

**NE Region**  
**HHI Monthly Report**  
**May 2012**

**Clay Co**

- Disseminated Tobacco Prevention information at Piggott Elementary health fair
- Presented ATV Safety to approximately 100 students at Piggott High School
- Applied and received a grant for car seats.
- Helmet and boat safety information displayed in lobby and distributed around the communities.

**Cleburne Co**

- A Drug Free Community grant was submitted for the county.
- Family planning/STD and tobacco presentation was given to approximately 80 students at Concord High School.
- ATV safety and smokeless tobacco presentation was given to approximately 90 students at Concord High School.
- The staff at Westside School in Greer's Ferry received a presentation on Act 811 and the dangers of tobacco and educated on the Quitline.
- Approximately 200 8<sup>th</sup> graders at Heber Springs School were educated on STD/FP/Tobacco.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.
- A sub-committee has been formed to apply for grants for the county to enhance and create walking trails.

**Craighead Co**

- Distracted Driving presentations at Nettleton Jr. & Sr. High Schools.
- Emerging Tobacco presentations for teachers at Nettleton Jr. & Sr. High Schools.
- Clopton Clinic Charitable Foundation held its annual Corporate Olympics on May 11<sup>th</sup> – an event where area businesses compete in different activities with a focus of promoting physical fitness and how to incorporate a worksite wellness program.

**Crittenden Co**

- Strong Women and Walk Across Arkansas are available for county.
- The Delta AHEC continues to partner with the LHU and provide baby showers once a quarter for expectant mothers supplying them with educational and informational information on safety at home and in the car.
- Information packets for parents provided for day care centers in Earle.
- John Aker from Delta Cuisine presented information to coalition members. Delta Cuisine will provide food entrepreneurs & small businesses with a licensed commercial-grade kitchen facility in which to develop, grow & expand culinary enterprises.
- W. Memphis Chamber of Commerce sponsoring Delta Market (farmers market) at Worthington Park, W. Memphis, May 17—October 4, 2012.
- Tri-County Rural Health Network, Inc. provides help to keep seniors in their home environment longer.

**Cross Co**

- Teen driving education was presented to approximately 850 students at schools in Cross County.
- A presentation on ARSaves was made to the Rotary club and members of the Wynne Senior Citizen program. SOS material was also distributed at these events.
- Tdap clinics were held at Cross County and Wynne Junior High Schools.
- A power walk was held with the Mayor, County Judge, hospital staff and community members for National Public Health Week.
- Kitty presented update at Field Management Meeting on the \$5000 grant from Cross County for family planning outreach.

- Implementing plans for health information event at Wynne Schools in October.
- Set up booth at Health Fair at Cross County Schools and distributed information on the LHU, SOS and Injury Prevention.
- LHUA and CHPS were guest speakers on local radio show “Yawn Patrol” and spoke about LHU services and Cross County Coalition.

#### **Fulton Co**

- Brochures and a checklist on how to prevent falls was distributed at the Senior Citizen’s Center in Salem.
- Another grant was received from UAMS to supply car seats and do car seat safety checks.
- The MAP is steadily growing and a real asset for the county.
- PSAs are running in the county on the importance of not selling tobacco to underage youth in the county.
- Planning a staff development on injury prevention, CPR, and SOS for the staff at Mammoth Springs Schools.

#### **Greene Co**

- Information was presented to the coalition on the Cancer Prevention Study.
- The MAP program continues to grow strong in the community.
- A presentation to approximately 100 students on the dangers of tobacco and smoking and the fetus was presented at Ram Fest in Paragould. A visual display of tobacco dangers was also on display. Also a video on Fetal Alcohol Syndrome was shown to the group.
- A tobacco prevention presentation was held for 150 3<sup>rd</sup>- 6<sup>th</sup> graders at Marmaduke Schools.

