

Northwest Region
Hometown Health Improvement
October 2012

Baxter County

LHU Administrator: Judy Martin

AGING POPULATION:	MURK Family Center on Aging opening a Senior Health Center staffed with ANP, social worker and overseen by Dr Paden.
ALCOHOL & DRUG PREVENTION:	Alcoholics Anonymous daily, AL-ANON daily, Narcotics Anonymous daily
BREAST CARE:	New 3D mammogram provided by BRMC mobile unit at BCHU every 6 weeks.
BREASTFEEDING:	Partnering with Women's Health Center at BRMC to provide education and promote breastfeeding. Breastfeeding support Pregnancy Resource Center.
CANCER:	Caregiver Support Connections, Wig Bank/Prosthesis Room, Look Good and Feel Better , Peitz Cancer Support House
CAR SEAT SAFETY:	53 infants and children signed up for car seats at our Preparedness Fair. Partnering with BRMC to distribute car seats.
CHILD/SCHOOL HEALTH:	Teen Summit with over 400 7 th graders attending
DIABETES:	Mtn Home Christian Clinic Free diabetic education, cooking classes, free testing supplies, free diabetic meds, Diabetic Support group, BRMC
EMERGENCY PREPAREDNESS:	Emergency Preparedness Fair.
ENVIRONMENTAL HEALTH:	Act 811 posters and info
FAMILY PLANNING:	
HEART DISEASE/STROKE:	Mtn Home Christian Clinic, BRMC Stroke Support group, MURK Center
IMMUNIZATION:	Treasure chest toys to promote IMMS given to each child receiving imms.
INFANT MORTALITY:	Parenting classes BRMC, Back To Sleep BCHU, free baby blankets provided to all new baby's in WIC
INJURY PREVENTION:	Car Seat Safety event planning. Free chair ramps and grab bars purchased and installed free to elderly by Kindness Incorporated. MURK Center on aging providing education on injury prevention, Posters in BCHU waiting room with warnings about medication and the need to keep out of children's reach.
NUTRITION:	Tops ,WT Watchers Van Matre Senior Center
OBESITY:	Tops ,WT Watchers Van Matre Senior Center
ORAL HEALTH:	Free Tooth Brush given to WIC clients with info on dental care

PHYSICAL ACTIVITY: TOPS131, Redeemer Lutheran Church , Fitness For Men Oakland Community Center , Senior Exercise First Baptist Church , PEPPI Van Matre Senior Center , Yoga for Cancer Survivors Peitz Cancer Support House , Strong Women Norfolk United Methodist Church , Healthy Steps Exercise for Cancer Survivors PEITZ Cancer Support House , Chair Yoga Van Matre Senior Center

STD/AIDS/HIV: STD/AIDS/HIV info education BCHU

TEEN PREGNANCY: Mountain Home Pregnancy Resource Center, assisting with planned and unplanned pregnancy, Planning free clinic with free ultrasounds

TOBACCO/SMOKING CESSATION: Referrals to Hotline provided to community, Peitz Cancer providing free smoking cessation classes 2 times a month

YOUTH OUTREACH: Baxter County Alternative School, event planning

WORKSITE WELLNESS: ASU Mtn Home
OTHERS: Baxter County Government
OTHERS: Baxter Healthcare
OTHERS: Baxter Regional Medical Center

RESOURCE DIRECTORY DEVELOPED: Partnered with MURK Center. New Resource Directory received State Honors!!

COMMUNITY FLU CLINIC: October 25th
SCHOOL FLU CLINIC: October 8th,9th,10th,11th and 12th.

MEETINGS/ TRAININGS ATTENDED THIS MONTH:

- LEPC 10/3/12 Planning Safety Fair
- HTH 10/3/12 Met with Julia Gist to plan for Teen Summit
- Baxter County Schools October 2nd,3rd,4th,5th and 6th met with nurses from 8 Baxter county schools to plan school flu clinics
- ASU Advisory Board October 18th, Advisory Board meeting to implement new RN transition program for LPN's and Paramedic's to become RN's.
- HTH October 22nd Hometown Health meeting reviewed Teen Summit and Car Seat distribution
- Community Meeting October 23rd final planning for Mass Flu Clinic on October 25th

LOCAL PUBLIC RELATIONS / MEDIA COVERAGE

- Twin Lakes Radio October 2nd Live presentation on School Flu Clinic dates
- KTLO Radio Radio interview on school flu clinics
- Baxter Bulletin Article published on school flu clinics
- KTLO Radio Radio interview on Mass Flu Clinic
- Baxter Bulletin Article published on Mass Flu Clinic
- KTLO Radio Radio interview on how Mass Clinic went and how many flu immunizations provided.

