

NORTHWEST REGION HOMETOWN HEALTH NEWSLETTER

January- March 2013 | Arkansas Department of Health
Hometown Health Improvement



JASPER SCHOOL WINS AWARD

The Jasper School District's Board of Education received the 2012 Class 1A Arkansas Healthy School Board Award during its January meeting at Oak Thursday night, January 10th. Five schools across the state were chosen because of their implementation of a variety of changes to enhance health. The award was presented by Audra Walters, Coordinated Health Schools Director for the Arkansas Department of Health and Codie Malloy, Coordinated Health Schools Director for the Arkansas Department of Education.



Caption: Pictured above from left, back row, Walters, Board Members Joel Brasel, Shannon Skyrme and Randy Treat; front row, Malloy, School Board President Stacey Clark, Board Members Rex Van Buren and Quentin Rylee and Jasper School District Coordinated Health School Coordinator Angela Kitchen. Not pictured is School Board Member Todd Scarborough.

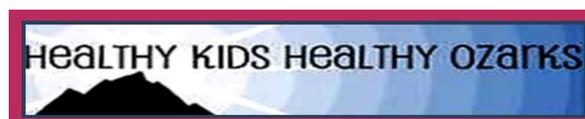


NEWTON COUNTY LIBRARY HOSTS "WEIGHT OF THE NATION" PRESENTATION

Healthy Kids Healthy Ozarks (HKHO) presented a groundbreaking multi-part HBO documentary series on the obesity epidemic called "The Weight of the Nation" at the Newton County Library in February.

This unprecedented collaboration between HBO, the Institute of Medicine in association with the Centers of Disease Control and Prevention, and the National Institutes of Health, takes an unflinching look at the growing crisis of obesity.

Healthy Kids Healthy Ozarks is a program operating under the administration of NAPHE (North Arkansas Partnership for Health Education), an agency formed to serve as a collaboration between North Arkansas College and North Arkansas Regional Medical Center. HKHO is working to develop a community that is healthy, safe, and more fun.



NORTHWEST SCHOOLS FUEL UP TO PLAY 60

Center Valley Elementary School in Pope County hosted a Fuel Up to Play 60 event in February. The event included a kids' Zumba class with participation from the Arkansas Tech University football team, booths sponsored by Arkansas Department of Health that conducted BMI calculations and played a fitness challenge game; Community Services Coordinated School Health and a Tobacco grantee; and Shopping Matters expert that discussed the importance of smart nutritious shopping.

Jasper School District in Newton County was awarded four grants this year with the Fuel Up to Play 60 sponsored by the NFL and the National Dairy Council. The schools included in the grant were the Kingston Campus, Oark Campus and Jasper Campus. The students can sign-up and log their activities through the FuelUptoPlay60.com website. The school has incentives for the students such as Smoothie Tastings, Bistro Seating at lunch and Wal-Mart gift card drawings and they have Xbox Kinect for activity breaks.



Fuel Up to Play 60 is a program founded by the National Dairy Council and NFL, in collaboration with USDA, which empowers students to take charge in making small, everyday changes at school. Students can win cool prizes like an NFL player visit or Super Bowl tickets for choosing good-for-you foods and getting active for at least 60 minutes every day. We want kids to make a difference not only in their lives, but also their community.

<http://www.fueluptoplay60.com/>



Tera Dacus and Christine McKnelly at the Center Valley Fuel Up to Play 60 event provided health information, BMI indexes, and healthy eating tips on February 1st.



Angela Kitchen, the nurse at Oark School and the district's Coordinated School Health coordinator, had her kick-off event at Oark on January 18.

RIVER VALLEY OPERATION MEDICINE CABINET

In 2009, River Valley Operation Medicine Cabinet was organized to protect our youth by safely disposing of unused and expired prescription over-the-counter (OTC) drugs, reducing the number of crimes related to prescription drug abuse and reducing the impact on the environment from improper disposition of drugs “down the drain.”

Two permanent drop off boxes were established, one in front of the Pope County Sheriff’s Office and the other is located inside the lobby of the Russellville Police Department for citizens of Pope County to properly dispose of their drugs. A portable box was also made available during two (2) county wide cleanups in the spring and fall.

