

Northwest Region  
Hometown Health Improvement  
February 2013

**Baxter County**

**LHU Administrator: Judy Martin**

|                                      |   |
|--------------------------------------|---|
| <b>AGING POPULATION</b>              | MURK Family Center on Aging opening a Senior Health Center staffed with ANP, social worker and overseen by Dr Paden.  |
| <b>ALCOHOL &amp; DRUG PREVENTION</b> | Alcoholics Anonymous daily, AL-ANON daily, Narcotics Anonymous daily  |
| <b>BREAST CARE</b>                   | 3D mammogram provided by BRMC mobile unit at BCHU every 6 weeks.  |
| <b>BREASTFEEDING</b>                 | Partnering with Women's Health Center at BRMC to provide education and promote breastfeeding. Breastfeeding support Pregnancy Resource Center   |
| <b>CANCER</b>                        | Caregiver Support Connections, Wig Bank/Prosthesis Room, Look Good and Feel Better , Peitz Cancer Support House   |
| <b>CAR SEAT SAFETY</b>               | 53 infants and children signed up for car seats at our Preparedness Fair. Partnering with Mountain Home Fire Department to distribute car seats and event planning  |
| <b>CHILD/SCHOOL HEALTH</b>           | Partnering with Baxter County Alternative School to promote drug abuse awareness  |
| <b>DIABETES</b>                      | Mtn Home Christian Clinic Free diabetic education, cooking classes, free testing supplies, free diabetic meds, Diabetic Support group, BRMC   |
| <b>EMERGENCY PREPAREDNESS</b>        | Event planning for 2013 Emergency Preparedness Fair   |
| <b>ENVIRONMENTAL HEALTH</b>          | Act 811 posters and info  |
| <b>HEART DISEASE/STROKE</b>          | Mtn Home Christian Clinic, BRMC Stroke Support group, MURK Center   |
| <b>IMMUNIZATION</b>                  | Treasure chest toys to promote IMMS given to each child receiving immms.  |
| <b>INFANT MORTALITY</b>              | Parenting classes BRMC, Back To Sleep BCHU, free baby blankets provided to all new baby's in WIC  |
| <b>INJURY PREVENTION</b>             | We partnered with Mountain Home Police to provide 43 Car seats to parents in need. Free chair ramps and grab bars purchased and installed free to elderly by Kindness Incorporated. MURK Center on aging providing education on injury prevention, Posters in BCHU waiting room with warnings about medication and the need to keep out of children's reach.            |
| <b>NUTRITION</b>                     | Tops ,WT Watchers Van Matre Senior Center   |
| <b>OBESITY</b>                       | Tops ,WT Watchers Van Matre Senior Center   |
| <b>ORAL HEALTH</b>                   | Free Tooth Brush given to WIC clients with info on dental care  |
| <b>PHYSICAL ACTIVITY</b>             | TOPS131, Redeemer Lutheran Church , Fitness For Men Oakland Community Center , Senior Exercise First Baptist Church , PEPPI Van Matre Senior Center , Yoga for Cancer Survivors Peitz Cancer Support House , Strong Women Norfolk United Methodist Church , Healthy Steps Exercise for Cancer Survivors PEITZ Cancer Support House , Chair Yoga Van Matre Senior Center |
| <b>STD/AIDS/HIV</b>                  | STD/AIDS/HIV info education BCHU  |
| <b>TEEN PREGNANCY</b>                | Mountain Home Pregnancy Resource Center, assisting with planned and unplanned pregnancy, Free ultrasounds   |
| <b>TOBACCO/SMOKING CESSATION</b>     | Referrals to Hotline provided to community, Peitz Cancer providing free smoking cessation classes 2 times a month   |
| <b>YOUTH OUTREACH</b>                | Baxter County Alternative School, event planning  |
| <b>WORKSITE WELLNESS</b>             | ASU Mtn Home  |
| <b>OTHERS:</b>                       | Baxter County Government  |
| <b>OTHERS:</b>                       | Baxter Healthcare   |
| <b>OTHERS:</b>                       | Baxter Regional Medical Center  |
| <b>MEETINGS/ TRAININGS:</b>          |   |
| • Baxter County HTH                  | Monthly meeting. Baxter County Library with   |

- Baxter County QC Building Committee Discussed new health unit

**NETWORKING:**

- 02/20/13 Courthouse County Judge new building
- 02/21/13 Courthouse QC Building Committee new building

**Benton County**

**LHU Administrator: Loy Bailey**

**MEETINGS/ TRAINING:**

- CBA grant webinar MRC grant guidance
- NWACC Private Sector Readiness Review Curriculum Participated in review of subject curriculum created by educators at NWACC for nationwide teaching modules
- Benton County MRC Unit mtg Participated with other emergency response officials in briefing provided by National Weather Service/Tulsa
- Benton County OEM weather briefing
- NW Region Hospital EP mtg Monthly meeting
- EP Alternate Care Site evaluation State/local EP officials along with NW Hosp EP reps toured Jones Center for Families to assess capabilities as Alternate Care Site
- Bridges to Wellness Board meeting of nonprofit organization funded by HRSA grants
- BCCC focus committee Assessed current and potential structure of coalition
- Community EP mtg Hosted mtg of community partners to review/discuss Benton County Health Dept emergency plan.

**NETWORKING:**

- Legislative Forum Updates on legislative activities to date during session
- Benton County Judge Discussed plans for 100 Year of Public Health celebration for Benton County

**ALL PRESENTATIONS**

- Benton County Community Coalition 100 Years of Public Health in Arkansas

**ADMINISTRATIVE FUNCTIONS:**

- February Working with community partners to update Benton County MDP

**Boone County**

**LHU Administrator: Tammi McCutchen**

**ALCOHOL & DRUG PREVENTION**

Drug Free Community Grant work day, 02/14/13 at Durrand Center. Circle of Life Program – Alcohol abuse presentation to teen mothers. 02/06/13. Substance Abuse committee meeting 02/11/13.