Benton County

LHU Administrator: Loy Bailey

BREAST CARE: Presentation Governors workforce assistance task force Oct 23 & 25

FAMILY PLANNING: Workforce presentations

IMMUNIZATION: Workforce presentations

OTHERS: WIC Workforce presentations

OTHERS: MATERNITY Workforce presentations

COMMUNITY FLU CLINIC: October 26th in Rogers

SCHOOL FLU CLINIC: Oct 15, 16,17, 18, 19, 22, 23, 24, 25 30

DISPENSING EXERCISE: October 26th in Rogers

MEETINGS/ TRAININGS ATTENDED THIS MONTH:

- Gaps in Services Monthly meeting

LOCAL PUBLIC RELATIONS / MEDIA COVERAGE:

- TV Rogers Mass Flu Vaccination clinic

NETWORKING THIS MONTH:

- October Officials in Rogers and Siloam Springs regarding mass and school flu

ALL PRESENTATIONS:

- October 23 and 25 Displaced workers
Bentonville

ADMINISTRATIVE FUNCTIONS, I.E. ANYTHING RELATED TO HHI:

- October Releases to all media regarding upcoming flu clinics

Boone County

LHU Administrator: Tammi McCutchen

Excused for October.

Carroll County

LHU Administrator: Sherri Plumlee

CHILD/SCHOOL HEALTH: 10/18 Berryville school wellness committee- Sherri

COMMUNITY FLU CLINIC: 10/24/12 all staff at Carroll county fairgrounds- 869 vaccinated

SCHOOL FLU CLINIC: 10/8 &10 Berryville Middle School ;10/9 &11 Berryville K-2; 10/16 Green Forest School; 10/18 Eureka Springs School; 10/22 &29 Berryville High School; 10/25 &26 Berryville Intermediate School

DISPENSING EXERCISE: 10/24/12 collected information on flu clinic for dispensing exercise

MEETINGS/ TRAININGS ATTENDED THIS MONTH:

- Sherri Plumlee Meeting with Rick Harvey to go over county profile on 10/13
- Sherri Plumlee Master Gardner classes this month on Tuesday and Thursday Evenings also on

- Juanita Hernandez Saturday 10/6 and 10/27 to learn to better care of landscaping at the LHU
 - Sherri Clia audit 10/23
 - Plumlee/Debbie FP/Mat billing audit
 - Ayers Sherri Plumlee- monthly meeting with Jim Wilson and Stephanie Rudder regarding management of LHU
- Sherri Plumlee & staff- staff meeting on 10-4 other weeks less formal due to flu clinics
 Clinic staff met with Janie Greenlee for FP update 10-29
 Sherri Plumlee- State school Board training 10-15.

LOCAL PUBLIC RELATIONS / MEDIA COVERAGE:

- Harrison Daily Times Green Forest school clinic
- Carroll County News County mass flu clinic

NETWORKING THIS MONTH:

- 10/8 County Court House Budget meeting with County Judge
- 10/4 Phone County OEM – discuss county flu clinic
- 10/4 email County Health Officer – discuss county flu /school flu clinics
- 10/24 NWA Emergency-Hospital video conference/ radio call

ADMINISTRATIVE FUNCTIONS, I.E. ANYTHING RELATED TO HHI:

- 10-2012 Worked with community members to organize county flu and school clinics and worked clinic several days
- 10/15/12 State School Board training- successfully ran position to build better relationship with Berryville School and to enable LHU to hold flu clinics during school hours.

Conway County

Report not submitted.

LHU Administrator: Jaynie Jones

Crawford County

ALCOHOL & DRUG PREVENTION:

LHU Administrator: Michelle Hammer
 CCHEC met on 10/30/12 at LHU-discussed Town Hall Meeting/Teen Summit for April 2013

EMERGENCY PREPAREDNESS:

Mass flu clinic held at OEM on 10/25/12

COMMUNITY FLU CLINIC:

Mass Flu Clinic on 10/25/12

SCHOOL FLU CLINIC:

School flu clinics held on 10/15/12, 10/18/12, 10/22/12 and 10/29/12

MEETINGS/ TRAININGS ATTENDED THIS MONTH:

- Quorum Court Budget Committee Meeting-10/18/12 at 6:00pm- Crawford County Courthouse
- Budget Meeting Annex.

LOCAL PUBLIC RELATIONS / MEDIA COVERAGE:

- Press Argus Courier Print article regarding mass flu clinic
- Southwest Times Record Print article regarding mass flu clinic
- Channel 40/29 Television-interview regarding mass flu clinic

- Channel 5 Television-interview regarding mass flu clinic

Franklin County

LHU Administrator: Rebecca Wright

AGING POPULATION:	MERCY HOSPITAL ATU HEALTH FAIR 10/18/2012
ALCOHOL & DRUG PREVENTION:	MERCY HOSPITAL ATU HEALTH FAIR 10/18/12
BREAST CARE:	MERCY HOSPITAL ATU HEALTH FAIR 10/18/2012
INFANT MORTALITY:	MERCY HOSPITAL ATU HEALTH FAIR 10/18/2012
OTHERS-STROKE:	MERCY HOSPITAL ATU HEALTH FAIR 10/18/2012
COMMUNITY FLU CLINIC:	CHARLESTON 10/22/12 MASS FLU, OZARK FLU 10/26/12
SCHOOL FLU CLINIC:	OZARK 10/09-10/10, CHARLESTON 10/16, COUNTY LINE 10/18, FRANKLIN COUNTY LEARNING CENTER 10/29/12
SPONSORED TRAINING FOR COMMUNITY/COALITION :	FRANKLIN COUNTY RIGHT CHOICES COALITION MEETING 10/22/12
LOCAL PUBLIC RELATIONS / MEDIA COVERAGE:	
• PAPER OZARK	MASS FLU PUBLISHED WEEKLY LEADING UP TO EVENT
• PAPER CHARLESTON	MASS FLU PUBLISHED WEEKLY LEADING UP TO EVENT
• RADIO	ANNOUNCED AND PUBLISHED ON COMMUNITY CALENDER