In 2012, approximately 2,020 pounds were collected at the Pope County Sheriff’s Office site. All drugs collected are weighed and eliminated by the Drug Terminator incinerator which was purchased by City Corporation of Russellville.

Thank you Pope County for your effort to protect our environment and our citizens, both young and old!

http://www.couriernews.com/view/full_story/21835499/article-Keeping-our-youth-safe?instance=home_special



UNIVERSITY OF ARKANSAS FORT SMITH HEALTH FAIR



On February 5th, Keith Mason, Public Health Investigator for Sebastian County Department of Health, staffed a booth covering topics on STDs, HIV, and Hepatitis C.



SEBASTIAN COUNTY BOST, INC. WINS HEALTHY WORKPLACE AWARD

The Fort Smith Chamber announced the conception of the Healthy Workplace Award in 2012. On February 1, 2013 BOST was given the award.

The BOST Wellness Committee is designed to offer employees the tools needed to enable them to improve their health and well-being. They create wellness programs for all employees to improve the overall wellness of the organization.

(Pictured below: The BOST Wellness Committee accepting the award.)

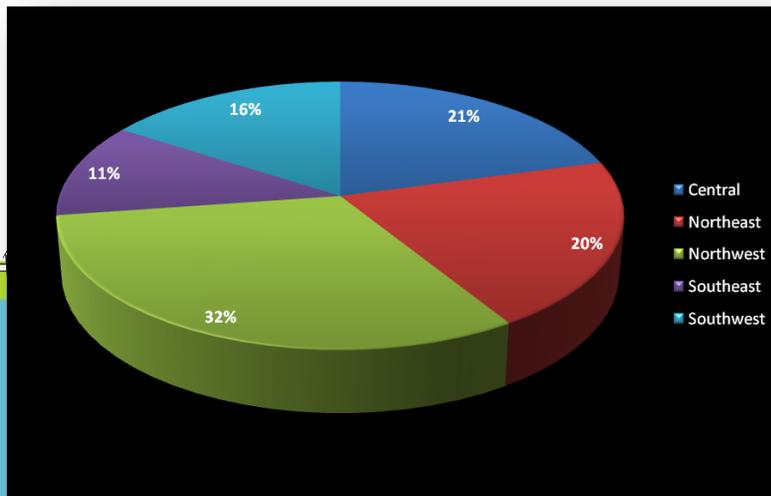


2012 FLU DOSES FINAL COUNT

Final Summary

2012 Total Doses for Schools, Daycares, Other Agencies and Mass Clinics as of 02/07/2013

Region	School Doses	Mass Clinic Doses	Total Flu Doses
Central	40,040	9,817	49,857
Northeast	39,722	9,455	49,177
Northwest	56,237	19,675	75,912
Southeast	16,274	11,312	27,586
Southwest	26,373	11,713	38,086
	<u>178,646</u>	<u>61,972</u>	<u>240,618</u>



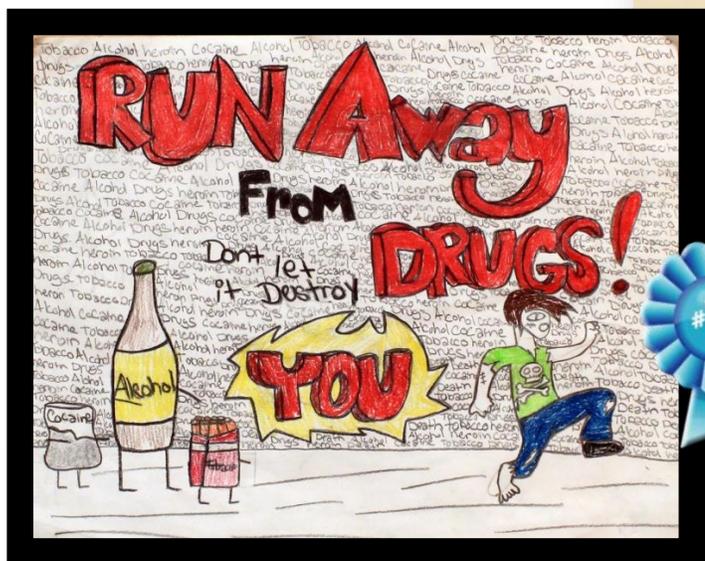
YELL COUNTY DRUG FREE YOUTH POSTER CONTEST

County Wide Overall Winner
 1st Place Winner Miracle Ellis;
 Western Yell County

Each year the 15th Judicial District Drug Coalition hosts a poster contest for youth in the Yell County School District. The coalition votes on the posters and the winners are presented at an awards ceremony.