**CANCER**

Boone County Cancer Support Group 02/04/13

**CHILD/SCHOOL HEALTH**

Safe Routes to schools – Planning meeting 02/12/13 12:00 – 1:00, planning event day to be held March 28<sup>th</sup>.

**DIABETES**

CHRC Diabetes Support Group Meeting – Community Support Group 02/12/13

|  |  |
|--|--|
| <b>EMERGENCY PREPAREDNESS</b>  | Worked with Sara Daniel on Boone County Mass Dispensing Plan 02/19/13. Attended an Emergency Planning Meeting, discussed job duty areas and current plan upgrades.   |
| <b>IMMUNIZATION</b>  | Bergman Elementary School Health Fair 1:30 – 6:30 02/07/13. Discussed immunizations and nutrition, and child safety with parents and staff.  |
| <b>INJURY PREVENTION</b>   | HTH quarterly meeting, discussed/planning for the needs for Boone County, Lacye Vance – injury prevention; ATV safety. Tool kit for plans to view video at Teen Summit. 02/20/13   |
| <b>NUTRITION</b>   | Garden Work day with Northark Agri. Class – Willard Dunn Memorial Garden. 02/08/13.  |
| <b>OBESITY</b>   | HTH quarterly meeting, discussed/planning for the needs for Boone County 02/20/13.   |
| <b>PHYSICAL ACTIVITY</b>   | HTH quarterly meeting, discussed/planning for the needs for Boone County 02/20/13.   |
| <b>TEEN PREGNANCY</b>  | Community Carnival involving Circle of Life participants and local community members, and also HTH coalition members, 02/13/13, 5:00-6:30, Durrand Center.   |
| <b>YOUTH OUTREACH</b>  | HTH quarterly meeting, discussed/planning for the needs for Boone County, Lacye Vance – injury prevention; ATV safety. Tool kit for plans to view video at Teen Summit. 02/20/13.  |
| <b>DISPENSING EXERCISE</b>   | Worked with Sara Daniel on Boone County's Mass Dispensing Plan, attended the Emergency Planning Meeting 02/19/13.  |
| <b>MEETINGS/ TRAININGS:</b>  |  |
| <ul style="list-style-type: none"> <li>• Safe Routes to School</li> <li>• Emergency Planning Meeting</li> <li>• NW Hospital Group Meeting</li> <li>• Randy Lee</li> <li>• Substance Abuse Committee Meeting</li> </ul> | <p>Event planning for March 2013 (021213)</p> <p>Emergency Planning, some in attendance were Boone County OEM, Boone County Sherriff, and Harrison Fire Department, among others, 02/19/13, in Harrison, at Durrand Center.</p> <p>02/27/13 Video Conf. meeting with NW hospitals, discussed emergency plans, bomb threats and bomb threat emergency plans, hospital drills, ect.</p> <p>Video Conference presented by Randy Lee on updates and current legislative issues. 02/01/13 and 02/15/13.</p> <p>02/11/13, Durrand Center, substance abuse committee, discussed future drug awareness media coverage, and Teen Summit planning.</p> |
| <b>MEDIA:</b>  |  |
| <ul style="list-style-type: none"> <li>• Harrison Daily Times newspaper</li> </ul>   | 100 year of Public Health celebration – Boone County Open House 3:00 – 6:00 on 02/25/13. Article printed re: 100 year celebration/open house, and pictures of Administrator and employees.   |
| <b>GRANTS:</b>   |  |
| <ul style="list-style-type: none"> <li>• Robert Wood Johnson Grant</li> <li>• AmeriCorps Vista project site grant</li> <li>• ADH community based tobacco prevention and education program</li> </ul>                   | <p>AW Amount of \$360,000.00 – Healthy Kids Healthy Ozarks</p> <p>AW Amount of \$529,136.00 – Vista project site grant.</p> <p>Applied amount \$75,000.00 – Tobacco prevention and education</p>   |

- Susan G. Komen Grant Applied for continuation funding.

**NETWORKING:**

- Boone County Sherriff Mike Moore; met with regarding Boone County Mass Dispensing Plan. 02/19/13, letters regarding security plan for POD sites drawn up and signed.

**ALL PRESENTATIONS:**

- 02/07/13 1:30 – 6:30 Bergman Elementary School Children/parents, and teachers – discussed current immunizations, WIC guidelines, and child safety in the home.

**ADMINISTRATIVE FUNCTIONS:**

- 02/20/13 HTH quarterly meeting. Assessed the current needs of Boone County and addressed them to the HTH coalition.

**Carroll County**

**LHU Administrator: Sherri Plumlee**

**AGING POPULATION**

Line dances and exercise classes at the senior center

**ALCOHOL & DRUG PREVENTION**

Monthly meeting with carroll county youth coalition – planning teen summit

**BREASTFEEDING**

Working with nutritionist and home ec to set up breastfeeding classes in our clinic for next month

**CANCER**

Relay committee on 2/4 and then on 2/28 sweet kick off to get the community more involved in the county relay and get more teams signed up

**CAR SEAT SAFETY**

County Sheriff office working on Car Seat Safety Day for next month has been awarded grant

**CHILD/SCHOOL HEALTH**

Berryville school wellness meeting- backpack food program discussed

**DIABETES**

Mercy hospital has monthly support group meeting

**EMERGENCY PREPAREDNESS**

Site visits by Lance

**IMMUNIZATION**

Planning with schools for kindergarten registrations in April

**INJURY PREVENTION**

Discussed at youth coalition

**NUTRITION**

Finalized grant for school back pack program – extra nutrition for kids on weekends

**ORAL HEALTH**

Providing information on fluoride to community partners

**PHYSICAL ACTIVITY**

Community center having excersie classes, karate, swimming and dance

**TEEN PREGNANCY**

Working with teen pregnancy program in county

**TOBACCO/SMOKING**

Faxed referrals from WIC and FP clients

**CESSATION**

**MEETINGS/ TRAININGS:**

- Sherri Co. judge and jp’s to present award from relay
- Sherri Noon videos with Randy Lee

