

NE Region HHI May Monthly Report, 2014

Clay

- Sara Dollins Clay County Tobacco Prevention Grantee hosted ACT 811 training for local law enforcement officers and Amy Whitener Tobacco Prevention Grantee at St. Bernard's Hospital in Jonesboro presented the ACT 811 training

Cleburne

- HHI Coalition meeting held. Discussed submitting grant application for Growing Healthy Communities; reviewed the County Health Ranking document for 2014
- Meeting held with LHUA and County Economic Development director to discuss the grant application process and possible projects
- Plans are being made to revitalize the Farmer's Market in Heber Springs

Craighead

- A Safe Teen Driving event was held at Nettleton School during a Wellness Event that educated over 270 students on the dangers of texting and driving, the graduated driver's license, and proper safety.
- Over 700 students at Microsociety Magnet were educated on the dangers of tobacco and viewed the video *Just Say Know*.
- Westside School District and Wellness Committee received a presentation on the School Health Index and how to properly survey their school.
- A CPR class and basic injury prevention was presented to approximately 50 clients at the Midsouth Opportunity House.

Crittenden

- ARCOP Regional Summit was held in West Memphis with HHI Support staff presenting topics on the Health and Nutrition Toolkit and Community Connections
- Six presentations were conducted for classes at Marion High School using the Reality Works dolls

Cross

- Approximately 100 students at Wynne High School were educated on ATV safety, the dangers of texting and driving, and the new laws on graduated driver's license.
- Participants of the Arkansas Parent Facilitator Conference held in Wynne received education on the nutrition and physical activity toolkit offered by ArCop. Participants were also educated on the importance of comprehensive tobacco policies. Miss Arkansas, Amy Crain, also talked to the group about bullying.

Fulton

- The tobacco grantee is seeking ordinances for tobacco free parks and public spaces
- All schools in the county are reviewing a comprehensive tobacco policy for possible adoption
- A presentation on how to avoid falls was held at the Senior Citizen Center. Participants were given a checklist to survey their home and surroundings. Information on SHIP was also given to participants.

Greene

- Students at Marmaduke School were provided a Tobacco Prevention and Cessation presentation. Students were educated on the consequences of tobacco and their health and people around them. Information was distributed on how to contact SOS Quitline, Internet programs, and Smartphone apps.
- A CPR certification was held for employees of ADH with approximately 15 in attendance.

- Tobacco Prevention presentation was provided to all 2nd graders at Woodrow Wilson School. The students were educated on the consequences of tobacco on their health. Included secondhand smoke and Act 811. Material was also discussed with the students on the total cost and the ways tobacco companies are marketing to young people.
- A talk on tobacco cessation was presented to approximately 50 City Light and Water employees at their Lunch and Learn. They were educated about the effects of tobacco on health of self and family and cost to self and society. Also information was distributed on ways to assist with cessation. Also, information on the SOS Quitline was distributed and the process was discussed.

Independence

- Cedar Ridge and Southside Elementary received funding to implement School Based Health Centers.
- A CPR certification was held for employees of ADH with approximately 15 in attendance.
- Puberty and hygiene lessons were given to the all 6th graders at eagle mountain school. Nutrition and physical activity was also discussed.

Izard

- Plans are being made to host a variety of cooking classes for the community and gardening classes.
- Billboard and media spots on the local radio are being finalized to educate the community on the dangers of tobacco.
- Presentations were given to students at Melbourne High School on tobacco dangers, STDS, and family planning.
- The tobacco puppet show, A Trip to Nicotine Land, was presented to the third grade class, teacher and teacher's aide of Melbourne Elementary school with the help of the Izard County Tobacco Grant Coordinator, Margaret Yancey. After the puppet show the students were informed of Act 811.
- The tobacco puppet show, A Trip to Nicotine Land, was presented to the third grade class, teacher and teacher's aide of Mt. Pleasant Elementary school with the help of the Izard County Tobacco Grant Coordinator, Margaret Yancey. After the puppet show the students were informed of Act 811.
- A presentation on how to avoid falls was held at the Senior Citizen Center. Participants were given a checklist to survey their home and surroundings. Information on SHIP was also given to participants.
- The facts about e-cigarettes were presented to the Izard County Hometown Coalition.
- Pam Stenzel DVD, *SEX STILL HAS A PRICE TAG*, was shown to 7th grade girls at Melbourne High School and information on the dangers of tobacco was discussed.
- A demonstration of the Realityworks Safety dolls was presented to the members of the Izard county HHI coalition. A full demonstration of the SBS doll was provided with information about the upcoming training and uses of the doll. The Prenatal Drug Affected baby was then demonstrated to the members with information on possible ways to incorporate into their schools, prenatal classes or organizations.