#### **Independence Co**

- Members of the CPPW executive board were invited to attend “Weight of the Nation” in Washington DC to display a poster about their grant.
- The Independence County Hometown Wellness Coalition was awarded the Public Health Community Service Award for their excellence with the CPPW grant and the Growing Healthy Communities grant.
- A minority health event was held for approximately 80 community members at the community garden – the event taught Hispanics how to plant vegetables and gave them a plot and tools to maintain a spot to continue to grow the vegetables.
- A presentation “Tobacco Truth or Dare” was presented to Southside Middle School.

#### **Izard Co**

- The LHU is a host site for Baxter Regional Medical Center’s Mobile Mammography Unit.
- Jennifer Lynch assisted the Tobacco Coordinator and High School Counselor to present ATV safety and tobacco education to 111 students at Iazard County Consolidated High School. A 93% increase of correct answers was noted from the pre and post test.
- Nutrition and physical activity posters are displayed around town as a collaborative effort with the LHU, U of A Extension Service and the coalition.
- Zobey DVDs are being played in the LHU waiting area that educates on physical activity and nutrition.
- Newspaper and radio ads are being printed and aired with an SOS message.
- A Drug-Free Community grant was submitted for the county.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.
- Brochures on services of ADH and SOS were distributed around the county at various businesses and agencies.
- A presentation on SOS, FP, STD and Injury Prevention was given to the members of the drug court.

#### **Jackson Co**

- A presentation on tobacco was given to the ASU Career Pathways Initiative.
- The LHUA was the guest speaker at a luncheon for the ASUN Wellness group with the topic being skin cancer, sun safety and West Nile Virus – approximately 30 were in attendance.
- The monthly series of healthy cooking classes was held.

### **Lawrence Co**

- ATOD is seeking different grant funding.
- Lawrence County Memorial is preparing to be certified for the AR SAVES program and should be official in August.
- Lawrence Memorial is now a Level 4 trauma center and trauma director was introduced.
- A health information event was held in conjunction with the county wide Tdap clinic in Walnut Ridge – are schools bussed their students to Walnut Ridge Community Center to receive their shot and while they were there were educated on tobacco, nutrition, dental care and injury prevention.
- A presentation was presented on Testing and Driving to approximately 60 high school students at Black Rock School and was given thumb rings from the NE TRAC.

### **Mississippi Co**

- Discussed HHI goals with HHI SS and LHUA.
- Safe Teen Driving Laws presentation in Driver's Education Classes
- Disseminated Act 811 information-posters and lifesaver flyers
- Updated HHI work plan
- Staffed an information booth at the 3<sup>rd</sup> Annual Osceola High School Health/Tasting Fair.
- Staffed an information booth at the annual New Mt. Pleasant Church health fair presenting LHU/SOS/Injury Prevention information
- Staffed an information booth Mississippi County Healthy Start Initiative Program and distributed family planning, BreastCare, WIC, SOS, Injury Prevention and prevention of STD's information.

### **Poinsett Co**

- Posters on tobacco/smoking cessation are posted in the LHU waiting areas.
- A resource directory was developed by the Partners in Health Coalition.
- The Coalition and various community members are working on implementing a Social Host ordinance.
- A Tdap clinic was held at Harrisburg Junior High.

### **Randolph Co**

- A tobacco program was presented to 80 Kindergartners at Pocahontas School.
- The LHU is targeting Day Care Centers for West Nile Virus outreach with information to be sent home for parents and children to receive free West Nile Virus coloring books. This is due to the early spring and the mild winter weather in Arkansas.
- A health information event was held at the Black River Technical College in April 10<sup>th</sup> and information was distributed on SOS, Injury Prevention and LHU services.

### **Sharp Co**

- PSAs with anti-tobacco messages are being aired and published on the local media outlets.
- A grant was received to obtain 50 car seats.
- Car seat safety checks have been conducted at the LHU – two car seats were given away.
- The sheriff's department is still seeking funds for a drug incinerator.