**MEDIA:**

- Sherri Discuss relay events

**GRANTS:**

- Carroll co sheriff office AW Car Seat Safety
- CCRC AP Berryville School Back Pack Nutrition Program

**NETWORKING:**

- 2/15
- 2/28
- 2/23
- 2/23

Co. Judge and JP's  
 Community partners at relay kick off  
 State Rep-Bob Ballenger at mercy Black and White Charity Ball  
 State Senator Brian King At Mercy Black and White Charity Ball

**Conway County**

**BREASTFEEDING**  
**INJURY PREVENTION**  
**OBESITY**  
**TOBACCO/SMOKING**  
**CESSATION**

**LHU Administrator: Jaynie Jones**

Display for Breastfeeding Promotion and Health Unit  
 Concrete ramp installed @ LHU back door to prevent employee injury (TDPS) taking off pounds sensibly  
 Referrals to SOS Hotline Provided to Community

**DISPENSING EXERCISE**

Meeting with Jonathon Tafford (OEM) on Mass Dispensing for Conway County.

**MEETINGS/ TRAININGS:**

2-27-13

Met with Sheriff Mike Smith-Security Coordinator for POD operations, County's medical counter measure plan.

Staff Meeting LHU on Outreach-Educating community on SOS-setting up booth, assessing knowledge prior to demonstration-pre-test and post-test

**MEDIA**

- KVOM Radio

Radio Ad-Talk on Flu Prevention & Flu Shots

**NETWORKING:**

- 2-12-13
- County Judge, Jimmy Hart

Worked with V. Brannon RN on Tdap & immunization clinic at Morrilton schools.

Regarding Remodel of client bathroom to be ADA accessible.

**Crawford County**

**ALCOHOL & DRUG PREVENTION**

**LHU Administrator: Michelle Hammer**

CCHEC met on 2/26/13- discussed further plans for Town Hall Mtg/Teen Summit on 4/26/13- next CCHEC mtg 3/26/13

**EMERGENCY PREPAREDNESS**

Attended planning meeting with AR. Valley Hospital Assoc. to plan for table top and field exercises in Mar. & April 2013- mtg held 2/01/13 @ Summit Med Center

**OTHERS:**

ATV Safety to be included with Town Hall Mtg/Teen Summit on 4/26/13

**ANY SURVEY (CAHS, CYHS, COUNTY HEALTH RANKINGS, YOUTH TOBACCO SURVEY, ETC.)**

Tammy Pannells presented results of Adult Health Survey completed for Crawford County in October 2012 thru November 2012; 856 residents of Crawford Co. participated in the phone survey.

**COUNTY HHI CELEBRATION**

Planning Open House @ Crawford County Health Unit May 2013 for 100 Year Anniversary- specific date pending

**Franklin County**

**BREAST CARE**  
**BREASTFEEDING**  
**FAMILY PLANNING**  
**INFANT MORTALITY**  
**INJURY PREVENTION**  
**NUTRITION**  
**OBESITY**  
**ORAL HEALTH**

**LHU Administrator: Rebecca Wright**

INFO PROVIDED AT 100 YEAR ANNIVERSARY EVENT 02/25/13  
 INFO PROVIDED AT 100 YEAR ANNIVERSARY EVENT 02/25/13  
 INFO AT 02/25/13 EVENT  
 INFO AT 02/25/13  
 INFO AT 02/25/13

**TOBACCO/SMOKING  
CESSATION**

INFO AT 02/25/13

**COUNTY HHI CELEBRATION**

IN CONJUNCTION WITH 100 YEAR ANNIVERSARY

**MEETINGS/ TRAININGS:**

- 02/01/13
- 02/07/13
- 02/25/13

PLANNING ADH ANNIVERSARY clinic staff at LHU  
PLANNING ADH ANNIVERSARY clinic staff at LHU  
COALITION MEETING

**MEDIA:**

- NEWSPAPER IN  
OZARK AND  
CHARLESTON
- RADIO

ARTICLE PRINTED CONCERNING 100 YEAR ANNIVERSARY

100 YEAR ANNIVERSARY

**NETWORKING:**

- 02/18/13 LHU
- 02/08/13  
COURTHOUSE

DR. SMITH COUNTY HEALTH OFFICER DISCUSSED ALL PROGRAMS  
OFFERED  
JUDGE JOE POWELL DIDCUSSED PROGRAMS OFFERED AND HISTORY OF  
FRANKLIN COUNTY HEALTH UNIT

**ADMINISTRATIVE FUNCTIONS:**

- 02/26/13

PLANNING WITH COALITION BEGINNING COUCH TO 5K 03/25/13

**Johnson County  
CAR SEAT SAFETY**

**LHU Administrator: Judy Bradley**

Spoke with Melanie Campbell regarding our Emergency Preparedness  
Plan and planned a Car Seat Event. 2/8/2013- Judy Bradley and Margaret  
Chappell

**EMERGENCY PREPAREDNESS**

Spoke with Kristin Arschaull 2/8/2013-Took information and had director  
sign MOA.-Judy Bradley & Margaret Chappell.

On February 6<sup>th</sup>, Sara Daniel came and provided an in-service on  
Emergency Preparedness at the Staff Meeting

**IMMUNIZATION**

Margarett Chappell provided information on 2/15/2013 to CDI also  
discussed car seat event with Melanie Campbell. Outreach form  
completed

**INJURY PREVENTION**

Margarett Chappell took Motor Vehicle Safety information 2/15/2013 to CDI  
also discussed car seat event with Melanie Campbell.- Outreach form  
completed

**ORAL HEALTH  
OTHERS: WIC**

Provides toothbrushes at each WIC certification- Nursing staff  
Margarett Chappell took WIC Outreach information 2/15/2013 to CDI also  
discussed car seat event with Melanie Campbell.- Outreach form  
completed.