Johnson County

LHU Administrator: Judy Bradley

INJURY PREVENTION:	Margarett Chappell provided a booth at "Kidsfest" providing all kinds of information regarding safety and injury prevention. Oct 13 th from 11-1.- Outreach form submitted.
ORAL HEALTH:	Provides free toothbrushes at every Wic Certification.
PHYSICAL ACTIVITY:	Presentation provided by Christine McKnelly at the Johnson County Resource Alliance on physical activity and healthy eating choices.
TOBACCO/SMOKING CESSATION:	Took Tobacco/Smoking information to Oark Public Schools on Oct 16 th .
OTHERS-FLU:	Georgeanne and Judy provided flu vaccines to the employees of the First Security Bank.
COMMUNITY FLU CLINIC:	Mass Flu Clinic October 26 th from 8-5 at the Marvin Vinson Multipurpose building
SCHOOL FLU CLINIC:	All staff and volunteers School Flu Oct 10, Westside Public Schools, Oct 16 th Oark Schools, Oct 17, Lamar School, Oct 23 rd , & 24 th , Clarksville Public Schools.
MEETINGS/ TRAININGS ATTENDED THIS MONTH:	
• All Staff	Staff Meeting-October 3, 2012 , Local Health Unit

- Judy Bradley, Annie Torres, Margaret Chappell Volunteer Flu Training, Local Health Unit, Oct 5,
- Judy Bradley, Met with Community Resources Adm., Gene Walker, Steve Arnold and Christin Barnett. With the Ark. Department of Community Corrections on Oct 25th, at the Local Health Unit to discuss parolee's and community involvement and needs of the Parolee.
- Judy Bradley Johnson County Resource Alliance Meeting, at the Emerald Dragon at noon.

LOCAL PUBLIC RELATIONS / MEDIA COVERAGE:

- Radio Live presentation-Flu 2012
- The Graphic Article-"Flu shots protect pregnant women and their babies"
- The Graphic Article-Johnson County Health Unit will provide Flu vaccines on Oct 26th
- College Radio Station Advertisement regarding the Mass Flu Clinic Oct 26th.

NETWORKING THIS MONTH:

- 10/17/12 County Health Officer, Dr. Laurie Fisher -
- 10/22/12 County Judge- Mike Jacobs
- 10/15/12 ARvest Bank- provided free advertisement for Mass Flu Clinic on a revolving sign.

Logan County

LHU Administrator: Paula Beaty

ALCOHOL & DRUG PREVENTION:

Paula Beaty met with Hometown Health Coalition and discussed plan to obtain and implement prescription drug drop boxes around Logan Co. 10/31.

BREAST CARE:

Brenda Jarrard / Pam Davis presented info and pamphlets to teens and Teachers at Paris School Health Fair 10/16.
Table was set up with info, pamphlets, and flyers during Mass flu Clinic 10/22 in Paris.

BREASTFEEDING:

Brenda Jarrard / Pam Davis presented info and pamphlets to teens and Teachers at Paris School Health Fair 10/16.
Table was set up with info, pamphlets, and flyers during Mass flu Clinic 10/22 in Paris.

CANCER:

Brenda Jarrard attended Health fair at Paris Schools and performed Cancer screenings 10/31.

CHILD/SCHOOL HEALTH:

Multiple School Flu Clinics held countywide 10/8 through 10/29.

DIABETES:

Table was set up with info, pamphlets, and flyers during Mass flu Clinic 10/22 in Paris.

EMERGENCY PREPAREDNESS:

Table was set up with info, pamphlets, and flyers during Mass flu Clinic 10/22 in Paris.

ENVIRONMENTAL HEALTH:

Table was set up with info, pamphlets, and flyers during Mass flu Clinic 10/22 in Paris.

FAMILY PLANNING:

Brenda Jarrard / Pam Davis presented info and pamphlets to teens at Paris School Health Fair 10/16.

HEART DISEASE/STROKE:

Table was set up with info, pamphlets, and flyers during Mass flu Clinic 10/22

in Paris.