Top Picture from left to right: Kenny Biggs (Owner of Service Plus), 1st Place- Miracle Ellis (WYC), Montie Sims (Dardanelle Chief of Police)



Bottom Picture from left to right:
 County Wide Winners: 1st place- Jalyn Bull (Two Rivers), 2nd place- Hailey Minnie (Two Rivers), Bill Gilkey (Yell County Sheriff), 3rd Place- Lacey Minnie (Two Rivers)



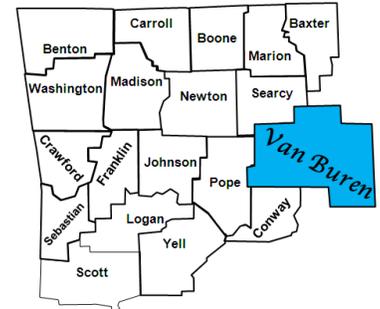
VAN BUREN COUNTY IN THE NEWS: CHILD POVERTY SWELLS IN NORTHWEST REGION

Van Buren County's percentage of children in poverty reached 39.1 percent in 2011, up 9.8 percent from 2007, the highest percentage increase of the five counties identified by census estimates.

"Many families with children in the Clinton School District in Van Buren County are living with relatives or other families," said Glenda Stagg, grants and federal programs coordinator for the school district of about 1,300 students. One federal program provides children in those situations with school supplies and books. Another federal program allows the school district to provide after-school programs for all children in the school district. "They get assistance with their homework," she said. "We also feel like we provide a safe place to stay after school."

"Van Buren County's unemployment rate has risen within the past several years because of declining industry," Stagg said. In February 2008, a tornado wiped out a boat factory and caused enough damage to close several other small businesses. In August of that same year, Pilgrim's Pride, now part of JBS, announced plans to close its chicken processing plant.

The lack of industry means that many parents drive 40 miles away to Conway or Morrilton to work, Stagg said. The additional programs help ensure the children finish their homework, which has contributed to higher grades and better performance on state tests.



BLUE AND YOU FOUNDATION GRANT AWARDED TO THE ARKANSAS DEPARTMENT OF HEALTH

Arkansas Department of Health Receives Blue & You Foundation Grant to Improve Stroke Care in Arkansas

(Little Rock) - The Blue and You Foundation For a Healthier Arkansas has awarded \$140,485 to the Arkansas Department of Health's (ADH) Arkansas Coverdell Stroke Registry Program. The grant will be used to:

- enhance stroke care by hospitals
- build information systems
- make Arkansans more aware of ways to prevent stroke

Arkansas is ranked first among the states in the stroke death rate based on data from 2010, the most recent available nationally. Each year, it is estimated that more than 795,000 Americans suffer from a stroke and about 25 percent of those who are 40 years of age or older die at the time of the stroke or soon after. Among the survivors, some 15 - 30 percent remains permanently disabled.

"We are very pleased to receive this funding to support the Arkansas Stroke Registry and our goal of reducing the number of Arkansans who die of stroke," said Dr. Paul K. Halverson, director and state health officer, Arkansas Department of Health.

Arkansas Blue Cross and Blue Shield established the Blue & You Foundation in 2001 as a charitable foundation to promote better health in Arkansas. The Blue & You Foundation is in its eleventh year of operation and has awarded more than \$16 million to 326 health improvement programs in Arkansas.

Visit www.healthy.arkansas.gov for more information on stroke prevention in Arkansas.

Photo: Dr. Paul Halverson and Patrick O'Sullivan (right) of the Blue & You Foundation.