**MEETINGS/ TRAININGS:**

- Johnson Co. Staff
- Judy Bradley,  
Margarett  
Chappell
- Judy Bradley
- Judy Bradley

Staff Meeting, Johnson County Health Unit, Feb 6th

Met with Sherriff, City Police, EOM Director, Regional Coordinator Sara Daniel  
regarding Mass Dispensing plan for Johnson County. Met at the Johnson County  
Courthouse on February 7<sup>th</sup>, 2013

Attended the Hospital Preparedness meeting via teleconference on February 13<sup>th</sup>,  
2013. Discussed Drill, Grant guidance, Gap Analysis, Equipment for region and  
or regional purchases.

Attended meeting at Fort Smith on February 14<sup>th</sup> regarding Infant/Child Death  
Review Team. Reviewed fatalities in each county

**MEDIA:**

- The Graphic

Article published "Seniors at High Risk For Flu Complications"  
Article published "ADH Celebrating 100 years of public health in Arkansas"  
Article published "Joint Use Grant awarded to Westside Schools, WYAO"  
Article published "Exercise has multiplier effect for good health"  
Article published "Norovirus sweeps through the state and digestive tracts"  
Article published "Heart Risk factors are discussed by ES"  
Article published "Arkansas Department of Health will Conduct Telephone Survey"  
Article published "Healthy School Board Award for Oark Schools"  
Article published "Johnson County Health Unit announcing hiring of Amanda Lem, APN."

**ALL PRESENTATIONS:**

- 100 Years Public Health Celebration

County officials, Community partners, and staff. County Judge presented the staff with the Johnson County Proclamation and thanked them for providing excellent services to the citizens of Johnson County.

**Logan County**

**LHU Administrator: Paula Beaty**

**BREAST CARE**

02/25/13- Staff Presented information to the general public at 100 years reception held in our Units.

**BREASTFEEDING**

02/25/13- Staff Presented information to the general public at 100 years reception held in our Units.

**CHILD/SCHOOL HEALTH**

02/25/13- Staff Presented information to the general public at 100 years reception held in our Units.

**EMERGENCY PREPAREDNESS**

02/11/13- Brandy Hardin and Amanda Tanner presented Materials and Information, including the Blacklight Germ Activity to the Booneville Livestock Club about Environmental Health, Emergency Preparedness, and Imms.

02/13/13- Brandy Hardin and Amanda Tanner presented Materials and Information, including the Blacklight Germ Activity to the Booneville Boys and Girls Club about Environmental Health, Emergency Preparedness, Tobacco, Family Planning and Imms.

02/25/13- Staff Presented information to the general public at 100 years reception held in our Units.

**ENVIRONMENTAL HEALTH**

02/11/13- Brandy Hardin and Amanda Tanner presented Materials and Information, including the Blacklight Germ Activity to the Booneville Livestock Club about Environmental Health, Emergency Preparedness, and Imms.

02/13/13- Brandy Hardin and Amanda Tanner presented Materials and Information, including the Blacklight Germ Activity to the Booneville Boys and Girls Club about Environmental Health, Emergency Preparedness, Tobacco, Family Planning and Imms.

02/25/13- Staff Presented information to the general public at 100 years reception held in our Units.

**FAMILY PLANNING**

02/13/13- Brandy Hardin and Amanda Tanner presented Materials and Information, including the Blacklight Germ Activity to the Booneville Boys and Girls Club about Environmental Health, Emergency Preparedness, Tobacco, Family Planning and Imms.

02/25/13- Staff Presented information to the general public at 100 years reception held in our Units.

**IMMUNIZATION**

02/01/13- Amanda Tanner and Brandy Hardin presented Materials and Information to Booneville Headstart about WIC and Imms.

02/11/13- Brandy Hardin and Amanda Tanner presented Materials and Information, including the Blacklight Germ Activity to the Booneville

|   |   |
|---|---|
|   | Livestock Club about Environmental Health, Emergency Preparedness, and Imms.  |
|   | 02/13/13- Brandy Hardin and Amanda Tanner presented Materials and Information, including the Blacklight Germ Activity to the Booneville Boys and Girls Club about Environmental Health, Emergency Preparedness, Tobacco, Family Planning and Imms.  |
|   | 02/25/13- Staff Presented information to the general public at 100 years reception held in our Units.   |
| <b>NUTRITION</b>  | 02/01/13- Amanda Tanner and Brandy Hardin presented Materials and Information to Booneville Headstart about WIC and Imms.   |
|   | 02/25/13- Staff Presented information to the general public at 100 years reception held in our Units.   |
| <b>STD/AIDS/HIV</b>   | 02/25/13- Staff Presented information to the general public at 100 years reception held in our Units.   |
| <b>TEEN PREGNANCY</b>   | 02/13/13- Brandy Hardin and Amanda Tanner presented Materials and Information, including the Blacklight Germ Activity to the Booneville Boys and Girls Club about Environmental Health, Emergency Preparedness, Tobacco, Family Planning and Imms.  |
|   | 02/25/13- Staff Presented information to the general public at 100 years reception held in our Units.   |
| <b>TOBACCO/SMOKING CESSATION</b>  | 02/13/13- Brandy Hardin and Amanda Tanner presented Materials and Information, including the Blacklight Germ Activity to the Booneville Boys and Girls Club about Environmental Health, Emergency Preparedness, Tobacco, Family Planning and Imms.  |
|   | 02/25/13- Staff Presented information to the general public at 100 years reception held in our Units.   |
| <b>COUNTY HHI CELEBRATION</b>   | 02/25/13- Staff Presented information to the general public at 100 years reception held in our Units.   |
| <b>MEETINGS/ TRAININGS:</b>   |   |
| <ul style="list-style-type: none"> <li>• Logan County Health Coalition</li> <li>• Logan County Fitness Challenge</li> </ul> | <p>02/12/13- Paula Beaty attended- 100 years celebration discussed, Fitness Challenge discussed, and Plans tabled for Prescription Drug Drop Boxes.</p> <p>02/22/13- Paula Beaty met with Richard Morton and discussed kickoff and T-Shirts.</p>  |
| <b>MEDIA:</b>   |   |
| <ul style="list-style-type: none"> <li>• Paula Beaty/Gus Young</li> </ul>   | 02/21/13 Newspaper Article and Picture signing Proclamation for 100 years celebration.  |
| <b>NETWORKING:</b>  |   |
| <ul style="list-style-type: none"> <li>• 02/19/13 Courthouse</li> </ul>   | Paula Beaty met with Judge Young to request Proclamation for 100 years Celebration  |
| <b>ALL PRESENTATIONS:</b>   |   |
| <ul style="list-style-type: none"> <li>• 02/25/13 Paris Health Unit</li> <li>• 02/25/13 Booneville Health Unit</li> </ul>   | <p>100 Years Celebration- Presented accomplishments and Information on clinic services and presented Stamp Out Smoking To General Public</p> <p>100 Years Celebration- Presented accomplishments and Information on clinic services and presented Stamp Out Smoking To General Public</p> |

