

Northwest Region
Hometown Health Improvement
November 2012

Baxter County

LHU Administrator: Judy Martin

AGING POPULATION:

MURK Family Center on Aging opening a Senior Health Center staffed with ANP, social worker and overseen by Dr. Paden.

ALCOHOL & DRUG PREVENTION

Alcoholics Anonymous daily, AL-ANON daily, Narcotics Anonymous daily.

BREAST CARE

3D mammogram provided by BRMC mobile unit at BCHU every 6 weeks.

BREASTFEEDING

Partnering with Women's Health Center at BRMC to provide education and promote breastfeeding. Breastfeeding support Pregnancy Resource Center.

CANCER

Caregiver Support Connections, Wig Bank/Prosthesis Room, Look Good and Feel Better, Peitz Cancer Support House.

CAR SEAT SAFETY

53 infants and children signed up for car seats at our Preparedness Fair. Partnering with Mountain Home Fire Department to distribute car seats and event planning.

CHILD/SCHOOL HEALTH

Partnering with Baxter County Alternative School to promote drug abuse awareness.

DIABETES

Mountain Home Christian Clinic Free diabetic education, cooking classes, free testing supplies, free diabetic meds, Diabetic Support group, BRMC.

EMERGENCY PREPAREDNESS

Event planning for 2013 Emergency Preparedness Fair

ENVIRONMENTAL HEALTH

Act 811 posters and info

HEART DISEASE/STROKE

Mountain Home Christian Clinic, BRMC Stroke Support group, MURK Center.

IMMUNIZATION

Treasure chest toys to promote IMMS given to each child receiving IMMS.

INFANT MORTALITY

Parenting classes BRMC, Back To Sleep BCHU, free baby blankets provided to all new baby's in WIC

INJURY PREVENTION

Car Seat Safety event planning. Free chair ramps and grab bars purchased and installed free to elderly by Kindness Incorporated. MURK Center on aging providing education on injury prevention, posters in BCHU waiting room with warnings about medication and the need to keep out of children's reach.

NUTRITION

Tops ,WT Watchers Van Matre Senior Center

OBESITY

Tops ,WT Watchers Van Matre Senior Center

ORAL HEALTH

Free Tooth Brush given to WIC clients with info on dental care

PHYSICAL ACTIVITY

TOPS131, Redeemer Lutheran Church , Fitness For Men Oakland

Community Center , Senior Exercise First Baptist Church , PEPPI Van Matre Senior Center , Yoga for Cancer Survivors Peitz Cancer Support House , Strong Women Norfolk United Methodist Church , Healthy Steps Exercise for Cancer Survivors PEITZ Cancer Support House , Chair Yoga Van Matre Senior Center

STD/AIDS/HIV

STD/AIDS/HIV info education BCHU

TEEN PREGNANCY

Mountain Home Pregnancy Resource Center, assisting with planned and unplanned pregnancy, Planning free clinic with free ultrasounds

TOBACCO/SMOKING CESSATION

Referrals to Hotline provided to community, Peitz Cancer providing free smoking cessation classes 2 times a month

YOUTH OUTREACH

Baxter County Alternative School, event planning

WORKSITE WELLNESS

ASU Mountain Home

OTHERS:

Baxter County Government

OTHERS:

Baxter Healthcare

OTHERS:

Baxter Regional Medical Center

MEETINGS/ TRAININGS:

- Baxter County HTH Monthly meeting. Baxter County Library with 14 attending.
- Baxter County QC Budget Committee Grant received form ADH LGTF for new HU.

GRANTS APPLIED (AP) FOR AND/OR AWARDED (AW):

- ADH LGTF New HU
\$600,000.00

NETWORKING:

- 11/25/12 County Judge new building
Courthouse
- 11/26/12 QC Budget Committee new building
Courthouse

Benton County

LHU Administrator: Loy Bailey

EMERGENCY PREPAREDNESS

Benton County MRC Mobile Flu Vaccination Clinic, XNA Regional Airport, 11/05/12;

COMMUNITY FLU CLINIC

Siloam Springs Mass Flu Vaccination Clinic, 11/02/12

SCHOOL FLU CLINIC

Lifeway Christian School, 11/07/12; Rogers Public Schools 11/03/12; Siloam Springs Public Schools 11/17/12