Jackson

Lawrence

- Students at Sloan-Hendrix School were provided a Tobacco Prevention and Cessation presentation. Students were educated on the consequences of tobacco and their health and people around them. Information was distributed on how to contact SOS Quitline, Internet programs, and Smartphone apps.
- Faculty at Black Rock Schools was provided CPR training.
- Faculty at Walnut Ridge Schools was provided CPR training.
- Fetal Alcohol Syndrome presentation given to the Special Ed Para Professionals from Lawrence County School District.

Mississippi

- Students at Blytheville High School watched videos from the Abstinence program; discussed the dangers of mixing alcohol and sex; received education on STDs and HIV and how to protect themselves; distributed information on the local health unit; and learned about the dangers of tobacco use.
- Students at Osceola High School watched videos from the Abstinence program; discussed the dangers of mixing alcohol and sex; received education on STDs and HIV and how to protect themselves; distributed information on the local health unit; and learned about the dangers of tobacco use.

Poinsett

- WIC and immunization information was distributed at local daycares in the county.
- Parents and Staff of the Arkansas HIPYPY Program in Poinsett County received a presentation on Home Safety, Recreational Safety, Tobacco and Smokeless Tobacco. Discussions were held on the health dangers and disparities of tobacco and smokeless tobacco, ways to prevent the use, and ways to reach out for help. Education and information was distributed on Act 81.
- Parents and Staff of the Arkansas HIPYPY Program in Poinsett County received a presentation on Home Safety, Water Safety and Motor Vehicle Safety.

Randolph

- The importance of public health and careers in public health was delivered to students at Pocahontas High School on Career Day.

Sharp

- Anti-Tobacco presentations were presented to Highland Middle School students by James Tanner.
- Anti-Tobacco presentations were presented to Cave City Middle School students by James Tanner.
- A safety baby shower was held for participants in Sharp Co.

Stone

- STD/Teen pregnancy presentations were given to the FACS classes at Mountain View High School.
- A presentation on the facts of E-cigarettes was given to the Stone County Planning Coalition.
- The coalition received information on grants; joint use agreements; and information on ArCOP.
- A presentation on how to avoid falls was held at the Senior Citizen Center. Participants were given a checklist to survey their home and surroundings. Information on SHIP was also given to participants. Information on SHIP was also given to participants.

White

- Plans are being finalized for Day of Caring.
- ASU-Beebe held an employee wellness event and HHI staff provided information and tips on nutrition, chronic disease, tobacco, and injury prevention
- First aid tips and prevention of unintended injuries was presented to the parent group at Bald Knob CAPCA Head Start Center

Woodruff

- A safety baby shower was held for participants in Woodruff Co. This was a collaboration with the local health department and Safe Kids Coalition.

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Laura Cook

- “Nicotine Land” puppet show presented to the Micro society grades 1-3 with Karen Davis and Kim McCray
- “Just Say Know” video and presentation provided for Micro society grades 4-6 x2 groups
- Facilitated County Health Rankings presentation by Kim McCray to Poinsett’s Coalition. Ordered food and sent out invitations for meeting and set up food on the day of the meeting.
- Presented on STD’s, HIV, alcohol and tobacco, teen pregnancy prevention (Making Healthy/Better Choices): Osceola High School x 2groups and Blytheville High School x 10groups. All presentations included tobacco education
- Safe Teen Driving presentation to Nettleton Junior High students at their Wellness Fair x 8groups. Tobacco education included in presentations
- CPR instruction provided to Opportunity House Day Clinic participants along with blood pressure checks and education
- Presentation for HIPPIY participants on Home Safety, Water Safety, Medication Safety and CPR instruction

Karen Davis

- Provided Paraprofessional training at Lawrence County Schools, which included the Shaken Baby and Fetal Alcohol presentations. Education included the effects of Tobacco on fetus and 2nd hand smoke
- Tobacco Prevention Presentation given to all 6th graders at Marmaduke School. Tobacco Cessation/Prevention Booth set up at Woodrow Wilson School – 150 in attendance, 4 received 1800 info and fax sheet. Tobacco Cessation/Prevention Presentation given to all FFA Students at Sloan Hendrix School
- Visited stores in Greene County that sold Tobacco and filled out Store Front Survey’s with Kim McCray. Tobacco Cessation Presentation given to City Light and Water Employees in Greene County
- Partnered with Laura Cook and Kim McCray to provide Tobacco Prevention Puppet show to 1st-3rd grade at Micro Society School in Craighead County.
- Tobacco Prevention Presentation given to all 2nd graders at Woodrow Wilson
- Participated in the Farm to School Educational Event at Oak Grove School provided by the AR Extension Service
- Provided a TDAP/MCV4 Clinic at Sloan Hendrix School with Lawrence County Health Unit