**Madison County**

**ALCOHOL & DRUG PREVENTION**

**LHU Administrator: Shana Villines**

We are in the process of updating our local billboard that features local students and the "most of us" campaign.

Project coordinator worked with local students and they developed eleven

PSAs. They were recorded and are airing on local radio stations. They recorded PSAs on alcohol, tobacco and drug prevention.

LHU Administrator and Drug Free Communities project coordinator had a manned educational booth at the Kingston/St Paul basketball game. We educated parents/youth on tobacco, alcohol and drug prevention. We had alcohol, tobacco and drug free pledge cards for youth and tobacco/drug free/do not provide alcohol to youth pledge cards for adults. Everyone who signed a pledge received a free t-shirt with their school colors and mascot on the shirt. The “most of us” website was on the back of the shirts. The tobacco prevention project coordinator and community volunteers attended the Huntsville basketball game the same night and had the same educational booth. We had approximately 200 people sign the pledge!

CHNS spoke at our monthly coalition meeting and aired the video, “We have a problem in AR” that showcases the rising problem of prescription drug abuse in AR.

**BREASTFEEDING**

Local health unit nurse takes pictures of breastfeeding moms and their children and showcases them on a bulletin board in our clinic room. We have monthly breastfeeding support group at Open Arms Pregnancy Center.

**CANCER**

We continue our Komen Breast Health Navigation Program. Monthly breast cancer support meeting. Komen Navigator attends Breast Conference in Fayetteville once per week. This is where area doctors and providers meet to discuss clients and treatment options.

We are sponsoring the UAMS mobile mammography van to visit St Paul in March. Breast Health Navigator has been doing a lot of outreach by delivering flyers, promoting the event.

**CAR SEAT SAFETY**

We installed 5 car seats for the month of February. Every parent was educated on Act 811 and signed the smoke free car pledge.

**DIABETES**

Monthly Diabetic Support Meetings

**EMERGENCY PREPAREDNESS**

Meeting with City Police, OEM, and Sheriff department to plan security with our mass dispensing plan.

**INFANT MORTALITY**

UAMS held a CPR class for our teen parenting class with Project FOCUS.

**PHYSICAL ACTIVITY**

Extension office is offering a 12 week strength training program.

**TEEN PREGNANCY**

Project FOCUS continues to work with our pregnant and parenting teens. We partner with them and give them condoms to distribute at our local high school. They refer teens to us for birth control. They are serving 26 families. Twenty of those families are parenting and six are expecting a child. The majority are teens.

**TOBACCO/SMOKING CESSATION**

Project Coordinator partnered with Faithful Servant Ministries and helped teach an after school program for teens. Students received education on how to say no to social peer pressure. Students received drug and tobacco prevention. Students were encouraged to role play and practice saying no in different scenarios the coordinator set forth.

Project coordinator worked with local students and they developed eleven PSAs. They were recorded and are airing on local radio stations. They recorded PSAs on alcohol, tobacco and drug prevention.

LHU Administrator and Drug Free Communities project coordinator had a manned educational booth at the Kingston/St Paul basketball game. We educated parents/youth on tobacco, alcohol and drug prevention. We had alcohol, tobacco and drug free pledge cards for youth and tobacco/drug

free/do not provide alcohol to youth pledge cards for adults. Everyone who signed a pledge received a free t-shirt with their school colors and mascot on the shirt. The “most of us” website was on the back of the shirts. The tobacco prevention project coordinator and community volunteers attended the Huntsville basketball game the same night and had the same educational booth. We had approximately 200 people sign the pledge! We are planning our annual Butterball Health Screening Fair in April.

**WORKSITE WELLNESS**

**RESOURCE DIRECTORY DEVELOPED**

Continue to distribute the 2013 Madison County Health Resource Guide and Calendar. 2013 1<sup>st</sup> quarter newsletter printed and distributed.

**MEETINGS/ TRAININGS:**

- Shana Villines
- Shana Villines

MCHC monthly meeting  
MCHC Executive Board Meeting

**MEDIA:**

- Radio Spots
- Newspaper

Local youth recorded prevention PSAs and they are being aired on radio stations in NW AR.  
Advertising for UAMS mobile mammogram van in St Paul

**GRANTS:**

- AR Minority Health Commission grant
- UAPB Minority Grant

Help sponsor our annual Butterball Health Screening Fair

**\$1,200  
Awarded**

Continue tobacco prevention efforts in Madison County

applied

**Marion County**

- AGING POPULATION**
- BREAST CARE**
- BREASTFEEDING**
- INJURY PREVENTION**
- OBESITY**
- PHYSICAL ACTIVITY**
- WORKSITE WELLNESS**

**LHU Administrator: Valerie Shipman**

- SILVER SNEAKERS-SHAPE FITNESS
- TOOK HANDOUTS TO MD OFCS.
- MO. PEER COUNSELOR GRP
- APPLIED FOR GRANT FOR LIFE VEST SAFETY
- SILVER SNEAKERS, YOGA – SHAPE FITNESS
- SILVER SNEAKERS, YOGA – SHAPE FITNESS
- ENROLLED IN BLUE & YOU CHALLENGE