MEETINGS/ TRAININGS:

- NWA Emergency Mgt Conference, NWACC, Bentonville 11/06/12
- Benton County LEPC & NWA Emergency Preparedness Leadership Council Meeting 11/08/12

- Community Clinic Regular meeting

LOCAL PUBLIC RELATIONS / MEDIA COVERAGE

- TV Covered Benton County MRC Mobile Flu Vaccination clinic at XNA Airport
- Print media Covered Siloam Springs Mass Flu Vaccination clinic

Boone County

LHU Administrator: Tammi McCutchen

ALCOHOL & DRUG PREVENTION Boone County Teen Summit, Nov. 7th, involving all eighth grade students from every school in Boone County. Held at the Durand Center in Harrison. Topics from underage drinking to dangers of drug abuse, sexting and texting. Meeting with Substance Abuse Prevention Committee, Nov. 15th at Durand Center in Harrison, planning stages of April Alcohol Awareness Month, and Meth Prevention Campaign.

EMERGENCY PREPAREDNESS Northwest Arkansas Emergency Management Conference, Nov. 6th, held at NWACC Shewmaker Center in Bentonville, AR. Topics such as leadership in Emergency Management, Disaster Psychological First Aid, and Disaster Medicine.

YOUTH OUTREACH See Teen Summit information.

COMMUNITY FLU CLINIC Boone County Health Unit “Hot Wash” was done for the Mass flu clinic held in October in Boone County, discussion on ways to improve Mass flu clinic next year, things that worked and things that didn’t. Clinic nursing staff, clerical staff, and EHS in attendance.

SCHOOL FLU CLINIC School flu clinics held: Skyline Elementary(154 doses given) and Harrison High School (109 doses given) Nov. 7th, Lead Hill School (122 doses given) Nov. 9th

MEETINGS/ TRAININGS:

- Northwest Arkansas Emergency Management Conference Training on: leadership in emergency management, disaster psychological first aid, disaster medicine, etc.

Carroll County

LHU Administrator: Sherri Plumlee

CHILD/SCHOOL HEALTH Sherri 11/15– Berryville school wellness committee discussed shi, flu clinic progress and set date for next year

EMERGENCY PREPAREDNESS Sherri 11/6- attended NW preparedness expo

NUTRITION 11/15 Berryville school wellness committee discussion on energy drinks

OBESITY 11/15 Berryville school wellness committee discussion

MEETINGS/ TRAININGS:

- Sherri Monthly meeting with Jim and Stephanie
- Tobin DR Recertification

NETWORKING:

- 11/8
- 11/12
- 11/29

County Judge- LHU up date
County Health Officer- LHU up date
County OEM –general preparedness update

Conway County

Report not submitted.

LHU Administrator: Jaynie Jones

Crawford County

LHU Administrator: Michelle Hammer

ALCOHOL & DRUG PREVENTION

CCHEC met on 11/27/12-discussed Teen Summit/Town Hall Meeting for April 2013.

SCHOOL FLU CLINIC

School flu clinics were held: 11/01/12, 11/05/12, 11/08/12, 11/15/12, 11/26/12 and 11/29/12.

Franklin County

LHU Administrator: Rebecca Wright

FAMILY PLANNING

11/13/12 Bridget Gaston presented at Ozark High School

IMMUNIZATION

11/13/12 Bridget Gaston presented at Ozark High School

STD/AIDS/HIV

11/13/12 Bridget Gaston presented at Ozark High School

TEEN PREGNANCY

11/13/12 Bridget Gaston presented at Ozark High School

MEETINGS/ TRAININGS:

- Franklin County Leadership Group

Members of group who are leaders in community of Franklin County Rebecca Wright (ADH FranklinLHU) presented value of Public Health PowerPoint, Top ten public health achievements of first decade of 2000, Franklin County Health rankings November 15 at Franklin County training room in Ozark.

ADMINISTRATIVE FUNCTIONS:

- 11/15/12

Planning for another couch to 5k

Johnson County

LHU Administrator: Judy Bradley

CAR SEAT SAFETY

Safety Baby Shower November 19th at Johnson County Regional Hospital, provided by the THRIVE Program, Marla Anderson-provided free car seats in coordination with the health department.

