

NE Region
HHI Monthly Report
June 2012

Clay Co

- Disseminated Tobacco Prevention information at Piggott Elementary health fair
- Presented ATV Safety to approximately 100 students at Piggott High School
- Working with local police department to distribute car seats.
- Helmet and boat safety information displayed in lobby and distributed around the communities.

Cleburne Co

- A Drug Free Community grant was submitted for the county.
- The staff at Westside School in Greer's Ferry received a presentation on Act 811 and the dangers of tobacco and educated on the Quitline.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.
- A sub-committee has been formed to apply for grants for the county to enhance and create walking trails.

Craighead Co

- Emerging Tobacco presentations for teachers at Nettleton Jr. & Sr. High Schools.

Crittenden Co

- Strong Women and Walk Across Arkansas are available for county.
- The Delta AHEC continues to partner with the LHU and provide baby showers once a quarter for expectant mothers supplying them with educational and informational information on safety at home and in the car.
- Information packets for parents provided for day care centers in Earle.
- W. Memphis Chamber of Commerce sponsoring Delta Market (farmers market) at Worthington Park, W. Memphis, May 17—October 4, 2012.
- Tri-County Rural Health Network, Inc. provides help to keep seniors in their home environment longer.

Cross Co

- A presentation on ARSaves was made to the Rotary club and members of the Wynne Senior Citizen program. SOS material was also distributed at these events.
- Tdap clinics were held at Cross County and Wynne Junior High Schools.
- A power walk was held with the Mayor, County Judge, hospital staff and community members for National Public Health Week.
- Implementing plans for health information event at Wynne Schools in October.
- Set up booth at Health Fair at Cross County Schools and distributed information on the LHU, SOS and Injury Prevention.
- LHUA and CHPS were guest speakers on local radio show "Yawn Patrol" and spoke about LHU services and Cross County Coalition.

Fulton Co

- Staff development was held for Mammoth Springs School District on CPR, tobacco, injury prevention, hypertension, diabetes and health department services.
- Brochures and a checklist on how to prevent falls was distributed at the Senior Citizen's Center in Salem.
- The Medicine Assistance Program is steadily growing and a real asset for the county.
- PSAs are running in the county on the importance of not selling tobacco to underage youth in the county.

Greene Co

- Participated in Relay for Life.

- Information was presented to the coalition on the Cancer Prevention Study.
- The MAP program continues to grow strong in the community.
- Attended a resource fair for residents recently laid off in the community.
- A tobacco prevention presentation was held for 150 3rd- 6th graders at Marmaduke Schools.

Independence Co

- The coalition created a Facebook page to advertise CPPW exercise schedules and also added links to CDC website.
- Members of the CPPW executive board were invited to attend “Weight of the Nation” in Washington DC to display a poster about their grant and also had a site visit by CDC.
- The Independence County Hometown Wellness Coalition was awarded the Public Health Community Service Award for their excellence with the CPPW grant and the Growing Healthy Communities grant.
- Child car safety seats are being distributed to Safety Baby Shower attendees and other community members.
- LEPC held an appreciation banquet for the members and county officials.
- A presentation “Tobacco Truth or Dare” was presented to Southside Middle School.

Izard Co

- The LHU is a host site for Baxter Regional Medical Center’s Mobile Mammography Unit.
- City officials are being contacted to discuss implementing new laws on smoking bans.
- Participated in Relay for Life and hosted a smoke-free booth with information and promotional items.
- Nutrition and physical activity posters are displayed around town as a collaborative effort with the LHU, U of A Extension Service and the coalition.
- Zobey DVDs are being played in the LHU waiting area that educates on physical activity and nutrition.
- Newspaper and radio ads are being printed and aired with an SOS message.
- A Drug-Free Community grant was submitted for the county.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.
- Brochures on services of ADH and SOS were distributed around the county at various businesses and agencies.
- A presentation on SOS, FP, STD and Injury Prevention was given to the members of the drug court.

Jackson Co

- ADH NE Emergency Preparedness Coordinator presented to the coalition on preparing for severe weather.
- A presentation on tobacco was given to the ASU Career Pathways Initiative.
- The LHUA was the guest speaker at a luncheon for the ASUN Wellness group with the topic being skin cancer, sun safety and West Nile Virus – approximately 30 were in attendance.
- The monthly series of healthy cooking classes was held.

Lawrence Co

- ATOD is seeking different grant funding.
- Lawrence County Memorial is preparing to be certified for the AR SAVES program and should be official in August.
- Lawrence Memorial is now a Level 4 trauma center and trauma director was introduced.