NORTHWEST ARKANSAS SUSAN G. KOMEN 2013-2014 GRANT RECIPIENTS

The Ozark Affiliate of Susan G. Komen for the Cure announced at the Promise Circle Luncheon that it will grant \$737,500 to fund 17 programs that will provide thousands of women and men with life-saving breast health screening, education and treatment throughout the next year. Applicants were selected by an independent grant panel through a competitive application and review process. The following programs have been selected for funding by the Ozark Affiliate.

Arkansas Department of Health-BreastCare (Awarded \$15,000)

- Serving the Carroll, Madison, Boone and Newton Counties; Provides an increase in the number of slots available to provide free screening and diagnostic breast services to uninsured Arkansas women.

Community Clinic Rogers Medical (Awarded \$43,000)

- Serving Benton and Washington Counties; Provides a culturally competent continuum of care for low-income, uninsured Hispanic/Latino/a and Marshallese patients in Northwest Arkansas through breast care education, breast cancer screening, and treatment.

Community Clinic Siloam Springs Medical (Awarded \$34,000)

- Serving Benton and Washington Counties; Provides a culturally competent continuum of care for low-income, uninsured Hispanic/Latino/a and Marshallese patients in Northwest Arkansas through breast care education, breast cancer screening, and treatment.

Community Clinic Springdale Medical (Awarded \$43,000)

- Serving Benton and Washington Counties; Provides a culturally competent continuum of care for low-income, uninsured Hispanic/Latino/a and Marshallese patients in Northwest Arkansas through breast care education, breast cancer screening, and treatment.

Donald W. Reynolds Cancer Support Home (Awarded \$2,500)

- Serving Crawford and Sebastian Counties; Provides treatment support in the form of support group for breast cancer patients and mastectomy supplies.

Hope Cancer Resources (Awarded \$40,000)

- Serving Benton and Washington Counties; Provides funding for biopsies, pathology and follow up visits with medical professionals. Also provides for genetic testing for the BRCA gene, which provides information related to options that could reduce risk of a recurrence, a secondary breast cancer or ovarian cancer in patients with significant family history.

Madison County Health Coalition (Awarded \$50,000)

- Serving Madison County; Provides a nurse navigator to target low-income, underinsured women to provide lymphedema supplies and connect patients to other resources within the community. The navigator will also conduct educational programs regarding breast cancer detection for the community at large.

Mercy Breast Center (Awarded \$35,000)

- Serving Benton and Washington Counties; Provides a nurse navigator to guide women through their breast cancer journey beginning with surgical consult, biopsy, diagnosis & education, surgery, oncology services, reconstruction and into survivorship.

Mercy Foundation Fort Smith (Awarded \$37,000)

- Serving Sebastian and Crawford Counties; Provides breast navigation services to increase breast health awareness and participation in breast screening by providing breast health education to women and health care providers in the River Valley.

North Arkansas Partnership for Health Education (Awarded \$89,000)

- Serving Boone and Newton Counties; Provides residents with services including breast screening, mammograms and additional diagnostic services and patient advocacy through "Lunch & Learn" programs that teach breast self-exam training; public breast health educational programs.

Northwest Arkansas Free Health Center (Awarded \$9,000)

- Serving Benton and Washington Counties; Provides clinical breast exams, mammograms and breast health education for women

The Jones Center for Families (Awarded \$43,000)

- Serving Benton, Boone, Carroll, Crawford, Madison, Newton, Sebastian and Washington Counties
- Program will partner with local healthcare providers and organizations to provide culturally tailored educational outreach and navigation to clinical breast exams, mammography, and follow-up services for Latino women in northwest Arkansas.

The Merlin Foundation (Awarded \$53,000)

- Serving Carroll and Madison Counties; Provides navigational services, mammograms, gas cards and educational outreach.

The Women's Center at Sparks (Awarded \$72,000)

- Serving Crawford and Sebastian Counties; Provides screening and diagnostic mammograms, breast ultrasound procedures, stereotactic biopsy and surgeon visit and fees. The Women's Center in collaboration with Summit Medical Center's Patient Educator will travel into the rural area to teach the importance of mammograms and breast health.

Washington Regional Breast Navigator Program (Awarded \$48,000)

- Serving Washington and Benton Counties; Provides specialized guidance and support to those recently diagnosed with breast cancer, or recurrent breast cancer.