HEART DISEASE/STROKE

Life Line screening for stroke and heart provided by Baptist Health Heart Institute on November 29, 2012 at the Marvin Vinson Multi-Purpose Building

COMMUNITY FLU CLINIC

Judy and Annie Torries provided flu vaccines for Whitson Morgan Motor Company employees on November 5th.

Judy and Cori provided flu vaccines for the University of the Ozarks on November

8th.

MEETINGS/ TRAININGS:

- Annie Torres & Judy Bradley

Kiwanis- November 2,9,16th at the college of the Ozarks at noon.

LOCAL PUBLIC RELATIONS / MEDIA COVERAGE:

- The Graphic

JMRC Administrator updates board on Hospital operations and hospital nurses helping with School and Mass Flu Clinics

Logan County

LHU Administrator: Paula Beaty

ALCOHOL & DRUG PREVENTION

11/5/12 Paula Beaty spoke with Post office about obtaining Drop Boxes for returned prescription meds, reclamation program.

CHILD/SCHOOL HEALTH

11/15/12 Paula Beaty contacting Booneville Schools for TDap and Mening Clinics for Fall 2013.

11/1-11/3/12 Stacy Ryan attended Pediatric Workshop in Illinois for Imms, Child Health, and Nutrition

EMERGENCY PREPAREDNESS

11/20/12 Paula Beaty met with Donnie Fairbanks and Judge Young to discuss Emergency Plans.

IMMUNIZATION

11/15/12 Paula Beaty contacting Booneville Schools for TDap and Mening Clinics for Fall 2013

11/1-11/3/12 Stacy Ryan attended Pediatric Workshop in Illinois for Imms, Child Health, and Nutrition

NUTRITION

11/1-11/3/12 Stacy Ryan attended Pediatric Workshop in Illinois for Imms, Child Health, and Nutrition

ORAL HEALTH

11/1-11/3/12 Stacy Ryan attended Pediatric Workshop in Illinois for Imms, Child Health, and Nutrition

PHYSICAL ACTIVITY

11/1-11/3/12 Stacy Ryan attended Pediatric Workshop in Illinois for Imms, Child Health, and Nutrition

OTHERS:

11/1-11/3/12 Stacy Ryan attended Pediatric Workshop in Illinois for Imms, Child Health, and Nutrition.

DISPENSING EXERCISE

MEETINGS/ TRAININGS:

- Stacy Ryan

11/1-11/3/12 Stacy Ryan attended Pediatric Workshop in Illinois for Imms, Child Health, and Nutrition

NETWORKING:

- 11/20/12

Paula Beaty met with Richard Morton to discuss Fitness Challenge and Logan county Heath Coalition.

Madison County

LHU Administrator: Shana Villines

BREASTFEEDING

Local health unit nurse takes pictures of breastfeeding moms and their children and showcases them on a bulletin board in our clinic room. We have monthly breastfeeding support group at Open Arms Pregnancy Center.

CANCER We continue our Komen Breast Health Navigation Program. Monthly breast cancer support meeting. Komen Navigator attends Breast Conference in Fayetteville once per week. This is where area doctors and providers meet to discuss clients and treatment options. Received donation from private business for over \$600 to purchase snacks for the breastfeeding support group.

CAR SEAT SAFETY We installed 20 car seats for the month of November. Every parent was educated on Act 811 and signed the smoke free car pledge.

DIABETES Monthly Diabetic Support Meetings

INFANT MORTALITY We are planning our 3rd safety baby shower for December 4th.

NUTRITION We had our annual 8th grade teen summit. Over 250 students, teachers, and volunteers attended the summit. We had an interactive educational booth about nutrition.

TEEN PREGNANCY Project FOCUS continues to work with our pregnant and parenting teens. We partner with them and give them condoms to distribute at our local high school. They refer teens to us for birth control.

TOBACCO/SMOKING CESSATION Project Coordinator held tobacco merchant training

MEETINGS/ TRAININGS:

- Shana Villines NWA Injury Prevention meeting
- Shana Villines Monthly coalition meeting

GRANTS APPLIED (AP) FOR AND/OR AWARDED (AW):

- Komen Continue Breast Health Navigator Program-Applied.