Mississippi Co

- Discussed HHI goals with HHI SS and LHUA.
- Disseminated Act 811 information-posters and lifesaver flyers
- Updated HHI work plan
- Staffed an information booth Mississippi County Healthy Start Initiative Program and distributed family planning, BreastCare, WIC, SOS, Injury Prevention and prevention of STD's information.

Poinsett Co

- Provided dental floss, tooth brush and toothpaste to all clients at all three health units during the month of June.
- Posters on tobacco/smoking cessation are posted in the LHU waiting areas.
- A resource directory was developed by the Partners in Health Coalition.
- The Coalition and various community members are working on implementing a Social Host ordinance.

Randolph Co

- The LHU is targeting Day Care Centers for West Nile Virus outreach with information to be sent home for parents and children to receive free West Nile Virus coloring books. This is due to the early spring and the mild winter weather in Arkansas.

Sharp Co

- PSAs with anti-tobacco messages are being aired and published on the local media outlets.
- Car seats were received and are being distributed to clients, plus car seat safety checks have been conducted at the LHU – two car seats were given away.
- The sheriff's department is still seeking funds for a drug incinerator.
- Plans are being implemented to host some type of diabetes education program for the community collaborating with AHEC and Extension Office.

Stone Co

- PSAs with anti-tobacco messages are being aired and published on the local media outlets.
- Curriculum is being reviewed for purchase for all schools in the county on health and social behavior especially to educate on the use of tobacco.

White Co

- Assisted with a school nurse workshop at White County Medical Center.
- Safe Kids Coalition provided car seat safety checks for clinic participants.
- Informational bulletin board about nutrition along with healthy recipes displayed in main lobby.
- A summer fun bulletin board is on display at the Beebe Health Unit.

Woodruff Co

- Displayed posters in the waiting areas and exam rooms regard the 5-2-1-0 project. This program stands for 5 servings of fruit & vegetables a day; no more than 2 hours of screen time (TV & Computers) a day; 1 hour of exercise & physical activity a day and zero tolerance for drugs and alcohol. This campaign is incorporation with WIC visits.
- Displayed Medicaid NET signs. The Non-Emergency Transportation (NET) Program can give a ride to and from doctor appointments or other covered Medicaid services. Lack of transportation for clinic services is a big issue for citizens of Woodruff County.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.

CHNS ACTIVITIES

Marilyn Cone, CHNS

- Provided updates on school issues and distributed home and child safety education materials at the Cleburne, Stone and Independence County Coalition meetings
- Participated in the CDC CPPW site visit
- Contacted Highland and Cave City school nurses to schedule spring TDAP clinics
- Provided TA on grants and HIPAA/FERPA
- Collaborated with ADH colleagues and UAMS/AHEC staff to provide a staff development workshop for Mammoth Spring School District; topics included asthma, diabetes, food allergies, eating disorders, infant mortality, WIC, family planning, immunizations, breast care, and tobacco

Karen Davis, CHNS

- Provided BLS/CPR training to nursing home nurses; tobacco health education was included in training
- Provided Brain Injury Workshop for school nurses, teachers and coaches

- Provided TA on scholarships, hearing trainings and grants to school nurses/school personnel
- Attended Chronic Disease Academy

Becky Lamb, CHNS

- Provided CPR classes at education cooperative
- Attended the Prairie Co and White Co Coalition meetings
- Facilitated “Running Clinic” Health and PE workshop for K-12 grade teachers
- Participated in the USTA Tennis Workshop at Beebe High School
- Provided BLS CPR training to Cleburne Co nurses

Laura Cook, CHNS

- Provided two BLS/CPR trainings at the education cooperative; included Act 811 education and poison control information
- Provided 9 CPR/AED trainings for school personnel at the education cooperative; included information on 811 education and poison control
- Attended the Poinsett County Partners in Health coalition meeting
- Provided TA on Safe Teen Driving to school administrator

Jennifer Lynch, CHPS

- Facilitated education cooperative workshop, “Traumatic Brain Injury and Adaptive PE,” to school personnel; included tobacco education and MidSouth Health Systems information
- Provided education cooperative workshop, “Movement in the Classroom,” presentation to school personnel
- Provided education cooperative workshop, “Obesity Prevention and Energy Drinks,” to school personnel
- Attended the Independence Co HHI Coalition meeting
- Participated in the CDC CPPW site visit
- Provided technical assistance to school personnel on grants, county ranking, and TBI data
- Collaborated with Linda Robinson to provide a presentation at Midsouth Health Systems on Nutrition Education and the “Go, Slow, Whoa” concept of food; tobacco prevention education provided