IMMUNIZATION:	Brenda Jarrard / Pam Davis presented info and pamphlets to teens at Paris School Health Fair 10/16.
INJURY PREVENTION:	Table was set up with info, pamphlets, and flyers during Mass flu Clinic 10/22 in Paris.
OBESITY:	Table was set up with info, pamphlets, and flyers during Mass flu Clinic 10/22 in Paris.
PHYSICAL ACTIVITY:	Table was set up with info, pamphlets, and flyers during Mass flu Clinic 10/22 in Paris.
STD/AIDS/HIV:	Brenda Jarrard / Pam Davis presented info and pamphlets to teens at Paris School Health Fair 10/16.
TEEN PREGNANCY:	Brenda Jarrard / Pam Davis presented info and pamphlets to teens at Paris School Health Fair 10/16.
TOBACCO/SMOKING CESSATION:	Table was set up with info, pamphlets, and flyers during Mass flu Clinic 10/22 in Paris.
YOUTH OUTREACH:	Brenda Jarrard / Pam Davis presented info and pamphlets to teens at Paris School Health Fair 10/16.
WORKSITE WELLNESS:	Paula Beaty / Pam Davis discussed meeting times and organizing Fitness challenge for Logan County 10/05.
RESOURCE DIRECTORY DEVELOPED:	Paula Beaty, Miranda Curbow, Kim Boren, and Layce Vance continued updating Logan County resource guide for community partners 10/11 and 10/31.
COMMUNITY FLU CLINIC:	Two Mass Flu Clinics: Paris 10/22 and Booneville 10/25.
SCHOOL FLU CLINIC:	Multiple School Flu Clinics held countywide 10/8 through 10/29.
MEETINGS/ TRAININGS ATTENDED THIS MONTH:	
<ul style="list-style-type: none">Hometown Health Coalition Meeting	Paula Beaty, 10/31 Logan County Health Unit.
LOCAL PUBLIC RELATIONS / MEDIA COVERAGE:	
<ul style="list-style-type: none">Paris Express	PSA for Mass Flu Clinics both Paris and Booneville 10/17.
NETWORKING THIS MONTH:	
<ul style="list-style-type: none">10/2 Paris Courthouse10/18 Grapevine	Hon. Gus Young, Discussed county wide health coalition, drug prevention, Flu, and Fitness Challenge. Housing Authority, Brenda Jarrard discussed clinic services and support for families.
ALL PRESENTATIONS:	
<ul style="list-style-type: none">10/16 Paris High School10/24 Magazine High School	Teens ages 12-18, Family Planning, Tobacco Cessation, STDs, Imms, and Drug Prevention. Teens ages 12-18, Family Planning, Tobacco Cessation, STDs, Imms, and Drug Prevention.
ADMINISTRATIVE FUNCTIONS, I.E. ANYTHING RELATED TO HHI:	
DATE	ACTIVITY/ TASK

10/31

Hometown Health Coalition Meeting

Madison County

ALCOHOL & DRUG PREVENTION:

LHU Administrator: Shana Villines

We had our annual 8th grade teen summit. Over 250 students, teachers, and volunteers attended the summit. The keynote speaker and a breakout session were about underage drinking and drinking/driving prevention. We had exhibit booths that had educational materials on underage drinking prevention. The Madison County Sheriff manned an educational booth and let students use the fatal vision goggles. There were many educational materials and manned/interactive exhibit booths about drug prevention.

BREASTFEEDING:

Local health unit nurse takes pictures of breastfeeding moms and their children and showcases them on a bulletin board in our clinic room. We have monthly breastfeeding support group at Open Arms Pregnancy Center.

CANCER:

We continue our Komen Breast Health Navigation Program. Monthly breast cancer support meeting. Komen Navigator attends Breast Conference in Fayetteville once per week. This is where area doctors and providers meet to discuss clients and treatment options.

CAR SEAT SAFETY:

We partnered with the Fayetteville Police, Madison County Sheriff Department and UAMS and held our car seat safety day in October. We installed 119 car seats in 4 hours. We are planning on another event in the spring. We also have a certified installer that comes to the health unit 1-2 times per month and installs car seats for community members that request them.

CHILD/SCHOOL HEALTH:

The health unit went to the 6 schools in the county and administered flu vaccine.

DIABETES:

Monthly Diabetic Support Meetings

EMERGENCY PREPAREDNESS:

Mass Flu Clinic was held in October 2012.

INFANT MORTALITY:

We are planning our 3rd safety baby shower for December 4th.

INJURY PREVENTION:

We partnered with the Fayetteville Police, Madison County Sheriff Department and UAMS and held our car seat safety day in October. We installed 119 car seats in 4 hours. We are planning on another event in the spring. We also have a certified installer that comes to the health unit 1-2 times per month and installs car seats for community members that request them.

NUTRITION:

We had our annual 8th grade teen summit. Over 250 students, teachers, and volunteers attended the summit. We had an interactive educational booth about nutrition.

ORAL HEALTH:

Partnered with Ocean's Dental to provide oral health education at our mass flu clinic. They also provided tooth brushes, floss and oral health materials at our safety baby shower, mass flu clinic, and teen summit.

PHYSICAL ACTIVITY:

We had our annual 8th grade teen summit. Over 250 students, teachers, and volunteers attended the summit. We had a physical activity break out session. Students had the choice to ice skate or to do relay activities in the gymnasium. Huntsville Lions Club partnered with us and supervised this

activity.

TEEN PREGNANCY:

Project FOCUS continues to work with our pregnant and parenting teens. We partner with them and give them condoms to distribute at our local high school. They refer teens to us for birth control.

TOBACCO/SMOKING CESSATION:

Project Coordinator organized a legislative forum to educate legislators on tobacco issues that Madison County faces and how we have been successful with tobacco prevention funding. She had over 40 people attend the forum and panel discussion.

We had our annual 8th grade teen summit. Over 250 students, teachers, and volunteers attended the summit. A breakout session was on tobacco prevention and educated our youth about how the tobacco industry targets them. There were manned/interactive exhibit booths on tobacco prevention. They also received educational materials.

We had our car seat safety day and installed 119 car seats. Every parent or care giver was educated on Act 811 and received information on tobacco prevention.