### **Stone Co**

- PSAs with anti-tobacco messages are being aired and published on the local media outlets.

### **White Co**

- A STD presentation was held for 7<sup>th</sup> graders at Beebe Junior High.
- Assisted with a school nurse workshop at White County Medical Center.
- Presented a Period of Purple Crying presentation at the Searcy Safety Baby Shower.
- Safe Kids Coalition provided car seat safety checks for clinic participants.
- Informational bulletin board about nutrition along with healthy recipes displayed in main lobby.
- A safety baby shower was held for the community.
- A summer fun bulletin board is on display at the Beebe Health Unit.
- The coalition had a guest speaker on emergency preparedness.

## Woodruff Co

- Displayed posters in the waiting areas and exam rooms regard the 5-2-1-0 project. This program stands for 5 servings of fruit & vegetables a day; no more than 2 hours of screen time (TV & Computers) a day; 1 hour of exercise & physical activity a day and zero tolerance for drugs and alcohol. This campaign is incorporation with WIC visits.
- Displayed Medicaid NET signs. The Non-Emergency Transportation (NET) Program can give a ride to and from doctor appointments or other covered Medicaid services. Lack of transportation for clinic services is a big issue for citizens of Woodruff County.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.

## MAY 2012 CHNS ACTIVITIES

- **All provided technical assistance to their school nurses on BMI entry, school flu clinics and summer programs**
- **Karen and Laura attended the TRAC meeting in Jonesboro and assisted with passing out thumb bands to area schools**

## MARILYN CONE:

- Presented to 6th grade class, which included the harmful effects of tobacco, SOS Quit line referral forms, second hand smoke and ACT 811. Injury prevention education included: Bicycle/ATV safety. 18 Students and 1 teacher
- Collaboration/partnership between Marilyn Cone and Hazel Thompson to provide 2 presentations/education on ACT 811, the harmful effects of second hand smoke, spit tobacco, smoking and the SOS Quit line to 5th-6th graders at Concord School -Students educated on injury prevention, which included bicycle safety, water safety and safety gear/riding tips for ATV's. 90 students and staff
- Attended the Weight of the nation Conference in Washington DC
- Attended the Cleburne county Grant subcommittee meeting, IZard County Coalition meeting, Independence County Coalition meeting, CPPW meeting in Batesville, Batesville NE Region HHI meeting and HHI meeting with county data workshop, Webinar- Enhancing School health sources through teams and the NE CHNS/CHPS meeting – Partnered with Laura Cook, Becky Lamb, Nancy Green, Karen Davis and Jennifer Lynch to complete HIPAA/FERPA module for ATrain and CEU packet for school nurses.
- School visits to Sulphur Rock, Melbourne, Southside MS, Cord Charlotte Elementary, Newark High school, Batesville HS, Concord Elem and Eagle Mountain
- Health Prize grant and county rankings data shared with HHI administrators and Nancy French, Highland school , Susi Epperson, Cedar Ridge school
- Free breakfast/lunch program information shared with Coop employees
- CTG small community grant shared with HHI administrators and Susi Epperson, Cedar Ridge
- Melbourne/Arkansas Dept. of Community Correction: Collaboration/partnership between Marilyn Cone and Becky Snodgrass, CDNS to provide a presentation, which included LHU services, STD/HIV/family planning education with data, Infant Mortality, Harmful effects of tobacco, SOS quit line referral form, and injury prevention, which included putting your cell phone away/texting and seat belt safety. This presentation reached/impacted 12 clients of drug court, which included our minority population.
- Upcoming Events
- Staff development workshop at Mammoth Spring School

## KAREN DAVIS:

- Presented Tobacco Prevention Program to 150 3<sup>rd</sup> – 6<sup>th</sup> graders at Marmaduke School
- Presented Effects of Tobacco on fetuses at Paragould Ram Fest to approx. 100 10<sup>th</sup> – 12<sup>th</sup> graders
- Presented Tobacco Program to 80 Kindergarten Students at Pocahontas School