**MEETINGS/ TRAININGS:**

- V SHIPMAN
- V SHIPMAN
- VSHIPMAN

SCHOOL WELLNESS MEETING 2/12  
MCHTH MTG 2/19  
BRMC ER DRILL PLANNING

**MEDIA:**

- FITNESS

WALK/RUN CLINIC

**GRANTS:**

- V Davenport
- V Shipman

WEAR IT CAMPAIGN FOR LIFE VEST SAFETY  
WALK/RUN CLINIC - \$1000.00- EDUCATIONAL MATERIAL

**NETWORKING:**

- LHU

LOCAL OEM – MDP UPDATES

**ADMINISTRATIVE FUNCTIONS:**

- V Shipman

UPDATING MDP

**Newton County**

**LHU Administrator: Regina Tkachuk**

**AGING POPULATION**

Kathy Taylor, NC Senior Center, Provided information and handouts, 02/19

**CANCER**

Kathy Taylor, NC Senior Center, Provided information and handouts on cancer for both men and women, 02/19

**DIABETES**

Kathy Taylor, NC Senior Center, Provided information and handouts on diabetes, 02/19

**HEART DISEASE/STROKE**

Kathy Taylor, NC Senior Center Presentation on Heart disease and provided information on strokes, February 19

**NUTRITION**

Kathy Taylor, TOPS group, Provided information and handouts on good food choices , 02/19

**OBESITY**

Kathy Taylor, TOPS group, Provided information and handouts on obesity, 02/19

**PHYSICAL ACTIVITY**

Kathy Taylor, TOPS group, Provided information and handouts on exercise, 02/19

**TOBACCO/SMOKING**

Kathy Taylor, NC Senior Center, Provided information and handouts on smoking, 02/19

**CESSATION**

**YOUTH OUTREACH**

**OTHERS: ASTHMA**

Kathy Taylor, NC Senior Center, Provided information and handouts on asthma, 02/19

**OTHERS: PROSTATE HEALTH**

Kathy Taylor, NC Senior Center, Provided information and handouts on prostate health, 02/19

**OTHERS: DEPRESSION**

Kathy Taylor, NC Senior Center, Provided information and handouts on depression, 02/19

**MEETINGS/ TRAININGS:**

- Regina Tkachuk

Newton Co. Cancer Support Group, NC Senior Center 02/06 @12:30

NC HHI Meeting, NC Special Services, 02/14 @ 10:30

NC Substance Abuse Prevention Meeting, NC Health Unit, 02/14 @ 9:00

NC Resource Council Meeting, NC Senior Center, 02/07 @ 5:00pm

Healthy Kids/Healthy Ozarks Executive Committee Meeting, NAC @ 12:00pm

**MEDIA:**

- Jeff Dezort/NC Times
- Jeff Dezort/NC Times

Farmers Market meeting announcement 02/21

Farmers Market meeting Coverage 02/28

**GRANTS:**

- ACC Mini-Grant \$878.00

AW Educate youth on tobacco, nutrition, sun exposure

**NETWORKING:**

- 02/07/ Jasper
- 02/07 Jasper
- 02/08 Jasper
- 02/08 Jasper
- 02/11 Jasper

Judge Warren Campbell discussed Medical Countermeasure Plan, Building issues OEM Patty Mills, Worked on Medical Countermeasure Plan

Judge Warren Campbell discussed building issues

Peggy Crouse : had a discussion about the upcoming Walk of Hope fundraiser

Karen Hill/NAPHE : discussed a project we are working on for WIC participants,

- 02/11 Jasper

called "Shopping Matters". Set the date for the presentation.  
 Eleanor Hughes/UAMS : Working with Eleanor to provide a diabetes screening & drug take back at the Senior Center in May.

**ALL PRESENTATIONS:**

- 02/06 NC Kiwanis Mary Sue Edgmon shared with the Kiwanis group the benefits of WIC foods for children
- 02/07 NC Library Newton County HHI & Healthy Kids/Healthy Ozarks presented part 1 of a truncated showing of the HBO special "The Weight of the Nation" to citizens of Newton County.
- 02/14 NC Library Newton County HHI & Healthy Kids/Healthy Ozarks presented part 2 of a truncated showing of the HBO special "The Weight of the Nation" to citizens of Newton County.
- 02/19 NC DHS Mary Sue Edgmon: presentation for DHS about services we offer

**Pope County**

- BREAST CARE**
- DIABETES**
- EMERGENCY PREPAREDNESS**
- ENVIRONMENTAL HEALTH**
- FAMILY PLANNING**
- HEART DISEASE/STROKE**
- IMMUNIZATION**
- NUTRITION**
- OBESITY**
- PHYSICAL ACTIVITY**
- STD/AIDS/HIV**
- TEEN PREGNANCY**
- TOBACCO/SMOKING CESSATION**
- WORKSITE WELLNESS**

**LHU Administrator: Pam Sellers**

Information shared at Tyson Health Fair March 13<sup>th</sup>.  
 Information shared at Tyson Health Fair March 13<sup>th</sup>.  
 Meeting with local officials February 26<sup>th</sup> to review plan and update.  
 Press Release Regarding Rabies in county Shared information at Quorum Court Meeting February 7<sup>th</sup>.  
 Information shared at Tyson Health Fair March 13<sup>th</sup>.  
 Information shared at Tyson Health Fair March 13<sup>th</sup>.

