The committee has planned several things for the week of April 10 to 15 including a media campaign all week long. The Lyric Theater is letting us use the theater for free on the night of April 15th to have youth-oriented activities and the showing of a movie to which we can invite the public. We're also planning to work with the health teachers at Boone County schools asking them to give extra credit to students who attend that night and who bring an adult with them.

I toured the new Harrison School Wellness Center and shared some pamphlets that she could use for their open house. We discussed VFC program and I hooked her up with Judy Cochran, VFC nurse.

Met with local County EMS worker, the hospital and EMT reps to discuss plans for a drill in March to see how we would do in the event of an earthquake.

Continuing to work on our first Community Garden. We are also having a beginning gardening class on Thursday, March 17. This class is free to anyone who would like to learn more about gardening in preparation for this season.

Our Women Can Run/Walk class has started with many participants. This will lead right into our 1st annual Harrison 100k Challenge to happen in March.

Continuing to educate on the importance of fluoridation. Working on making some Teen pregnancy posters ourselves. We are working on possibly getting a homeless day center. We have possibly got a benefactor that is thinking of giving us a building downtown.

Launched our new Boone County Health Unit Facebook Page. We are very excited about this new venture. We will soon be doing an HHI Facebook page!

Carroll County**LHU Administrator: Sherri Plumlee**

No report.

Conway County**LHU Administrator: Jaynie Jones**

HHI Coalition meeting was held on February 15th. Planning meetings held to plan upcoming coalition retreat scheduled for March 9th, 2011.

Crawford County**LHU Administrator: Michelle Hammer**

LEPC meeting with OEM 2/7/11. HHI meeting at Adult Education Center 2/24/11. Hand washing presentation @Pointer Trail Health & Rehab-2/17/2011.

Franklin County**LHU Administrator: Rebecca Wright**

Planning Town Hall Meeting at County Line. Coalition met at LHU to discuss writing grant from Arkansas Cancer Coalition. Updating Mass Dispensing Plan with community partners.

Johnson County**LHU Administrator: Judy Bradley**

Updated Emergency Preparedness plan on 2/28/2011 with available partners-Johnson Co. On 2/18/2011, live radio broadcast providing information for school age kids. The LHU provides a new toothbrush to all WIC certifications visits. On 2/18/2011 live radio broadcast providing information regarding the smoking rates for Johnson County.

Logan County**LHU Administrator: Judy Houston**

Back to Sleep education for WIC newborns and OB. Finished Logan County Adult Health Survey. Meeting with community folks about the Logan Co. Fitness Challenge. We have several teams already formed starts March 1 through May 31.

Madison County**LHU Administrator: Shana Villines**

Underage Drinking Prevention

The State Legislative Day was finally held on Jan. 31. Our Project Coordinator was able to set up an information booth in the rotunda at the State Capitol building and also participated in a Press Conference held at the Capitol that day. There were local Little Rock television stations and newspapers on hand for the conference.

Our drug free and underage drinking project coordinators met with our High School Coalition members to discuss new advertising ideas. The students volunteered to perform a Super Bowl Advertising Survey but because of snow the survey was never given. They will meet with the students again in the next week to finalize some advertisements.

We completed a Community Perception Survey. Surveys were given to 5th graders for their parents to complete. A few questions regarding coalition recognition were added to this year's survey.

Coalition staff and community members attended the CADCA Forum in Washington DC. Rick and Nancy Dignan, Nick Daehn, and coalition staff were able to attend and meet with Congressman Womack and Senator Boozman. We were also able to meet with Senator Pryor's staff. Although the representatives were concerned with budget constraints at this time both were positive about continuing programs that actually work and show progress.

Project Coordinator spoke at Parent Involvement night at the local high school. The cafeteria was full. She spoke about the dangers of prescription drug abuse and inhalants.

89 women have been assisted with screening for breast cancer or with financial and emotional assistance while going through breast cancer treatment. Breast Friends Breast Cancer Support Group meets every second Tuesday of the month at the Madison County Health Unit.

Administrator and Breast Health Navigator met with American Cancer Society outreach chairperson and brainstormed ways to increase their presence in the county.

Worked on mass dispensing plan this month.

Sponsored Bring a Guest at our monthly coalition meeting. Partnered with the Tobacco Control Board to offer Merchant training.

Marion County

LHU Administrator: Judy Martin

Monday, Wednesday and Friday Strong Women-Strong Men Bull Shoals and Flippin Senior Center. Partnering with PRC to plan alcohol and drug prevention event. Valerie Shipman giving breast feeding back packs 3 times a week at health unit. Partnering with Prostate Cancer Foundation to plan a screening event scheduled for 8/30/2011.

