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1-800-784-8669

Address Correction

Cross County—The address for the new Cross County Health Unit published in the last newsletter was incorrect. The correct address for the new Cross County Health Unit is **701 Julia Street East, Wynne**. Pictured to the right is the beautiful new unit.



Mississippi County-Blytheville Celebrates First Pregnancy Initiative Smoking Cessation Success

Mississippi County— The Mississippi County Health Unit in Blytheville is proud to announce one of their first enrollees, Jessica Buckingham, in the pilot "Pregnancy Initiative Smoking Cessation Program" delivered a healthy infant boy, March 2nd. Jessica enrolled in the program for pregnant women who smoke beginning in September 2010. This program is designed to assist pregnant women to stop smoking. The program was made possible by the AR Tobacco Prevention and Cessation Program who worked closely with the Blytheville Health Unit to develop, implement and make changes to improve the process.



Photo above: Jessica Buckingham with infant Brody

The program involves testing the client using urine strips and a CO monitor to determine their level of smoking and have them return following the protocol for subsequent testing. Clients really love the idea they are paid \$20 initially to enter the program and then with each successful subsequent visit have the amount increase by \$1 with them able to reach a maximum amount of \$40.

Over 40 clients have been offered the program since Sept. 2010 and we have enrolled a total of 16 clients. Only 5 of those have been successful, stopped smoking, returned for their follow-up appointments and remain in the program. Even though there is a lot of time and work involved signing them up for the program, a healthy infant like Jessica's makes it all worth it.



Picture above, left-front row: Dorothy Cardwell, Linda Cannon, Jessica Buckingham, Brody, Pat Burgess **Back row:** Stacy Hines, Tammy McCormick, Jeanette Kelley

White County ASU-Beebe Wellness Fair



White County—AR State University at Beebe's Annual Wellness Fair showcased local businesses and agencies that provide health and wellness information to the campus employees with 75 attendees. There were 11 vendors, including the White County Health Department.



One of the display/presentations featured was the "Emerging Tobacco Products". Presenters were able to interact with participants on a one-on-one basis. There were multiple questions regarding the products. Information provided regarding the effect of tobacco use on a person's health, Second-Hand Smoke, Act 13, Quit-line, "Mr. Gross Mouth", "Mr. Dip Lip", "Teeth in Tobacco Juice", & "Louise Lung" also were used for visual effects. On display as well was the emergency preparedness rolling backpack that contains vital items necessary for an

emergency situations. The facilitators included: Susan Winkler, White County Local Health Unit Administrator; Drew Pannell, NE Region Public Health Preparedness Coordinator and Linda Robinson, Rural Health Specialist.



Apple Project, Upward Bound

Independence County—Collaboration between Mariesa Bolin, Independence County Public Health Nurse and Marilyn Cone, Community Health Nurse Specialist, produced a presentation for the Apple Project, Upward Bound at Lyon College, April 11th. The group consisted of 80 high school students, grades 9th-12th and three instructors in the project.

The participants were educated on harmful effects of smoking, SOS Quit-Line, second-hand smoke, spit tobacco, STD/Abstinence, statistics, Gardasil vaccine, and viewed DVD, "Sex Still Has a Price Tag." Sonia Nix, Independence County Local Health Department Administrator, provided technical assistance with STD and family planning materials. Displays utilized during this meeting included the Women's Health Display and STDs Display.

Students represented Batesville, Southside, Cave City, Tuckerman, Mountain View, Cedar Ridge, Newport and Midland schools. Materials were also provided to be displayed in the student centers at Lyon College which should reach approximately 600 students.



Photos at right show Marilyn and Mariesa presenting as well as the displays mentioned in the above article.

Children’s Health Week, Wynne Head Start

Cross County—With warm weather fast approaching there comes the need to educate on “Sun Safety”. April 13th, Linda Robinson, Public Information Specialist and Kitty Bingham, Cross County Local Health Unit Administrator were invited to participate in the “Children’s Health Week” at the Wynne Head Start. They presented proper hand washing techniques to 50 pre-school students and “Sun Safety”. The latter included a demonstration complete with students as models to visually teach the children about the dangers of the sun.