Manned educational booth at the parent teacher conference in Huntsville. Encouraged parents to sign the smoke free car pledge.

Manned educational booth at the mass flu clinic. Information available on the quit line and tobacco prevention materials.

COMMUNITY FLU CLINIC:

Mass flu clinic

SCHOOL FLU CLINIC:

6 school flu clinics

OTHERS:

Quarterly newsletter

LOCAL PUBLIC RELATIONS / MEDIA COVERAGE:

- Newspaper Article on legislative forum
- NPHIC Awards National Public Health Information Coalition Awards-The National Public Health Information Coalition (NPHIC) announced its 2012 Awards for Excellence in Public Health Communication winners last week. Only California with 14 and Alaska with 12 won more awards than Arkansas! The Madison County Community Coalition won 2 of Arkansas' 11 awards and was the only coalition entry that received recognition.

Madison County Community Coalition
In-house Radio Marketing- Gold

Most of Us
In-house Posters/Billboards-Silver
Most of Us

GRANTS APPLIED (AP) FOR AND/OR AWARDED:

- Seat Belt Safety Madison County Sheriff's Office received a grant for approximately \$23,000 to fund a seat belt safety advertisement and enforcement campaign. The grant is a collaboration of the Sheriff's Office and the Madison County Community Coalition. A large amount of the funds will be used to work with the coalition and its youth to create billboard, print and radio ads. Another portion of the funds will pay officers for overtime and seat belt check points for enforcement of seat belt laws. The Sheriff's Office also has budgeted money in the grant to send two

officers to be trained in child safety seat installation. Signs will also be purchased to put on county dirt roads reminding people to use their seat belts as they approach highways. **Awarded**

Marion County

LHU Administrator: Valerie Shipman

AGING POPULATION: SILVER SNEAKERS

BREASTFEEDING: COMM BABY SHOWER

CHILD/SCHOOL HEALTH: SCHOOL FLU

EMERGENCY PREPAREDNESS: INFO HANDOUTS AT MASS FLU

ENVIRONMENTAL HEALTH: SEE ABOVE

IMMUNIZATION: COMM BABY SHOWER

INFANT MORTALITY: SEE ABOVE

INJURY PREVENTION: SEE ABOVE

NUTRITION: SEE ABOVE

OBESITY: SILVER SNEAKERS

PHYSICAL ACTIVITY: SILVER SNEAKERS

TOBACCO/SMOKING CESSATION: COMM BABY SHOWER

WORKSITE WELLNESS: 4 CURRENT PARTICIPANTS IN AHELP

OTHERS: LITERACY DELTA KAPPA GAMMA AND BOOKS

COMMUNITY FLU CLINIC: MASS FLU CLINIC OCT 25
SCHOOL FLU CLINIC: 10/ 17 & 18

MEETINGS/ TRAININGS ATTENDED THIS MONTH:

- Valerie Shipman Marion Co. Hometown Health
- Valerie Shipman Marion Co. Comm. Svcs.
- Valerie Shipman Medical Reserve Corp.

LOCAL PUBLIC RELATIONS / MEDIA COVERAGE:

- NAME/TYPE OF MEDIA TYPE OF EVENT (PRESENTATION, PRINT ARTICLE PUBLISHED, RADIO, ETC.)
- NEWSPAPER FLU CLINIC AND BABY SHOWER
- RADIO FLU CLINIC
- CABLE FLU CLINIC
- BANK SIGN FLU CLINIC

NETWORKING THIS MONTH:

- 10/25/2012 COMMUNITY PARTNERS FOR MASS FLU CLINIC

- 10/8/2012 WOMEN'S GROUP TO FACILITATE BABY SHOWER

ALL PRESENTATIONS:

- 10/08/2012 BABY SHOWER

OTHER: BEST PRACTICES, PROGRAM & ACTIVITY TITLES, CONTACTS & RESOURCES TO SHARE WITH OTHER LHU ADMS:

- STAFF BULLETIN BOARD ON HALLOWEEN SAFETY
- DELTA KAPPA GAMMA Partnering in getting books to preschool children

Newton County

LHU Administrator: Regina Tkachuk

ALCOHOL & DRUG PREVENTION:	Provided information at booth for NC Substance Abuse Prevention at Health Fair 10/25
BREAST CARE:	Provided information at booth for Health Department at Health Fair 10/25
BREASTFEEDING:	Provided information at booth for Health Department at Health Fair 10/25
CAR SEAT SAFETY:	Provided information at booth for Health Department at Health Fair 10/25
CHILD/SCHOOL HEALTH:	Provided information at booth for Health Department at Health Fair 10/25
DIABETES:	Provided information at booth for Home Health booth at Health Fair 10/25
EMERGENCY PREPAREDNESS:	Provided information at booth for Health Department and Home Health at Health Fair 10/25
ENVIRONMENTAL HEALTH:	Provided information at booth for Health Department at Health Fair 10/25
FAMILY PLANNING:	Provided information at booth for Health Department at Health Fair 10/25
HEART DISEASE/STROKE	Provided information at booth for Health Department and Home Health at Health Fair 10/25
IMMUNIZATION:	Provided information at booth for Health Department at Health Fair 10/25
INFANT MORTALITY:	Provided information at booth for Health Department at Health Fair 10/25
INJURY PREVENTION:	Provided information at booth for Health Department and Home Health at Health Fair 10/25
NUTRITION:	Provided information at booth for Health Department and Home Health at Health Fair 10/25
OBESITY:	Provided information at booth for Health Department and Home Health at Health Fair 10/25
ORAL HEALTH:	Provided information at booth for Health Department at Health Fair 10/25
PHYSICAL ACTIVITY:	Provided information at booth for Health Department and Home Health at Health Fair 10/25
TOBACCO/SMOKING CESSATION:	Provided information at booth for Health Department and Home Health at