Free diabetic education class sponsored by 5 Star Network, Senior Center, Flippin. Free pre-diabetic screening Feb at Freds, 29 people screened. Clean Indoor Air Act, MCHTH members. Educational info given at TFMC meeting, Hand sanitizer given to clients at each Women's Health clinic. Flippin Senior Center info presented, Feb 17th. Heart Health program with Dr Otis Warr and Dr Elkins presenters.

Partnering with TFMC to provide dangers of tobacco use during pregnancy and second hand tobacco dangers to infants to all pregnant women and new Moms in clinic, daily. Each Mom receives backpack with goodies and educational material from TFMC. Back to Sleep education, early prenatal care education.

Safe driving class Feb 19th, sponsored by AARP. Planning "Right Bite" cooking classes in spring, Heart Healthy food information and food served at Heart Health program Feb 17th. Month of Feb STD/HIV/AIDS presentation with brochures to high risk at HU and school nurses.

Planning Teen Summit, YES TEAM. 6 Teens representing all 3 schools in county, appointed board members for Marion County Community Services board, Youth attending meetings and providing input.

Newton County

LHU Administrator: Kathy Taylor

Jasper School Tobacco Prevention and Cessation SWAT meeting. Staff Meeting with new county judge. Met with him afterwards to explain health dept programs.

Pope County

LHU Administrator: Pam Sellers

Janice Lusk Coalition SPF/SIG coordinator working on grants and doing outreach. Mary Glasscock provided car seats and installations for area children. Updated county MDP with LEPC sub-committee. Family Planning, Immunization, and TPCP information/outreach provided at parent/teacher night.

Scott County

LHU Administrator: Darla Mortimore

Darla Mortimore & Susan Short – MDP Updates- Scott Co LHU. Various Community members met to begin writing community health center grant.

Searcy County

LHU Administrator: Elizabeth Seftar

Loafer's Glory community outreach "free clinic". 5 Star committee diabetic education classes. Currently have 13 patients on the OMHN drug assistance program. OMHN attended Cancer coalition RFA workshop. Planning meeting with OEM director. Health bulletin board in LHU on heart disease. Heart healthy foods bulletin board in LHU. Young Mom's Healthy Families program outreach w/OMHN at school counselors.

The Searcy Co. Prevention Coalition hosted a community dinner. 96 people attended representing community members, parents, teens, school administration, county officials, law enforcement, mental health and health care providers. Elaine Fulton Jones, PRC shared 2010 APNA data. School students did a youth role play regarding discussion with children about the dangers of alcohol and drug abuse. Christy Campbell with the Perry Co. coalition discussed the Strategic Prevention Framework and measures they have taken to address drug and alcohol use in teens. A community assessment was done regarding risky behaviors w/teens. Overwhelming top two areas were Methamphetamine use and Abuse of prescription drugs.

Loafer's Glory Community Outreach in conjunction with Freeman Chiropractic Clinic offered a community wide health clinic. Medical professionals were available to check vital signs and do blood sugar screenings. Volunteers also answered questions about services in the community and how to apply for the services which included dental assistance, free mammograms, prostate checks, pap smears and mental health services. Dr. Freeman was available to answer questions about nutrition and chiropractic issues. ADH Home Health RN Phil Pulis was a volunteer and provided information and literature about ADH services. The goal of the project is to expand into a volunteer medical clinic.

Sebastian County**LHU Administrator: Jo Wester**

Cancer Coalition Luncheon Seminar, Reynolds Cancer Support House, Cancer committee. Jo Wester and Susan Short met with community partners to work on Mass Dispensing Plan. Mike Cartwright and John Taylor presented on MRSA and hand wash techniques to staff at Project Compassion.

Van Buren County**LHU Administrator: Donna Branscum**

VBC TEA Retreat 02/25/11-02/26/11. Working on SPFSIG/DFC goals. Working with HHI/Martha Hiatt for ABCD Links program. Updating MDP with Cassie Cochran. Getting MOA's signed by Local officials. Working with Jewel Poole/Young Moms/Healthy Families program. Growing Healthy Communities grant immersion training registration. Working on getting a walking trail around the new parking area in back of LHU. Currently have 72 moms/64 babies in YMHF program. 3 new referrals from LHU this past week. Starting THRIVE program with 15-18 y/o Young Moms through the CTF grant. THUGS (Teens Having United Goals) working on PSA's with Channel 11 as well as through East Lab at school. New Resource Directory sent out by PRC with DHS. Medication assistance program assisted 112 patients in Feb. with \$27,897.35 received in medicine.

Washington County**LHU Administrator: Glenda Parker**

No report.

Yell County**LHU Administrator: JM Graves**

Dardanelle City Council: Presentation on a proposed regional water supply lake and treatment plant to provide water for the River Valley Area. Yell Co. Child Development Advisory Board. Tri County Regional Water District Meeting.