Washington Regional Cancer Support Home (Awarded \$70,000)

- Serving Washington and Benton Counties; Provides screenings throughout Northwest Arkansas offering free clinical breast exams and education for women and men in need. The program also provides financial resources for diagnostic mammography, breast ultrasound, biopsies and pathology and breast MRIs to uninsured, underinsured and low-income women.

GROWING HEALTHY COMMUNITIES AWARDS

2013 Growing Healthy Communities!

Arkansas People First, Little Rock Chapter (Central Region)

Marion County Hometown Health (NW Region)

City of Hot Springs (Central Region)

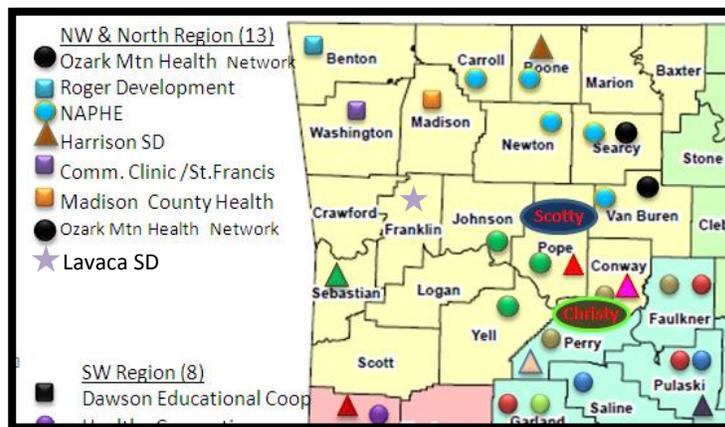
Arkansas County Partners in Health (SE Region)

AR Care-Woodruff County (NE Region)

Marion County Home Town Health Initiative was fortunate to be awarded the Growing Healthy Communities training grant. Eight fantastic team members from Marion County attended immersion training in March at the Lake DeGray State Park Resort in Arkadelphia. The Marion County GHC team is looking forward to the training regarding policy and environmental changes which can increase the health of Marion County residents.



NW ARKANSAS 2014 TOBACCO GRANT AWARDS



JOINT USE AGREEMENTS IN NW ARKANSAS

Yellville-Summit High School was fortunate to receive a Joint-Use Agreement grant in the amount of \$4,500 which will fund the expansion of the school garden and encourage community involvement in healthy outdoor activity. The community partner is the Yellville Farmer's Market which will provide some excellent gardening expertise in return for use of the garden and promotion of the Yellville Farmer's Market as an excellent outlet for fresh local produce.

Clinton's "old gyms" will be available for public use soon. The school district, in partnership with Ozark Mountain Health Network, has received the Arkansas Department of Education Joint Use Agreement grant which will allow the community to use the Mitchell gymnasium and the Walker Field House. For more information visit the following website:

<http://www.arkansascsh.org/apply-it-in-your-school/584c0b1fb838fc7e23da42ce07caf9b3.php>



SHOUT OUT TO VAN BUREN’S DEPARTMENT OF HEALTH FROM THE COUNTY JUDGE

Recently, I signed a proclamation in commemorative of the 100 year anniversary of the Arkansas Department of Health. During those 100 years the average life span increased by 30 years from approximately 50 in 1913 to 80 in 2013.

They Feel that 25 of those 30 years was attributed to measures promoted by the Department of Health, such as:

- 1) Control of contagious disease
- 2) Immunization of children and adults
- 3) Preventing infant deaths by providing good prenatal care to expectant mothers
- 4) Assuring safer food and drinking water
- 5) Promoting healthy behaviors and lifestyle changes
- 6) Better dental and oral health with fluoridating drinking water

The Department of Health can help answer your questions concerning health-related issues at 745-2483.

Roger Hooper
Van Buren County Judge

This exert was taken from a newspaper article from the Van Buren County Democrat 4/10/2013.



