



Northwest Region Hometown Health Newsletter

July - September 2013

In this issue:

Page 1~ NW Employee of the Year

Page 2~ Top 5 NW LHU Performers

Page 3~ NW LHU of the Year

Page 4~ Newton County

Page 5~ Madison County

Page 6~ Conway, Carroll, Searcy, & Boone Counties

Page 7~ Marion, Benton, & an Buren Counties

Page 8~ Johnson & Pope Counties

Page 9~ Sebastian County

Page 10~ Sebastian Cont., Ozark Fit Me

Page 11~ CHNS/CHPS Workshops

Page 12~ IPA Supervisor Contact Map

Page 13~ IPA Coordinator Map

Page 14~ Resources for Coalitions

**2013 Northwest Region ADH Employee of the Year**

***~Matt Hicks~***



Pictured left to right: Richard Murphree, Matt Hicks, Don Murray

**The Northwest Region Employee of the Year Award was established for achievement and success in public health in the Northwest Region. It is given to a Northwest region employee who has attained outstanding success in the discipline to which he or she is assigned.**

*“Matthew serves several counties in his duties as EHS, and always goes above and beyond in each county.”*

*“He helps in countless other ways in all of our counties and always with a positive attitude and constant smile.”*

## 2013 Northwest Region LHU Top Five Performers

~ Johnson ~ Franklin ~ Pope ~ Madison ~ Van Buren ~



Pictured Left: Johnson County- Margaret Chappell, Judy Bradley, Paula Green, Don Murray

Pictured Below: Franklin County- Priscilla Banuelos, Don Murray, Rebecca Wright



Pictured Right:  
Pope County-  
Pam Sellers, Don  
Murray, Cori  
Summitt



Pictured Above: Madison County- Judy Houston, Don Murray, Shana Villines

Pictured Left: Van Buren County- Donna Branscum, Kay Ross, Jeannie Aderholt, Don Murray



***2013 Northwest Region LHU of the Year  
~Franklin County~***



Pictured above: Anita Stringer, Priscilla Banuelos, Bridgett West, Rebecca Wright



July – September 2013

***Newton County***

**Veteran's Walk of Honor**

The Veteran's Walk of Honor project is now under way; you may purchase a brick for \$15 and have your military loved one's name engraved on it. The new bricks will be replacing the sidewalks on the courthouse square. It's open to all branches of service who have served during peace time or war.

For more information please contact: Regina Tkachuk at the Newton County Health Unit at 870-446-2216

Newton County Courthouse, 1992  
Jasper AR



**Newton County**

Newton County received a \$1,000 mini grant from the Arkansas Coalition for Obesity Prevention. The grant funding will assist the Farmers Market Sustainability Project in the Western Grove Community.

Pictured Below: Jasper School District's School Based Health Center now open.



July – September 2013



### **Madison County**

The Arkansas Coalition for Obesity Prevention awarded the Madison County Health Coalition (MCHC Pictured above) a \$1,500 grant to work in partnership with the Madison County Senior Activity and Wellness Center to build two raised-bed gardens at the center called the Good Food, Good Friends Gardens. The gardens will give members opportunities for a fun outside activity in addition to truly fresh vegetables to incorporate into the center's meals.

On September 18, Madison County held their annual 8<sup>th</sup> Grade Teen Summit. (Pictured below) There were over 235 students and 50 volunteers. At the summit the students learned about the dangers of drunk driving, the ill effects of spit tobacco and other tobacco products, proper oral health, ATV safety, and the importance of physical activity. Madison County was also awarded a \$2,000 grant from Innovative Solutions for Educational Partnerships to use for a Safety Baby Shower as well as educational parenting classes for teenage and first time mothers.



July – September 2013

**Conway County**

Over the summer months, a partnership between the Conway County Hometown Health Coalition, The Dream Center, The Conway County Local Housing Authority, No Kid Hungry Campaign and Trinity Presbyterian Church served 13,000 meals to children under the age of 18 in Conway County. The partnership created the means for children to receive free, nutritious meals five days a week from June to August.

**Carroll County**

The Carroll County Health Unit staffed an educational booth at the Carroll County Fair. They educated the community about the Health Insurance Marketplace that will open on October 1<sup>st</sup> and also promoted the up-coming flu clinics for the month of October.

Carroll County received a \$25,000 grant for Fresh Fruits and Veggies for Kids. This grant is for elementary and intermediate schools in Berryville. Carroll County is also holding line dances for senior adults at the Senior Center.