NETWORKING:

- See above

ALL PRESENTATIONS

- All included above

Marion County

LHU Administrator: Valerie Shipman

AGING POPULATION MCHTH

ALCOHOL & DRUG PREVENTION MCHTH

BREASTFEEDING BREASTFEEDING ROOM

CHILD/SCHOOL HEALTH MCHTH

DIABETES MCHTH

EMERGENCY PREPAREDNESS MRC

HEART DISEASE/STROKE MCHTH

OBESITY

SILVER SNEAKS AT SHAPE FITNESS

**WORKSITE WELLNESS
COUNTY HHI CELEBRATION**

AHELP MEMBERS
MCHTH RECRUITING NEW MEMBERS AND OFFICERS

**SPONSORED TRAINING FOR
COMMUNITY/COALITION**

MRC CERT. IN 1ST AID.

MEETINGS/ TRAININGS:

- HEALTH ADVISORY MTG
- 1ST AID CLASS

HEADSTART – VOTE ON NEW POLICY – V SHIPMAN 11/28/12

MRC – V SHIPMAN 11/29/12

NETWORKING:

- RECRUITING MEMBERS FOR MCHTH

ALL PRESENTATIONS:

- 11/29/12

MRC 1ST AID CLASS

ADMINISTRATIVE FUNCTIONS:

- RECRUITMENT FOR HHI

EMAILING MCHTH MEMBERS AND POTENTIAL NEW MEMBERS FOR MEETING

**Newton County
AGING POPULATION**

LHU Administrator: Regina Tkachuk

Provided a display in front lobby

BREAST CARE

Provided a display in front lobby

CANCER

Provided a display in front lobby

MEETINGS/ TRAININGS:

- Regina Tkachuk
- Regina Tkachuk
- Regina Tkachuk
- Regina Tkachuk

NWAEED Quarterly Board Meeting, 11/02 @ Durand Center, Harrison

Grant Writing Basics, Durand Center, Harrison

PRC luncheon, Update on the restructuring of the PRC, Durand Center, Harrison

Grant Writing 102, Durand Center, Harrison

NETWORKING THIS MONTH:

- 11/15

Warren Campbell, discussed upcoming projects

ALL PRESENTATIONS:

- 11/07 Durand Center, Harrison
- 11/09

Teen Summit for Boone County eighth graders. Substance abuse prevention, texting & driving, internet safety, sexting, bullying

OMSD – Veterans Appreciation Day

Pope County

LHU Administrator: Pam Sellers

EMERGENCY PREPAREDNESS

Exercised MDP 11/2/12, Mass Flu Shot Clinic

FAMILY PLANNING

Transitional Health fair at Russellville High School

OTHERS:

Food Insecurity Conversation Meeting November 29th, FUMC

OTHERS:	Flu shots for Russellville Home Schoolers
COMMUNITY FLU CLINIC	Mass Flu shot clinic November 2 nd
DISPENSING EXERCISE	Mass Flu shot clinic November 2 nd
MEETINGS/ TRAININGS:	
• Pam Sellers	Budget Meeting at court house 11/1/12, 11/15/12, 11/26/12, 11/29/12

**Scott County
CANCER**

LHU Administrator: Darla Mortimore

11/7/12 – presentation to community at SCHEC meeting on signs and symptoms of breast and prostate cancer.

EMERGENCY PREPAREDNESS	11/15/12 & 11/16/12 – NIMS courses 701, 702, 703, and 704 completed
HEART DISEASE/STROKE	11/7/12 – presentation to community at SCHEC meeting on heart disease, stroke, and high blood pressure.
SCHOOL FLU CLINIC	Helped work Southside (Sebastian County) school flu clinic on 11/7/12
MEETINGS/ TRAININGS:	
• Darla Mortimore	Monthly Coalition Meeting – 11/7/12
• Darla Mortimore	Infant and Child Death Review Team Meeting – 11/8/12
NETWORKING:	
• 11/15/12 Courthouse	Met with County Judge over LHU budget and building issues.

**Searcy County
AGING POPULATION**

LHU Administrator: Libby Seftar

157 participants on medication assistance program through OMHN. 723 prescriptions received ytd. Medicare open enrollment meetings held in community.