CELEBRATING 100 YEARS OF PUBLIC HEALTH IN NORTHWEST ARKANSAS SPECIAL EDITION NEWSLETTER

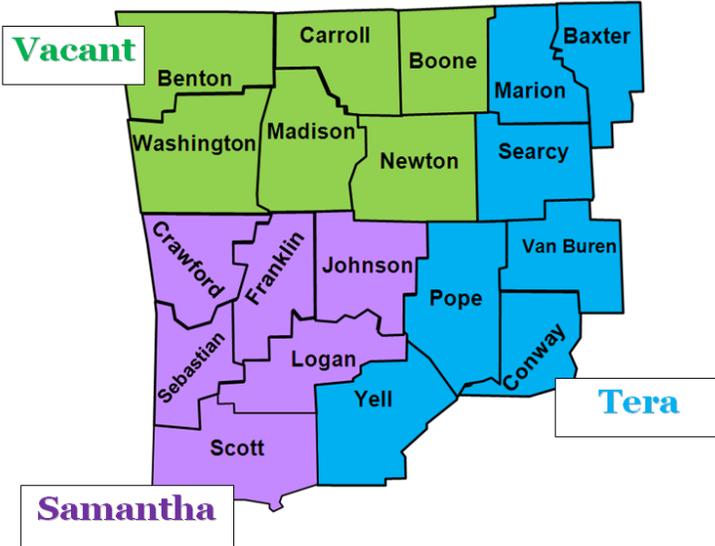
Northwest Arkansas has been very busy celebrating 100 Years of Public Health since February. Because each county has done such a fabulous job on these celebrations we will publish a special newsletter just for these celebrations! This special publication will be distributed as soon as the last county holds their event, around the end of July 2013.

Until then please email your celebration pictures to Samantha Minster (Samantha.d.minster@arkansas.gov) or Kim Boren (Kimberely.boren@arkansas.gov) as your events occur.



RESOURCES:

Health Information Specialist Points of Contact



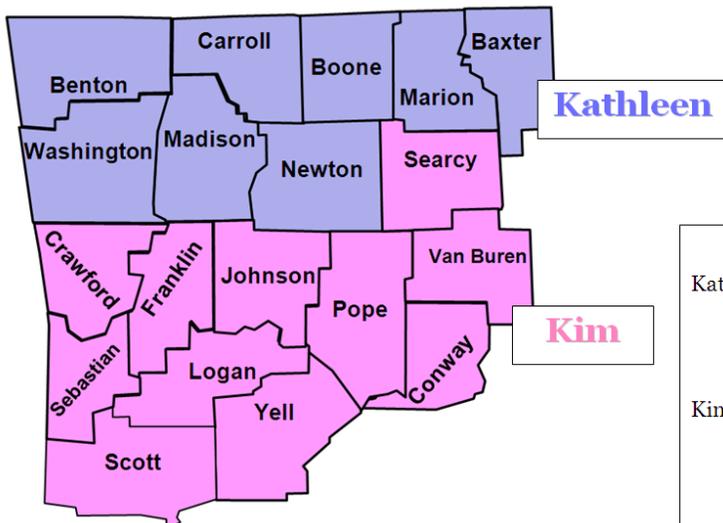
Contact Information:

Tera Dacus
 Russellville Regional Office: 479-968-3254 ext 131
 Cell: 479-567-1749
Tera.dacus@arkansas.gov

Samantha Minster
 Russellville Regional Office: 479-968-3254 ext 129
 Cell: 479-567-6075
Samantha.d.minster@arkansas.gov

Vacant
 Fayetteville Regional Office: 479-444-7700 ext.?
 Cell:
@arkansas.gov

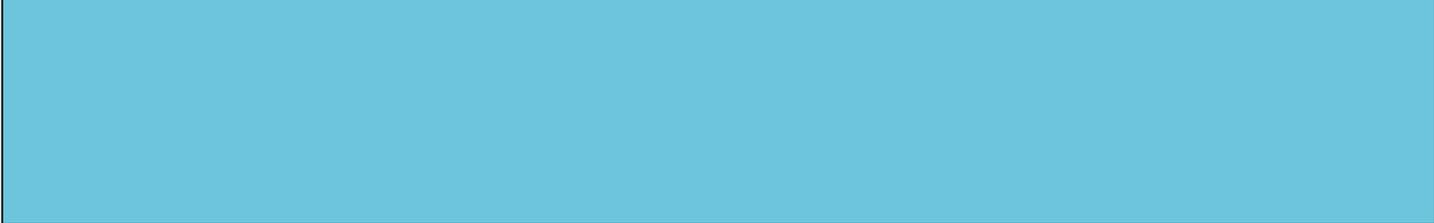
Hometown Health Coordinators Points of Contact