**Searcy County**

The Searcy County Prevention Coalition Health Committee was awarded a \$1,000 mini grant from the Arkansas Coalition for Obesity Prevention to increase access to physical activity in the community. The grant funding will be used to purchase disability accessible play ground equipment and to refurbish the existing volleyball court at the Marshall City Park.

In Searcy County, there are 32 participants for the medication assistance program. The Searcy County Senior Center is holding 3 Arthritis Foundation programs and there is a Senior Farmer's Market Nutrient Program being offered by the Area Agency on Aging.

**Boone County**

Boone County received \$1,039,136 in grants for the month of September. The grants are for Healthy Kids Healthy Ozarks (\$360,000), AmeriCorps Vista Project (\$529,136), Tobacco prevention and education (\$75,000), and Breast Care Awareness/Breast Care Prevention (\$75,000).

**Marion County**

On August 27<sup>th</sup>, the Marion County Health Unit in partnership with the Marion County Home Town Health Coalition and the Arkansas Prostate Cancer Foundation hosted the 11th annual prostate clinic at Yellville (Pictured below.) Our local unit leadership coordinated with two doctors, six nurses, and several community volunteers to provide blood and physical exams. Because of these efforts, over 50 men were screened.



**Benton County**

The Benton County Health Unit staffed an informational booth on diabetes, emergency preparedness, environmental health, and other topics at the 8<sup>th</sup> Annual NWA Emergency Fair and Expo. EHS provided hand washing demonstrations using the “Glow Germ” kit. There were 4,000 attendees.

**Johnson County**

The Johnson County Health Unit participated in the Johnson County fair by staffing an educational booth. They were able to provide information regarding the Health Insurance Marketplace at the educational booth and hosted a drawing for community members to receive free car seats.

July – September 2013

**Van Buren County**

The Young Moms and Healthy Families initiative in Van Buren County received a grant for two more years to continue providing support and education to young mothers in Van Buren County. The grant was awarded by MIECHV and the Children’s Trust Fund.

**Office of National Drug Control Policy Awards \$625,000 to Local Coalition to Prevent Youth Substance Use in Van Buren County**(Washington, D.C.) – Gil Kerlikowske, Director of the Office of National Drug Control Policy (ONDCP), announced \$19.8 million in new Drug-Free Communities (DFC) Support Program grants to 147 communities and 19 new DFC Mentoring grants across the country. The awards announced today are in addition to the \$59.4 million in continuation grants simultaneously released to 473 currently funded DFC coalitions and 4 DFC Mentoring continuation coalitions. The TEA Coalition from Clinton, AR was one of the grant recipients and will receive \$625,000 in DFC grant funds to involve and engage their local community to prevent substance use among youth. The DFC Program provides grants of up to \$625,000 over 5 years to community coalitions that facilitate citizen participation in local drug prevention efforts. Coalitions are composed of community leaders, parents, youth, teachers, religious and fraternal organizations, healthcare and business professionals, law enforcement, the media, and others working together at the local level.

**Pope County**

The Pope County Health Unit staffed an educational booth at the Dover School District Back to School Health Expo. Dover school teachers had the opportunity to have their BMI taken and discuss ways to improve health and nutrition and increase physical activity. The educational booth also raised awareness about the Health Insurance Marketplace, tobacco prevention and cessation, and local health unit services.

August 7<sup>th</sup>, Pope County Health Unit staffed a booth at the Russellville Business Expo at Arkansas Tech University. (Pictured Below: Pam Sellers, Janet Wiley, Mary Sue McNutt)



July – September 2013



### Sebastian County

On August 6<sup>th</sup>, the Sebastian County Health unit hosted a Safety Baby Shower, a best practice program for pregnant and breastfeeding clients. At the shower, Miranda Curbow, CHNS, and Maury Long with the State Wide Injury Prevention Program shared an interactive presentation on co-sleeping and car seat safety. The mothers were also showered with educational information (Pictured above) and supplies to teach the importance of immunizations for children, flu vaccinations, safe sleeping habits for infants, the WIC program, family planning, injury prevention, breastfeeding, and smoking cessation and prevention.

Sebastian County has partnered with UAMS to instill “Safe Sleep Outreach to Shelters.” Through this program, the Crisis Intervention Center received a portable play yard and further contacts to have a presentation regarding co-sleeping. The Crisis Intervention Center also received an “Educating Your Communities on Safe Sleeping” toolkit which includes speaking points, pre- and post-evaluations, safe sleep fact sheet, portable crib fact sheet, shelter letter template, and a shelter information form.