**MEETINGS/ TRAININGS:**

- Pam Sellers Health Sub-Committee meeting February 11<sup>th</sup>
- Pam Sellers Coalition Meeting February 19<sup>th</sup>
- Sara Daniel PHP Meeting February 26<sup>th</sup>

**MEDIA:**

- Pam Sellers Press Release sent to area Newspapers, radio and web news outlets regarding rabies in county. February 28<sup>th</sup>. Ongoing information

**Scott County**

**BREASTFEEDING**

**OTHERS: WIC**

**MEETINGS/ TRAININGS:**

- Darla Mortimore SCHEC monthly meeting 02/06/13
- Darla Mortimore Scott County MDT meeting 02/14/13
- Scott County LHU Staff Meeting 02/22/2013
- Darla Mortimore Noon videoconference

**LHU Administrator: Darla Mortimore**

02/06/13 – Joan Divine-Newell gave presentation to SCHEC on WIC & breastfeeding  
 02/06/13 – Joan Divine-Newell gave presentation to SCHEC on WIC & breastfeeding

**NETWORKING:**

- 02/13/13 – Mercy Hospital Scott County
- 02/15/13 – Scott County Courthouse

Darla Mortimore attended videoconference with Mercy Hospital Bio Coordinator, Sada Wilson.

Lance Greathouse and Darla Mortimore met with Scott County Judge, James Forbes, to go over Scott County’s MDP, POD sites, and signature pages.

**Searcy County**

**LHU Administrator: Libby Seftar**

**AGING POPULATION**

25 Searcy Co. participants on medication assistance program through OMHN. 143 prescriptions received ytd.

**ALCOHOL & DRUG PREVENTION**

Brainstorming session held at coalition meeting on ways to get parents involved in alcohol and drug prevention.

**BREASTFEEDING  
CANCER**

6 Steps to BF plan developed in unit. Contacted Dale Grey with UAMS and scheduled PSA screenings for Health and Safety Expo.

**CAR SEAT SAFETY  
DIABETES**

Client contact and discussion about car seat safety. Diabetic class held at Petit jean electric by certified trainer Sara Bates through Ozark Mtn. Health Network.

**EMERGENCY PREPAREDNESS  
ENVIRONMENTAL HEALTH**

Meetings held with OEM and school to update preparedness plan. County wide rabies clinic held. 56 animals vaccinated. School Community garden meeting was held 2/19 with education done on Vermicomposting, “Raising Worms for Garden Fertilizer”.

**FAMILY PLANNING  
IMMUNIZATION  
INJURY PREVENTION**

Outreach done at Ozark Opportunities and Marshall Headstart. Outreach done at Ozark Opportunities and Marshall Headstart. Health fair planning meeting with emphasis on injury prevention w/teens. Contacted AT&T and have applied for texting simulator for health fair. Have contacted Boone and Baxter hospitals with invitations to participate.

**NUTRITION**

Partnering with county extension agent Julie Blair regarding upcoming cooking, preparing meals on a budget and couponing classes that the extension office will be providing. Classes open to ADH clients especially WIC. School garden has grown over 1000 lbs of food this school year that has been used in the cafeteria.

**PHYSICAL ACTIVITY**

Zumba classes and silver sneakers program 3x week at community center. Weekly weight watchers meetings held at community center.

**TEEN PREGNANCY**

22 Home visits by YMHF program coordinator Jewel Poole. Currently 21 young moms and 22 babies between VBC and Searcy Co. Referrals for YMHF program ongoing at clinic. Meeting with J.Poole to review current case load.

**TOBACCO/SMOKING  
CESSATION  
OTHERS:**

SWAT team meeting held at Marshall High School. DFC grant will focus on tobacco and alcohol prevention among teens. Ozark Opportunities is offering “Crisis Intervention Program” which provides assistance to low income households with an energy related emergency, disconnected services, shut off notices and depleted heating fuel.

**ANY SURVEY (CAHS, CYHS,  
COUNTY HEALTH RANKINGS,  
YOUTH TOBACCO SURVEY, ETC.)  
COUNTY HHI CELEBRATION  
SPONSORED TRAINING FOR  
COMMUNITY/COALITION  
OTHERS:**

Ozark Mtn. Health stakeholder meeting held in Clinton.

100 year celebration/cake at coalition meeting. 2/28/13 held open house. Recruited coalition members to attend Building Blocks training in Little Rock next month.

Contacted State Rep. David Branscum regarding fluoride and MA expansion.

**MEETINGS/ TRAINING:**

- Ozark Mtn. Health Meeting Community Stakeholder meeting- Tera Dacus represented SCHU
- Health Fair Planning meeting Planning committee met. Registration forms have been sent out.

**MEDIA:**

- Marshall Mtn. Wave Front page coverage of 100 year celebration and picture with County Judge and staff signing proclamation.

**GRANTS:**

- AP ADH Tobacco Prevention Grant
- AP Susan G. Komen

**NETWORKING:**

- 2/6/13 Met with school safety officers to review mass dispensing plan/site
- 2/7/13 Health Fair planning meeting
- 2/13/13 Open house planning meeting
- 2/5/13 Multi disciplinary team meeting regarding child abuse cases in county

**ALL PRESENTATIONS:**

- 2/28/13 Spoke regarding Public Health Advancements in the past 100 years at Searcy Co. Prevention Coalition meeting. Served cake to commemorate the anniversary.

**ADMINISTRATIVE FUNCTIONS:**

- 2/14/13 Staff meeting
- Every Tuesday Weekly clinic meetings
- 2/15/13 Noon Randy Lee meeting

**Any Special Project Highlights:**

Held unit open house on Feb 28 from 3p.m-6 p.m. Displays set up with unit scrapbook from 1927-1980's as well as old photographs, newspaper articles and current HHI activities. Bulletin Board with county health nurse time line from 1927-Present was developed as well as bulletin board with pictures of all staff. Had 3<sup>rd</sup> bulletin board listing all In Home Service aides with pictures. We had a table set up with old medical items and artifacts such as TB manual from 1927, 1958 breast pump, old fetascope, old nursing bag, isolation signs, etc. An SOS table was set up with information provided. We had 46 people attend the event. Tours of the building were given with program specific outreach done in personal care, HH and clinic areas. Cake, punch and snacks were served. In Home Service and clinic staff participated in this fun event!