Contact Information:

Kathleen Holloway
 Fayetteville Regional Office: 479-444-7700 Ext 210
 Cell: 479-790-8250
Kathleen.Holloway@arkansas.gov

Kimberely Boren
 Russellville Regional Office: 479-968-3254 Ext 127
 Cell: 479-264-0878
Kimberely.Boren@arkansas.gov



RESOURCES:

Training, Presentations, and Other Resource opportunities for Coalitions:

The Division of Community Service & Nonprofit Support; Department of Human Services offer free training to coalitions, other state agencies and nonprofits. They also offer a variety of free volunteer recognition, publications, grant searches, and a conference specifically for volunteers and volunteer coordinators.

http://humanservices.arkansas.gov/dcsns/Pages/dcsns_services.aspx 1-800-482-5850 ext 27540



Tammy Pannells, Ph.D; Health Statistics Survey Section
County Adult Health Surveys Arkansas Department of Health
501-661-2666 tammy.pannells@arkansas.gov

Find out more about your County's Adult Health Surveys to present to your coalitions when they need a project focus.



Lance Greathouse & Sara Daniel, Arkansas Department of Health- Public Health Preparedness Coordinators for the NW Region; the Preparedness and Emergency Response Branch in the Center for Health Protection Preparedness 101- They will present on weather, chemical, radiological, biological, how to prepare your family for emergencies or disaster, what to have in a ready kit in your car, etc. 479-968-3254 ext. 135



Upcoming Professional Development Opportunities

- APHA Conference May 8-10 in Hot Springs
- MidSouth Summer School- June in Little Rock
- Underage Drinking Conference July 15-17 in Little Rock
- School Health Conference July 16-17 in Little Rock
- Leadership Training July TBA in Little Rock

NWR School Nurse Workshops

- August 6 Western AR Education COOP at Charleston First Free Will Baptist Church
- August 8 Arch Ford in Plumerville
- August 13 NWA COOP at UofA Fayetteville
- August 14 OUR COOP in Harrison

ArCOP's 2013 Regional Summits:

- Northwest Arkansas - Harrison - Tuesday, May 21
- Southeast Arkansas - Stuttgart - Wednesday, May 29
- Northeast Arkansas - Batesville - Friday, June 14
- Central Arkansas - Bryant - Mon, June 24
- Southwest Arkansas - Fordyce - Fri, June 28



RESOURCES:

North West Region EMR Roll out schedule

Week	Location	Counties	
July 9-12	RRO	Sebastian	Pilot Co.
July 15-19	LHU	Sebastian	Go live
July 23-26	RRO	Crawford	
		Madison	
		Marion	
		Logan Paris	
		Conway	
		Franklin	
July 29-Aug. 2	LHU's	Crawford	Go Live
		Madison	
		Marion	
		Logan Paris	
		Conway	
		Franklin	
August 6-9	RRO	Johnson	
		Baxter	
		Logan - B	
		Yell Dardanelle	
		Newton	
		Carroll	
August 12-16	LHU's	Johnson	Go Live
		Baxter	
		Logan - B	
		Yell Dardanelle	
		Newton	
		Carroll	
August 20-23	RRO	Searcy	
		Van Buren	
		Boone	
		Scott	
		Pope	
		Yell Dan.	
August 26-30	LHU's	Searcy	Go Live
		Van Buren	
		Boone	
		Scott	
		Pope	
		Yell Dan.	
September 3-6	WCHU	Benton Rogers	
		Siloam Springs	
September 9-13	LHU's	Benton Roge	Go Live
		Siloam Springs	
September 17-20	WCHU	Washington	
		Outreach clinic	
September 23-27	LHU's	Washington	Go Live
		Outreach clinic	

All trainings will start at 9:30 am at the Russellville Regional Office or the Washington County LHU. There will be a thirty minute lunch break. Sack lunches are encouraged. The training will end Friday at noon.