Sebastian County staffed booths at Health Expos in the county. (Pictured below)



Pictured Above: Angela Ross and Anastasia Hernandez

Pictured Right: Dee Wood

*Sebastian County Local Health Unit's Bulletin Board for World Breastfeeding Week*



Pictured Above: Anastasia Hernandez, Brandy Parker, and Angela Ross



Pictured Above: Christine McKnelly, Community Health Promotion Specialist, talks to Ozark FitMe students about how nutrition & exercise help your body stay healthy. In this photo, she was showing them a cute little fuzzy "intestine" out of an Organ Annie doll and talking about how the intestine pulls nutrition out of food and then moves food through the body.

## ***Community Health Nurse Specialist (CHNS) & Community Health Promotion Specialist (CHPS) Back to School Workshops***



Left: Miranda Curbow and Cheria Lindsey, Community Health Nurse Specialists, present the role of CHNS at the State CSH Coordinator's meeting.

Below: Sarah Brisco, Community Health Promotion Specialist, presents Understanding Eating Disorders at the Back to School Workshops.

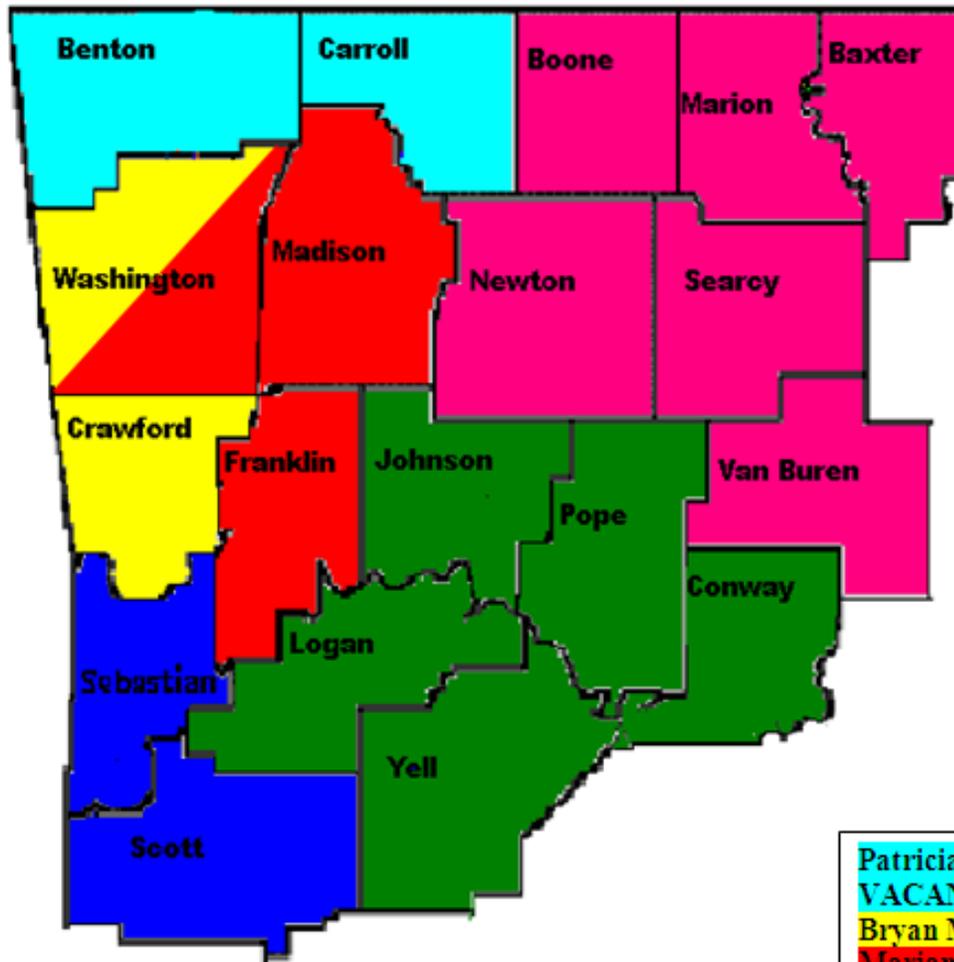


Above: Cheria Lindsey, Community Health Nurse Specialist, presents on Smokeless Tobacco at the Back to School Workshops.

Right: Nancy Marsh, Community Health Specialist, host Back to School Workshop in NW Arkansas at NWACC.



