

**NE Region
HHI Monthly Report
February 2011**

Clay Co

- The coalition will participate in National Prescription Take Back Day on April 30th.
- An Emerging Tobacco Products presentation will be presented in conjunction with the DARE officer's presentation on Prescription Drug Abuse.
- A diabetes meeting is being planned to be held in Corning.
- A tobacco program and presentation will be presented at Piggott Schools in March.

Cleburne Co

- Tobacco trainings for the coalition and youth participants from all county schools will be held in March and April as part of a mini-grant from ADAP/PRC.
- Emerging Tobacco Products was presented to the Rotary Club.
- The sheriff's department will participate in the National Prescription Take Back Day on April 30th.

Craighead Co

- Cloptin Clinic is working on March Madness scheduled for April 4th; Corporate Olympics May 20th; and a diabetes conference in November.
- Cardiology Associates will be having a women's conference on March 12th and is planning Young at Heart expo. The coalition received a \$25,000 grant from the National Heart, Lung, and Blood Institute.
- Wear Red Day and Weekend events
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Crittenden Co

- Heart Health Month Observed by Crittenden Regional Hospital and Local Health Unit.
- Homelessness Prevention & Rapid Re-Housing Program being conducted by Counseling Services of Eastern Arkansas in W. Memphis. CSEA conducting Gambling Treatment Program for gambling addiction.
- County Extension Services "Walk Across Arkansas" starts in March.
- Delta AHEC holding smoking cessation & diabetes classes.
- LHU celebrated Women's Heart Healthy Wear Red Day on St. Valentine's Day

Cross Co

- Hand washing presentation was presented at Cross County Elementary for nearly 200 attendees.
- Teen pregnancy and family planning information was delivered to all schools in the county.
- The coalition completed an assessment and will review results in March.
- Sherry Breckenridge from Wynne School District spoke to coalition members regarding "Early Literacy".
- CrossRidge Hospital has submitted grant for Automated External Defibrillators.
- Moving into new Health Department scheduled for March.
- Cost of tobacco bookmarks were given to LHU nurses to distribute to clients.
- Wear Red Day Brunch at Senior Citizen Center with diabetes, heart disease & stroke, nutrition, obesity, physical activity, HHI and general health materials shared, blood pressure checks partnered with CrossRidge Community Hospital

Fulton Co

- The diabetic support group continues to meet and seems to be going well under the new director.
- Literacy council and the AHEC are submitting a grant proposal to the Winthrop Rockefeller Foundation to provide health literacy classes in Independence, Sharp and Fulton Counties.
- The coalition will receive a presentation on the state prevention frameworks in March.

Greene Co

- The LHU continues to raise money for Relay for Life and has met their goal of \$1,000.
- The LHU participated in Wear Red Day.
- Monthly “Mommy and Me” meetings are held at the LHU in collaboration with the local hospital’s breastfeeding lactation specialist.
- Paragould schools participated in the dental sealant program.
- Diabetes education and support groups will soon begin in the county as part of the Delta Hills grant.

Independence Co

- Cedar Ridge School District received funding from TPCP and also a fresh fruit and vegetable grant.
- A presentation on spit tobacco, ACT 13 and the DVD *Just Say Know* was presented to over 120 6th graders at Southside Middle School by Marilyn Cone, CHNS.
- Independence County MIP, HH, Personal Care, and Hospice nurses attended a presentation on tobacco education, which included ACT 13, second hand smoke, Back to sleep campaign/SIDS, Smoking and Pregnancy and the Quit line referral form.
- Marilyn Cone, CHNS, presented the Spit tobacco power point presentation and education on ACT 13 and second hand smoke to 52 students in 5th grade at Sulphur Rock Elementary.
- CDC CPPW Grant representatives and Andi Ridgeway HHI Branch Branch Chief met with the coalition to receive updates and background CPPW Grant.
- Randy Palmer, Batesville Parks Director shared with coalition and guests about the walking trails and bike lanes around Batesville.
- Minority Health Event will take place on Sat. April 23 at the First Community Bank and will include free health screenings targeting the Hispanic population.
- Two schools in Batesville have been chosen to participate in a school garden with U of A Ext.
- Literacy council and the AHEC are submitting a grant proposal to the Winthrop Rockefeller Foundation to provide health literacy classes in Independence, Sharp and Fulton Counties.