The hat used during this demonstration displays the SOS logo, thus giving the opportunity to teach the children the meaning of the logo and some tobacco prevention information. SOS tattoos were distributed to the students as well. The group was encouraged to use the information they learned to stay healthy and safe in the sun and remain tobacco free. Coloring sheets promoting proper hand washing and sun safety were distributed to each child. Immunization magnets & coloring books along with Quit-line information were provided to the staff to be included in packets given to each child to take home at the end of the week. “The Adventures of Zobey” DVDs were also given to the staff members to use in the classrooms to encourage physical activity and good nutrition. Laminated hand washing posters were provided to the center.



Wynne Head Start was the site of Injury Prevention presentation on “Sun Safety” as well as proper procedure of hand washing and tobacco prevention information.



Izard County HHI Coalition Hosted a Lawmakers Dinner



Left: Chief Deputy Earnie Blackley preparing fish for the lunch and learn.

Izard County—April 12th the Izard County Hometown Health Coalition hosted a lawmakers dinner to education and launch a new program, “Not in Our House,” a drinking prevention campaign. All of the county and city councilmen, mayors, judges and elected officials were invited. Approximately 120 people attended.

The Youth Board presented a skit on underage drinking and problems the youth population face.

Also, a youth member gave a speech on underage drinking prevention. ACT 13 along with



T-Shirts and yard signs saying, “Not in Our House” were given to supporters attending.

Harrisburg & Highland School District's Garden Program



Photo above: Harrisburg, Poinsett County, left to right: Emaly Stonecipher-Science Teacher, Janna Kisner-Science Teacher, Teresa Sanders-Science Teacher, Danny B. Sample-Superintendent, Karli Saracini-HMS Principal, Denise Doyle-Instructional Facilitator, Michael Graham-Instruct. Technologist

Poinsett & Sharp Cos.—The Delta Garden Study has announced two schools in our region chosen for full-scale study. Harrisburg Middle School in Poinsett County and Highland Middle School in Sharp County will both be participating in the Delta Garden Study set to begin in the Fall 2011. Both will kick-off their gardens with spring groundbreaking ceremonies and will then receive full-time Garden Program Specialists who will maintain the garden and assist in the implementation of the DGS curriculum.

Starting in June, the Garden Program Specialists will begin by spending the summer building the gardens and greenhouses at their respective sites. This will also give them time to begin developing relationships with the school staff and community, and the chance to participate in teacher trainings and curriculum workshops. The Garden Program Specialist are Ryan Norman at Harrisburg and Kevin Keen at Highland.



Pictured at left, left to right: Mr. James Floyd, Superintendent; Dawn Trivitt, 8th grade Science Teacher; Carrie Shell, 7th grade Science Teacher; Martha McClure, 6th grade Science Teacher; Mrs. Inez Lunsford, Middle School Principal.

Nurse-Family Partnership—Helping First-Time Parents Succeed

Newport-ASU—Laurie Criddle, MHA, BSN, RN, Nurse Family Partnership Program/In-Home Services, Nurse Program Administrator was a guest speaker at the April 21st HHI-LHUA Meeting in Newport.

She explained the Nurse-Family Partnership Program that helps change the lives of vulnerable first-time moms and their babies through ongoing home visits from registered nurses. This evidence-based, community health program has proven results including long-term family improvements in health, education & economic self-sufficiency.

Some of the following outcomes have been achieved in Louisiana:



Above: Laurie Bland-Criddle, Nurse Program Administrator

- 40% increase in workforce participation
- 70% of participants pursue further education
- 94% of 21-month olds scored at or above normal on language development scales
- 96% of 24-month olds fully immunized
- 21% reduction in experience of violence during pregnancy

Plans are underway to explore bringing this program to Crittenden and Mississippi Counties in the NE Region and Phillips, Lee, St. Francis and Monroe in the SE Region.