Health Fair 10/25

YOUTH OUTREACH: Provided information at booth for Health Department at Health Fair 10/25

COMMUNITY FLU CLINIC: October 25

SCHOOL FLU CLINIC: 10/15 Jasper, 10/16 Western Grove, 10/17 Deer, 10/18 Mt Judea

MEETINGS/ TRAININGS ATTENDED THIS MONTH:

- Regina Tkachuk NC Cancer Support Group meeting 10/03 @ 12:30
- Regina Tkachuk NC Substance Abuse Prevention Meeting @ NCHU 10/11 @ 9:00am
- Regina Tkachuk HHI Meeting @ Special Services 10\11 @ 10:00am

NETWORKING THIS MONTH:

- 10/03 Newton County Jail Spoke with Sheriff Keith Slape about MDP

ALL PRESENTATIONS:

- 10/12 NC Senior Center Did a presentation on Emergency Response for the elderly with assistance from Sara Daniel

ADMINISTRATIVE FUNCTIONS, I.E. ANYTHING RELATED TO HHI:

- 10/20 Created brochure for Newton County Substance Abuse Prevention

Pope County

LHU Administrator: Pam Sellers

EMERGENCY PREPAREDNESS: Attended LEPC meeting 10/16/12. Presented Mass Flu Shot Clinic Plans

OTHERS: School flu shot clinics, October 9,10,11,12,16,17,18,19,23,24,25,30.

COMMUNITY FLU CLINIC: Planning Mass Flu shot clinic for November 2nd

SCHOOL FLU CLINIC: School flu shot clinics, October 9,10,11,12,16,17,18,19,23,24,25,30.

MEETINGS/ TRAININGS ATTENDED THIS MONTH:

- Pam Sellers Quorum Court Meetings, 10/02/12, 10/04/12, 10/30/12
Budget Meeting at court house 10/29/12.
LEPC meeting, 10/16/12

LOCAL PUBLIC RELATIONS / MEDIA COVERAGE:

- Pam Sellers 10/12/12 & 10/31/12 printed articles in Courier Newspaper for School & Mass Flu Shot clinics.
Radio Interview 10/10/12 promoting School & Mass Flu Shot clinics

Scott County

LHU Administrator: Darla Mortimore

BREAST CARE: BreastCare information booth set up at Mass Flu Clinic on 10/22/12

FAMILY PLANNING: Family Planning information booth set up at Mass Flu Clinic on 10/22/12

IMMUNIZATION: Immunization information booth set up at Mass Flu Clinic on 10/22/12

TOBACCO/SMOKING CESSATION:

SOS quit line promoted at Mass Flu Clinic on 10/22/12

RESOURCE DIRECTORY DEVELOPED: Resource directory developed in-house to hand out to patients to let them know the services available to them in Scott County

COMMUNITY FLU CLINIC: 10/22/12 – 605 doses given

SCHOOL FLU CLINIC: 10/19/12 – 707 doses given

DISPENSING EXERCISE: Mass Clinic was utilized as an exercise and throughput times were measured.

MEETINGS/ TRAININGS ATTENDED THIS MONTH:

- Darla Mortimore & Holly Laird Training on satellite videoconferencing equipment.
- Darla Mortimore Helped with School Flu Clinics in Sebastian County on 10/10, 10/12, 10/15, 10/17 and Yell County Danville Mass Flu on 10/26

LOCAL PUBLIC RELATIONS / MEDIA COVERAGE:

- Waldron News Advertisement for Mass Flu Clinic

NETWORKING THIS MONTH:

- 10/11/12 Met with County Judge to work on the LHU budget for 2013
Courthouse

Searcy County

LHU Administrator: Libby Seftar

AGING POPULATION: 163 participants on medication assistance program through OMHN. 651 prescriptions received ytd.

ALCOHOL & DRUG PREVENTION: Renee Kyle passed out information at parent teacher conference. Judge signed proclamation for Red Ribbon Week.

CANCER: Arkansas Cancer coalition quarterly meeting

CAR SEAT SAFETY: Car seat safety event held 10/04/12

CHILD/SCHOOL HEALTH: Delta Garden continuing at Marshall H.S.

DIABETES: Diabetic screenings by OMHN

EMERGENCY PREPAREDNESS: Mass flu and school clinics

ENVIRONMENTAL HEALTH: Ozark Mtn. Regional Public Water Authority discussed fluoride at quarterly meeting.

HEART DISEASE/STROKE: NARMC and USDA working on grant to purchase second ambulance for Searcy Co. to be staffed by NARMC

IMMUNIZATION: School flu clinics x3

INFANT MORTALITY: Sleep apnea support group meeting held at NARMC.