**Sebastian County  
STD/AIDS/HIV**

**LHU Administrator: Jo Wester**

02/05/13 Keith Mason Staffed information booth on STD\HIV\Hep C at the University health fair.

02/13/13 Keith Mason staffed information booth, talked about STI's and played STI Jeopardy game on the computer. Gave out bags of condoms to those interested. Total attendees was 15.

## WORKSITE WELLNESS

### Inaugural Healthy Workplace Award Win!

The Fort Smith Chamber announced the conception of the Healthy Workplace Award in February of 2012. Area businesses of all sizes were encouraged to submit a nomination form outlining what the business does to encourage the workforce to be healthy. Bost, Inc. Wellness Chair Ramon Gayle did just that. With support and encouragement from Kent Jones, Executive Director, Ramon outlined the Wellness Program mission and goals, organizational leadership support, promotion of health and wellness for the employees, and how success is measured. On February 1, 2013, Bost was awarded the Healthy Workplace award, large business category, from the Chamber!



Below are examples of Wellness Successes and more information regarding the Bost Wellness Committee efforts.



Wellness Committee being presented the award!

## MEDIA:

- 02/0/113

CH 40/29 affiliate in Fort Smith called John Taylor, Sebastian County Clinic Coordinator, today asking for the Flu and norovirus status for Sebastian county and in particular any school outbreaks/closures similar to Springdale, Lincoln, etc. school districts. John told the reporter that Sebastian County had many illnesses now but no reports of school closures in the River Valley schools. Gave Social Distancing talking points and talked about the steps for prevention, flu vaccine, Hand washing, etc. Talked about the strategy of Social distancing to reduce the transmission of some diseases. School closure works on that principle.

Environmental cleaning, especially bleach, can prevent some disease that survive in the environment. School Closure could help reduce diseases that are primarily person-to-person spread. Cough etiquette, personal hygiene, staying home when ill, and social distancing are key. Talked over preventive measures for parents, students, and staff that are critical such as getting your flu vaccine (one of the most important at this time of year), the 3 Cs, Clean your hands thoroughly and very often, Cough in your elbow or cover, contain, stay at home if ill so as not to infect others.

Mike Cartwright, Sebastian EHS, and John Taylor performed the "Glow Germ" exhibit with the reporter as a great visual. Should air tonight. Really great Prevention job by Mike and John!

## Any Special Project Highlights:

UAFS Health Fair 020513: Staffed information booth on STD\HIV\Hep C at the University health fair.

021313 Keith Mason staffed information booth, talked about STI's and played STI Jeopardy game on the computer. Gave out bags of condoms to those interested. Total attendees was 15.

## **Van Buren County**

### **CHILD/SCHOOL HEALTH**

#### **DIABETES**

#### **EMERGENCY PREPAREDNESS**

#### **NUTRITION**

#### **TEEN PREGNANCY**

#### **TOBACCO/SMOKING**

#### **CESSATION**

#### **YOUTH OUTREACH**

#### **OTHERS: MAPP PROGRAM**

**ANY SURVEY (CAHS, CYHS,  
COUNTY HEALTH RANKINGS,  
YOUTH TOBACCO SURVEY, ETC.)**

#### **COUNTY HHI CELEBRATION**

## **LHU Administrator: Donna Branscum**

THUGS meeting 02/05 with Clinton Schools 25 attended and 02/05 Shirley schools with 14 in attendance.

Diabetes classes 02/19 and 02/20 through OMHN

Worked with Sara Daniel on updating MDP plan. Met with OEM and Sheriff for mou's 02/14. Met with school officials and Fairground officials several times in February.

Working on assignments for community garden.

YMHF currently has 21 moms and 23 babies. MIECHV program has 11 moms and 3 babies. Group meeting in February for Managing Stress.

Tobacco program coordinator working with THUGS on projects.

THUGS met as above,

146 patients currently enrolled with \$23,061.18 received RX's in Feb.

Youth survey through TEA Coalition with 297 surveys completed.

Working on 100 year open house for April 5<sup>th</sup> and met with County Judge 02/19 for signing of proclamation with picture for papers.

#### **GRANTS:**

- ADH Tobacco Prev.
- Susan G. Komen
- SAMSHA DFC
- Stop Act Grant

Pending notification of grant submitted for VBC and Searcy Counties.

Grant pending

Submitted

Submitted

#### **NETWORKING:**

- 02/01/13
- 02/07/13
- 02/19/12
- 02/20/13

OMHN Monthly meeting with community needs assessment over view.

MDT meeting

Met with County Judge on Proclamation

Attended announcement of new factory in Clinton bringing in 250 jobs. All legislators were in attendance with the Governors' office represented.

## **Washington County**

### **ENVIRONMENTAL HEALTH**

#### **FAMILY PLANNING**

#### **STD/AIDS/HIV**

#### **TEEN PREGNANCY**

#### **TOBACCO/SMOKING**

#### **CESSATION**

#### **YOUTH OUTREACH**

## **LHU Administrator: Lana Rogers**

Jeff Majors: Lecture, Discussion, and Demo of Food Safety for Community Based Mass Feeding Project.

Holly Robins: Presentation at Juvenile Det. Center and testing for HIV/Syphilis

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**OTHERS:**

Yotina Masha-Interpreted in Marshallese for 1 hr. over phone for Marshallese Maternity Patient in Sevier County.

**COUNTY HHI CELEBRATION**

Contacting and sending out invitations to community leaders for 4/10 celebration of 100 Years of Public Health in Arkansas.

**MEETINGS/ TRAININGS:**

- Lana Rogers/Blake Johnson
- Lana Rogers

HHI Monthly Meeting/WCHU

GAPS Task Force Meeting

**Yell County**

**LHU Administrator: JM Graves**

**MEETINGS/ TRAININGS:**

- 15 th. Judicial District Drug Coalition
- Connect Care
- Tri County Regional Water Board

Set date for Red Ribbon Week Award Presentation  
Set time and volunteer worker schedule for Drug Take Back

Meeting with representative on community resources they can provide to community.