Izard Co

- The coalition received over \$50,000 in funding from TPCP for the next 2 years.
- Over 150 students at Calico Rock High School attended a presentation on STDs, anti-tobacco, teen pregnancy and abstinence.
- The coalition’s youth group is organizing a dodge ball tournament to be held in April as a fundraiser.
- A Lawmaker’s Appreciation Dinner will be held on March 3rd.
- A lunch and learn will be held for the police department with the topic of Social Host Law and ACT 13.
- Walk Across Arkansas was just completed in the county.
- Partnered with U of A Extension Service to educate clients at the LHU on correct serving sizes. Posters were displayed as well as measuring cups distributed to patients throughout the month.
- Strong Women is being offered in the county to community members.
- 1,492 PSAs on local radio stations/news media and 3 public presentations were provided to raise awareness on underage drinking. Also, Project Northland curriculum is still being taught in the schools.
- Izard County MIP, HH, Personal Care, and Hospice personnel attended a presentation on tobacco education, which included ACT 13, second hand smoke, Back to sleep campaign, Smoking and Pregnancy and the Quit line referral form.
- Serving sizes and nutrition information is displayed in the LHU lobby.

Jackson Co

- \$13,894.51 grant received by Newport JR. High School from Ark Tobacco Settlement Commission CWIP Grant Program. They also received a fresh fruit and vegetable grant.
- Youth Tobacco Summit at Newport Schools being rescheduled due to weather for March.
- Free Tobacco Merchant Education training scheduled for March 8 at the ASU Campus Student Center in Newport.

- Free Community Clinic having “Irish Stew” fundraiser in March.
- CASSP sponsoring free family oriented outings
- 2010 APNA data will be presented in March.

Lawrence Co

- An Emerging Tobacco Products presentation will be presented in March to the coalition.
- Officers were elected this month.
- LHU staffed a booth at the William’s Baptist College Health Fair and distributed materials on programs offered by ADH.
- Lawrence County hired a full time grant writer and the sheriff’s department now has a full-time prescription drop off.

Mississippi Co

- Tobacco Free Mississippi Coalition received TPCP funding and is applying for a UAPB grant. They are also finalizing plans for their annual celebration banquet in April.
- A Women and Heart conference is being planned for area churches.
- I Surrender programs are being implemented to combat alcohol, tobacco and other drug rehab programs.

Poinsett Co

- A teen health fair sponsored by the coalition is scheduled for March.
- The coalition will collaborate with the sheriff’s department to participate in National Prescription Take Back Day in April.

Randolph Co

- A back to school event is being planned for August and necessary school supplies and other resources will be distributed.
- Testicular cancer outreach will be distributed in the schools next month due to a student’s diagnosis.
- Preparedness training was held for the Rotary Club on February 23rd.
- BRAD Corp & all Head Starts participated in Wear Red Day

Sharp Co

- The need for fluoridated water was discussed at the Highland CSH meeting.
- Highland 7th and 8th graders attended a presentation by ADH on STDs, teen pregnancy, abstinence, anti tobacco and ACT 13.
- 2010 APNA data was presented to the coalition.
- Sharp County Resource Books developed by the coalition were distributed around the county.
- The coalition reviewed the 2008 BRFSS data.
- The diabetic support group continues to meet and seems to be going well under the new director.
- Sharp County MIP, HH, Personal Care, and Clinic personnel attended a presentation on tobacco education, which included ACT 13, second hand smoke, Back to sleep campaign, Quit line referral form and family planning.
- Literacy council and the AHEC are submitting a grant proposal to the Winthrop Rockefeller Foundation to provide health literacy classes in Independence, Sharp and Fulton Counties.
- The sheriff’s department is exploring the feasibility of purchasing an incinerator to destroy unused prescription drugs.
- Anti-tobacco PSA’s will be broadcast in the county as part of a mini-grant from ADAP/PRC.