NUTRITION: Sr. Farmer's Market nutrition program starting through USDA.

OBESITY: Ozark Mtn. Market held at Leslie City Park every Sat. Fresh produce sold.

PHYSICAL ACTIVITY: Zumba classes and silver sneakers program 3x week at community center. 2nd annual 5K walk/Run by Friendship Pediatric services

TEEN PREGNANCY 32 Home visits by YMHF program coordinator Jewel Poole. Currently 27 young moms and 29 babies between VBC and Searcy Co. Children's Trust Fund webinar training. Referrals for YMHF program ongoing at clinic.

TOBACCO/SMOKING CESSATION: Coalition passed out information at parent teacher conference.

YOUTH OUTREACH: SWAT team meetings at Marshall/St. Joe school

COMMUNITY FLU CLINIC: Mass clinic held 10/23/12 at Community Center. Gave 428 flu immunizations. Ran out of vaccine. Had 25 volunteers from community and DHS. Did live data entry into netbooks.

SCHOOL FLU CLINIC: School flu clinics held October 9, 10 and 15th.

MEETINGS/ TRAININGS ATTENDED THIS MONTH:

- Car seat Event Planning meeting at FUMC X2
- School clinics Planning meeting X1
- ADH/DHS Joint staff meeting (see below)

LOCAL PUBLIC RELATIONS / MEDIA COVERAGE:

- Marshall Mtn. Wave Article about upcoming school flu clinics and car seat event.
- Marshall Mtn. Wave and Harrison Daily Times School flu dates
- Marshall Mtn. Wave Ran front page picture of nurse giving child flu vaccination

GRANTS APPLIED (AP) FOR AND/OR AWARDED (AW) IN THE COMMUNITY THIS MONTH:

- CDC Applied for Community Transformation Grant for OMHN

NETWORKING THIS MONTH:

- 10/18/12 Coalition met with Co. Judge for signing Red Ribbon week proclamation.
- 10/4/12 Meeting with Co. Health Officer regarding flu clinics.
- 10/16/12 Multi Discipline Meeting with law enforcement/DHS/children's services

ADMINISTRATIVE FUNCTIONS, I.E. ANYTHING RELATED TO HHI:

- 10/25/12 Meeting with Kathleen Holloway and Kimberly Boren re: HHI Assessment
- 10/19/12 Received training from Allan Faulkner on IAV equipment peripherals and ANGELS maternity program.

Any Special Project Highlights / Health Fair / Events / Outreach Forms, etc. attach with submission of report:

- Had first ever Car Seat Safety Check event at the First United Methodist Church. 47 car seats were checked and 33 new seats were installed. Media was present to cover event. Had 24 Volunteers from Marshall and surrounding counties. The church provided lunch for all the workers.
- Had second quarterly joint staff meeting "snack and learn" with ADH/DHS staff. Keynote speakers were Pat Purifoy from ADH/IHS. She did a presentation on "Trust and Respect". Ralph

Burns from Secretary of State Office did a presentation on Motor Voter Act. 26 employees were present.

Sebastian County

LHU Administrator: Jo Wester

OTHERS-FLU:

100912: Mass Flu Clinic Location/date/time and awareness of importance for public to receive flu vaccination to radio stations in our area including Cumulus Radio (Big Country 107.3), KISR (93.7), Fort Smith Radio Group (KOOL 104 and Fort 94.5), SPIRIT (106.3) and KTCS.

101712 Mass Flu Clinic Location/date/time and awareness of importance for public to receive flu vaccination to Spanish radio stations in our area. Also sent information to newspapers including Southwest Times Record, Greenwood Democrat and Arkansas Democrat-Gazette.

LOCAL PUBLIC RELATIONS / MEDIA COVERAGE:

- **Jo Wester Radio** 10/09/12: Mass Flu Clinic Location/date/time and awareness of importance for public to receive flu vaccination sent to radio stations in our area including Cumulus Radio (Big Country 107.3), KISR (93.7), Fort Smith Radio Group (KOOL 104 and Fort 94.5), SPIRIT (106.3) and KTCS.
- **Jo Wester Radio and Newspaper** 10/17/12 Mass Flu Clinic Location/date/time and awareness of importance for public to receive flu vaccination to Spanish radio stations in our area. Also sent information to newspapers including Southwest Times Record, Greenwood Democrat and Arkansas Democrat-Gazette.

Any Special Project Highlights / Health Fair / Events / Outreach Forms, etc. attach with submission of report:

- Wednesday, October 10th **STEP UP SPEAK OUT EVENT:** SPEAKER Samuel T. Sicard
- Thanks to the leadership of Robyn Dawson and Alex Sanchez, we had over 600 people at Spradling Elementary! Their last minute emcee, Rham Cunningham, had the entire crowd dancing and cheering Step Up! Speak Out! I can't put into words the joy and happiness I felt to see a sea of children in their blue Step Up, Speak Out shirts all dancing together. The positive energy and happiness there was remarkable. I wish everyone could have witnessed it. I'd like to name everyone who Stepped Up tonight, but I would be here all night. I have no doubt that you have just saved numerous children from abuse. You all did not know it, but Jackie Hamilton invited all children and families who have been to the Hamilton House to come out. There were many there tonight who had been abused, and they hopefully know that there are so many people that deeply care for them!
- Another victory for our children tonight. Get ready for our next event: April 27th at UAFS. It will be even bigger and better. We are not quitting. This is our community and we will never quit fighting to protect our children!
- SEBASTIAN COUNTY HEALTH UNIT OPEN HOUSE WAS HELD TUESDAY, OCTOBER 30. A celebration was held showcasing the facility and recognition of the NW Region LHU of the Year Award. Judge Hudson recognized Legislators, Elected Officials with County and City, NW Region staff and others.