If you have any questions Ms. Criddle can be reached at (501) 661-2465 or her e-mail address:

Laurie.Criddle@arkansas.gov

Ozarka College's Annual Spring Carnival

Izard County—April 21st Izard County HHI partnered with Ozarka College's on the Annual Spring Carnival, a FREE event for Ozarka College students, their families and the community. Many organizations were involved. There were door prizes, contests, fun, food and games for children of all ages. Some activities included National Guard cart track, drunk-driving simulator, face painting, pick-up ducks, photo booth, dart throw, bean bag toss, grand-prize game, etc. This year's event drew over 650 people and was funded in part by a grant received from the AR Collegiate Drug Education Committee and in cooperation with the Izard Co. HHI Coalition, Underage Drinking Prevention Grant.



Women's Health Display—Getting the Word Out about LHU Services



Independence County—The Women's Health Display was shared and LHU Services were discussed at the Independence County HHI Coalition.

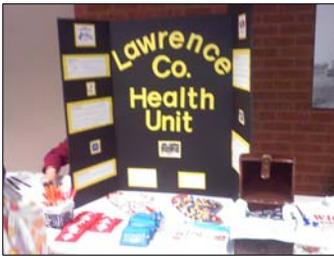


Piggott High School Host a Health Fair

Clay County—On Thursday, March 17th Piggott High School hosted a health fair. ADH participated by presenting sessions on Teens and Smokeless Tobacco Use by Karen Davis and ATV Safety by Kim McCray. Kim Donner, Clay County LHUA, assisted with the presentations. The day was completed with "Truth About Trauma: It Affects You", presentation on the importance of seatbelt use by UAMS.



Williams Baptist College Annual Health Fair



Lawrence County—Williams Baptist College held their annual health fair for students and staff. The event took place on Wed., Feb. 16th. Students and staff were able to receive education on various health topics and free health screenings such as blood pressure, cholesterol, BMI, & anemia. The Lawrence County Health Unit was on site to provide information about clinic services, tobacco prevention and cessation, and the breastfeeding program.



Leisa Kennedy and Terrie Bell perform anemia testing.

Public Health Week, "Safety is NO Accident: Live Injury-Free"



April 4th-10th—Public Health Week. Local Health Units across the region participated with various activities to increase awareness and knowledge with a theme of "Safety is NO Accident: Live Injury-Free."



Greene County—Operation SAVE Lives, checking seat belt use and reminding motorist they are a "Lifesaver."

Craighead County—A Trip Unplanned ATV Safety Video and lobby display



Mississippi County, Blytheville—Public Health Week Bulletin Board Displays help to get the word out about Injury Prevention



Fulton County—Viola School District, Injury & Tobacco Prevention presentations: ATV safety DVD "A trip unplanned", with info on Water safety & helmet safety. Tobacco presentation included the harmful effects of smoking & spit tobacco and DVD Smoking: "Truth or Dare?" to 5th and 6th grade students. Participants included 82 students and 4 teachers. The ATV safety DVD will be shown to grades 7th-12th during health classes.

Women's Health Conference

Craighead County—Cardiology Associates Foundation sponsored their Annual Women's Health Conference Girl Talk 7, Sat., March 12th at the Southwest Church of Christ in Jonesboro. The event was open to all women interested in improving their health. Free screenings such as EKG, Pulmonary Function, Retinal Imaging, and many more were offered and several breakout sessions were held with topics such as Women and Heart Disease, Interior Design What's Hot & What's Not, Stop Smoking Now, No Butts about It, and many more. The event screened over 200 women in Northeast Arkansas.

Attendees waiting for EKG screening at right



LaKisha Johnson of Sickle Cell Support Services, right, informing attendees on diagnosing and living with sickle cell.

St. Bernards' getting blood work (blood pressure, glucose & cholesterol) at left.