ALCOHOL & DRUG PREVENTION	Judge signed proclamation for drug free week which ran in newspaper first week of Nov.
BREASTFEEDING	Breast feeding table set up with literature and freebies set up in lobby by clinic LPN.
CHILD/SCHOOL HEALTH	Delta Garden continuing at Marshall H.S. Strawberry runners harvested and given to community.
DIABETES	Diabetic screenings by OMHN at Petit Jean Electric
EMERGENCY PREPAREDNESS	NIMS courses
FAMILY PLANNING	Outreach done at Medic Pharmacy, Boston Mtn Rural Health clinic, Marshall Family Practice and Baker Pharmacy
IMMUNIZATION	Providing Tdap to school teachers and community after outbreak in VBC.
PHYSICAL ACTIVITY	Zumba classes and silver sneakers program 3x week at community center. Weekly weight watchers meetings held at community center.

TEEN PREGNANCY

32 Home visits by YMHF program coordinator Jewel Poole. Currently 25 young moms and 28 babies between VBC and Searcy Co. Referrals for YMHF program ongoing at clinic. Meeting with J.Poole to review current case load.

**YOUTH OUTREACH
COMMUNITY FLU CLINIC**

SWAT team meetings at Marshall/St. Joe school
Mass clinic held 10/23/12 at Community Center. Gave 428 flu immunizations. Ran out of vaccine. Had 25 volunteers from community and DHS. Did live data entry into netbooks.

SCHOOL FLU CLINIC

School flu clinics held October 9, 10 and 15th.

MEETINGS/ TRAININGS:

- November 1

OMHN had meeting in VBC which included Searcy Co. supt. And DHS Administrator to complete rural health survey. Survey was shared with community leaders and citizens.

LOCAL PUBLIC RELATIONS / MEDIA COVERAGE:

- Marshall Mtn. Wave Provided information regarding pertussis and Tdap after outbreak in VBC.
- UAMS Center for Rural Health Searcy Co. and VBC included in the publication "The picture of Rural Health in Arkansas A call to Action"

GRANTS APPLIED (AP) FOR AND/OR AWARDED (AW):

- Susan G. Komen Grant **Applied**
- Revolving Fund Grant **Applied**

NETWORKING THIS MONTH:

- 11/28/12 Meeting with Methodist Church Mission Committee regarding maternity project.

ADMINISTRATIVE FUNCTIONS, I.E. ANYTHING RELATED TO HHI

- 11/15-11/20 Worked VBC pertussis clinic and mass Tdap clinic
- Throughout month Working on NIMS courses

Any Special Projects/ Highlights:

- Met with Marshall First United Methodist church. Their mission team has provided 35 gift bags for all new maternity patients that we see. The bags include a receiving blanket, baby soaps and lotions, pacifier and bib. Each bag has a personalized message from the church minister. This will be an ongoing project by the church.

Sebastian County**CANCER****LHU Administrator: Jo Wester**

The Donald W. Reynolds Cancer Support House has put together a wonderful toolkit for the Great American Smokeout. Lavaca and Ozark schools are already committed to participating in the event. MANY local city and county offices are also taking part.

EMERGENCY PREPAREDNESS

11/19 Jo Wester attended MRC Meeting at 6PM. Discussion of

Superstorm Sandy response work from Dr. Bryan Clardy

STD/AIDS/HIV

11/03/12 Keith Mason: 3 Rapid HIV test was done at the Western Arkansas River Valley Medical Reserve Corps office at 4300 Rogers Ave Suite 20-138 Fort Smith AR 72903

11/05/12 Keith Mason: At Gateway in Fort Smith, 9 Rapid HIV test and 7 Field bloods were done for Syphilis.

11/05/12 Keith Mason: At Harbor House in Fort Smith, 9 Rapid HIV test was done and 6 field bloods drawn for syphilis testing.

**TOBACCO/SMOKING
CESSATION**

The Donald W. Reynolds Cancer Support House has put together a wonderful toolkit for the Great American Smokeout. Lavaca and Ozark schools are already committed to participating in the event. MANY local city and county offices are also taking part.

**Van Buren County
AGING POPULATION**

LHU Administrator: Donna Branscum

Injury prevention education through Ozark Health and FFB EMS

ALCOHOL & DRUG PREVENTION

TEA Coalition ongoing prevention

BREASTFEEDING

Working on Breastfeeding room and now will hire a peer counselor

CAR SEAT SAFETY

YMHF program providing car seats and having local law enforcement install them and educating young moms.