Van Buren County

LHU Administrator: Donna Branscum

ALCOHOL & DRUG PREVENTION: TEA Coalition is sponsoring Red Ribbon Week in all 3 schools

BREASTFEEDING: Working on Breastfeeding room off lobby.
CAR SEAT SAFETY: Assisted with Safety Baby Shower 100912 and distributed 10 car seats

CHILD/SCHOOL HEALTH: School flu clinics 10/23 and 10/30 @ Southside and Clinton

DIABETES: Diabetes classes through OMHN Oct. 15, 16, 17, 22, 23 and 31st.

EMERGENCY PREPAREDNESS: Worked with OEM for Mass Flu clinic

ENVIRONMENTAL HEALTH: Worked with EH specialist on Giardia Outbreak in VBC Special school

IMMUNIZATION: Instructed on Tdap at YMHF Baby safety shower 100912

INFANT MORTALITY: YMHF Baby Safety Shower discussed Back to Sleep campaign

INJURY PREVENTION: Met with ACH representative 101812 for her assistance with Injury Prevention activities with TEA Coalition.

OBESITY: Growing Healthy Communities committee continues with TEA

TEEN PREGNANCY: YMHF program has 34 young moms and 28 babies.

TOBACCO/SMOKING CESSATION: Tobacco program through TEA continues with tobacco PSA's.

YOUTH OUTREACH New THUGS aka Teens Having United Goals in all 3 schools. Working on Red Ribbon Week projects.

OTHERS-MEDICATION ASSISTANCE PROGRAM: \$48,885.18 RX assistance received in October with 157 patients enrolled

RESOURCE DIRECTORY DEVELOPED: Resource Directory updated for Van Buren County Oct. 19th.

COMMUNITY FLU CLINIC: Mass Flu Clinic 102612
SCHOOL FLU CLINIC: Southside Flu clinic 102312 and Clinton School 103012

COUNTY HHI CELEBRATION: Working on TEA Coalition lunch/appreciation for 122012

MEETINGS/ TRAININGS ATTENDED THIS MONTH:

- BTOP training 101912 with UAMS

LOCAL PUBLIC RELATIONS / MEDIA COVERAGE:

- PSA for Flu clinics Local newspapers and radio ads

NETWORKING THIS MONTH:

- 101112 MDT task force meeting
- 101812 Van Buren County TEA Coalition Meeting with County Judge doing proclamation for red ribbon week.

ALL PRESENTATIONS:

- 10/09/12 Baby Safety Shower with Back To Sleep campaign as well as Breast feeding presentation with Teresa Gates. Also, immunization presentation.

Washington County

LHU Administrator: Lana Rogers

EMERGENCY PREPAREDNESS: LEPC Meeting for County Disaster Preparedness/Lana Rogers

IMMUNIZATION: Dusti, Dottie, Lana and Vicki Taylor (flu shots to local businesses/county offices).

ORAL HEALTH: Ocean Dental/Mass Flu Clinic

OTHERS: TB Conference/Little Rock Arkansas/Dusti Murphy, RN

OTHERS: WIC and Immunization presentation by Marelisa Colberg-Beers to Springdale School District. Also brochures left regarding Family Planning, Emergency Preparedness, TB, Tobacco Cessation program, and General Public Health Information.

OTHERS: "MARSHALL ISLANDER CULTURE IN ARKANSAS". this was a 2 hour presentation and discussion for the Jefferson County Health Department, by Sandy Hainline-Williams and Bill Bruton.

OTHERS: WIC Brochures to Washington Regional, Willowcreek Hospitals (Dee Davis).

COMMUNITY FLU CLINIC: Mass Flu Clinic-All Staff-October 26;
SCHOOL FLU CLINIC: So far, have given 10,053 shots in schools.

Any Special Project Highlights / Health Fair / Events / Outreach Forms, etc. attach with submission of report:

- Sandy Hainline-Williams was presented with the Nurse of the Year Award from the Ark/Dem

Yell County

LHU Administrator: JM Graves

ANY SURVEY (CAHS, CYHS, COUNTY HEALTH RANKINGS, YOUTH TOBACCO SURVEY, ETC.) Attended a meeting of the Yell County Extension Service to fill a survey for the County and Family Consumer Science Program.

COMMUNITY FLU CLINIC: Dardanelle ,Danville
SCHOOL FLU CLINIC: Western Yell, Two Rivers, Dardanelle, Danville

OTHERS: Attended National Night Out--Hosted by Dardanelle Police Dept. @ Dardanelle Community Center

MEETINGS/ TRAININGS ATTENDED THIS MONTH:

- Yell County Safety Committee Winter Slip Prevention
- Tri County Discussed taking over Plainview water system.

Regional Water
District