- Displays at Ram Fest at Paragould School included Tobacco Information with Lungs, Jar of Tar, Smokeless Tobacco Teeth and information given to other students by the Health Class. Approx. 200 Students participated
- Presented Texting and Driving to approx. 60 10<sup>th</sup>, 11<sup>th</sup> and 12<sup>th</sup> graders at Black Rock School and gave the NEA Trac thumb rings out
- Fetal Alcohol Syndrome Babies were shown to approx. 100 students at Paragould Ram Fest. Exchange club member assisted with education of FAS.
- Distorted Glasses were used to teach approx. 200 kids how alcohol and drugs endanger them when driving.
- Participated in the NEA Support Staff Meeting in Batesville, Monthly Administrator's Meeting, HIPAA Meeting for ATRAIN in Batesville for the CHNS and CHPS, Lawrence County Coalition Meeting in Walnut Ridge and assisted with the Health Department CPR Training in Jonesboro
- School visits to Paragould, Pochontas, Marmaduke, Oak Grove, Black Rock and Walnut Ridge.

#### LAURA COOK

- Attended NEA TRAC meeting in Jonesboro, HH Support meeting in Batesville, LHUA meeting, Mandatory travel training, HIPAA/FERPA planning meeting and Poinsett Co Partners in Health
- Assisted school nurse at Bay with scoliosis screenings for 6<sup>th</sup> and 8<sup>th</sup> grade girls and 8<sup>th</sup> grade boys.
- Assisted with SOS booth at Cross County Health Fair
- Provided Teen Driver education to 200 students at EPC and 650 students at Wynne
- Conducted Tdap clinic at Harrisburg
- Attended Wynne Health Fair planning meeting
- Attended Hearing Screening Committee meeting
- Scheduled flu clinics for schools in Poinsett County
- Assisted in judging the AFHK Essay Contest
- Conducted Tdap clinic at Harrisburg

#### BECKY LAMB:

- Participated in Fuel Up for 60 Webinar, Safe Kids at the Zoo Event, School Nurse Workshop in Searcy at the White County Medical Center, Walk in the Women Can Run/Walk 5K in Conway, NE Support Staff Meeting, NE Region HHI meeting, Coop staff meeting and the NE CHNS/CHPS meeting HIPAA/FERPA
- Period of Purple Crying Presentation for the Safety Baby Shower in Searcy
- Summer Safety Tips Presentation for Lonoke County HHI Meeting
- Facilitate Stroke Awareness Luncheon in England
- Basic Life Support Training for NE Region ADH nurses
- Pangburn and White County Central Tdap clinics
- STD Presentation at Beebe Junior High School for 7<sup>th</sup> grade Health classes
- Pangburn School Wellness Committee Mtg.
- The AFHK Essay Contest is final. The winners have been chosen, certificates have been sent to the Governor for his signature and the checks have been cut and are ready to be mailed to the winners. Participant, Runner-up, and Honorable Mention certificates have been mailed to the teachers in the participating schools.

#### JENNIFER LYNCH:

- Southside Middle School, presentations using "Tobacco Truth or Dare" 50 participants.
- Cross County School District Health Fair with Laura Cook and Linda Robinson. Booth set up with handouts for participants.
- Independence County HHI Meeting and CPPW Meeting, Cross Co HHI meeting, HHI Support Staff Meeting and HIPAA/FERPA CHNS/CHPS meeting

- Wynne High School, presentations on ATV Safety
- Wynne School District Fall Health Fair Planning Meeting
- 5/11: Lawrence County School Health Fair with Karen Davis, information on Tobacco, Dental Care and Nutrition was provided to students
- “Weight of the Nations” Conference in Washington DC with Independence County CPPW Leadership Team
- Guest on KWYN “Yawn Patrol” with Kitty Bingham and Sandy Futrell. Spoke about Cross County HHI and LHU Services.