CHILD/SCHOOL HEALTH

Dealing with a Pertussis outbreak in Clinton Schools. 410 Tdap's administered on campus and 795 children given prophylaxis. Over 2500 Tdaps given in County last 2 weeks.

DIABETES

November 9th Diabetes education class through TEA Coalition

EMERGENCY PREPAREDNESS

Worked with local OEM, County Judge, County Health Officer and all local physicians on Pertussis outbreak.

IMMUNIZATION

Education of community on need for Tdap's.

INFANT MORTALITY

Young Moms/Healthy Families and THRIVE program continue with 38 moms in YMHF and 9 in THRIVE. Working with coordinator to set up speaker with March of Dimes to prevent early delivery prior to 39 weeks.

INJURY PREVENTION

ACH has representative working with TEA Coalition now for injury prevention. NCTRAC reported following injury prevention activities in VBC: Ozark Medical doing discharge education with pamphlets on drowning, distracted driving and ATV safety. Also handouts distributed on dehydration, concussions and teen driving. Fairfield Bay EMS doing presentations on falls, CPR and files of life.

NUTRITION

Continuing with GHC program

TEEN PREGNANCY

See above infant mortality

**TOBACCO/SMOKING
CESSATION**

OMHN continues with Tobacco Prevention program.

YOUTH OUTREACH

THUGS working in all 3 schools on projects for prevention

OTHERS: MAPP PROGRAM Medication assistance program provided \$52,280.47 in RX in November with 151 clients through OMHN

DISPENSING EXERCISE 111912-Tdap clinic at Ozark Foundation building with 1329 doses given

LOCAL PUBLIC RELATIONS / MEDIA COVERAGE:

- **PSA's** Pertussis information on local news stations in LR and local radio stations on Tdap clinics.

NETWORKING THIS MONTH:

- 11/02/12 OMHN meeting
- 11/15/12 TEA Meeting/GHC meeting-Christine McNelly attended for me.
- 11/29/12 MDT meeting

Any Special Project/Highlights:

- UAMS Annual Rural Health Report highlighted OMHN program and collaborations.

Washington County

LHU Administrator: Lana Rogers

BREASTFEEDING Kate Allen, RD/LD and Ellen Zuniga-presentation at DHHS/NW AR Child Services-11/5

DIABETES Girl Talk-Williamina Bing-11/20

EMERGENCY PREPAREDNESS Sara Schopper and Lana Rogers/Bentonville NWA Emergency Preparedness Conference-11/6

IMMUNIZATION Flu clinics at local assisted living-11/7-Sandra Haneline, RN

STD/AIDS/HIV Girl Talk-Williamina Bing-11/20
TEEN PREGNANCY Girl Talk-Williamina Bing-11/20

TOBACCO/SMOKING CESSATION Girl Talk-Williamina Bing-11/20;
Women's Health-SOS cards distributed to Maternity and Family Planning Patients

YOUTH OUTREACH Girl Talk-Williamina Bing-11/20

OTHERS: WIC: Kate Allen, RD/LD and Ellen Zuniga-presentation at DHHS/NW AR Child Services-11/5

OTHERS: Personal Care and General Public Health-Girl Talk-Williamina Bing
OTHERS: Flu Clinic and DTAP Clinic @ Rothrock Dental. Also gave staff printed information with open discussion/questions and answers. Dusti-Danford Murphy

SCHOOL FLU CLINIC Nancy Taylor-Washington County school flu clinics the entire month of November

MEETINGS/ TRAININGS:

- Lana Rogers/Sara Schopper NWA/Emergency Preparedness/Bentonville, AR on 11/5
- Lana Rogers Crisis and Emergency Communication/Little Rock, AR 11/14-11/15

NETWORKING THIS MONTH:

- 11/30 Met with Kathy Launder/she requested list of local contact information for emergencies for the Superintendent of Springdale School district for things such as outbreaks/natural disaster/etc.

ALL PRESENTATIONS:

- Dusti-Danford All staff/Washington County Health Unit-discussed TB and treatment
Murphy

Any Special Project/Highlights:

- Sandy Hainline-Williams was presented with the Nurse of the Year Award from the Ark/Dem

Yell County

LHU Administrator: JM Graves

MEETINGS/ TRAININGS:

- Tri County Update on construction on Hector water treatment plant, transfer of city of
Regional Water Plainview water system to Tri Co.
District