Stone Co

- Planning a senior health fair for HS seniors’ at all county schools.
- SOS material and flyers distributed around the county.
- Coalition partnered with PRC to make “Prevention Minute” tobacco PSA’s and will have 50 radio spots for March.

- Nutritious cooking classes are being offered to youth groups by the U of A Ext.
- The diabetic support group continues to meet and seems to be going well under the new director.

White Co

- Celebrated American Heart Month by wearing RED and sharing the importance of heart health with all their clients. Both Searcy and Beebe staff were included...nursing, clerical, in-home services, environmental and emergency preparedness personnel.
- Pangburn Schools:
 - Partnered with WISE Coalition for All Stars Core program for 6th graders.
 - Partnered with Delta Dental for the N-STA-SMILE program
 - 2nd year to be awarded “Fresh Fruits & Vegetables Grant”.
 - Weight Watchers on campus for adults

Woodruff Co

- Presentations on “Donnie the Dinosaur: Tobacco Trouble” and hand washing demonstrations were conducted for approximately 60 K – 3rd grade students at McCrory Elementary.
- “Smoking: Truth or Dare” was presented to approximately 40 6th graders at McCrory Elementary - used Mr. Gross Mouth, Mr. Dip Lip, Teeth in Tobacco Juice, Louise Lung, as visual aids. Gave students SOS pencils.
- ATV safety video shown to 22 kids ages 11-12 by McCrory Elementary School counselor.

CHPS/CHNS

Karen Davis

- Provided Act 13 information, first aid, injury prevention and blood borne pathogens to Clay County workers and school counselors
- Provided an Emergency Tobacco Product presentation to school counselors
- Provided tobacco prevention presentations to 7th and 8th graders at Maynard School District
- Assisted with a paraprofessional training for Lawrence County School District paraprofessionals
- Provided APSCN training for school nurses
- Provided STD/Teen Pregnancy presentations for Black Rock, Maynard School Districts and William’s Baptist College students
- Provided technical assistance to the Paragould Wellness Center nurse

Marilyn Cone

- Collaborated with ADH colleague and AHEC personnel to provide a presentation to Sharp County LHU personnel on Act 13, secondhand smoke, Back to Sleep campaign, Quitline referral form and family planning
- Collaborated with Independence County personnel to present two presentations on STD/teen pregnancy prevention, harmful effects of tobacco, Act 13, Back to sleep campaign, Gardasil, secondhand smoke and SIDS
- Provided a presentation to IZard County on Act 13, secondhand smoke, Back to Sleep campaign, smoking and pregnancy, Quitline, WIC, and family planning services
- Provided a presentation on smokeless tobacco at Sulfur Rock Elementary School
- Provided BMI web entry and APSCN training to school nurses
- Provided technical assistance on CPR, BMI, immunizations, kindergarten rules and regulations, head lice, grants, and other health issues
- Provided nutrition presentation to Newark Elementary students

Laura Cook

- Provided information on “Let’s Clear the Air,” SOS poster contest and AR Tobacco Free Kid’s Day with schools and coalitions
- Provided information on the dangers of smoking and the effects on the heart with employees on National Wear Red Day at the education cooperative
- Presented Pam Stenzel video to K-12 counselors at education cooperative
- Provided technical assistance on APSCN, BMI and vision data entry, vision and hearing health screenings, injury prevention, head lice, and physical activity
- Assisted with flu injections at Craighead County child care center

Becky Lamb

- Assisted Cabot School District CSH coordinator with planning for Cabot Middle School Health Fair
- Provide examples of Comprehensive School Tobacco Policies to education cooperative school nurses
- Provided technical assistance to school nurses on APSCN immunizations, head lice, prescription drugs, grants, SOS Coloring Contest, Wear Red Day, vision and hearing health screenings, A-Train, tobacco policies and other health issues
- Promoted Fitness Challenge and Wear Red Day
- Solicited suggestions for essay topic and sent applications to schools for Arkansas Action for Healthy Kids Annual Essay Contest