Becky Lamb

- Safety Baby Shower at the Prairie County Health Unit in Des Arc. There were 8 pregnant women present for the entire presentation and 1 who was able to attend part of the presentation. My presentation included Home and Sleep Safety, and Period of Purple Crying-Making a Plan. Other presentations included Car Seat Safety and Breastfeeding. All mothers received a copy of the DVD: Period of Purple Crying and other educational materials.
- I facilitated the Injury Prevention 101 at Wilbur Mills Co-op in Beebe. Audra Walters from Statewide Injury Prevention Program presented the training. There were 15 participants. Nurses received 6

continuing education hours. Participants also received educational materials and were encouraged to send specific requests for educational materials to Audra. I also, facilitated the Biology of Cancer: Healthy Lungs & Healthy Gums presentation by Dr. Bob Burns from UAMS College of Medicine

- I demonstrated the Injury prevention dolls and talked about how I utilize the dolls to educate others about how shaking a baby causes permanent brain damage and sometimes death. I also talked about how the mother's alcohol and drug use during pregnancy adversely affects the baby's brain as it grows and that no amount of alcohol is safe
- Participated in a Safety Baby Shower in Augusta in P.M. (after hours) there were 6 mothers and their guests. I presented the Period of Purple Crying. Each mother received a bag with a smoke alarm, safety kit, bath thermometer, and Period of Purple Crying DVD. Susan Winkler presented Home Safety and Denise Eaves presented Crib Safety and Car Safety.
- Presented on the Injury Prevention Dolls at the Lonoke CO. HHI Coalition mtg. in Ward
- Presentation on Nursing as a Career to 4 classes of 3rd graders at Sidney Deener elementary in Searcy
- Joined Dr. Smith and Central Region team as they toured the Cabot Health Unit

Cynthia Schaefering

- The Tobacco Puppet show, A Trip to Nicotine Land, was presented to the elementary students, teachers and teacher's aide of the Melbourne School district with the help of the IZARD County Tobacco Grant Coordinator, Margaret Yancey. After the puppet show the students were informed of Act 811, the dangers of e-cigarettes and smokeless tobacco. These eight presentations reached a total of 266 students and adults.
- A presentation on underage drinking and drug use was presented for the students of Mt. View 7th grade. Students were informed of the dangers of binge drinking, drinking and operating ATVs, boats or other motorized vehicles and the parts of the brain that are effected with alcohol consumption. Education included the use drugs and the gateway affect they can have. The drunk goggles were used to simulate being alcohol impaired. This presentation reached a total of 50 students and 5 adults.
- Presented the Reality Works Safety Training dolls to the members of the IZARD County HHI and reported on upcoming trainings being held this summer at the coop
- Puberty and hygiene presentations to the sixth grade boys and girls at Eagle Mountain School were provided in separate groups. Presentations included hygiene and puberty information for both boys and girls. Presentations discussed normal changes in puberty for boys and girls with ways to continue good hygiene. Students were informed of how physical activity increases the need for proper hygiene. Education on the transmission of diseases spread by dirty hands provided. Education included the need to maintain a healthy diet to avoid complicated issues with possible acne and healthy weight. The students were given an opportunity to ask questions. Students were encouraged to talk with parents, trusted teachers and the school nurse about any further concerns with puberty or hygiene. These presentations reached a total of 71 students.
- The Pam Stenzel DVD, SEX STILL HAS A PRICE TAG, was shown to 7th grade students of Melbourne High School. Students were divided into presentations for the boys and girls separately. Students were given the opportunity to ask questions after the DVD. Tobacco information/education was also presented. A total of 45 students were reached with these presentations.
- Presented the Reality Works Shaken Baby Syndrome demonstration at the first meeting of the Men's Parenting class at the Pregnancy Resource Center of Mountain Home. Attendees watched the WHEN

BABIES CRY DVD and then a demonstration and education was provided utilizing the Safety Training doll. Attendees were given the DVD Period of Purple Crying.

- Attended the Bullying Prevention Facilitator's Training held at the Arch Ford Educ. Coop in Plumerville put on by SIPP.
- Presented the Reality Works Safety Training dolls to the members of the IZARD County HHI and reported on upcoming trainings being held this summer at the coop