## IPA Supervisors



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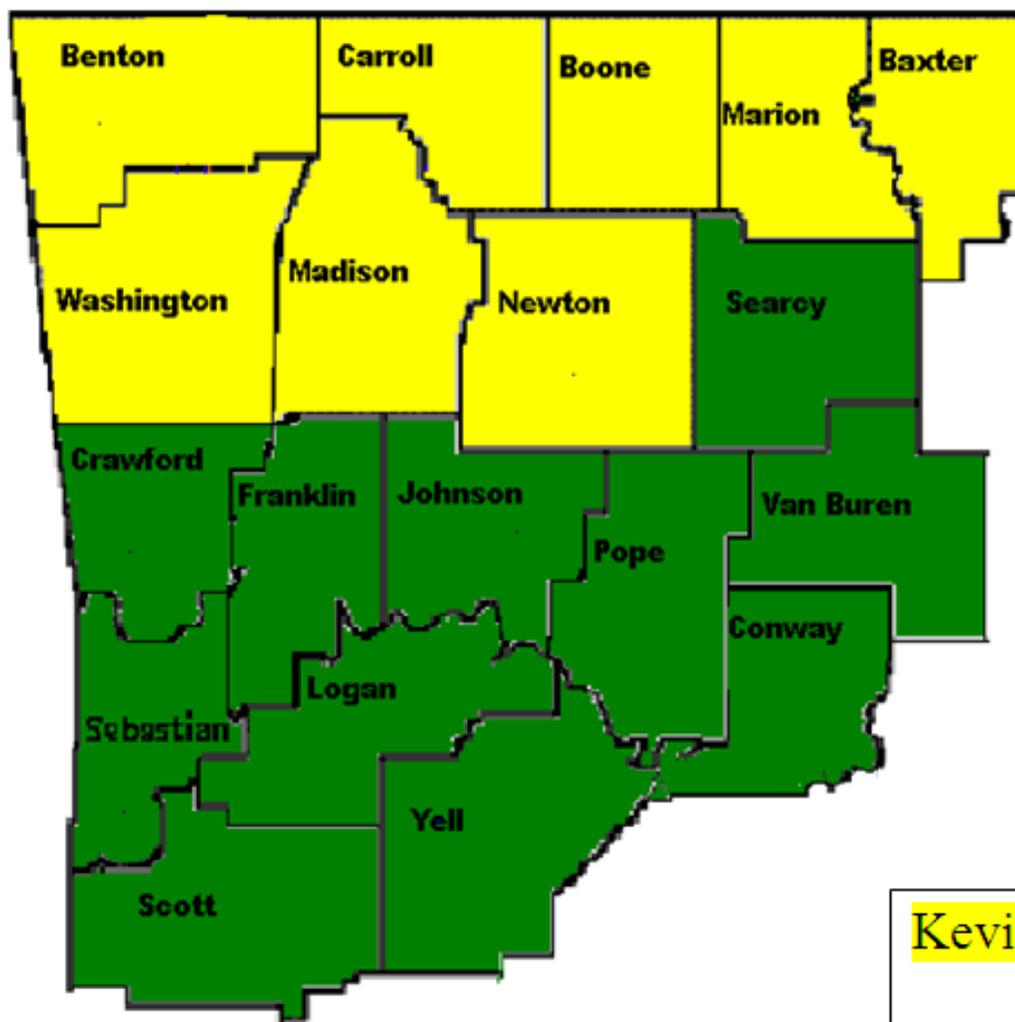
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## RESOURCES FOR COALITIONS

~Check out Xerox free color printer program for Nonprofits!

<https://www.freecolorprinters.xerox.com/vhub/volunteerhub.jsp>

~Grant Opportunities

<http://www.healthy.arkansas.gov/aboutADH/Pages/GrantBidOpportunities.aspx#fundingopps>

<http://www.arkansasobesity.org/resources/>

<http://www.samhsa.gov/grants/>

~Volunteer Recognition

<http://humanservices.arkansas.gov/dcsns/Pages/VolunteerRecognition.aspx>

~Statewide Injury Prevention Program

<http://www.healthy.arkansas.gov/programsServices/injuryPreventionControl/injuryPrevention/SI/PP/Pages/default.aspx>

~Top 10 Public Health Achievements

<http://www.healthy.arkansas.gov/aboutADH/Pages/Top10.aspx>

~County Health Facts

<http://www.healthy.arkansas.gov/programsServices/communications/Pages/Publications.aspx>

### **Dates for Your Calendar!**

- September 15 – 21: [Child Passenger Safety Awareness Week](#)
- October 6 – October 12: [National Fire Safety Week](#)
- May to December: [Regional Emergency Management Summits](#)
- November 14 – 16: [Wildfire Education Conference](#)