Annual Save Our Children Banquet



Dr. David Fetterman below

Mississippi County—The Annual Save Our Children Banquet was held Friday, April 15th and was well attended. Some notable attendees included Blytheville's Mayor James Sanders, Mississippi County Judge Randy Carney and State Senator David Burnett. The "Mississippi County Youth" was acknowledged and received rewards during the announcements of the SOS Poster Contest results. Dr. David Fetterman of Fetterman & Associates (Evaluations Consultants), who is a professor, was this year's guest speaker.



Dr. Idonia Trotter, Executive Director AMHC is pictured below.



Congratulations to the Crowley's Ridge Rural Health Coalition on obtaining their 501(c)3 status!



World No Tobacco Day, 31 May 2010
 The World Health Organization (WHO) selects "**Gender and tobacco with an emphasis on marketing to women**" as the theme for the next World No Tobacco Day, which will take place on 31 May 2010.

Other Activities Around the NE Region

Clay County—LHUA assisted County Extension Office with Reshape Program & LHUA contacted school about Pam Stenzel presentation
Cleburne County—Tobacco education presentation for coalition meeting; presentation to West Side School on ACT 811; & distributed "Jungle Jive" at Concord School District.
Craighead County—Safety Baby Shower, approx. 50 attendees; presentation STDs and risky behaviors to Drug Courts; & presentation on Resource from ADH at 2011 Statewide Family Child Care Conference
Cross County—Preventing teen pregnancy presentation; Wynne Head Start presentations on hand washing & sun safety; T-dap clinics in Wynne & Cross County Schools
Fulton County—Continuing to do inspections and install car seats; working on "Drug Take Back Day"; presentations to Viola School District on Injury Prevention
Greene County—Operation SAVE Lives, checking cars for seat belt use; immunization for preschoolers; T-dap clinic at Greene County Tech
Independence County—Asthma presentation to Batesville School teachers; STD/teen pregnancy/abstinence to Batesville 9th graders and Parents as Teachers group
Izard County—Lunch & Learn for law enforcement; Youth Scholarship fund-raising dodge ballgame; Annual Ozarka Spring Carnival
Lawrence County—CPR & First-Aid classes to preschool teachers; news releases shared with Black Rock, Imboden & Ravenden
Mississippi County—Health Conference at Osceola High; First Missionary Baptist presentation on heart health information to Walk Away the Pounds group; planning group with Miss. Co. Economic Opportunity Commission
Poinsett County—Info sharing with Bright Beginnings Day Care in Marked Tree about LHU services; Laura & Kim shared program presentation duties
Randolph County—Program on dangers of smoking to 7th & 9th graders at Pocahontas Junior High School
Sharp County—Highland Schools Coordinated School Health presentation on Infant Mortality, Back-to-Sleep Campaign, STDs, etc.; T-dap clinic discussions with schools; Free Childhood Immunization Clinic; Nutrition Presentation for the Cave City School
Stone County—Sr. High Health Fair; promoting heart disease/stroke prevention thru Diabetic Support Group; promoting Injury Prevention thru education during Public Health Week; Collaborated with Uof A Coop Extension, "Adventure in Grandparenting."

NE Region Hometown Health Support Staff:

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- Marilyn Cone, Community Health Nurse Specialist, 501-837-8627
- Laura Cook, Community Health Nurse Specialist, 870-219-4978
- Karen Davis, Community Health Nurse Specialist, 501-454-2871
- Kelli Dunegan, HHI Coordinator, 870-612-7085
- Ray Edwards, Grant Administrator, 501-288-2601
- Nancy Green, NE & NW CHNS/CHPS Supervisor, 501-253-7298
- Becky Lamb, Community Health Nurse Specialist, 501-454-2869
- Joy Laney, NE Region HHI Manager, 501-882-9455
- Jennifer Lynch, Community Health Promotion Specialist, 870-271-9557
- Kim McCray, Public Health Educator, 870-273-9576
- Linda Robinson, Public Information Specialist, 870-362-9423
- Kathy Smith, HHI Coordinator, 870-219-2960

